



**Pedestrian Master Plan
Technical Advisory Committee
Tuesday, October 13, 2015
250 Frank Ogawa Plaza | 5th Floor Fox Room**

Agenda

- 1. Welcome & self-introductions (10:30-10:45 am)**
- 2. Draft Existing Conditions chapter (10:45-11:15 am)**
 - Presentation
 - Discussion
- 3. Draft Vision & Goals outline (11:15am-11:55am)**
 - Presentation
 - Discussion
- 4. Next steps (11:55am-12noon)**



**Pedestrian Master Plan
Community Advisory Committee**

Wednesday, October 14, 2015

Oakland City Hall | Hearing Room #3, First Floor

Agenda

- 1. Welcome & self-introductions (5-5:15 pm)**
- 2. Draft Existing Conditions chapter (5:15-5:45 pm)**
 - Presentation
 - Discussion
- 3. Draft Vision & Goals outline (5:45pm-6:25pm)**
 - Presentation
 - Discussion
- 4. Next steps (6:25-6:30pm)**

Being a More Walkable City (Vision, Goals & Strategies)

Vision

Oakland is a livable, active and safe city where people are enthusiastic about traveling on foot. All residents and visitors feel comfortable and safe while walking and barriers to access for people of all abilities have been eliminated. Streets are easy to cross and sidewalks, walking paths and other pedestrian facilities serve all neighborhoods equitably, including commercial areas and the downtown.

Goals

SAFETY: Make walking safer and more secure

1. Reduce collisions involving pedestrians.
Strategies: Implement countermeasures from KAI report (e.g., crosswalks, median refuges, signals/countdowns, road diets); reduce speeds by redesigning roadways; develop and support ongoing education & enforcement programs; consider adopting Vision Zero policy
2. Reduce opportunities for criminal behavior through design and enforcement.
Strategies: Add lighting; ensure there are more "eyes on the street;" increase police presence where street crime deters walking

EQUITY: Improve walking conditions citywide

3. Invest equitably in pedestrian infrastructure and programs.
Strategies: Develop programs to ensure equitable pedestrian infrastructure investment benefits; increase resource allocation (PW, OPD, SR2S) to address pedestrian needs; create and maintain a pedestrian facility inventory; create a method for prioritizing pedestrian improvements

CONNECTIVITY: Eliminate barriers to walking

4. Make walking the most attractive mode for short trips.
Strategies: Favor pedestrians at street crossings where pedestrian volumes/destinations warrant; eliminate physical barriers to walking; expand the off-street pathway network; upgrade, clean and maintain sidewalks and other pedestrian facilities; plant street trees; slow traffic speeds; focus improvements on pedestrian access to schools, recreational facilities, neighborhood commercial areas and the downtown
5. Encourage walking through programs that support vulnerable populations.
Strategies: Expand marketing and encouragement programs for walking aimed toward seniors, students, people with disabilities and others; complete the curb ramp network; install audible signals and lighting; upgrade sidewalks and crosswalks; install benches for resting and street trees for shade