Worksheet A
Transportation and Land Use – Part 1

Instructions:
Please rate the importance of each action under consideration below from 1 – 5, with 5 being the most important. Please also provide written comments on why you have rated these actions the way you have.

Strategy 1: Maximize Opportunities to Live, Work, Shop and Play in Oakland without the Need for Personal Automobile Transportation

1) Enhance and implement land use and transportation plans and design review standards that encourage appropriate density and transit-oriented development including housing, retail services and employment opportunities.

Priority 1 2 3 4 5
Why did you rank this way? ____________________________________________________________________
_______________________________________________________________________________________

2) Fast track and/or subsidize permitting processes on transit-oriented and infill development including housing, retail services and employment opportunities with penalties for developers/owners if projects fail to meet specified travel demand management criteria in a timely fashion.

Priority 1 2 3 4 5
Why did you rank this way? ____________________________________________________________________
_______________________________________________________________________________________

3) Provide incentives to developers, employers and homebuyers that move the community in the direction of an optimal jobs-housing balance in Oakland, including strategically aligning the relationship between employment opportunities, local residents and Oakland’s role in the region.

Priority 1 2 3 4 5
Why did you rank this way? ____________________________________________________________________
_______________________________________________________________________________________

4) Prepare a strategic plan describing what, where, how and when Oakland will direct its capital and human resources to enhance its existing transportation systems of all forms and support the development of key infrastructure for future transportation systems.

Priority 1 2 3 4 5
Why did you rank this way? ____________________________________________________________________
_______________________________________________________________________________________

Strategy 2: Refine Parking Policies to Encourage Low Carbon Mobility

5) Increase parking prices at meters and garages to capture the actual costs of the impacts of driving, which could create disincentives to driving and build revenue for neighborhood-scale transportation services.

Priority 1 2 3 4 5
Why did you rank this way? ____________________________________________________________________
_______________________________________________________________________________________
6) Impose parking maximums for new development in areas well served by public transit to encourage shifts to other transportation modes.

Why did you rank this way? 

7) Provide real-time information at community parking facilities regarding space availability to minimize the extra driving associated with locating a parking space.

Why did you rank this way? 

8) Unbundle the costs of renting parking from renting building space to more explicitly charge for parking.

Why did you rank this way? 

9) Impose significant fees on new surface parking lots in the downtown area.

Why did you rank this way? 

10) Impose automobile user fees in the downtown area to discourage driving into downtown.

Why did you rank this way? 

Other Actions

Your Idea: 

Why did you rate this way? 

Your Idea: 

Why did you rate this way? 

Personal Affiliation: Please provide any descriptive information you wish about your personal and/or professional affiliations (e.g., local business owner, student, coalition member, healthcare professional)
Worksheet B
Transportation and Land Use – Part 2

Instructions:
Please rate the importance of each action under consideration below from 1 – 5, with 5 being the most important. Please also provide written comments on why you have rated these actions the way you have.

Strategy 3: Increase the Availability and Use of Alternative Modes of Transportation

11) Develop a **public transit master plan** for Oakland in partnership with AC Transit and other agencies.

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Why did you rank this way? ____________________________________________________________________
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12) Partner with regional passenger transit providers (BART, AC Transit, shuttles, taxi, train & ferry) to **expand and enhance service and interconnections**.

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Why did you rank this way? ____________________________________________________________________
__________________________________________________________________________________________

13) Implement a dedicated lane for a **bus rapid transit** link between downtown Oakland, Berkeley and San Leandro (at minimum) on one primary transit corridor.

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Why did you rank this way? ____________________________________________________________________
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14) Require employers and transportation funding agencies to support and **expand transit incentive programs, flexible schedules, ridesharing and enhanced bicycle access** to reduce the need to drive, including through City endorsement of other organizations’ funding requests.

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Why did you rank this way? ____________________________________________________________________
__________________________________________________________________________________________

15) Create a **downtown free fare zone** with AC Transit to increase the ease of transit use in the downtown area.

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Why did you rank this way? ____________________________________________________________________
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16) Work with **car sharing** organizations to make car sharing visible, convenient and available.

