

# News from: Oakland Public Works Agency

## FOR IMMEDIATE RELEASE

July 23 , 2013

Photo & Video Opportunity

## Brighter Lights on Our City Streets

### LED Streetlight Conversion Continues in West Oakland

**Oakland, CA** – The City of Oakland is currently converting 30,000 existing High Pressure Sodium (HPS) cobra head streetlights with Light Emitting Diode (LED) streetlights citywide. Replacement of the existing streetlight fixtures with the new LED fixtures provides a better quality of light that will enhance public safety and help reduce crime. In addition, the conversion project saves resources the City of Oakland as the new LED technology is more energy efficient and the bulbs have a longer lifespan. Oakland is one of first municipalities to implement wide-scale LED conversion – only five percent of municipalities have converted, or are in the process of converting, to LED lights.

Project began installation in June and to date has converted more than 3,110 streetlights in East Oakland. “The program again proves that Oakland is a national leader in green innovation, saving money and the environment while boosting public safety,” said Mayor Jean Quan. “These lights are brighter but burn less energy, which means we’re reducing our energy bills and our energy use at the same time, and their much longer lifespan also means we’re reducing our e-waste footprint. Everyone who has contributed to this project is helping Oaklanders and making our City proud.”

#### Press Conference

**Date:** Wednesday, July 24, 2013

**Time:** 4:15 p.m. – 4:45 p.m.

**Location:** 18th Street and Adeline Avenue – south-west corner of intersection

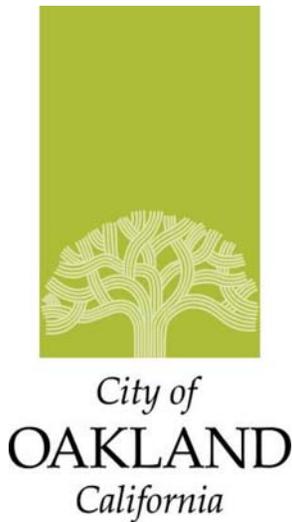
**Speakers & Invited Guests include:** Mayor Jean Quan, Councilmember District 3 Lynette McElhaney, representatives from Oakland Public Works Agency, Oakland Police Department, Amland Corp, AEKO Consulting

“LED lighting is a win-win situation for the residents of Oakland. The brighter lighting will make our streets safer, which has been desperately needed in our most vulnerable neighborhoods, such as West Oakland. Because these lights are so energy efficient, the City will be saving a great deal of money that we can dedicate to other ways to enhance the quality of life for all Oaklanders,” stated Councilmember McElhaney.

The LED Conversion Project provides many benefits to several different audiences, with the primary goal to support public safety with brighter and better lighting, with less glare and fewer ‘dark spots’ between poles. Significant energy savings results in lower power consumption and a healthier environment. LED streetlights require less maintenance and have a longer lifespan (15 years minimum). The light cast by the LED fixtures is truer than HPS lights, not just shades of grey.

Project costs are estimated at \$14.8 million including. An estimated \$2.9 million in incentive rebates from PG&E will help fund the project. For more information, visit our website at [www.oaklandpw.com](http://www.oaklandpw.com).

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