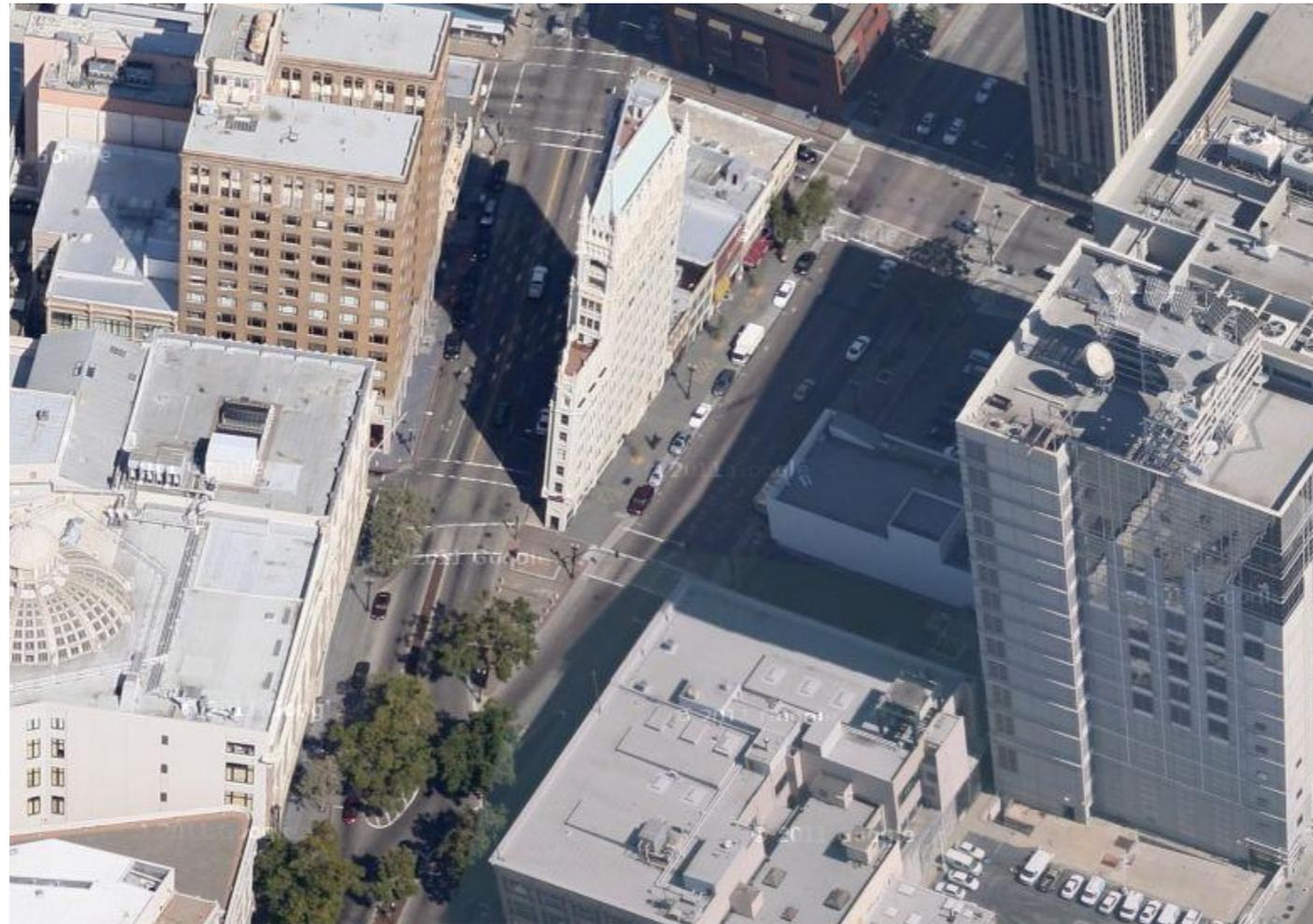


# Latham Square Plaza Pilot

Stakeholder Design Meeting

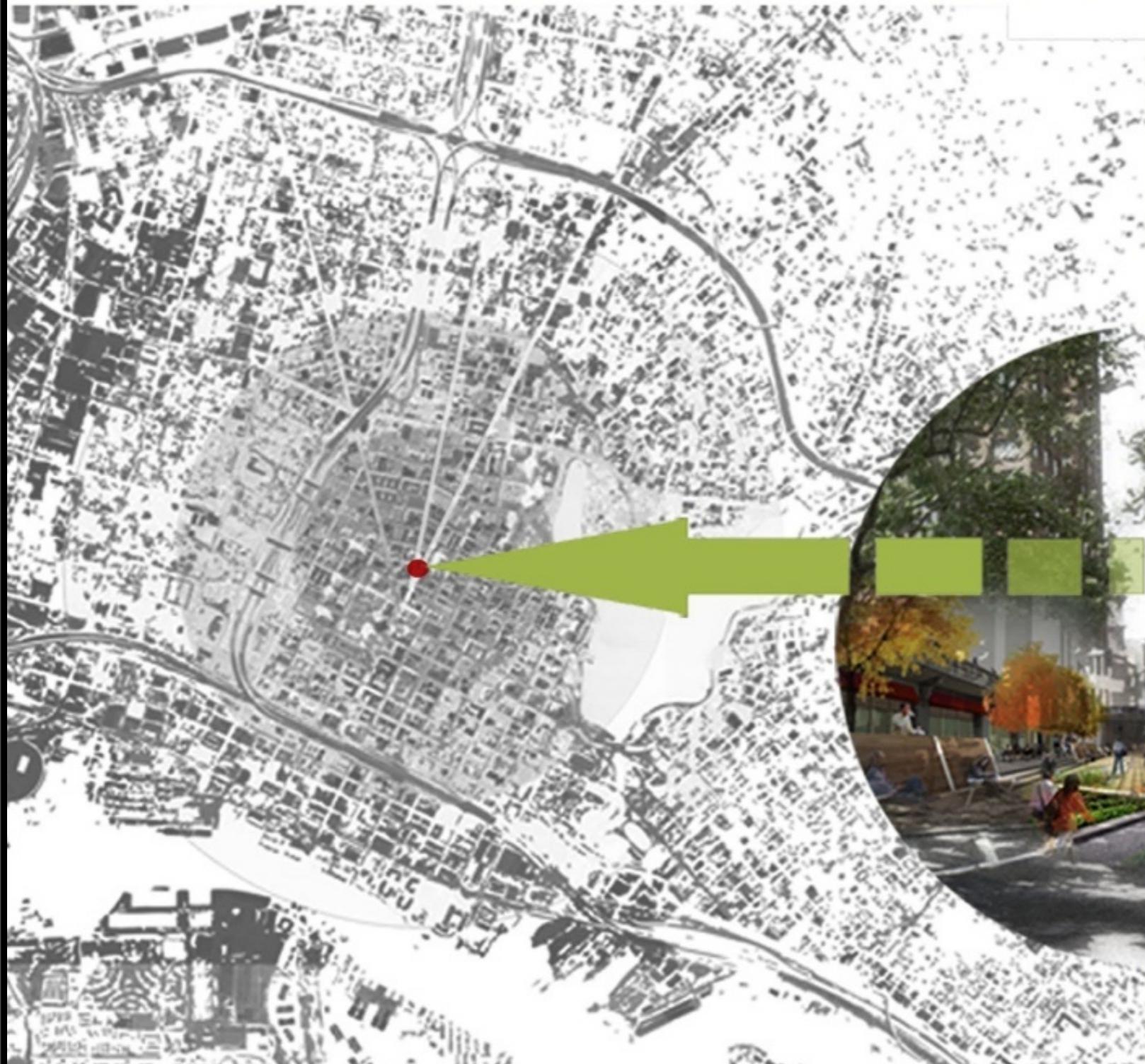


**May 20, 2013**

# COMMUNITY DESIGN WORKSHOP

What's the future of your downtown Oakland?

# DESIGN YOUR CITY!



join us for a  
**community  
design workshop**

for the Latham Square Plaza Pilot  
(corner of Telegraph & Broadway)

the cathedral building  
1615 broadway, oakland  
sat. feb 23, 2013  
noon - 4 pm



CITY OF OAKLAND



open to all ages!  
no design experience necessary!  
come share your ideas!



