

Cultural Arts & Marketing Division – Cultural Funding Program
FUNDING ADVISORY COMMITTEE
Meeting Minutes

Wednesday, October 8, 2008, 5:30 – 7:30 PM
Oakland City Hall, Hearing Room 2
(One Frank Ogawa Plaza, 1st Floor)

1. **Call to Order/ Determination of Quorum**

A Meeting of the Funding Advisory Committee was held in City Hall, Hearing Room 2, located at One Frank Ogawa Plaza, 1st Floor, Oakland, CA 94612. The meeting convened at 5:30 PM. A quorum was established. Jenny Louie Chaired the meeting.

Present: Sherwood Chen, Khan Wong, Denise Pate, Jenny Louie, Shalonda Ingram, Lori Zook and Brian Vejby (Cultural Affairs Commission (CAC) liaisons)

Absent: Nives Wetzel de Cediél, Lynn Rogers

Staff: Kathy Littles (Cultural Funding Program Coordinator)
Jason Jong (Cultural Funding Program Assistant Coordinator)

2. **Open Forum**

There were no speakers for open forum.

3. **Oral Reports from Chair and Staff**

-2009-2010 Cultural Funding Program Application

-Workshops, Deadlines

-Fall Meetings

-City of Oakland Evening of the Arts

The 2009-2010 Cultural Funding Program Applications are now available for the following grant categories: Individual Artist, Organization Project and Art in the Schools. The two-year Organizational Assistance grant does not run this year. Staff will conduct a total of fifteen application workshops in City Hall and in every Council District. All workshops will take place in October and November.

On October 3, 2008 the Cultural Funding Program honored its 2008-09 awardees at an event called “City of Oakland Evening of the Arts” at the Oakland Art Gallery. The event also coincided with California Arts Day and National Arts & Humanities Month. A public reception was followed by the Illuminated Corridor and The Great Wall of Oakland. The program received very good press. Brian Vejby, Shalonda Ingram and Lori Zook noted that the intimate space was perfect for the occasion. Shalonda Ingram

suggested a professional sound technician be consulted for the next event. Lori Zook also suggested that the event be aired on KTOP. Denise Pate observed that there was a low participation rate by our African American awardees. She added that perhaps a follow-up inquiry should occur.

4. **Action Item** – Approval of July 9, 2008, Regular Meeting Minutes

Lori Zook noted on page 2 under “Oral Report and Action Item” it should read “In light of” instead of “In lieu of.” Agenda date should be October 8, 2008. A motion was made by Denise Pate to accept the October 8, 2008 FAC Meeting Minutes. Sherwood Chen, second the motion.

5. **Discussion and Action Item** – Organization Project panel review procedure

Jason Jong presented a numerical breakdown of the 2008-09 Organization Project grantee list which was divided by budget size. FAC engaged in a discussion around how to support small and emerging organizations to be more competitive with larger organizations in the funding process. It was suggested that the application order be more deliberate. Historically applications are roughly reviewed in the order received. Lori Zook suggested that applications be grouped by budget size. In reviewing the 2008-09 awardees list she noted that there were three “groupings” of budget sizes. Other suggestions included grouping by alphabetical order, by maximum request amount, new vs. returning, and previously funded. The committee decided to group the applicants by budget size with the following breakdown: \$1 million and above, \$250,000 - 1 million, \$75,000 - \$250,000, \$75,000 and below. Applicants in each budget category should be listed in alphabetical order. The budget of the applicant, not the fiscal sponsor should be used to assign review order. It is within staff discretion to round numbers to fit recommended grouping. Jenny Louie stressed the need for panelists to be aware of budget size. A motion was made by Sherwood Chen to accept the Organization Project panel review procedure. Shalonda Ingram, second the motion.

6. **Announcements**

Denise Pate announced that Destiny Arts Center is celebrating its 35th Anniversary, festivities will take place on November 15 at 8:00PM.

A symposium on Race “Cracking the Code” will be held on October 11.

California Lawyers for the Arts, Intellectual Property meeting on October 30, City Hall at 9:30AM.

FAC members were asked to participate in panel review session in March.

Next FAC Meeting January 14, 2009

Adjourn

Meeting was adjourned at 6:26PM by Denise Pate, Jenny Louie second the motion.