CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

APPLICATION FOR COMMISSIONER

FAIRNESS INTEGRITY HONESTY OPENNESS

Please fill out the form below and submit it with a copy of your resume to: City Of Oakland, Public Ethics Commission, One Frank Ogawa Plaza, Fourth Floor, Oakland, CA 94612. Applications and resumes may also be faxed to: (510) 238-3315. **Your completed application and resume must be received no later than 5:00 p.m. on Friday, October 30, 2009, to be considered.**

Please type or print legibly. Try to limit your answer to the space provided, but you may attach additional sheets as necessary.

Please note: This application and supporting materials is not confidential and may be subject to public inspection upon request.

Name: Michael Hadley

Mailing Address: [redacted] Oakland, CA 94618

Daytime Phone: [redacted] **Evening Phone:** [redacted]

email: [redacted]

Are you an Oakland resident? YES **Years of Residency in Oakland:** 5

1. Why do you want to serve on the Public Ethics Commission?

   I first lived in Oakland while attending UC Berkeley, and moved back to Rockridge in 2004 to purchase my first home. Oakland is a great city with great people and unlimited potential. However, as a resident, I believe Oakland can be a better and safer place to live, work, invest, and raise our families than it is today. Rather than hope for others to take responsibility to improve our great city, I want to be involved.

   The chance to participate in city government, especially on such an important commission, is a tremendous opportunity and a significant undertaking. Given Oakland's enormous challenges, we need our best, brightest, and most committed citizens involved in public service. We need to ensure the system of government operates well and in the public's interest, provides equal access to all who wish to pursue a career in public service, supports our elected officials and allows them to

succeed, and provides complete transparency to the public in order to engender confidence in our government. Our ethical standards and sunshine laws are at the very center of this system and it is imperative they be effective and enforced. With my experience, abilities, and strong commitment to good government, I believe I can offer significant assistance to this Commission and the people of Oakland.

2. What skills and qualifications will you bring to the Commission?

   As a business person, I believe I have a unique skill set that would be an asset to the Commission. My company operates several small businesses and provides jobs for more than 1500 people in the Bay Area and around the country. I am also a Director of the Golden Gate Restaurant Association that represents the interests of thousands of small businesses and employees. I have an MBA from UC Berkeley and have lived in the Bay Area for fifteen years. I understand the need for strong leadership and that we all need to be held accountable to very high standards of practice and ethical conduct. I also understand and respect organizational structures and that rules must dictate standards of procedure. I manage large groups, negotiate agreements that benefit all parties, set strategic agendas and prioritize objectives based on limited resources. I believe all of these skills and experiences will be an asset to the Commission.

3. What do you believe should be the role and primary focus of the Commission?

   As a representative of the public's interest, the Commission should focus on ensuring that Oakland's elected and appointed officials and the regulatory process operate with the utmost efficiency and effectiveness. Campaign reform, the Sunshine Ordinance, lobbyist rules, and ethics laws have all been established to ensure equal access to government. Efforts to subvert our government's ability to operate in the public's interest need to be recognized and dealt with quickly and without prejudice.

   I also believe that most citizens of Oakland are not engaged in the City's political process at all. We see it as either too complex or simply unavailable to us. Public outreach is critical to reassure people that oversight does exist, our politicians are being held accountable, that special interest groups do not control the halls of government, and that good, smart people are working hard to make Oakland the best it can be.

4. Please list any governmental experience, activities with civic and business organizations, neighborhood groups, or any other experience that would contribute to your effectiveness as a Commissioner.

   I have served as a Director of the Golden Gate Restaurant Association for the last four years. Our association supports Bay Area restaurants in all areas that affect their

business including regulatory compliance. In my role, I have worked with many government agencies regarding air quality, menu labeling, health codes, permitting, employment laws, and employee benefits.

I am involved with several non-profit agencies including the Leukemia and Lymphoma Society and New Door Ventures (a program that provides job training and placement services for at-risk youth in San Francisco), and I actively mentor at-risk youth in Oakland.

