



City of Oakland, Bicyclist & Pedestrian Advisory Commission
Minutes from the December 21, 2017 meeting
City Hall, 2nd Floor, Sgt Daniel Sakai Hearing Room (aka Hearing Room 4)

Meeting agenda at www2.oaklandnet.com/062357.

Meeting called to order at 6:00 pm by BPAC Chair, Ryan Chan.

Item 1. Roll Call/Determination of Quorum/Introductions

At roll call, quorum was established with eight commissioners present (X). One (-) was absent, unexcused (didn't provide the notice of absence as specified in by-laws).

Commissioners	Present
Reginald K Burnette Jr	X
Ryan Chan (Chair)	X
Chris Hwang	X
Christopher Kidd	X
Fred McWilliams	X
Robert Prinz (Vice-Chair)	X
Midori Tabata	X
Rosa Villalobos	-
Kenya Wheeler	X

Introductions were made.

- Other attendees: Dave Campbell (Bike East Bay), Senay Dennis (Bike East Bay), Ben Eversole (Bike East Bay), Carol Levine, Phoenix Magnum (Cycles of Change), Tiff Mueller, Matt Ward
- Staff: Lily Brown, Danielle Dai, Nicole Ferrara, Sarah Fine, Matt Jones, Kerby Olsen, David Pene, Edmond Siu, Jennifer Stanley

Item 2. Approval of meeting minutes

- A motion to **adopt the Bicyclist & Pedestrian Advisory Commission meeting minutes from November 16, 2017** was made (Tabata), seconded (Prinz), and approved by consent. Adopted minutes online at www.oaklandbikes.info/BPAC.

Item 3. Open Forum / Public Comment

- Commissioner Tabata announced an end-of-year donation opportunity.
- Commissioner Kidd mentioned that the City Council approved an increase in budget to the Embarcadero Bridge project from \$18 million to \$29 million. He is concerned about the cost and the implications about the City's ability to manage Measure KK Bond-funded projects.

Item 4. Bike Share Update: Implementation and Outreach

Kerby Olsen, BikeShare Coordinator, and Senay Dennis, Bike East Bay Outreach Coordinator, introduced themselves.

1. Kerby provided an overview of the BikeShare station implementation to-date.
 - Highlights: ~800 bikes deployed in Oakland, ~1,000 Oaklanders signed up
 - Working through challenges siting two planned stations in Jack London Square—overlapping property owners are making the process more difficult
 - Vandalism has dropped precipitously
 - The City is seeking feedback from BPAC on docking station relocation criteria
 - The City seeking input to relate to Motivate on how to make Bikeshare more adaptable to different mobility needs

2. Senay provided more information about outreach for the initial phase and implementation phase.
 - Senay is working closely with Community Based Organizations and having one-on-one conversations with the community to build relationships and identify key gaps.
 - He attributed the following to the program's success with communities of color and low-income communities: \$5/year memberships, Clipper card and cash sign-ups, signups without needing a smartphone.
 - Areas for improvement include more artwork in station areas to make them more community-focused.

Summary of Discussion:

- Staff clarified that mobility needs could include a trike, hand-powered cycle, etc.
- A small number of rack removal and relocation requests have come from residents and business owners. It is currently a complaint-driven process. The City can ask Motivate (the station operator) to move 10 stations at no charge.
- BPAC Commissioners agreed that they would like to work with staff on criteria to address relocation requests, a process that might begin in spring 2018.
- Senay was critical of the initial roll-out process and the lack of community engagement, particularly in low-income communities of color.
- Kerby will provide additional data on the number of Bikeshare subscribers that are Oakland residents and the overall average income level of Bikeshare subscribers.
- People expressed concerns that Ford advertisements were so prominent, that the introductory pricing model of \$5/month for low-income members was not sustainable, and that there was a lack of availability of GoBikes for children.
- There was mention of startup bikeshare companies in Alameda and whether there could be expansion into Oakland. The City is awaiting an MTC/SFMTA dispute resolution for policy and legal guidance.
- Ideas for improvement include: how-to signage, multilingual information at station areas, more engagement in the Fruitvale area, defined targets for increasing users in low-income communities.