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Why did you rank this way? ____________________________________________________________________
__________________________________________________________________________________________
17) Work with local and regional community partners to require and provide sustained **community outreach regarding alternative transportation options** (e.g., safe routes to school and guaranteed ride home programs).

Why did you rank this way? ________________________________________________

_____________________________________________________________________

18) Continue to expand and improve Oakland’s **bicycle and pedestrian infrastructure** in alignment with the City’s adopted Bicycle and Pedestrian Master Plans and General Plan policies.

Why did you rank this way? ________________________________________________

_____________________________________________________________________

19) Engage with local and regional organizations and agencies to **promote and market bicycling and walking as viable alternatives to driving**.

Why did you rank this way? ________________________________________________

_____________________________________________________________________

**Other Actions**

Your Idea: _______________________________________________________________ Priority 1 2 3 4 5

Why did you rate this way? ________________________________________________

_____________________________________________________________________

Your Idea: _______________________________________________________________ Priority 1 2 3 4 5

Why did you rate this way? ________________________________________________

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Your Idea: _______________________________________________________________ Priority 1 2 3 4 5

Why did you rate this way? ________________________________________________

_____________________________________________________________________

Personal Affiliation: Please provide any descriptive information you wish about your personal and/or professional affiliations (e.g., local business owner, student, coalition member, healthcare professional)

_____________________________________________________________________

April 30, 2009 Version

Worksheets A-C
Worksheet C
Transportation and Land Use – Part 3

Instructions:
Please rate the importance of each action under consideration below from 1 – 5, with 5 being the most important. Please also provide written comments on why you have rated these actions the way you have.

Strategy 4: Decrease the GHG Emissions from Fuels and Vehicles

20) Create infrastructure and incentives for electric vehicle use in the community in collaboration with key industry partners.

Why did you rank this way? ____________________________________________________________________
__________________________________________________________________________________________

Priority 1 2 3 4 5

21) Encourage the use of low-carbon vehicles (e.g., hybrid, compressed natural gas, neighborhood-scale).

Why did you rank this way? ____________________________________________________________________
__________________________________________________________________________________________

Priority 1 2 3 4 5

22) Encourage the responsible production and use of low-carbon fuels through incentives and/or promotional support.

Why did you rank this way? ____________________________________________________________________
__________________________________________________________________________________________

Priority 1 2 3 4 5

23) Require the use of low-carbon fuels, including electric and hydrogen vehicles, by busses and private fleets operating in Oakland.

Why did you rank this way? ____________________________________________________________________
__________________________________________________________________________________________

Priority 1 2 3 4 5

24) Improve traffic flow and reduce idling via traffic signal synchronization, transit and emergency signal priority and other intelligent traffic management techniques.

Why did you rank this way? ____________________________________________________________________
__________________________________________________________________________________________

Priority 1 2 3 4 5

25) Provide incentives for maximizing the efficiency of local freight transportation.

Why did you rank this way? ____________________________________________________________________
__________________________________________________________________________________________

Priority 1 2 3 4 5
26) **Encourage the Port** to implement GHG reduction measures such as cold ironing and on-site electric vehicles.

   Why did you rank this way? _____________________________________________________________

   ____________________________________________________________________________

**Strategy 5: Decrease the GHG Emissions Associated with City Fleet**

27) Continue increasing use of **fuel efficient and alternative fuel vehicles** in the City's fleet.

   Why did you rank this way? _____________________________________________________________

   ____________________________________________________________________________

28) Support the use of **alternative transportation modes and flexible work schedules** among City employees.

   Why did you rank this way? _____________________________________________________________

   ____________________________________________________________________________

**Other Actions**

Your Idea: _____________________________________________________________Priority 1 2 3 4 5

   Why did you rate this way? _____________________________________________________________

   ____________________________________________________________________________

Your Idea: _____________________________________________________________Priority 1 2 3 4 5

   Why did you rate this way? _____________________________________________________________

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Your Idea: _____________________________________________________________Priority 1 2 3 4 5

   Why did you rate this way? _____________________________________________________________

   ____________________________________________________________________________

Personal Affiliation: Please provide any descriptive information you wish about your personal and/or professional affiliations (e.g., local business owner, student, coalition member, healthcare professional)

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