5. Please list the names, addresses and telephone numbers of two references.

Name: Chris Hemmeter

Address: [redacted]

Daytime Phone: [redacted] Evening Phone: [redacted]

Name: Kevin Westlye, [redacted]

Address: [redacted]

Daytime Phone: [redacted] Evening Phone: _____

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MICHAEL HADLEY

[redacted] | [redacted] Oakland, CA 94618 | [redacted]

Innovative, results-focused, respected senior executive with demonstrated ability to envision and create successful outcomes in complex situations. Exceptional visionary, strategic thinking, analytical, planning, execution, and organizational leadership skills. Diverse industry and functional expertise, outstanding entrepreneurial capabilities, and a proven track record of building shareholder value. Talent for proactively identifying and addressing market opportunities, cultivating strong teams, transforming companies, driving growth, and promoting positive culture.

EXECUTIVE HIGHLIGHTS

- STRATEGIC PLANNING AND IMPLEMENTATION - Successfully restructured and repositioned restaurant company in competitive market, achieving significant revenue growth and garnering national attention.
- TRANSFORMATIONAL CHANGE - Developed systems for managing productivity, profitability, human capital, and risk resulting in immediate and sustained increase in net earnings and drastically reduced turnover.
- MERGERS AND ACQUISITIONS - Led merger of management services firms to create company with $65million in revenue, 1800 employees, and operations in 6 states.
- BUSINESS DEVELOPMENT AND SALES LEADERSHIP - Personally closed private and public sector contracts for start-up technology company, and developed significant new revenue lines for existing companies.
- CORPORATE FINANCING - Author of multiple business plans that have secured more than $20mm in venture funding. Secured equity and debt financing for restaurant company expansion.
- BUSINESS EXPANSION - Identified new product and service opportunities, built business cases, formed partnerships, led product development, and launched products in multiple industries and markets.
- COMMUNITY INVOLVEMENT - Actively involved in the local, nonprofit, and business communities.

PROFESSIONAL EXPERIENCE

MOANA HOTEL & RESTAURANT GROUP Mill Valley, CA 2008 - present
MANAGING DIRECTOR

- Led merger of management services firms to create company with $65million in revenue, 1800 employees, and operations in 6 states
- Responsible for expansion strategy, new business development, and leadership of internal support functions

E&O TRADING COMPANY RESTAURANT GROUP San Francisco, CA 2004 - present
PRESIDENT

- Senior executive of a $12million enterprise with 300 employees and five locations in California and Hawaii
- Re-engineered marketing, sales, and operations resulting in revenue increasing 40%, EBITDA up 100% in 2 years
- Successfully resurrected two locations to positive sales growth; closed underperforming units
- Developed strategic initiative and capitalization strategy to address emerging, high-growth market opportunity

INDEPENDENT MANAGEMENT CONSULTANT San Francisco, CA 2001 – 2003
BUSINESS AND PRODUCT MARKETING STRATEGY

- CLIENT: Industrial laser system manufacturer
  - Developed and implemented comprehensive business and marketing plans
  - Overhauled sales, marketing, and financial reporting functions increasing sales by 50% and EBITDA 2x
  - Secured strategic partnerships and 3rd party sales relationships in U.S., India, South America, and China
  - Led search for company's first round of private equity
- CLIENT: Venture capital firm
  - Completed comprehensive market research, product positioning, and pricing studies for new technology in the hospitality industry

CRITICAL ARC TECHNOLOGIES, INC. San Francisco, CA 2000 – 2001
SENIOR DIRECTOR OF PRODUCT MANAGEMENT

- Led product management team for early-stage enterprise supply-chain software company
- Managed product definition, development, and deployment of integrated e-procurement application suite
- Direct management responsibility for 6 senior managers; cross-functional leadership of 40+ employees

SILICON ENERGY CORP. Alameda, CA 1998 – 2000
VICE PRESIDENT OF MARKETING

- First employee of start-up energy software company, creating new category of enterprise solutions software
- Authored original business plan that secured first two rounds of venture financing
- Led product management, marketing, and business development through first $10 million in revenue
- Company acquired by ITRON, Inc for $75million