Speakers other than Commissioners: None.

Item 5. Vision Zero

Nicole Ferrara, Vision Zero program manager, presented on Vision Zero.

- The City has a commitment to establish a Vision Zero policy and had asked Oakland's Department of Transportation to scope out a process.
- 12 million people die each year in traffic-related incidents globally, more than in war conflicts.
- There is an uptick in traffic fatalities over the past few years for cyclists and pedestrians.
- Victims of collisions range from 3-91 years old. Every other day, someone dies or has a life-changing injury.
- In Oakland, about 30 people per year are killed in traffic crashes.
- Solutions include improving visibility in crossing areas and slowing speeds
- Data collected from recent improvements on Telegraph Ave and Harrison St show a decrease in collision rates.
- Nicole requested that the Commission provide a representative to serve on the Vision Zero task force.

Summary of Discussion:

- Discussion around what best practices and learning lessons might be from other jurisdictions, and what a roadmap for success would look like.
- There is consideration of an interdepartmental approach with more involvement of the Mayor and Council.
- Oakland is adopting lessons learned from Vision Zero in San Francisco, and Nicole is drawing from her experience as the former Executive Director of Walk SF.
- Task force should engage CBOs, including from communities like West Oakland, Fruitvale, and deep East Oakland.
- The City should be clear about what it's trying to achieve with the law enforcement aspect of Vision Zero.
- The goal is to start the task force by March. The commissioner representing the BPAC on the task force could be one of the three new appointees. The Task Force is expected to have 5-6 meetings, once per month.

Speakers other than commissioners: Matt Ward

Item 6. Lakeside Green Street Revision

Edmond Siu, Civil Engineer, presented on the Lakeside Green Streets project and distributed handouts with the engineering plans; *see handout, attached:*

- The original concept came from the Lake Merritt Specific Plan. The goal is to expand park space, provide greater bike access, and enhance pedestrian safety and comfort.
- Prominent changes include converting part of a bike lane into a two-way cycletrack and adding an enhanced bike signal phase connecting to Madison into Downtown.

Summary of Discussion:

- The original project is in construction and this revision to the design with the cycle-track is currently in negotiation with the contractor; work is expected to begin in 4 months.
- The engineers are using landscaping and paint to provide greater visibility prior to the cyclist/vehicle mixing zones at the intersection of Grand and Harrison.
- The section along Lakeside Drive met Caltrans' standards.
- The City should consider expected, not predicted behavior from cyclists—yield signs for bicycles at the two mixing zones would be more practical than expecting cyclists to stop.

- Phase 2 of the project will extend the cycle track north to 27th Street and include a protected intersection at Harrison St and Grand Ave.
- There are concerns about the width for ADA compliance near light poles.
- For unprotected sections of the bikeway, consider flexible posts. There are concerns about cars that could clip cyclists.

Speakers other than commissioners: Carol Levine

Item 7. Chair's Draft Annual Report to Public Works Committee of the Oakland City Council

Commissioner Chan asked if there were any questions about the draft report. None were provided. The Council's Public Works Committee meeting in December was cancelled due to the strike. Dan Kalb is still the chair. He has been supportive of BPAC.

Item 8. Report from Open Forum Committee

Commissioner Tabata provided an update and thanked the commissioners for their support. Examples of the committee's work include interfacing with the community to use SeeClickFix and working on temporary construction guidelines. The commission will need to provide volunteers for additional committees and consider the new commissioners.

Item 9. Three-month agenda look-ahead suggestions for meeting topics, announcements

The agenda items planned for January, February, and March were printed in the agenda. Suggestions for new agenda items included:

- Coordinating signal timing, enforcement (Tabata)

Announcements:

- Commissioner Tabata is stepping down from the Alameda CTC BPAC and Commissioner McWilliams will be taking her place.

Chair Chan adjourned the meeting at 8:02 pm.

Minutes recorded by Matt Jones, Bicycle & Pedestrian Facilities Coordinator, emailed to meeting attendees for review on Thursday, December 28 with comments requested by 5pm, Friday January 5 to mbjones@oaklandnet.com. Revised minutes were added to the January 2018 meeting agenda and adopted at that meeting.