

Cultural Arts & Marketing Division – Cultural Funding Program  
**FUNDING ADVISORY COMMITTEE**  
**Meeting Minutes**

Wednesday, January 9, 2008, 5:30 PM  
Oakland City Hall, Hearing Room 2  
(One Frank Ogawa Plaza, 1<sup>st</sup> Floor)

1. **Call to Order/ Determination of Quorum**

A Meeting of the Funding Advisory Committee was held in City Hall, Hearing Room 2, located at One Frank Ogawa Plaza, 1<sup>st</sup> Floor, Oakland, CA 94612. The meeting convened at 5:45 PM. A quorum was established. Denise Pate chaired the meeting for the excused absence of Jenny Louie.

**Present:** Sherwood Chen, Denise Pate, Lynn Rogers, Hershell West (CAC liaison)

**Absent:** Jenny Louie, Nives Wetzel de Cediél, Khan Wong

**Staff:** Kathy Littles (Acting Cultural Funding Program Coordinator)  
Jason Jong (Acting Cultural Funding Program Specialist)

2. **Open Forum**

There were no speakers from the public

3. **Oral Reports from Chair and Staff**

▪ **2008-2009 Cultural Funding Program Applications**

Kathy Littles provided a numerical breakdown of all Cultural Funding Program (CFP) grant applications received for FY 2008-2009. All grant applications, with the exception of Art in the Schools, were due Friday, January 4, 2008.

-Individual Artist Project: 35

-Organization Project: 24

-Organizational Assistance: 31

-Art in the Schools: Applications due January 11, 2008

Kathy noted that the Individual Artist Project applications were down by 23 this year. Although the CFP received fifty-eight applications in this category last year, this exceeded the trend from previous years, which averaged 45 applications. Kathy suggested that there were several contributing factors which may have accounted for the decline in Individual Artist applications. A number of past grantees from last year have not completed their projects for FY07-08 thus making them ineligible for a FY08-09 grant. Staff also noted that many waited until the last minute and could not make it downtown due to the bad weather on January 4<sup>th</sup>. Because staff provided eight City Hall workshops and ten district wide workshops, we remain optimistic that our efforts will in the long run demonstrate that the Cultural Funding Program is on its way to being more visible and user friendly. Although

applications were down in the Organization Project category, (24 for FY 08-09 down from 33 in FY 07-08) eight organizations from this category were eligible this year to apply for Organizational Assistance funds which provide two-years of funding. As a result, there was an increase of seven applications for the Organizational Assistance category (FY 08-09:31 applications; FY 07-08:24 applications).

- ArtSource Newsletter

Jason reported that the new “ArtSource” e-newsletter will be a way to engage with the broader arts community. Some of the highlights include art and artist opportunities and a monthly calendar. This newsletter highlights all of the programs in Cultural Arts. Thus far we have an email list of about 600; this includes members of FAC, CAC, and PAC.

Jason added that at the next CAC Creative Prolog, Cultural Funding Program grantee Mack Dennis will perform. Creative Prolog is another marketing strategy to expose our grantees and other Oakland artists on KTOP. This meeting will be held at the Eastmont Computing Center on January 28<sup>th</sup> at 5:30.

- FAC Recruitment

Denise Pate asked Kathy for an update on FAC recruitment. Kathy reported that only Shalonda Ingram’s name had been submitted. Sherwood Chen suggested Tyese Wortham, and Lynn Rogers suggested Indra Mungal. Kathy requested contact information for both nominees as well as any other potential FAC nominations. Resumes of all nominees will be presented at the next FAC meeting in April.

- TheatreFIRST Grant Structure Concerns

Clive Chafer from TheatreFIRST again expressed his concerns at a recent CAC meeting that the three-year mandatory hiatus in the Organization Project grant category should be eliminated. In 2007 Mr. Shafter was request by staff to address FAC at there July and October meeting. Kathy added that she will request that Mr. Chafer speak at the April FAC meeting. Lynn suggested that many believe that the three-year hiatus prevents organizations from depending on City funds. She suggested that staff conduct a study on how the hiatus may or may not free up resources. Jason added that he believed that the hiatus was implemented because of reductions in the budget. The committee concluded that this issue should be addressed at the next retreat in the summer of 2008.

4. **Informational Item** – Review of Recommendations for Panelists for the Fiscal Year 2008-2009 Cultural Funding Program Funding Review Panels  
We have 28 multi-talented panelists this year that come from a variety of different disciplines. All Funding Review panels with the exception of Individual Artist Project will have a FAC member present. Staff will be conducting a panelist orientation on February 7<sup>th</sup> at 5:30. The orientation is mandatory for all new

panelists. All Organizational Assistance panelists are required to conduct site visits to organizations for which they are the Lead Reader.

5. **Action Item** – Approval of November 13, 2007 Special Meeting Minutes  
Hershell West noted that his name was misspelled in the minutes. A motion was made by Lynn Rogers to accept the November 13, 2007 Special Meeting Minutes. Sherwood Chen second the motion.
6. **Action Item** – Approval of Jenny Louie for FAC Chair  
A motion was made by Sherwood Chen to approve Jenny Louie as the Chair of the Funding Advisory Committee. Lynn Rogers second the motion.
7. **Discussion and Action Item** – Explanation of Co-Chair duties, nomination and vote of Co-Chair  
Kathy noted the Co-Chair should run meetings when Chair is not available. Lynn Rogers made a motion to nominate Denise Pate to be the co-Chair of the Funding Advisory Committee. Sherwood Chen second the motion.
8. **Agenda Building / Next Steps**  
The FAC retreat needs to be scheduled at the next meeting. Hershell West suggested that there be a combined retreat with CAC, FAC, and PAC. Kathy noted that she is interested in having a Town Hall meeting this summer with grantees to discuss current issues facing artists and non-profits.
9. **Announcements**  
Hershell announced *The Art of Living Black* exhibition and the funeral of Rae Louis Hayward which will be held Friday, January 11, 2008 at 11:00AM at St. Benedict's Church in Oakland. Ms. Hayward was an instrumental advocate in the arts community and will be missed. Sherwood spoke about the Traditional Arts Development Program opportunities.  
Next FAC Meeting – April 9, 2008

### **Adjourn**

Meeting was adjourned at 6:26pm by Sherwood Chen, Lynn Rogers second the motion.