EDGAR, DUNN & CO. San Francisco, CA 1997 – 1998
ENGAGEMENT MANAGER, STRATEGY CONSULTING

- Led client projects spanning new market entry, brand awareness, product strategy, and corporate organization
- Performed in-depth market opportunity analysis, customer interviews, and efficiency studies
- Presented proposals, recommendations, and implementation plans to C-level clients at Fortune 100 firms

MCI COMMUNICATIONS CO. Atlanta, GA 1993 - 1995
REGIONAL MANAGER, BUSINESS DEVELOPMENT

- Partnered with regional sales offices to manage profitability of large corporate clients ($250million revenue line)
- Awarded MCI Masters Award for outstanding performance in business services division (12,000 employees)

ANDERSEN CONSULTING Chicago, IL 1990-1993
SENIOR CONSULTANT, TECHNOLOGY INTEGRATION SERVICES

- Led application design and software implementation teams for Fortune 100 clients
- Consistently promoted and given increasing responsibility in high-expectations culture

EDUCATION AND AFFILIATIONS

University of California Berkeley Walter A. Haas School of Business. MBA. 1997

- Concentration in corporate strategy, finance, and new venture development
- Fellow: Price Institute for Entrepreneurial Studies
- UC Berkeley Foundation: Young Bear Award Recipient for outstanding service to the University

London Business School International MBA exchange program. 1996

Purdue University Krannert School of Management. BS in Corporate Finance. 1990

- Dean's award for academic excellence
- NCAA Div I scholarship athlete (swimming)

Golden Gate Restaurant Association Board of Directors. 2005 – present

- Director of the nation's most politically active local restaurant trade association
- Participated in driving San Francisco's mandatory health care initiative to the U.S. Supreme Court for review
- Instrumental in planning and executing country's largest food and wine festival

ACTIVITIES

- Mentor to at-risk youth in Oakland, CA
- Work with multiple non-profits including the Leukemia and Lymphoma Society and New Door Ventures
- Avid traveler, active tri-athlete, carpenter, artist, and writer
- US National Swim Team 1985 – 1988

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Name: Richard C. Unger, Ph.D., M.D.

Mailing Address: Oakland, CA 94618

Daytime Phone: _____ **Evening Phone:** _____

email: _____

Are you an Oakland resident? (Yes) No **Years of Residency in Oakland:** 32

1. Why do you want to serve on the Public Ethics Commission?

   For questions 1-4 please see enclosed responses.

2. What skills and qualifications will you bring to the Commission?

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3. What do you believe should be the role and primary focus of the Commission?

4. Please list any governmental experience, activities with civic and business organizations, neighborhood groups, or any other experience that would contribute to your effectiveness as a Commissioner.

5. Please list the names, addresses and telephone numbers of two references.

Name: Donald Kinkead

Address: Oakland, CA 94618

Daytime Phone: Evening Phone: 3

Name: Jim Seward, M.D.

Address:

Daytime Phone: Evening Phone: 4

Richard Unger, Ph.D., M.D.

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1) Why do you want to serve on the Public Ethics Commission?

Government can only be strong and effective if the public it governs perceives that its elected and appointed representatives work on the public's behalf. When the public has concerns that members of its government are behaving in unethical or unfair ways, suffer conflicts of interest, or act with lack of honesty or openness, then faith in government erodes. Unfortunately, our city has recently received serious charges of unethical practices, particularly in hiring and promotions. I believe that we are at a moment when a renewed focus on ethics and the development and enforcement of a strong City Code of Ethics is needed and can bring about a change in the public perception of our city. I have lived in Oakland for many years and feel moved to repay my debt to Oakland with my volunteer services.

2) What skills and qualifications will you bring to the Commission?

For the last 32 years I have practiced as a physician, psychiatrist, and psychotherapist. For 28 of these years my practice has been almost exclusively in the East Bay. In my profession I have developed a strong understanding of the importance of standards of ethical conduct. For many of my patients, issues of ethical behavior are important to their sense of psychological health. I have been privileged to help them contend with these issues. For the last 13 years I have served as the CFO of a psychiatric group practice with 40 employees. I and have sat on its Board of Directors and Executive Committee. I have frequently been required to consider questions of hiring and firing, setting standards of conduct and arriving at formulas for fair compensation for our employees and members. I possess an inquiring mind, a broad range of interests, a strong work ethic, and excellent verbal and written communication skills. I work well in groups, tolerate ambiguity and complexity easily and possess a good sense of humor.