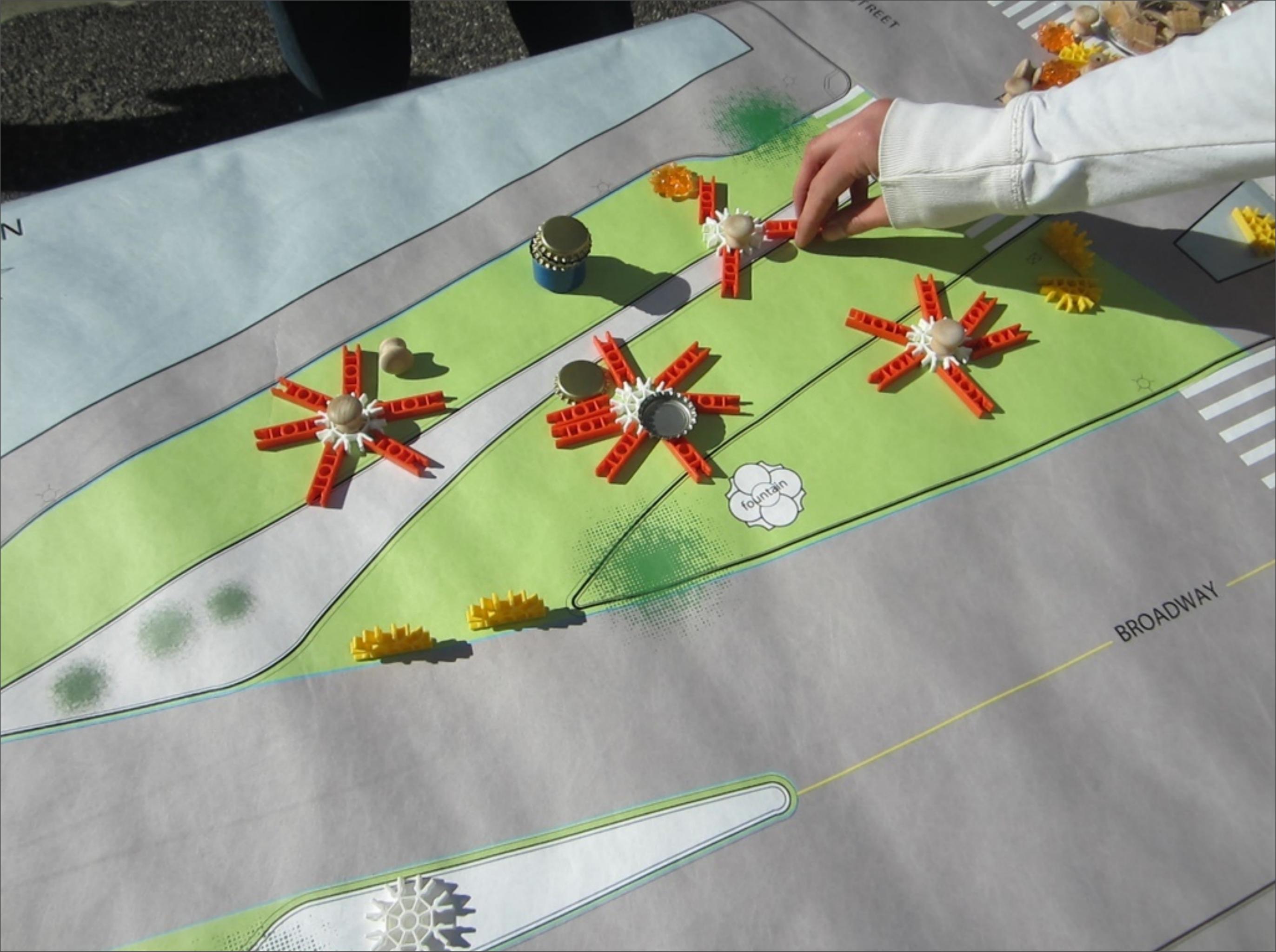








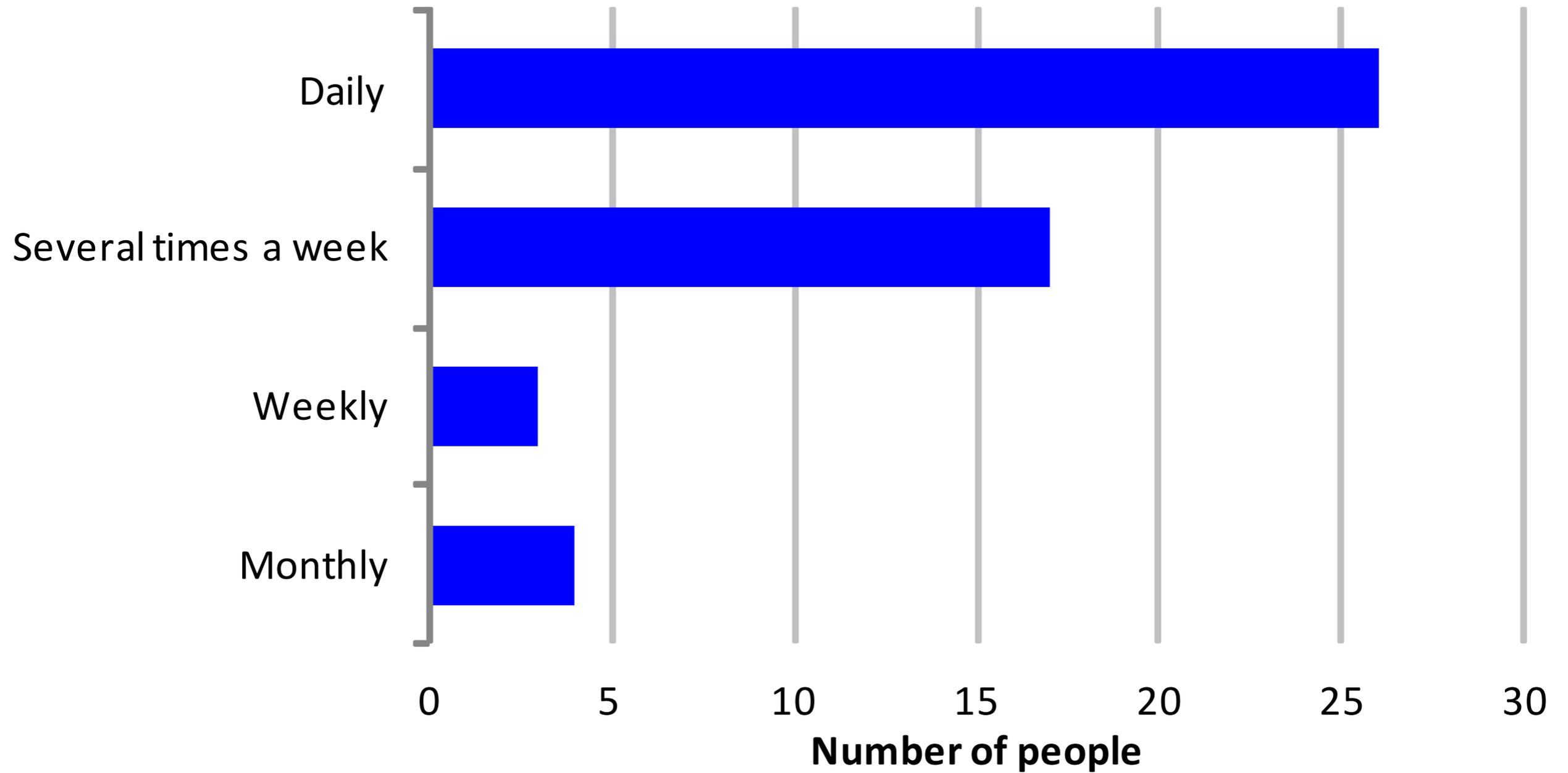




# Design Workshop Survey Results

- 53 completed surveys
- 51 of which live in Oakland
- Majority of which are daily visitors
- Daily visitors live, work or both, in Oakland

# How often do you visit downtown Oakland?



# What would inspire more people to visit downtown Oakland?

- More businesses/restaurants open later on weekdays and on weekends.
- more shopping opportunities, more local retailers to visit.
- open, public spaces where they feel welcomed and safe, especially as pedestrians.

*Respondents crave places to eat, shop, and mingle.*

# What are your favorite things about downtown Oakland?

- The built environment: architecture & historic buildings
- The “big mix of folks” - diversity and variety of people
- The existing/local businesses (but want more!)

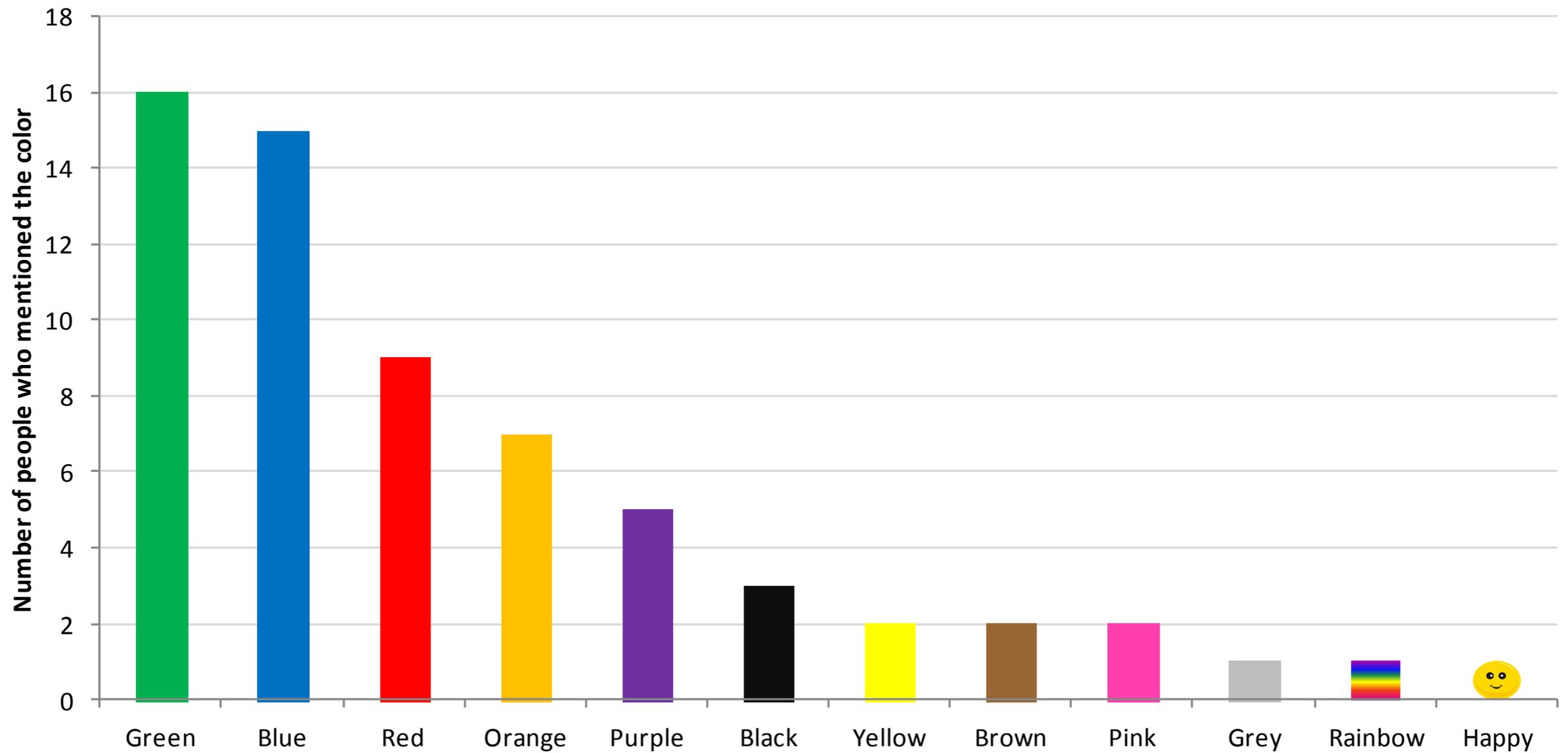


# What are your *least* favorite things about downtown Oakland?

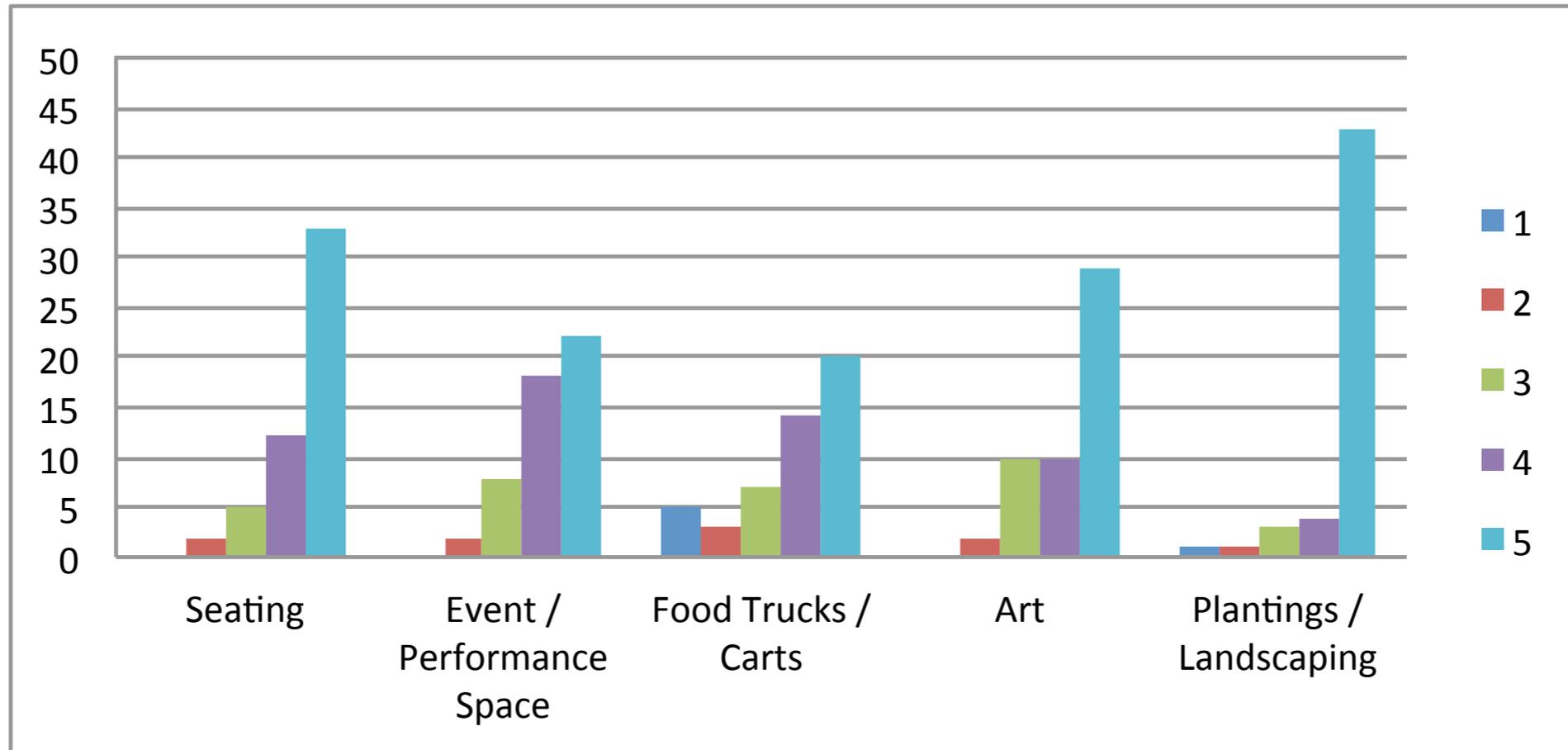
- Lack of weekend activities
- Lack of maintenance of public spaces
- Lack of bicycle infrastructure (bike racks, lanes)
- “Dead” spaces - vacant storefronts, empty public spaces
- Crime, safety, harassment



# What is your favorite color?



# “I would love it if Latham Square had...”



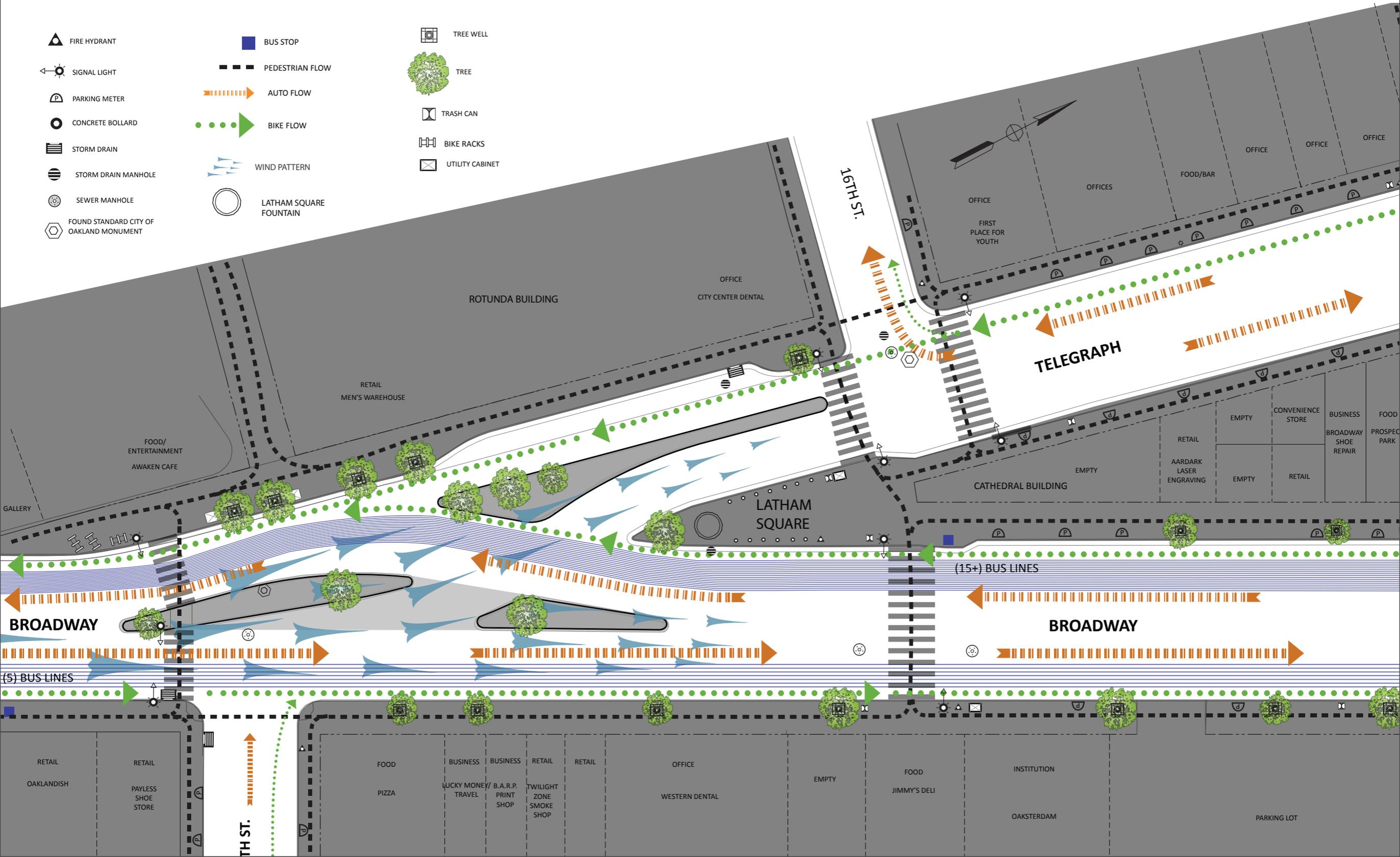
avg (1-5):      4.46                  4.19                  3.75                  4.29                  4.67



