

# Proposal to Collect Commercial Organics

**WE MAKE OAKLAND LOOK GOOD. CIVICORPS**



# A Path out of Poverty and Unemployment



*“Civicorps gives people a chance to succeed when everyone told them they couldn’t.”*

- Rosa, Civicorps student



# Corpsmember Snapshot



Our students ages 18-26:

- **100% high school dropouts**
- **95% live in poverty**
- **76% Oakland residents**
- **99% of people of color**
- **31% have court involvement**
- **28% are single parents**
- **15% are former foster youth**
- **23% are homeless**



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# Civicorps Driver Training Program



**The only non-profit, free Class B Driver Training Program in the East Bay**

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# Commercial Organics



- Collecting 25 Tons/day; 6,500 Tons/year
- Small restaurants, hotels and other commercial establishments
- 164 accounts and growing



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# Proposal to Collect Oakland's Commercial Source- Separated Organics

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In partnership with the  
East Bay Municipal Utility  
District

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# Best for Small Business

Civicorps will serve 1,400 commercial organics customers—mostly small businesses

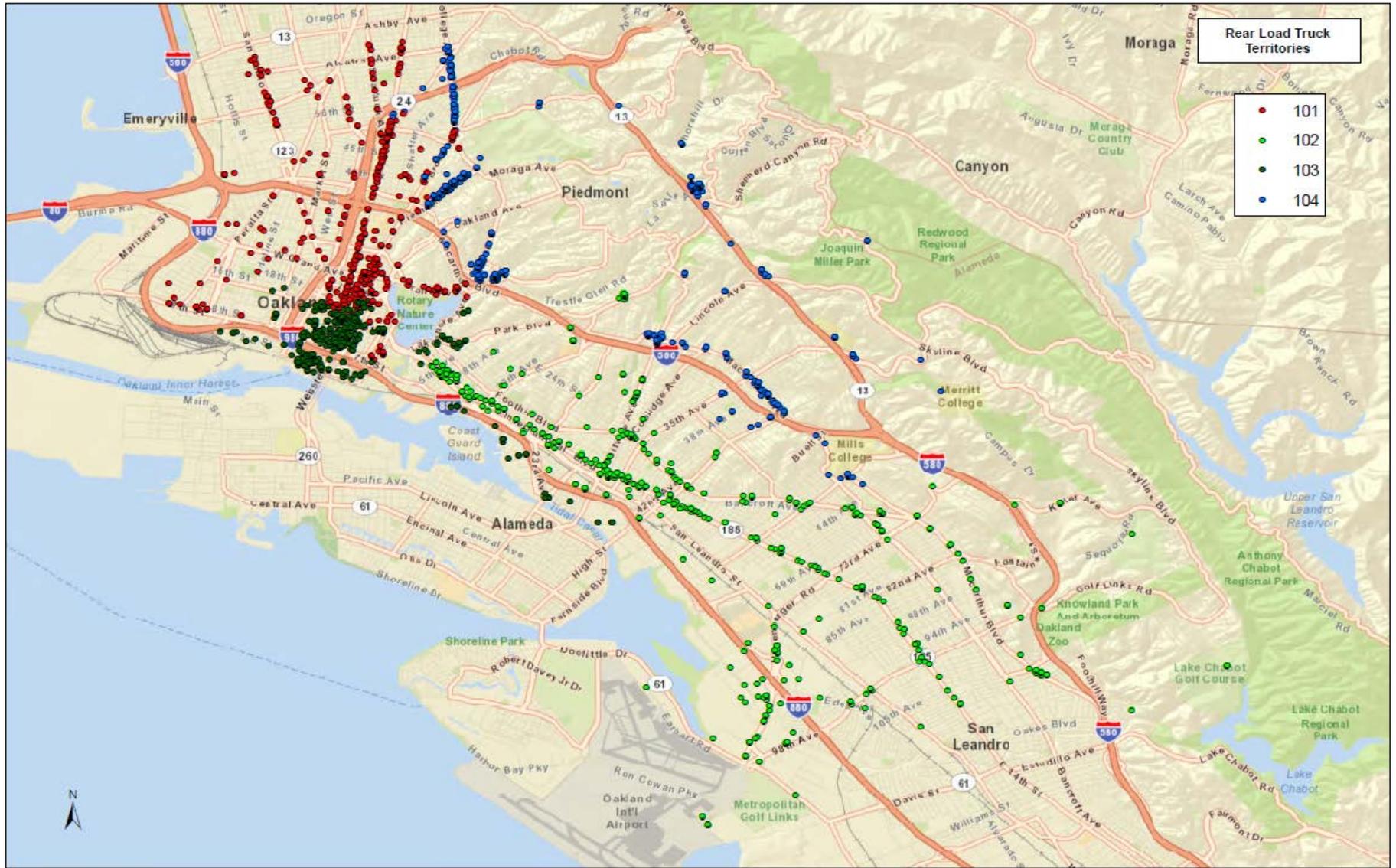
- Right sized carts and bins to fit every need
  - Better maneuverability for small commercial establishments and restaurants
  - Lower price provides greater incentives to recycle organics
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# Best Pathway to Union Jobs for Oakland's Young Adults

- 8 Civicorps Driver Trainees/year
  - 6 Routes
    - 4 Rear-end Loader—Driver Trainees
    - 2 Front-Loader—Teamster Local 70 Drivers
  - New Customer Service Job Training Program for 5 interns/year
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# Routes



# Best Environmental Benefits

- Currently we collect 6,500 tons/year
- In three years, we will collect 18,000 tons
- All materials are converted into renewable power in to EBMUD's anaerobic digester



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# Best Pricing

Civicorps is offering the rate of **\$157.41** per cu. yard for collections, processing and energy generation locally.

**This saves Oakland commercial customers \$44.07** over the WM rate at \$201.48.

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# Triple Bottom Line—Financial



- Significant yearly savings to commercial customers
- Leads to union jobs and careers
- Revenue from renewable energy credits shared with City



# Triple Bottom Line—Social



- On the job training for **Class B drivers and Customer Service Specialists**
- Serves the **lowest income Oakland youth**
- **Direct pathway to Teamster membership and union wages**



# Triple Bottom Line—Environmental

*Compared to the WM proposal*



- **Over 300% the diversion rate in Year 1—6,500 tons/year vs WM 2,080 Tons**
- **Quicker growth of source separation—in 3 years we will reach 18,000 tons/year vs 16,510 for WM in 2030**
- **Air pollution and asthma risk reduced with 77,000 fewer miles driven**
- **Up to 1 MW of renewable power**

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# Endorsements

- EBMUD
  - California Waste Solutions
  - Alameda County Probation Department
  - Port of Oakland
  - Recology East Bay
  - Merritt College
  - Mills College
  - Urban Strategies Council
  - Brothers on the Rise
  - Men of Valor
  - First Place for Youth
  - Oakland Private Industry Council
  - US Bank
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# Two Choices

## Preferred Choice-Franchise contact with Civicorps

- Accountability and Customer Service
- Positive Community Reaction
- Greatest Savings to Businesses
- Setting a national precedent

## Second Choice—Contract through CWS

- Established relationship
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