3) What do you believe should be the role and primary focus of the Commission?

I believe the Commission should advise the City's elected officials on the establishment of standards and policies of ethical behavior for all elected and appointed officials and employees of the City of Oakland. The mission of the Public Ethics Commission is to "assure fairness, openness, honesty and integrity in City government." The Commission should work within the scope of its enabling amendment by considering all matters bearing on ethics within city government including proposing standards of ethical conduct and overseeing compliance with relevant statutes. The commission should vigorously investigate, advise and recommend on issues of ethics and openness, and utilize its powers of enforcement when required. The commission is also delegated with bi-annually adjusting the salaries of the City Council.

4) Please list any governmental experience, activities with civic and business organizations, neighborhood groups or any other experience that would contribute to your effectiveness as a Commissioner.

I have served as member of the Executive Committee of a medical group practice for 13 years. I have been employed in the industrial, academic and private sectors during my professional career. During the years of my training I served as elected president of the Trainee's Association. I have been a consultant to Mental Health organizations advocating for the rights of patients.

Richard Unger, Ph.D., M.D.

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Richard C. Unger, Ph.D., M.D.

Curriculum vitae

LICENSES AND CERTIFICATION

- Board Certified in Psychiatry, American Board of Psychiatry and Neurology.
- Physician and Surgeon's License, State of California.
- Licensed prescriber, Drug Enforcement Administration, United States.

EDUCATION

1978-81: Residency in Psychiatry, Langley Porter Psychiatric Institute, University of California, San Francisco.
1977-78: Internship in Medicine, H.C. Moffitt Hospital of the University of California, San Francisco.
1977: M.D. University of California, San Francisco.
1971: Ph.D. in Molecular Biology, University of California, Berkeley.
1966: M.S. in Bacteriology , University of Wisconsin, Madison.
1964: B.A. in Biology, Minor in Literature, University of Pennsylvania, Philadelphia.

EMPLOYMENT

1981-Present: **Private Practice of Psychiatry, Berkeley, California.**

- Individual and couples therapy. Special interests: brief psychotherapy, psychopharmacology, treatment of adults and adolescents with character disorders.
- General inpatient psychiatry.
- Contract provider of inpatient care to Kaiser Permanente members (1982-98.)
- Contract provider of inpatient care to University of California students.
- Psychiatric consultation to physicians in medical practice.
- Supervision and medication management for non-M.D. psychotherapists.

1995-Present: **Founding Member and Chief Financial Officer, Bay Psychiatric Associates, Berkeley, CA**

- Executive and practitioner in 21 member psychiatric inpatient group practice.

1981-92: **Consultant, Veterans' Administration Medical Center, San Francisco, CA.**

- Evaluation of psychiatric disability of military veterans. Preparation of reports for review by Regional Office.

1981-87: **Staff Psychiatrist, HealthAmerica Rockridge, Oakland CA.**

- General psychiatrist in Health Maintenance Organization with membership of 25,000.
- Brief outpatient psychotherapy and medication treatment for adults, adolescents and families.
- Acute inpatient treatment for adults and adolescents.
- Administration of medication clinic including supervision, direct individual and group psychotherapy for severely disturbed, chronic psychiatric patients.
- Consultation, development and review of treatment plans with physicians, physician's assistants, nurse practitioners and clinical nurse midwives.
- Supervision of doctoral level trainees.
- Testified in court as expert witness, and in involuntary commitment procedures.
- Establish and teach in-service education programs for HMO medical staff on psychiatric diagnosis, psychopharmacology, chronic pain.

1988-92: **Staff Psychiatrist, Villa Fairmont Hospital, San Leandro, CA.**

- Ward Attending Psychiatrist on relief basis at inpatient hospital providing intermediate length hospitalization for chronically disabled psychiatric patients.

1982-94: **Consultant, California Counseling Associates, Alameda, CA.**

- Psychiatric supervision and direct patient care with group practice of non-M.D. psychotherapists.