# Top Line Take Aways

- Pride in Oakland - desire to see it improve
- Appreciation of architecture and history
- Support for local businesses
- Open, safe public spaces with greenery
- Weekend activities and programming

# Site Analysis





# MATERIALS PALETTE









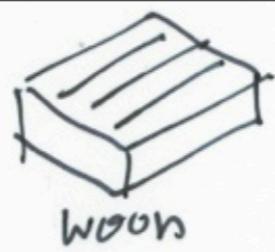




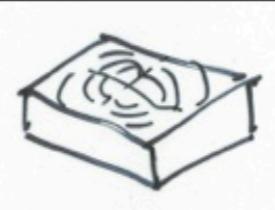




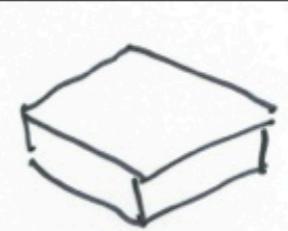
# PILOT PLAZA DESIGN



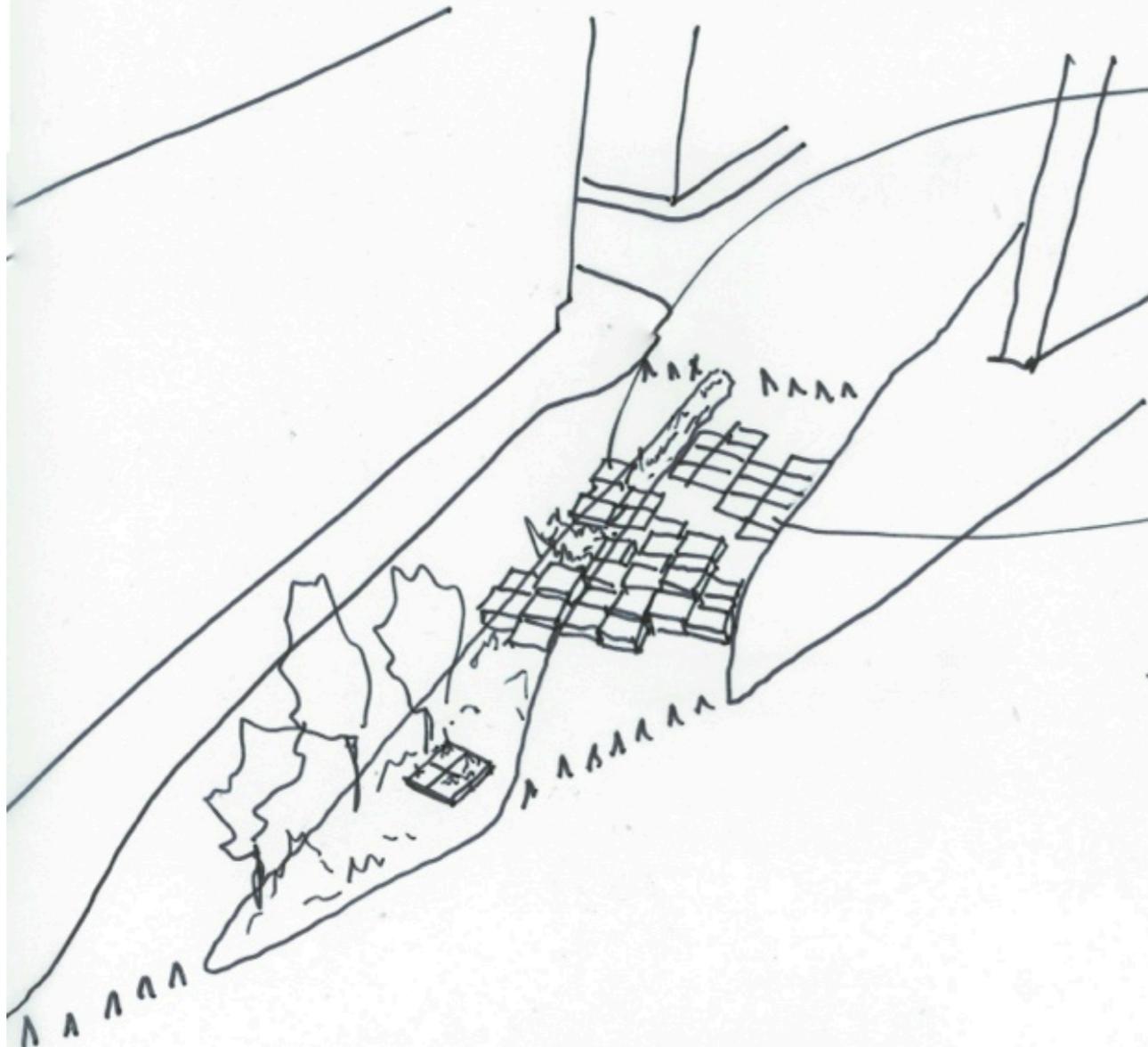
WOOD



CRATE



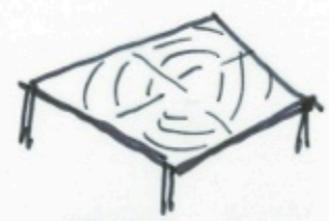
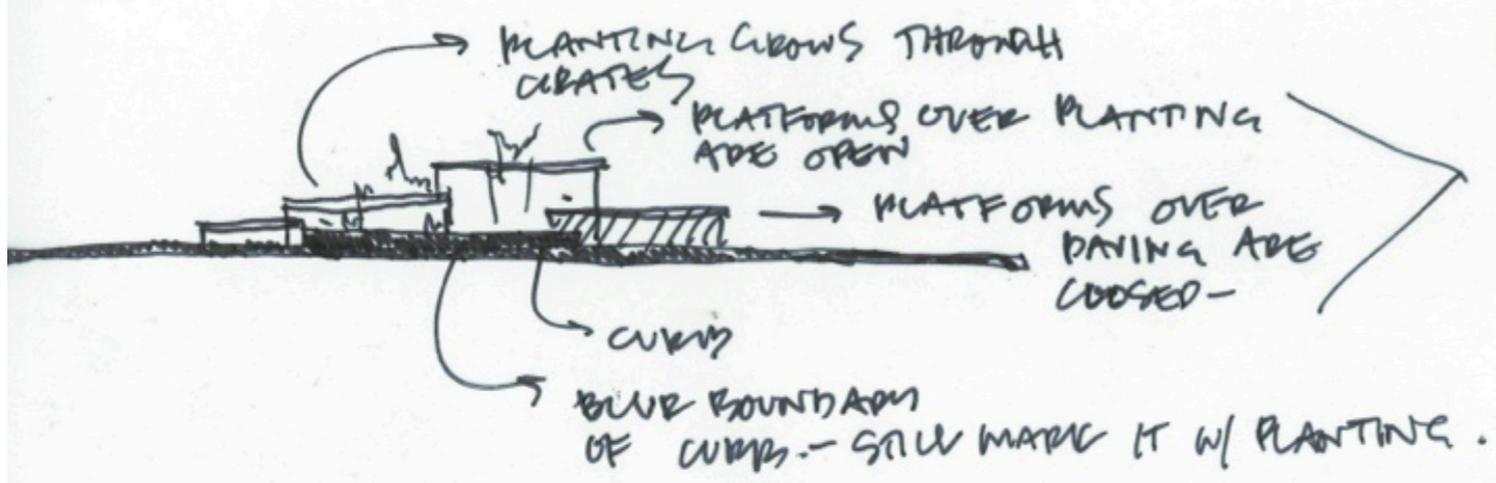
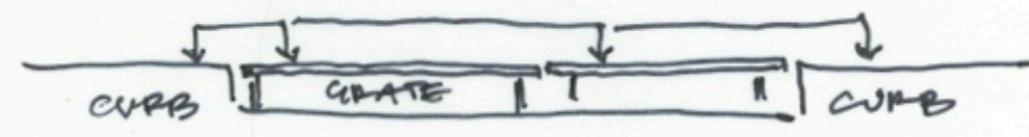
OTHER MATERIAL (TURF, GRASS)?



→ MODULES CAN BE MADE OF OTHER MATERIALS OTHER THAN CRATES.  
- WOOD? SLATS.

