



City of
OAKLAND
California

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News from: **Oakland Police Department**



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**4th of July 2015 - 'Drive Sober or Get Pulled Over'
Oakland Police Department**

Oakland, CA — To protect the public against persons driving under the influence of drugs and alcohol this Fourth of July, the Oakland Police Department will be targeting those who put lives in danger. DUI Saturation Patrols and a DUI Checkpoint will be deployed during the holiday weekend and all officers will be alert to the tell-tale signs of an impaired driver.

- DUI Saturation patrols will deploy on Friday and Saturday throughout the City of Oakland
- A DUI Checkpoint is planned in Oakland at an undisclosed location within the city beginning at 7:00 PM until 3:00AM

Over the Fourth of July holiday period in 2013 alone (6 p.m. July 3rd to 5:59 a.m. July 8th), there were 199 people killed in alcohol-impaired-driving crashes on our nation's roads, according to the National Highway Traffic Safety Administration (NHTSA). In California, 28 individuals were killed in Alcohol Involved crashes.

NHTSA data also reveals that 35 percent of young drivers (18 to 34 years old) were driving drunk (BAC of .08 or higher) in fatal crashes over the July Fourth period in 2013. Motorcycle operators are also overrepresented as the highest percentage of alcohol-impaired drivers in fatal crashes. In 2013, more than one-quarter (27%) of motorcycle operators in fatal crashes had BACs of .08 or higher.

Drunk drivers are more common at night, too. Over the July 4th holiday in 2013, more than two fifths (42%) of the drivers in nighttime fatal crashes (6 p.m. to 5:59 a.m.) were alcohol-impaired, as compared to 13 percent of drivers in fatal crashes during the day.

If you're caught driving drunk or drug impaired, you will be arrested. Aside from putting your life and the lives of others at risk, driving impaired can also lead to serious consequences. A DUI arrest can mean time in jail, loss of your license, and steep financial expenses; the average DUI costs about \$10,000.

Law enforcement region-wide is asking for everyone's support this holiday weekend and all summer long:

- Plan a safe way home before the fun begins.
- Before drinking, designate a sober driver.
- DDVIP: The California Office of Traffic Safety DDVIP mobile app is now available for free download on iOS and Android devices. Launched last year the new DDVIP app offers enhanced features, allowing users to “Map a Spot” with their current location to find DDVIP partnering establishments in their area or a “List of Spots” to search all participating bars and restaurants throughout California. Users can stay up-to-date with the latest from DDVIP and see what other users are saying via its social tab. Also through the app, for those who want to imbibe but also make it a point to plan ahead, users can easily order a sober ride from Uber, Lyft or Curb – all from one screen.
- DRUGS, MEDICATION & ALCOHOL= CRASHES: Recent statistics reveal that 30 percent of drivers in fatal crashes had one or more drugs in their systems. A study of active drivers showed more tested positive for drugs that may impair driving (14 percent) than did for alcohol (7.3 percent). Of the drugs, marijuana was most prevalent, at 7.4 percent, slightly more than alcohol.
- If you happen to see a drunk driver on the road, don’t hesitate “Report Drunk Drivers! Call 911!”
- If you know someone who is about to drive or ride while impaired, take your friend’s keys and help your friend make other arrangements to get to where he or she is going safely.

Funding for the Oakland DUI Campaign is by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration. The Avoid DUI Task Force will deploy checkpoints and DUI patrols next during the 18 day August/Labor Day DUI Mobilization.

For more information, please contact Lieutenant David Elzey of the Traffic Operations Section at 510-777-8637 or delzey@oaklandnet.com

Or contact the Media Relations Office at 510-238-7230 or opdmedia@oaklandnet.com. or Visit Nixle.com to receive Oakland Police Department alerts, advisories, and community messages, or follow OPD on Twitter, @oaklandpoliceca.

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