1981-95: **Consultant, Jewish Family Services of the East Bay, CA.**

1971-73: **Senior Industrial Microbiologist, Accent International, San Jose, CA.**

- Designed and established new research laboratory and program. Responsible for direction of research program, budget, personnel in work on commercial fermentation production of amino acids.

LANGUAGES

- Spanish
- German

AWARD

- Laughlin Award of the National Psychiatric Endowment Fund, Washington, D.C. 1981.

OTHER INTERESTS: Public Health Policy, Literature, Fly Fishing, Conservation of Natural Resources

PUBLICATIONS

- Eisendrath, S.J., Gershengorn,K.N. and Unger, R.C. 1983. Digoxin Induced Organic Brain Syndrome, Am. Heart. J., **106**:419-420.
- Clark, M.R., Unger, R.C. and Shohet, S.B. 1978. Monovalent Cation Composition and ATP and Lipid Content in Irreversibly Sickled Cells. Blood. **51**:1169-1178.
- Clark, M.R., Morrison, C.E., Unger, R.C. and Shohet, S.B. 1978. Abnormal Monovalent Cation Transport in Irreversibly Sickled Cells. J. Clin. Invent., **62**:329-337.
- Unger, R.C. and Clark, A.J. 1972. Interaction of the Recombination Pathways of Bacteriophage Lambda and Host E. coli: Effects on Lambda Recombination. J. Mol. Biol., **70**:531-537.
- Unger, R.C., Echol, H. and Clark, A.J. 1972. Interaction of the Recombination Pathways of Bacteriophage Lambda and Host E.coli: Effects on Exonuclease V Activity. J. Mol. Biol. **70**:539-548.
- Unger, R.C. and Pratt, D. 1966 Control of DNA Synthesis by Cistron Two Mutants of Bacteriophage M13. Abstr. Cold Spring Harbor Bacteriophage Meetings.

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Name: Roger Brigham

Mailing Address: [redacted] **Oakland CA 94609**

Daytime Phone: [redacted] **Evening Phone:** [redacted]

email: [redacted]

Are you an Oakland resident? Yes **Years of Residency in Oakland:** 14.5

1. **Why do you want to serve on the Public Ethics Commission?**
1) Contribute to the community; 2) Help cultivate a culture of integrity in the city; 3) Concern over ethical abuses reported in local media. Ethical violations cost the city and it residents in every conceivable way, from financial loss to loss of moral example.

2. **What skills and qualifications will you bring to the Commission?**
1) Experience in investigative reporting and research; 2) Awareness of ethical issues; 3) Sensitive, effective writing ability; 4) Familiarity with Oakland.

3. **What do you believe should be the role and primary focus of the Commission?**
The bylaws of the Commission imply three intertwined roles: ensuring municipal ethics rules are understood and followed, reviewing complaints of abuse of those rules, and recommending reforms to those rules as warranted. The focus should be on ensuring transparent and fair operations by the city and public confidence in the city's conduct.

4. **Please list any governmental experience, activities with civic and business organizations, neighborhood groups, or any other experience that would contribute to your effectiveness as a Commissioner.**

I spent the first 20 years of my career working in urban daily newspapers honing my skills as an investigative reporter and editor, worked regularly with government officials as part of my job, and ran departmental staff and set departmental policy, including ensuring proper journalistic ethics. I have spent the past 15 years doing paid and pro bono communications work for non-profits, helping formulate and implementing policy, working in a group dynamic, and interacting regularly with government employees.

I served on the Outer Continental Shelf Advisory Council for the Kodiak Island Borough; served on the board of the public broadcast station in Kodiak and wrote the ethics guidelines for the station's news department; edited the annual business report for the Kodiak Alaska Native Association; was the only editor of a daily newspaper in Alaska able to convince local government to conduct its City Manager hiring process in the open without filing a lawsuit; proactively diversified staff hires; supervised an award-winning series on athlete graduation rates that caused a local university to track athletes academic progress before it was mandated by the NCAA; supervised a series of stories exposing the depths of institutional racism in major league baseball; exposed health code violations at New York City abortion clinics and postal non-profit permit abuse by Encyclopedia Britannica; and reported on Title IX violations in the state university system.

