



City of
OAKLAND
California

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News from: Oakland Public Works

FOR IMMEDIATE RELEASE

Photo/Video Opportunity

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Program Kickoff for Oakland Shines *An Energy Program for Oakland Businesses*

Oakland, CA – Oakland Shines is a new program to help transform how commercial businesses and multifamily buildings manage and use energy in downtown Oakland. Oakland Shines offers free start-to-finish technical assistance and cash rebates to eliminate or help defray the cost of installing energy-efficient lighting, limited refrigeration products and HVAC improvements. It is yet another energy program that has led to Oakland being named one of the top “green” cities in the nation.

What: **City of Oakland & QuEST celebrate the kickoff of Oakland Shines**
An Energy Program for Oakland Businesses

When: **Wednesday, February 2, 2011 – 11:00 a.m. to 12:00 noon**

Where: **Wakefield Building at 426 17th Street (17th St. and Broadway)**

Who: **Mayor Quan, Oakland Public Works Agency and QuEST**

Highlights:

- ***Energy Efficiency Showcase:*** Feel the difference between the amount of energy required to power energy efficient and non-energy efficient office equipment. View advanced lighting technologies and applications.
- ***Oakland Shines:*** Learn more about what Oakland Shines has to offer Oakland businesses to reduce energy use, technical assistance and rebates.
- ***Oakland Mayor Jean Quan,*** environmental leaders, developers, building managers and business owners will speak.

QuEST, in partnership with the City of Oakland, received a two-year \$5 million stimulus grant from the California Energy Commission. The grant is geared to reduce energy use and boost profits for Oakland businesses. Oakland Shines will allow businesses to take the next step in improving their bottom line with new lighting technologies.

For more information about Oakland Shines, please go to www.oaklandshines.com or contact us at (877) 304-6133.

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