



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

**SUBJECT: ECONOMIC & WORKFORCE
DEVELOPMENT DIRECTOR**

DATE: February 15, 2013

INFORMATION

Mayor Jean Quan and I are pleased to announce the appointment of Kelley Kahn as Economic & Workforce Development Director for the City of Oakland, effective March 4. Ms. Kahn has more than 15 years' experience implementing transformative development and placemaking initiatives in the Bay Area. Most recently, she served as a Project Director in the San Francisco Mayor's Office of Economic and Workforce Development, overseeing major economic development initiatives such the Moscone Convention Center expansion and the redevelopment of Pier 70 into a new job center and revitalized urban waterfront. Ms. Kahn previously served as a Senior Project Manager at the San Francisco Redevelopment Agency, where she directed the Mission Bay redevelopment project, a 300-acre public/private partnership that has changed Mission Bay from a vacant rail yard into a thriving biotechnology cluster and model of sustainable, mixed-use development. Under Ms. Kahn's tenure in San Francisco, more than 1,000 affordable and market rate housing units, ten acres of new parks and open space and nearly two million square feet of industrial, R&D and commercial space were constructed in Mission Bay, including a new headquarters for FibroGen, Inc. and an expansion of the UCSF research campus.

Prior to her work in San Francisco, Ms. Kahn worked as a city planner for the City of Oakland focusing on revitalization efforts around the Coliseum BART station and implementation of the 10K Housing Initiative to attract more residents to downtown Oakland. She has also worked as a city planner for the City of Berkeley and as a planning consultant in private practice.

An Oakland resident, Ms. Kahn has served on the City of Oakland Landmarks Preservation Advisory Board and on the Board of Directors of Urban Ecology, an Oakland-based non-profit organization providing pro-bono community planning services to low-income neighborhoods. Ms. Kahn holds a master's degree in City and Regional Planning from the University of California, Berkeley and a bachelor's degree in English from UCLA.

Please join me in congratulating Kelley on her appointment.

Respectfully submitted,

/s/

DEANNA J. SANTANA
City Administrator