Most recently I have led the rewriting of the mission and bylaws of two international non-profit organizations and successfully founded a community-based program to provide after-school coaching for inner city high school wrestlers in San Francisco. As a direct result of those efforts I was awarded an Honorary Lifetime Membership in the Federation of Gay Games and my Alliance Wrestling program received a Legacy Award for Coaching and Youth Outreach.

I have had success in all of these endeavors because I have never violated a trust. My parents raised me to hold to a high code of conduct, a strong sense of integrity and compassion, and a commitment to provide service first to others rather than to myself.

Communications Professional

COMPUTER SKILLS

Mac OS/Windows, HTML, Flash, Indesign/QuarkXPress, MS Office, PhotoShop, Dreamweaver, eLetter, eStore managers, online community tools

PROFESSIONAL REFERENCES:

Pete Wevurski, managing editor, Oakland Tribune. (510) 851-4976. pwevurski@angnewspapers.com
Gene Dermody, board member, Golden Gate Wrestling Club and Wrestlers WithOut Borders. (415) 821-2991. gdermody@dermodynamics.com
Christine Comella, former Dir. Development/Communications St. Vincent de Paul. work (510) 981-0480. cc@christinecomella.com

EDUCATION

- Bachelor of Arts, Journalism and Classical Civilization, Ohio Wesleyan University
- Certification, Flash Design, San Francisco State University Multimedia Studies Program
- Certification, Web Design, Bay Area Video Coalition

PARTIAL CLIENT/EMPLOYER LIST, PAST AND PRESENT:

Edge San Francisco – Write freelance stories and reviews for LGBT news web site

Bay Area Reporter – Write freelance news stories and weekly sports columns for LGBT newspaper

Aware magazine _ Proofread and copy edit, suggest content and style changes, for corporate philanthropy publication

Emeryville Connection – Write freelance stories for monthly newspaper

Raw Story – Contributing writer for progressive politics web site

Society of St. Vincent de Paul of Alameda County – On contract basis, wrote press releases, created and maintained media contact lists, wrote newsletter articles

Wrestlers WithOut Borders – Elected Chair, write and distribute electronic newsletter, drafted bylaw

revisions and redefined focus, served on wrestling conflict resolution committee, media liaison, wrote and produced marketing materials such as pins, calendar and commemorative book for fund raising, maintain website

Animal Legal Defense Fund – Wrote and edited external communications (quarterly print newsletter, monthly eNewsletter, press releases, donor solicitations); kept eCommerce store updated; wrote, created and maintained web content and graphics

Federation of Gay Games – Voluntary service as \ officer and delegate, wrote and edited external communications (eNewsletters, press releases, correspondence, brochures), critiqued and edited top-level documents and hand-coded into HTML/CSS for web use, created logos and other print and web graphics, maintained and expanded website, initiated successful three-year overhaul of organizational structure from director organization to membership organization, led policy making discussions on drug testing for HIV athletes and inclusion/retention of various sports

Planning Association for the Richmond – On consulting basis, designed and created web site, logo and print materials, edited and hand-coded HTML documents as part of monthly website maintenance, wrote and edited promotional materials pertaining to organization's mission

@Home Network – Wrote weekly sports analysis and opinion columns for now defunct online portal

Apple Online Services – Wrote sports analysis and opinion pieces and led subscriber chat room discussions for eWorld

Different Focus Photography – Designed and created website, logo and print materials, interviewed site owner and wrote original editorial content

Bay Area Greenhouses – Designed and created web site, logo and map, wrote promotional copy materials

Albert Bray Photography – Re-created and streamlined pre-existing Flash site from scratch, trained site owner on basics of Flash and image processing

San Francisco AIDS Foundation – As consultant, made and executed recommendations to improve search engine placement for three non-profit web sites

Carebrands (advertising), **Zraick, Nahas & Rich** (New York law firm), and **Lucky Goldfish** (Oakland – Designed, wrote and constructed early-generation websites using HTML, PhotoShop & ImageReady

