



Warning! Beware of Door-To-Door Alarm Scams

Beware of alarm company representatives using deceptive sale tactics and/or alarm company representative impersonators. Alarm scams are usually on the rise during the summer months. Many of these representatives or impersonators target homes with existing security systems, such as homes with signs in the yard and/or stickers in the windows.

WATCH OUT FOR DECEPTIVE TACTICS

Be alert and aware of these commonly used tactics - representatives who may:

- Say they are at your home to “upgrade” your system.
- Misrepresent that your alarm company is “out of business” and that they have come to your home to assure your continued protection.
- Imply that they work for a security equipment manufacturer.
- Wear shirts & hats with the logo of an alarm manufacturer. The fact is manufacturing companies **DO NOT** sell directly to the public.
- State that they work for your alarm company but arrive at your home without an appointment. (Most likely your alarm company will not send a representative to your home without contacting you to make an appointment).
- Say that your alarm company has “merged” or been purchased by the company they represent.

REPORT ALARM SCAMMERS

If you believe you have been solicited by a scamming representative, please gather as much information as possible and make an immediate report to the California Department of Consumer Affairs:

- Ask for ID badge. (The ID badge, by law, should have a license number printed on it).
- Get the name and phone number of the security alarm company for whom the representative works.
- Find out the representative’s name.

Please don’t let an alarm scammer tamper with your alarm system!

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