NICE TO GET A MIX OF A FEW MATERIALS  
↳ BUT KEEP SIMILAR/RECOGNIZABLE SHAPES TO KEEP THINGS CONSISTENT

→ 'BRIDGES' BETWEEN CURBS → EXTENSION OF CURB/PEDESTAL SPACE  
→ ALSO ACTS AS A STAIR



OVER PLANTER



OVER CONCRETE

WHAT COULD BE IN THE BOX  
→ COULD BE FILLED W/ MOSS







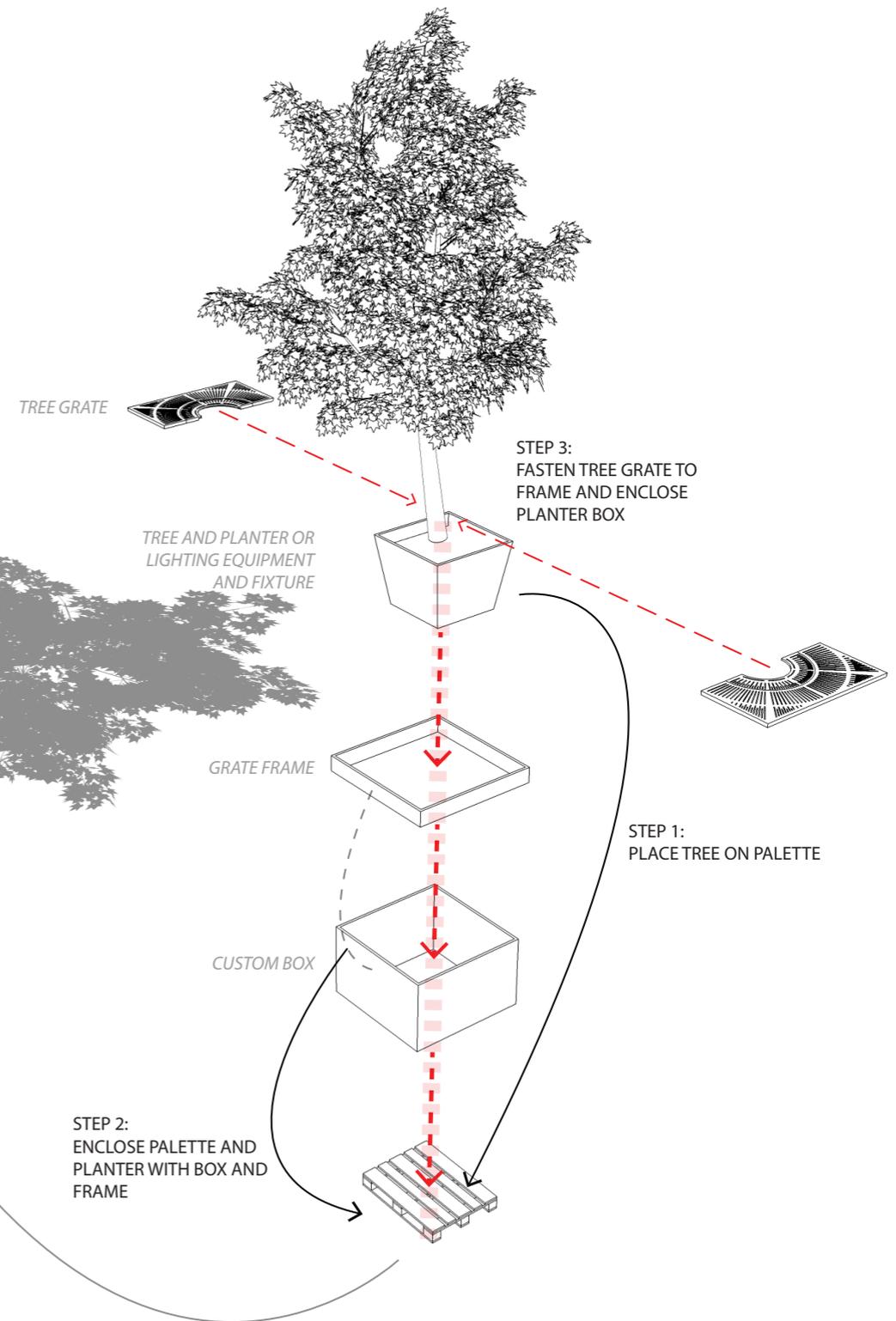
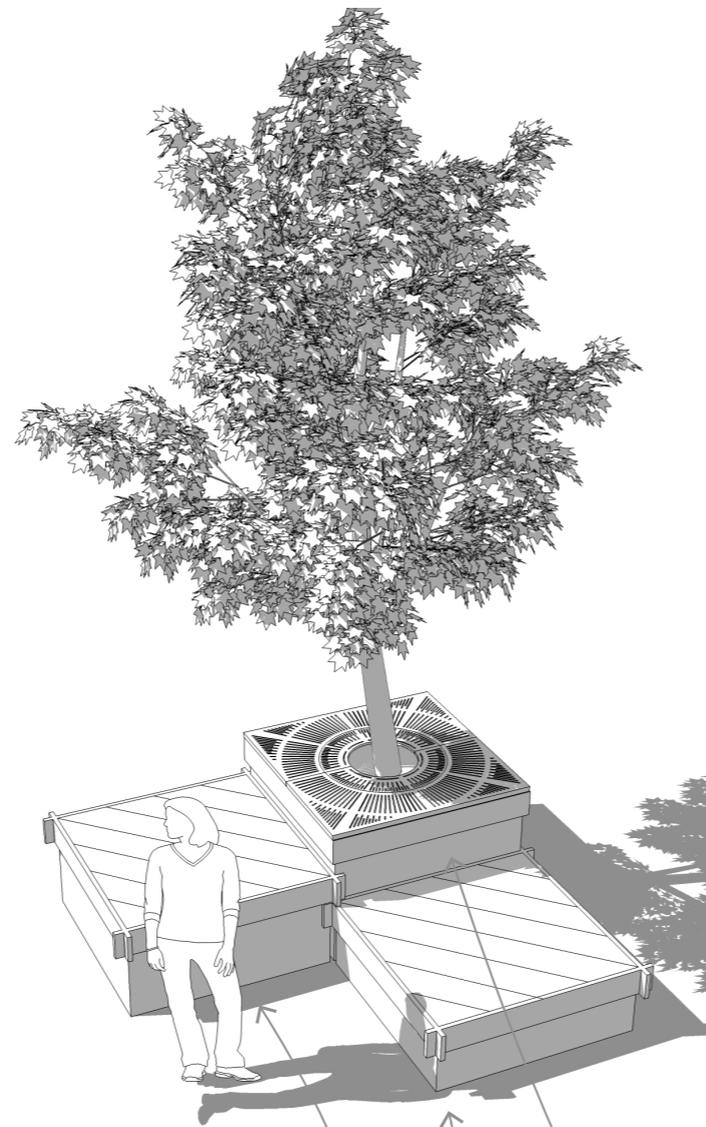


# LATHAM SQUARE MODULAR STREET FURNITURE

**MATERIALS USED:**

TURF  
FRAMING AND PLYWOOD  
TREE/LIGHTING FEATURE

FROM DPW:  
TREE GRATES  
RECLAIMED WOOD  
PLANTERS  
PALETTES

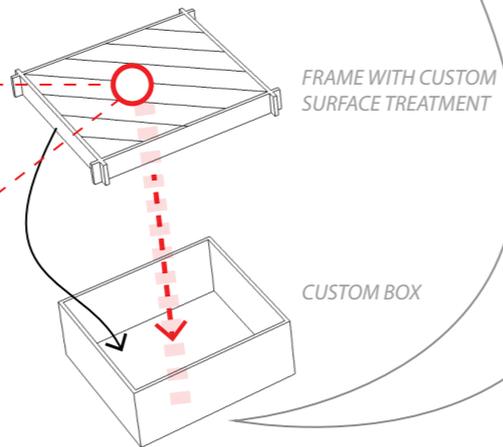


TURF

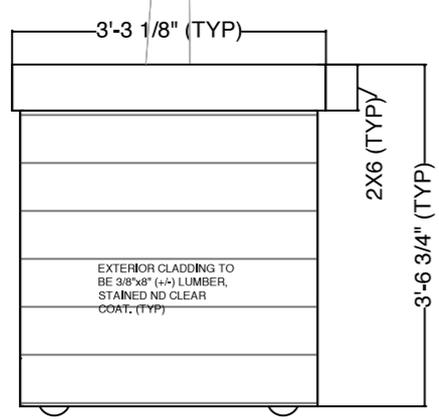
OR



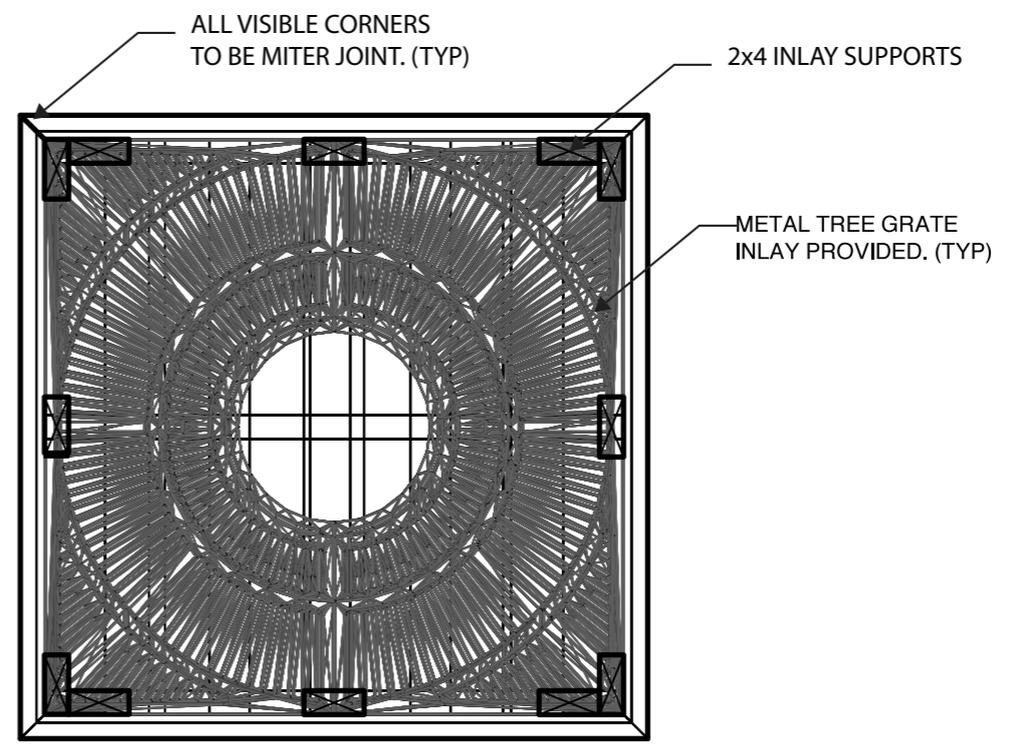
DECKING



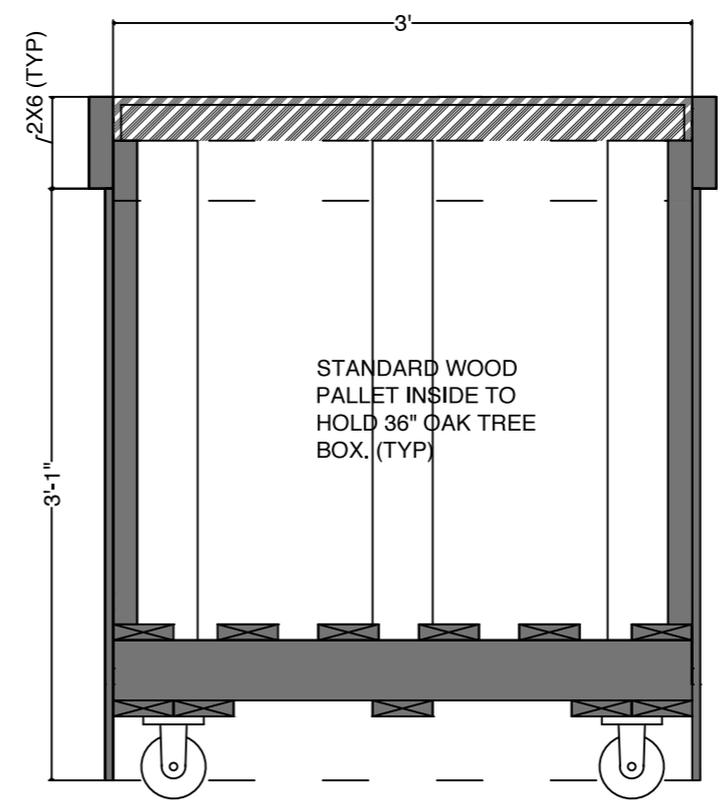
ES  
E).  
BLE



3 ELEVATION - TREE GRATE MODULE  
1/2" = 1'-0"



2 PLAN VIEW - TREE GRATE MODULE FRAMING  
1" = 1'-0"



1 SECTION - TREE GRATE MODULE  
1" = 1'-0"



3330 20th ST  
San Francisco, CA 94110  
www.rebargroup.org  
CONTACT: Matthew Passmore  
matt@rebargroup.com

Project Name:

**LATHAM SQUARE PILOT**  
Latham Square - Telegraph & Broadway  
Oakland, California

Drawing Name:

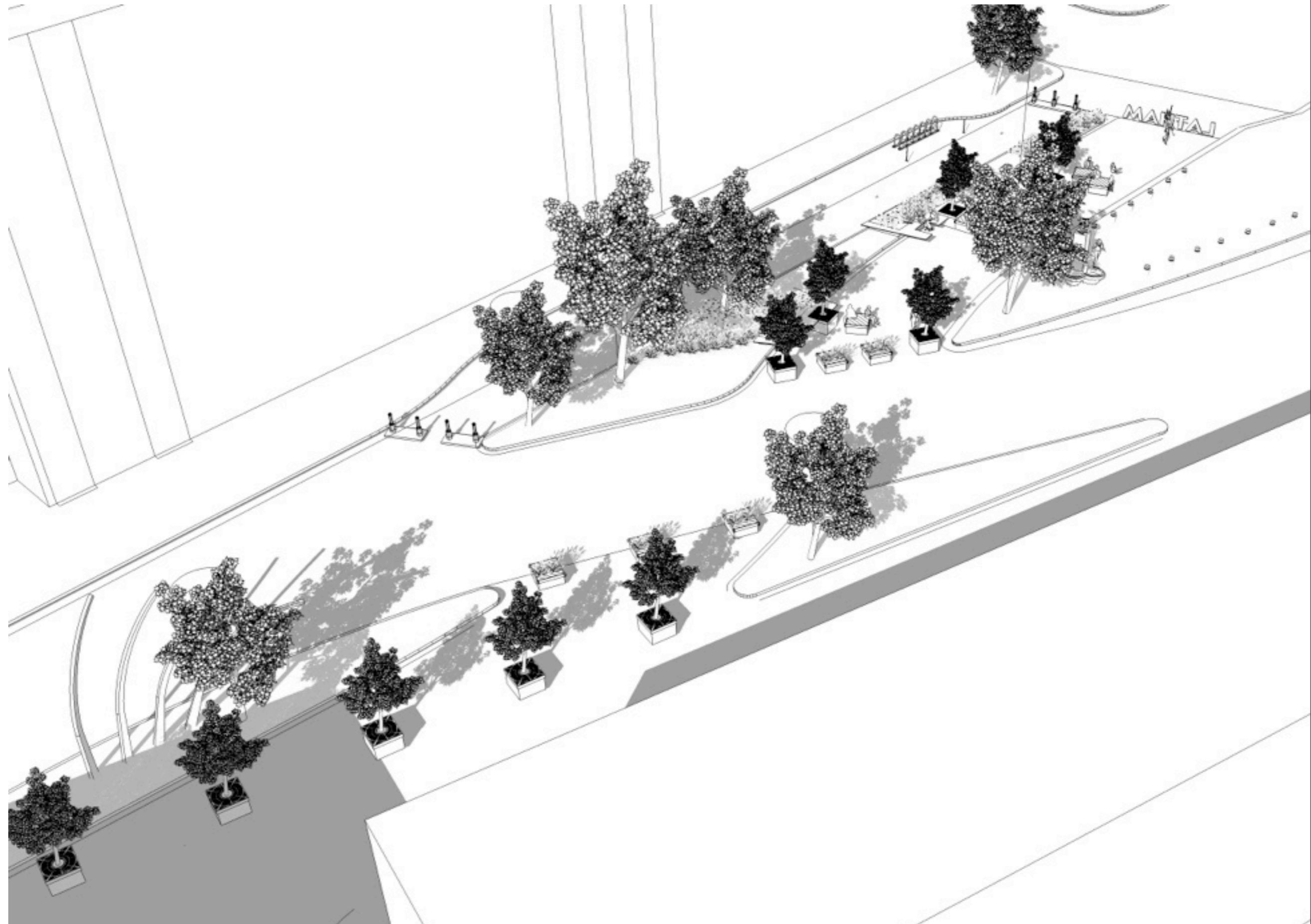
TREE GRATE MODULES

Date / Issue:

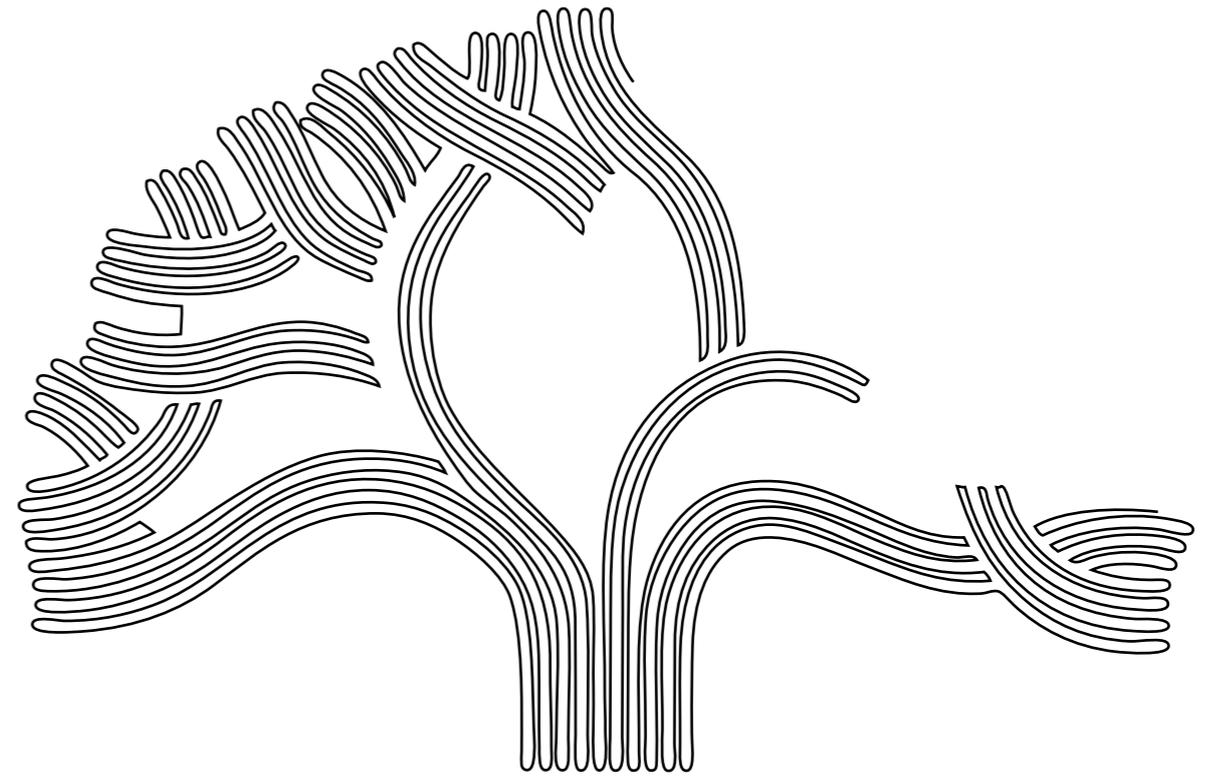
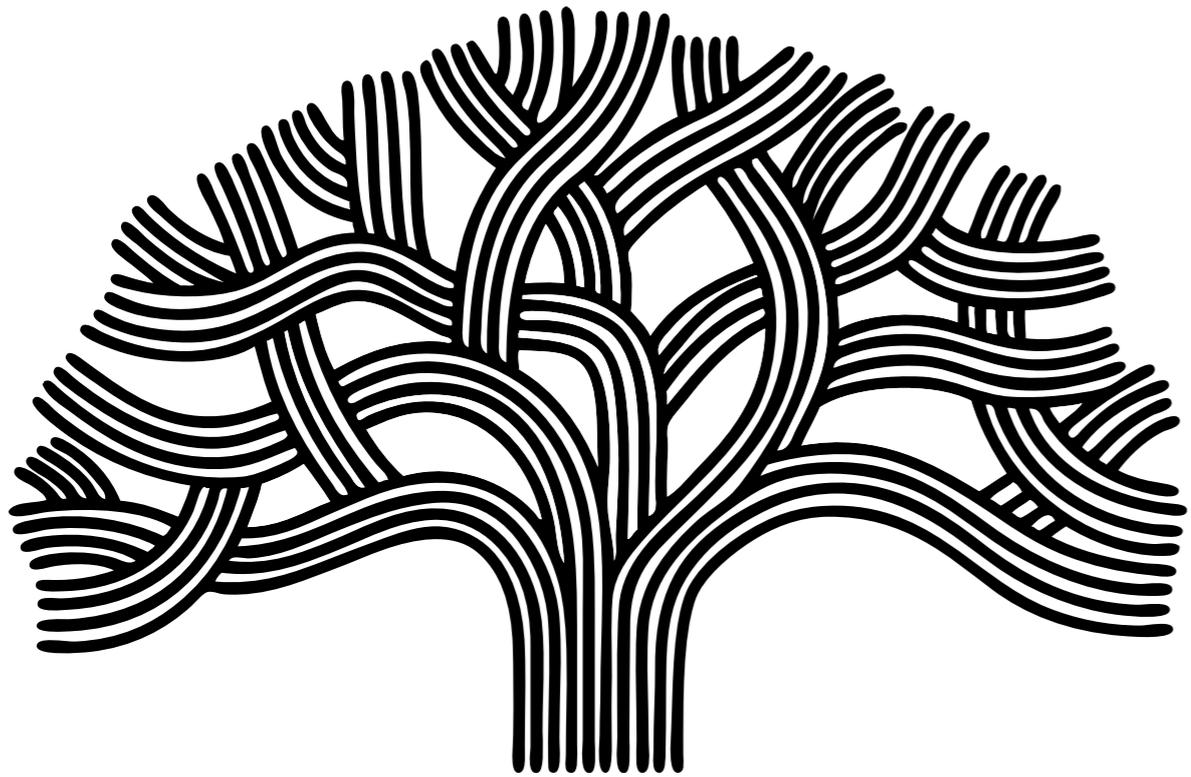
30-APR-2013 BID

