



City of
OAKLAND
California

Media Contact:

Officer Johnna Watson
Officer Frank Bonifacio
Media Relations Office
510-238-7230
opdmedia@oaklandnet.com

News from: **Oakland Police Department**



For Immediate Release

August 13, 2014

OPD Requests Community Help in Fatal Hit-and-Run Case

Oakland, CA – The Oakland Police Department is again requesting assistance from the media and the public in identifying and locating a hit-and-run driver who is responsible for killing a pedestrian.

On Saturday, April 26, 2014, at 7:34 AM in the Temescal district of North Oakland, William Hoch Jr., 68, of Oakland was crossing the street (west bound) in the 5000 block of Telegraph Avenue when he was struck in the south bound lanes of traffic by a passing motorist. According to information provided to the police at the scene, the driver who hit him got out of his vehicle to check on him briefly, but then got back in and drove off. The suspect was possibly driving a white Audi or Infiniti SUV.



Anyone with information is asked to contact the Oakland Police Department Traffic Investigation Unit Sergeant Lisa Ausmus at 510-777-8540.

The Oakland Police Department and Crime Stoppers of Oakland are offering up to \$10,000 in reward money for information leading to the arrest of the driver in this case. Anyone with information may call police at 510-777-8570 or Crime Stoppers at 510-777-8572.

Nixle Tip Watch allows ANONYMOUS tipsters to send OPD a tip three ways:

1. Text TIP OAKLANDPD to 888777 from your cell phone followed by your tip
2. Call our toll-free tip hotline at 855-TIPS-247 (855-847-7247)
3. Submit a tip by web form - see the option at the bottom of OPD's Nixle messages or visit <http://nixle.us/tip/oakland-police-department-ca/> to complete and send.

Anonymous Tipping allows residents to proactively connect with the Oakland Police Department by submitting anonymous tips via web form and text message. Additionally, with the issuance of a tipping passcode to tipsters, we can initiate a two-way, anonymous communication to help gather more information.

For more information, please contact the Media Relations Office at 510-238-7230 or opdmedia@oaklandnet.com.

Visit Nixle.com to receive Oakland Police Department alerts, advisories and community messages, or follow OPD on Twitter, @oaklandpoliceca.

###