Oakland Tribune/Alameda Newspaper Group – Set staff schedules, assigned stories and budgets, initiated staff series on racism that uncovered major flaws in baseball's internal investigation, directed maternity series that was honored for Enterprise Reporting by APSE, wrote departmental stylebook

Albany Times Union – Supervised sports department, wrote general interest sports column, designed special section, initiated and directed 1992 interdepartmental series on five sports subcultures (street basketball, lesbian bowling, Native-American lacrosse, wheelchair basketball and prison sports) that was honored for Enterprise Reporting by APSE, earned honorable mention for sports writing in 1990 New York State AP competition, wrote freelance Q & A with Magic Johnson on his HIV/AIDS education for *the Advocate*, lectured for Gannett Foundation seminar on sports reporting/editing (Fort Collins, Colo., 1990)

administrative support and set staff schedules

Anchorage Daily News – Supervised award-winning sports department, covered local sports

Kodiak Daily Mirror – Managed all departments, laid out entire paper and served as lead writer, convinced borough officials to hire through public process (only success by any paper without court action), covered proposed offshore oil exploration in fishing-rich waters of Shelikof Strait, forced FAA to hold public hearings on controversial proposal to eliminate radar at local airport

Troy Times Record - Wrote local news stories, published first map of Hudson River Valley nuclear power plant corridor in any daily paper, exposed abuse of nonprofit mailing permits by Encyclopedia Britannica, initiated enterprise series on litigation over municipal property assessments, uncovered health code violations at New York City abortion clinics

MISCELLANEOUS ACTIVITIES

• Treasurer, SF chapter of National Lesbian and Gay Journalists Association
• Treasurer, Golden Gate Wrestling
• Board member, Team San Francisco
• Member, Oakland LGBT Roundtable (political discussion and action group)
• Chair, Wrestlers WithOut Borders
• Head Coach, Mission High School, San Francisco
• Proposed, organized and moderated sports panel discussion of LGBT sports coverage for national media summit
• Blog administrator, www.lgbtsportsfuture.wordpress.com
• Founder and coordinator, Golden Gate Alliance Wrestling for San Francisco inner city high school students
• Inductee, WWB Don Jung Hall of Merit (2008)
• Honorary Lifetime member, Federation of Gay games (2009)
•Winner, Legacy Award for Coaching and Youth Outreach, FGG (2009)
• Associate coach and political action manager, Golden Gate Wrestling
• Member, San Francisco GLBT Historical Society
• Voluntarily wrote, edited and maintained website content for Sierra West Bernese Mountain Dog Club for four years
• Member and former chair and webmaster, Couples of the San Francisco Bay Area
• Former member, Kodiak Island Borough Outer Continental Shelf Advisory Council
• Former member, Board of Directors, KMXT, Kodiak Public Radio. Wrote ethics policy for news department
• Twenty-eight years after last previous competition, won silver medal in USA Wrestling Far Western Regional Championship
• Member, California Academy of Science
• Taught journalism at Kodiak Community College, lectured in high schools

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Name: Edward Mosley_____

Mailing Address: [redacted] **Oakland, CA 94618**_____

Daytime Phone: [redacted] _____ **Evening Phone:** [redacted] _____

email: [redacted] _____

Are you an Oakland resident? Yes/No **Years of Residency in Oakland: 9 yrs.**

1. Why do you want to serve on the Public Ethics Commission?

   Oakland provides a good place to live, work, and go to school for my family and I want to support it by serving on the Public Ethics Commission. Oakland is a great community with strong potential to become a model city. By serving on the Commission, I want to support this goal by helping to maintain transparency and integrity in City government.

2. What skills and qualifications will you bring to the Commission?

   I offer a results-oriented, consensus-based, strategic approach to tasks and initiatives; analytical, financial, and business management skills, developed in the private sector; a legal and public affairs education; public sector experience; and an understanding of political campaigns.

I believe that the Commission should provide leadership to City government in order to "assure fairness, openness, honesty and integrity in City government." In this role, the Commission's primary focus is on outreach and education to engage in effective change management to inform City government employees, elected officials, citizens, and private interests of the benefits of compliance.

4. Please list any governmental experience, activities with civic and business organizations, neighborhood groups, or any other experience that would contribute to your effectiveness as a Commissioner.