Sheet Number

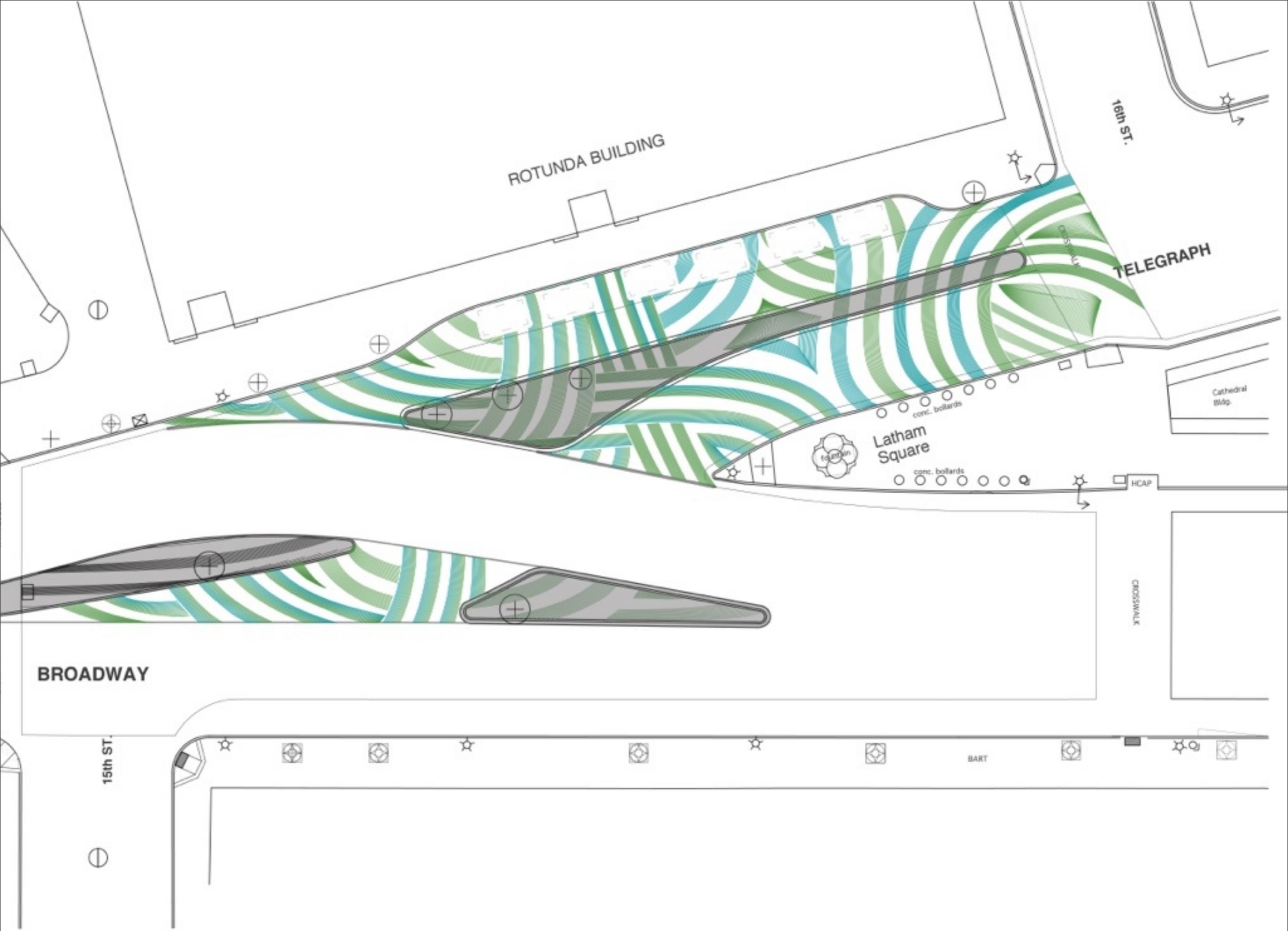
**XM1.02**









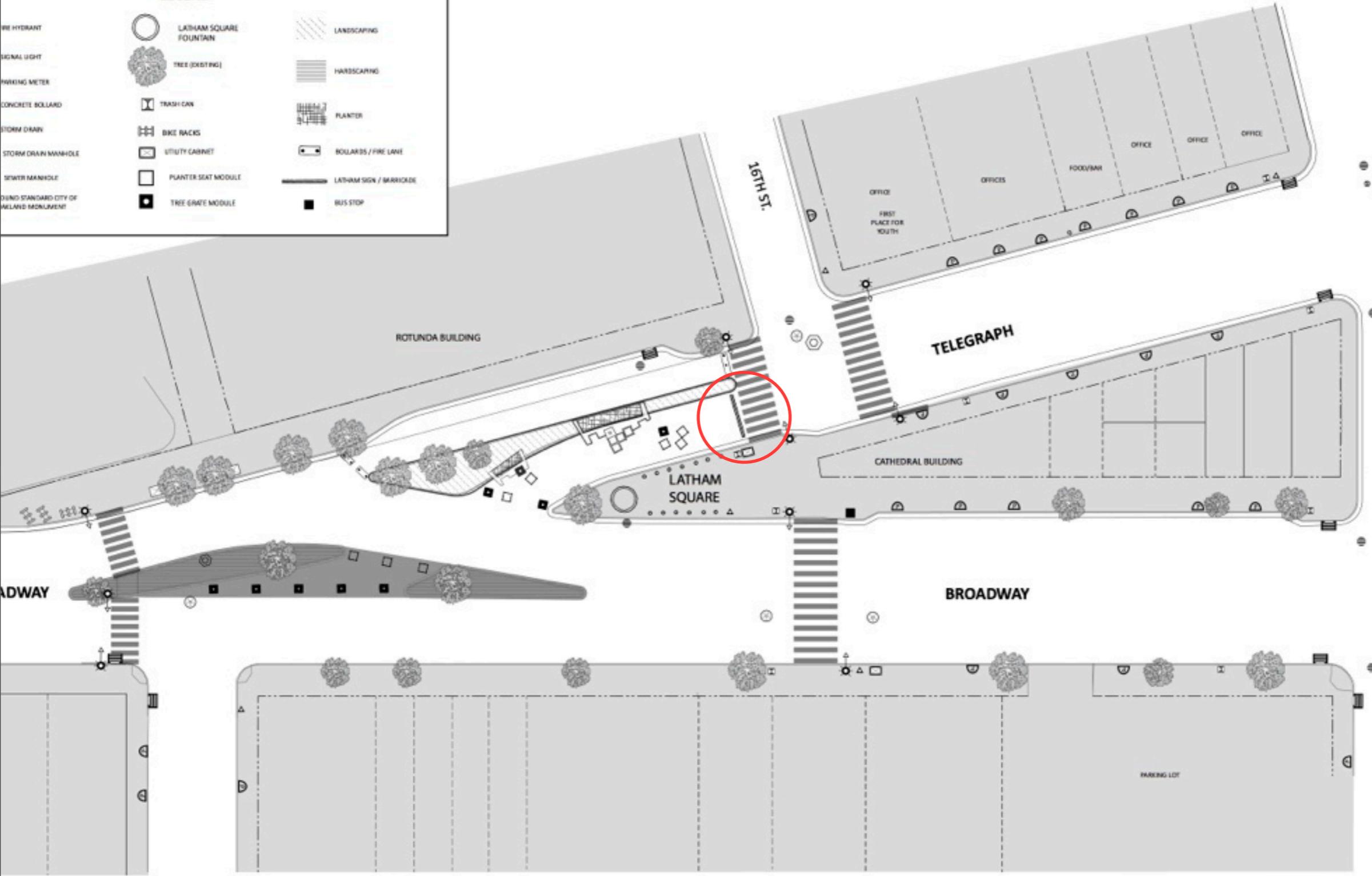






**LEGEND**

WIRE HYDRANT		LATHAM SQUARE FOUNTAIN		LANDSCAPING
SIGNAL LIGHT		TREE (EXISTING)		HARDSCAPING
PARKING METER		TRASH CAN		PLANTER
CONCRETE BOLLARD		BIKE RACKS		BOLLARDS / FIRE LANE
STORM DRAIN		UTILITY CABINET		LATHAM SIGN / BARRICADE
STORM DRAIN MANHOLE		PLANTER SEAT MODULE		BUS STOP
SEWER MANHOLE		TREE GRATE MODULE		
LAND STANDARD CITY OF OAKLAND MONUMENT				



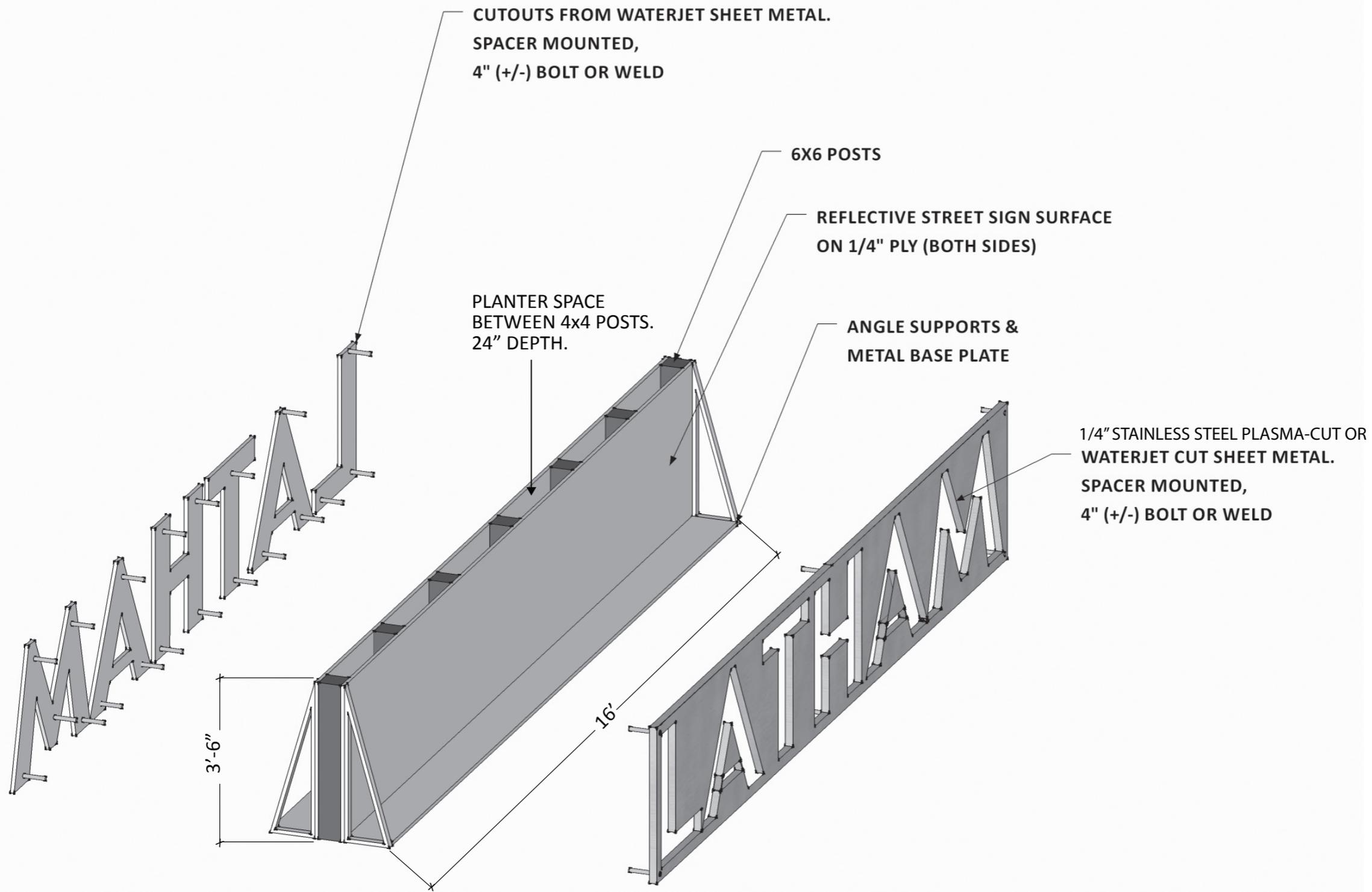
① SITE PLAN  
SCALE: NTS

3330 20th ST  
San Francisco, CA 94110  
www.rebargroup.org  
**Re**  
REBAR  
CONTACT: Matthew Passmore  
matt@rebargroup.com

Project Name:  
**LATHAM SQUARE PILOT**  
Latham Square - Telegraph & Broadway  
Oakland, California

Drawing Name:  
SITE PLAN  
Date / Issue:  
30-APR-2013 BID  
Sheet Number

**\$1.00**



CUTOUTS FROM WATERJET SHEET METAL.  
SPACER MOUNTED,  
4" (+/-) BOLT OR WELD

6X6 POSTS

REFLECTIVE STREET SIGN SURFACE  
ON 1/4" PLY (BOTH SIDES)

PLANTER SPACE  
BETWEEN 4x4 POSTS.  
24" DEPTH.

ANGLE SUPPORTS &  
METAL BASE PLATE

1/4" STAINLESS STEEL PLASMA-CUT OR  
WATERJET CUT SHEET METAL.  
SPACER MOUNTED,  
4" (+/-) BOLT OR WELD

3'-6"

16'

① SIGNAGE / PLANTER BARRICADE  
SCALE: NTS

3330 20th ST  
San Francisco, CA 94110  
www.rebargroup.org  
CONTACT: Matthew Passmore  
matt@rebargroup.com



Project Name:

**LATHAM SQUARE PILOT**  
Latham Square - Telegraph & Broadway  
Oakland, California

Drawing Name:

SIGNAGE / BARRICADE

Date / Issue:

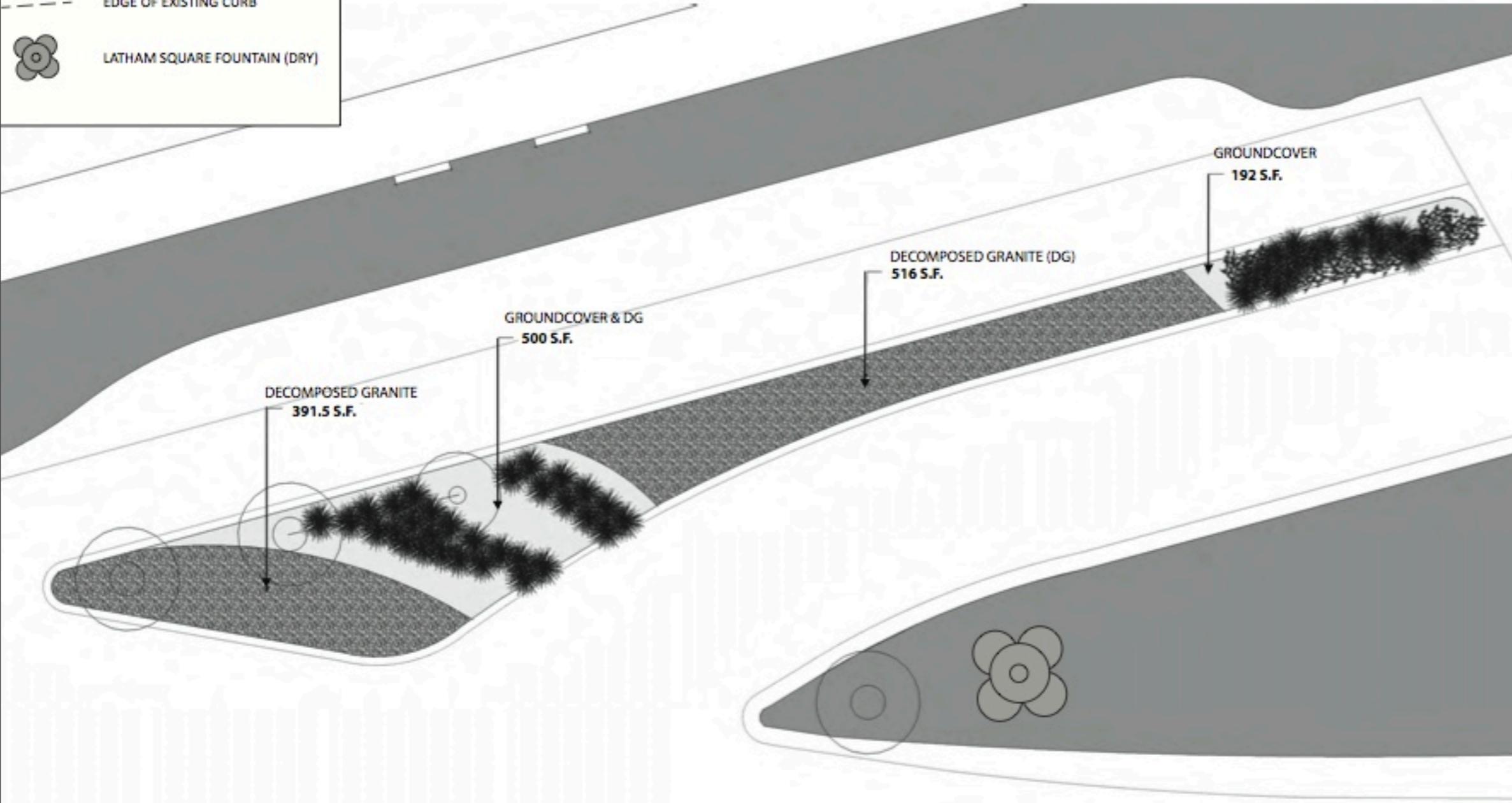
30-APR-2013 BID

Sheet Number

**XS1.01**

**LEGEND**

-  EXISTING TREE
-  EDGE OF EXISTING CURB
-  LATHAM SQUARE FOUNTAIN (DRY)



**NOTE:**  
 ALL PLANTINGS TO BE DROUGHT TOLERANT  
 NATIVE TO REGION.  
 MAINTENANCE PERSONAL SCHEDULED TO WATER 2-3X PER WEEK.

① LANDSCAPING - MEDIAN C  
 SCALE: NTS

3330 20th ST  
 San Francisco, CA 94110  
 www.rebargroup.org  
 CONTACT: Matthew Passmore  
 matt@rebargroup.com



Project Name:

**LATHAM SQUARE PILOT**  
 Latham Square - Telegraph & Broadway  
 Oakland, California

Drawing Name:

LANDSCAPING -  
 MEDIAN C

Date / Issue:  
 30-APR-2013 BID

Sheet Number

**L1.02**



HEUCHERA SANTA ANA CARDINAL



ALOE CAMERONI - RED



BAILEYA MULTIRADIATA -  
DESERT MARIGOLD



FESCUE IDAHOENSIS SISKIYOU BLUE



HEUCHERA - "STORMY SEAS"



RED/ORANGE GRASSES



SALVIA LEUCOPHYLLA FIGEIROA



EPILOBIUM CANUM CATALINA



POSSIBLE COLOR PALLETTE

PLANTING TYPES :  
- NATIVE \*  
- CACTI, SUCCULENTS  
- GRASSES  
- PERENNIALS

LIGHT :  
- FULL SUN (MORNING)  
- PARTIAL / SHADE (AFTERNOON)

SPREAD // HEIGHT :  
- GROUNDCOVER ; 1'-2' // 6"-2'  
- CONTAINER PLANTINGS; 1'-3' // 1'-2'

WATER :  
- DROUGHT TOLERANT \*  
- 2-3X PER WEEK WATERINGS (MAX.)

COLORS :  
- GREEN  
- WHITE  
- RUST, RED-ORANGE  
- YELLOW  
- BLUE

NOTE:  
\* PRIORITY  
ALL PLANTINGS TO BE DROUGHT TOLERANT & NATIVE TO REGION.  
SOURCE OF WATER TO BE MAINTENANCE PERSONAL WITH WATER  
TRUCK SCHEDULED TO VISIT SITE 2-3x PER WEEK.

① LANDSCAPE PLANTING SPECIFICATIONS  
SCALE: NTS

3330 20th ST  
San Francisco, CA 94110  
www.rebargroup.org



CONTACT: Matthew Passmore  
matt@rebargroup.com

Project Name:

**LATHAM SQUARE PILOT**  
Latham Square - Telegraph & Broadway  
Oakland, California

Drawing Name:

LANDSCAPING  
DETAILS

Date / Issue:

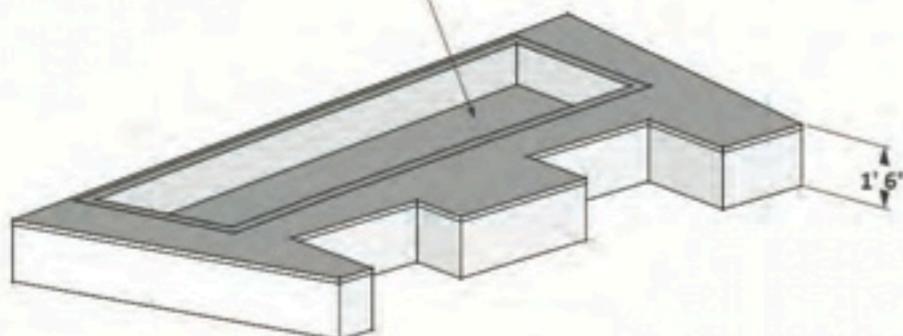
30-APR-2013 BID

Sheet Number

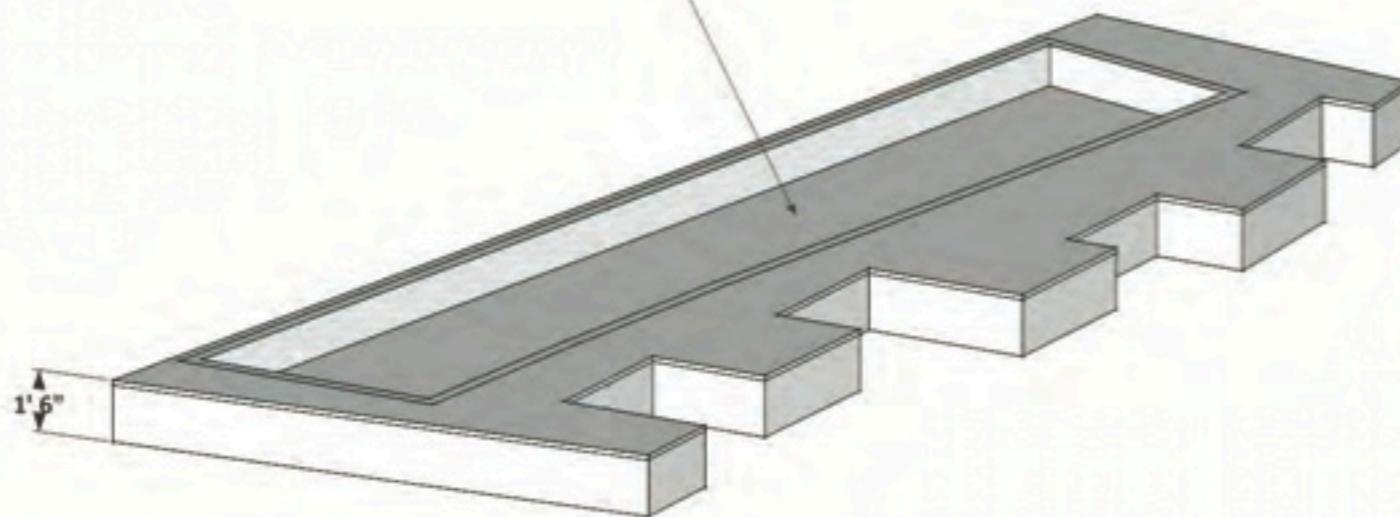
**L1.01**



53.5 Feet<sup>2</sup>  
PLANTER DEPTH 12" OR TBD



157 Feet<sup>2</sup>  
PLANTER DEPTH 12" OR TBD



NOTE:  
UPPER SURFACE OF BENCHES TO BE BUILT OF RECLAIMED WOOD (12"x4").  
BENCH STRUCTURE TO BE CONSTRUCTION GRADE LUMBER.  
ALL PLANTINGS TO BE DROUGHT TOLERANT & NATIVE TO REGION.  
SOURCE OF WATER TO BE MAINTENANCE PERSONAL WITH WATER TRUCK.

① MEDIAN: BUILT-IN BENCHES  
SCALE: NTS

3330 20th ST  
San Francisco, CA 94110  
www.rebargroup.org  
CONTACT: Matthew Passmore  
matt@rebargroup.com



Project Name:

**LATHAM SQUARE PILOT**  
Latham Square - Telegraph & Broadway  
Oakland, California

Drawing Name:

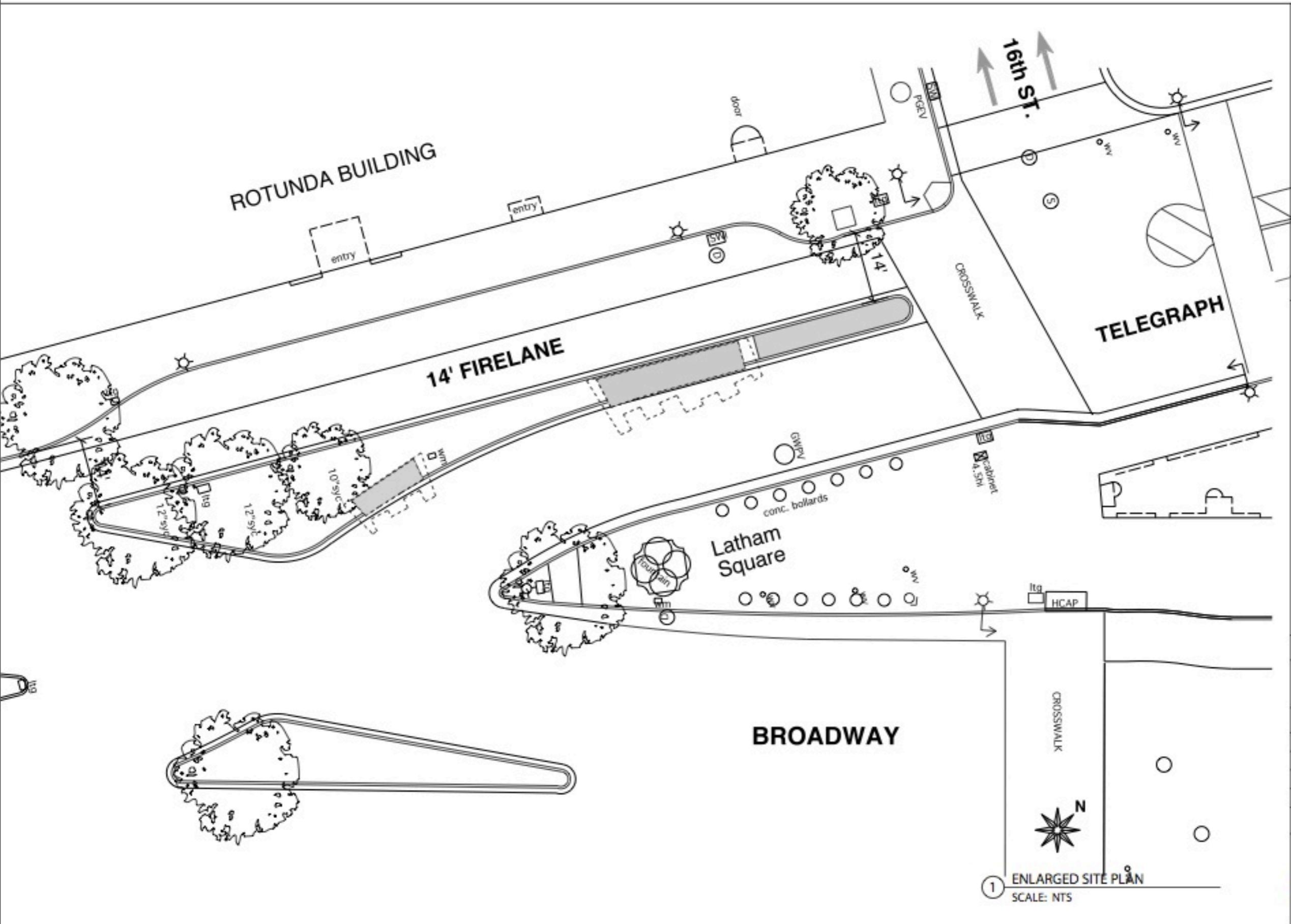
BUILT-IN BENCHES

Date / Issue:

30-APR-2013 BID

Sheet Number

**X1.08**



3330 20th ST  
San Francisco, CA 94110  
www.rebargroup.org  
CONTACT: Matthew Passmore



Project Name:

**LATHAM SQUARE PILOT**  
Latham Square - Telegraph & Broadway  
Oakland, California

Drawing Name:

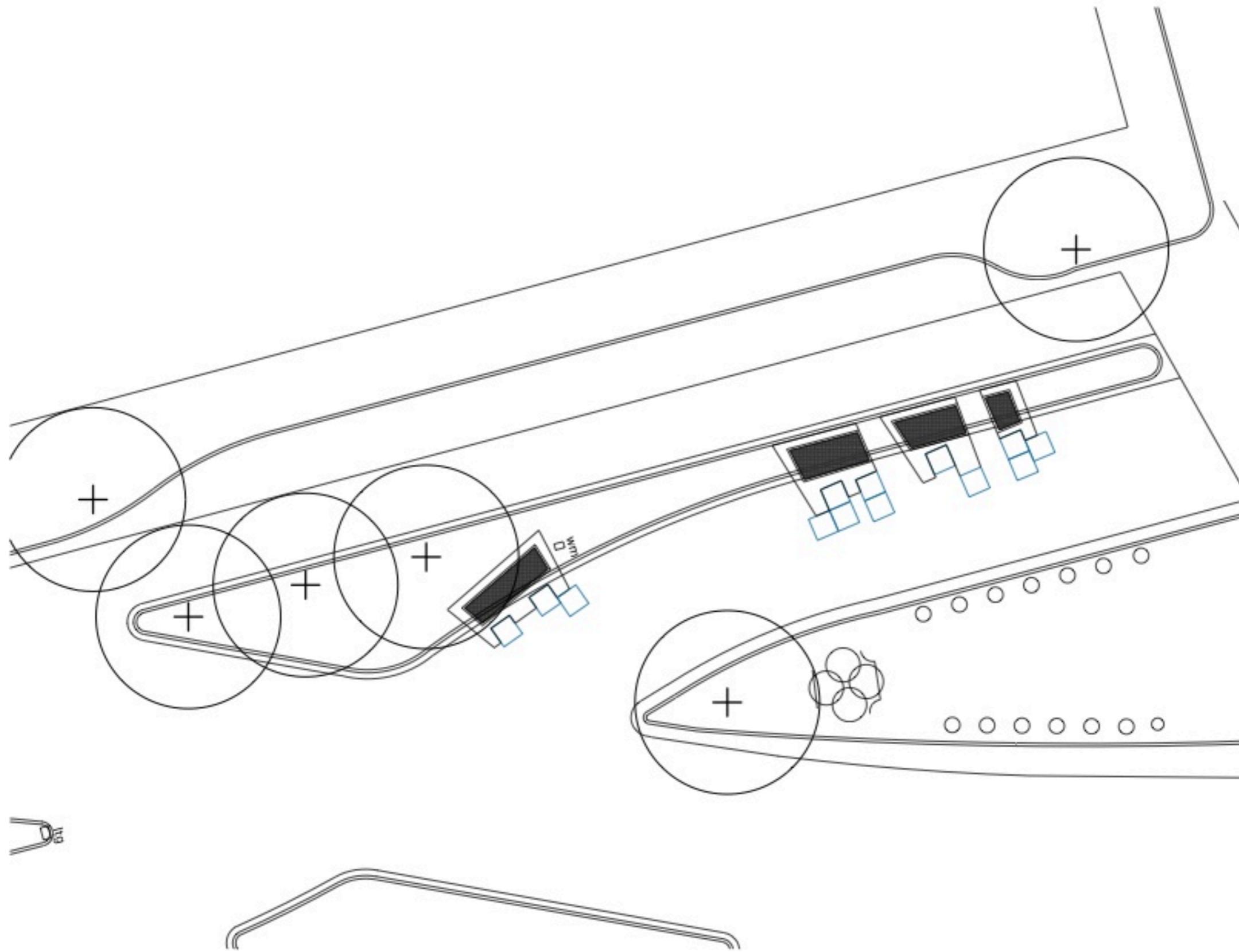
SITE PLAN

Date / Issue:

30-APR-2013 BID

Sheet Number

**S0.01**



1 OVERALL PLAN - MEDIAN BENCHES  
 1/16" = 1'-0"

3330 20th ST  
 San Francisco, CA 94110  
 www.rebargroup.com

Project Name:

**LATHAM SQUARE PILOT**  
 BID DOCUMENTS  
 OAKLAND, CA

Drawing Name:

OVERALL PLAN  
 MEDIAN BENCH

SCALE

Date / Issue:

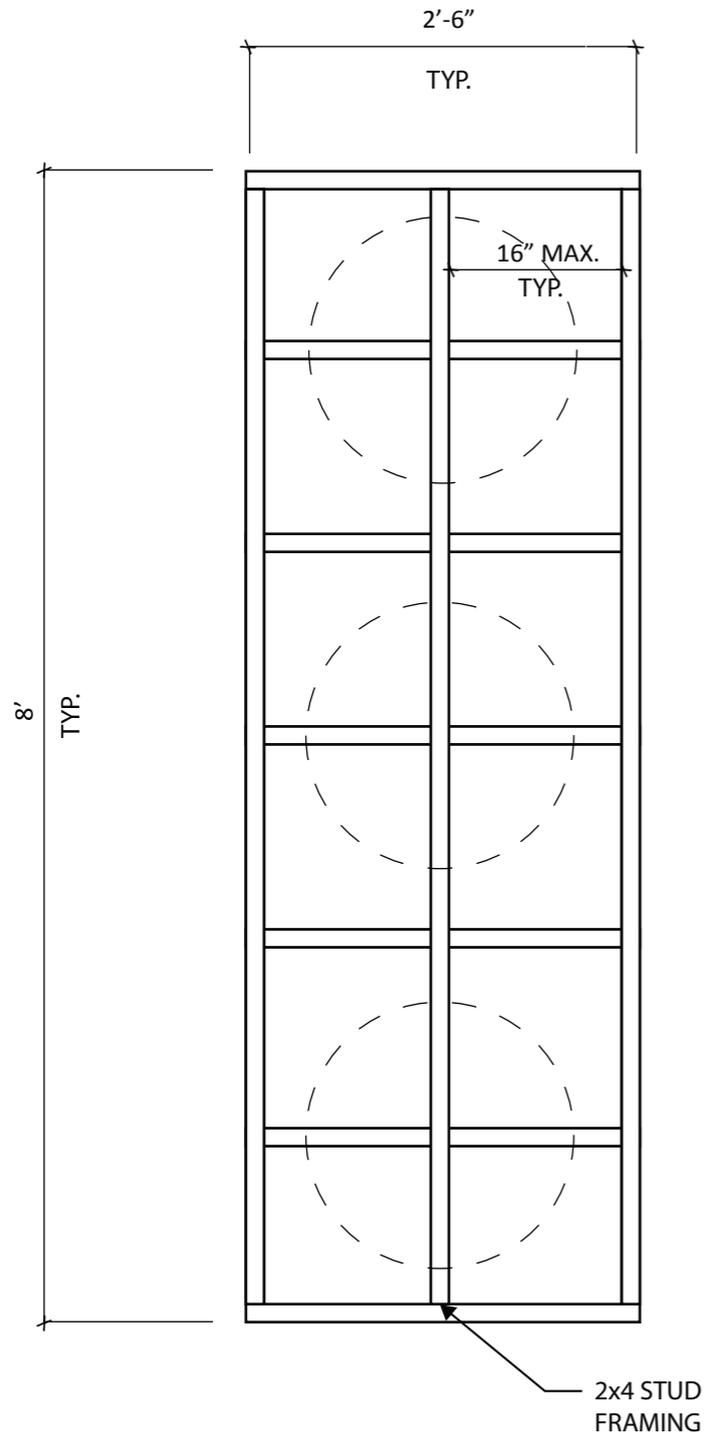
BID 5/14/201

Sheet Number

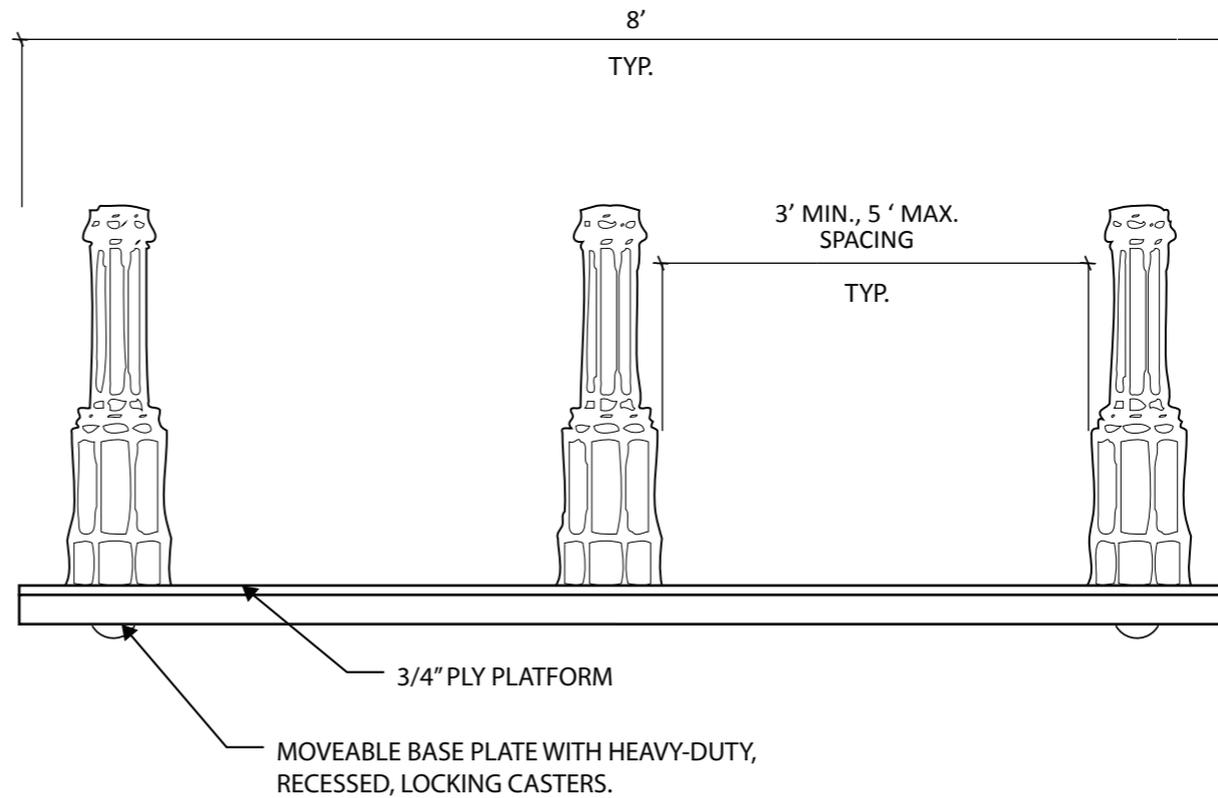
**XA1.0**



DES TOTAL.  
 IP POSTS TO BE REPURPOSED  
 DIMENSIONS VARY. PATINA  
 RESERVED WITH CLEAR COAT



② PLAN - FRAMING  
 SCALE: NTS



① ELEVATION - BOLLARD BARRICADES  
 SCALE: NTS

3330 20th ST  
 San Francisco, CA 94110  
 www.rebargroup.org  
 CONTACT: Matthew Passmore  
 matt@rebargroup.com



Project Name:

**LATHAM SQUARE PILOT**  
 Latham Square - Telegraph & Broadway  
 Oakland, California

Drawing Name:

BOLLARDS

Date / Issue:

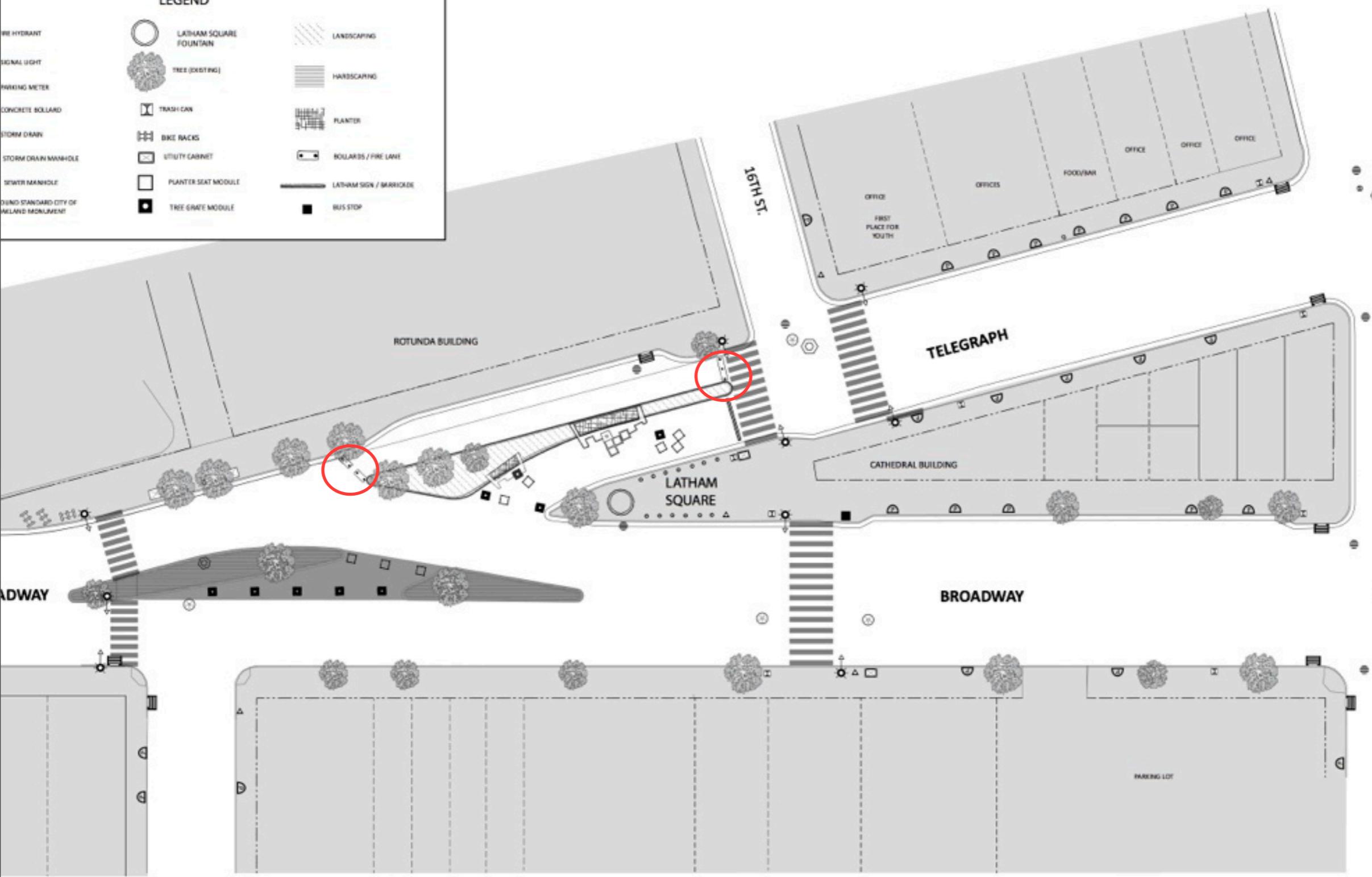
30-APR-2013 BID

Sheet Number

**XB1.01**

**LEGEND**

WIRE HYDRANT		LATHAM SQUARE FOUNTAIN	
SIGNAL LIGHT		TREE (EXISTING)	
PARKING METER		TRASH CAN	
CONCRETE BOLLARD		BIKE RACKS	
STORM DRAIN		UTILITY CABINET	
STORM DRAIN MANHOLE		PLANTER SEAT MODULE	
SEWER MANHOLE		TREE GRATE MODULE	
LANDSCAPING			
HARDSCAPING			
PLANTER			
BOLLARDS / FIRE LANE			
LATHAM SIGN / BARRICADE			
BUS STOP			



① SITE PLAN  
SCALE: NTS

3330 20th ST  
San Francisco, CA 94110  
www.rebargroup.org

**Re**  
BAR

CONTACT: Matthew Passmore  
matt@rebargroup.com

Project Name:

**LATHAM SQUARE PILOT**  
Latham Square - Telegraph & Broadway  
Oakland, California

Drawing Name:

SITE PLAN

Date / Issue:

30-APR-2013 BID

Sheet Number

**\$1.00**



# Questions and Feedback