- Los Angeles City Ethics Commission, Legal Clerk
- Oakland Workforce Investment Board
- Executive Office of the President/National Commission on Social Security Reform
- Executive Office of the President (Office of Management and Budget)
- Oakland Children's Hospital Foundation/Grateful Families
- Urban University, Advisor
- Chabot Elementary PTA and Middle School Committee
- Coro Leadership Institute

5. Please list the names, addresses and telephone numbers of two references.

Name: Mike Hannigan _____

Address: _____

Daytime Phone: _____ Evening Phone: _____

Name: Michael Kass (_____)_____

Address: _____ CA 94105_____

Daytime Phone: _____ Evening Phone: _____

ED MOSLEY

Oakland, CA 94618

PROFILE

Versatile, results-oriented business professional accomplished at developing and executing strategies that enhance revenue and profitability, increase efficiency and productivity, and reduce costs. Background includes extensive private sector experience across a broad range of industries as well as civic and non-profit activity.

PROFESSIONAL EXPERIENCE

KAISER PERMANENTE — **OAKLAND, CA** — **04/97 – PRESENT**
PROGRAM DIRECTOR
Manage consulting services procurement program with annual spend management of $150M. Collaborate with procurement, law, finance, human resources, compliance, and communications to enhance services and systems, execute change management campaigns to expand program adoption, enforce Kaiser compliance policies, and streamline operations.

PILLSBURY WINTHROP SHAW PITTMAN — **SAN FRANCISCO, CA** — **09/2006 – 12/2006**
Consultant
Analyzed attorney recruiting processes and made recommendations to improve candidate acquisition.

BEELINE.COM — **SAN FRANCISCO, CA** — **04/2005 – 08/2006**
Vice President, Western Region
Developed marketing campaigns, built new sales channels with internal/external partners, analyzed business requirements, wrote proposals, and made presentations to senior-level decision makers across a wide range of industries including financial services, energy, and healthcare.

CONSULTANT — **SAN FRANCISCO, CA** — **07/2004 – 04/2005**
Performed opportunity analysis and workforce planning for a professional services consulting company.

ANALYSTS INTERNATIONAL — **SAN FRANCISCO, CA** — **12/1999 – 07/2004**
District Manager
Managed a $60 million business unit with six offices and 50 employees in California and Texas with responsibility for business development, customer relationship management, staff recruiting and performance management, profit and loss strategic planning while achieving revenue and profit growth of 40% and 44% annually over a four year period.

NORTHROP GRUMMAN — **LOS ANGELES, CA** — **04/1989 – 12/1999**
Area Manager
Managed a $12 million business unit with three offices and 25 employees in California. Developed and managed recruiting department to triple billable headcount. Initiated and managed a program to retrain displaced aerospace software engineers to place them in new employment opportunities.

COMMERCIAL PROGRAMMING SYSTEMS — **LOS ANGELES, CA** — **10/1984 – 04/1989**
Account Manager/Senior Recruiter
Responsible for business development and sourcing and recruiting domestic and international technology consultants.

EXECUTIVE OFFICE OF THE PRESIDENT — **WASHINGTON, D.C.** — **09/1982 – 12/1982 AND 09/1983 – 09/1984**
Operations Assistant
Performed research tasks and tracked expenses for the President's National Commission on Social Security Reform and The Office of Management and Budget.

JD - *Southwestern University School of Law,* Los Angeles, CA, 1996

- Intramural Moot Court – Alternate Writer and Best Oral Argument, Honorable Mention
- Los Angeles City Ethics Commission, Law Clerk

MA - Political Science, *California State University,* Long Beach, CA, 1992

- Pi Sigma Alpha National Political Honor Society

BA - Public Affairs, *George Washington University,* Washington, D.C., 1984

- InterFuture Scholar, Southampton University, England

MEMBERSHIPS/CIVIC ACTIVITY

- Oakland Workforce Investment Board, *Business Services Committee, 2005 - 2007*
- Children's Hospital and Research Center Oakland, *Grateful Families Member*
- Coro Institute, *East Bay Candidate Selection Judge*
- Urban University, *Advisor*
- State Bar Association of California