



City of
OAKLAND
California

Media Contact:

Officer Johnna Watson
Officer Frank Bonifacio
Media Relations Office
510-238-7230
opdmedia@oaklandnet.com

News from: **Oakland Police Department**



Media Advisory

February 24, 2014

**Social Media Links Community and Police,
Combats Crime**

Oakland, CA – On February 23, 2014 at 9:30 AM Oakland Police officers responded to the 4500 block of Telegraph Avenue to investigate a reported shooting. When officers arrived, they located an adult male suffering from a non-life-threatening gunshot wound.

During the preliminary investigation, officers were able to obtain descriptions of the shooter, his companion and a description of a vehicle associated with them.

The Oakland Police Department's Commander for the area in which the shooting occurred issued a community alert using the website Nixle. In this alert he provided descriptions of the persons responsible for the shooting, the vehicle they were driving and the license plate.

Later the same day a member of the community, having seen the Nixle alert, reported the vehicle to be in the 3400 block of Richmond Avenue. Officers located the vehicle, a man matching the shooter's description and recovered a firearm. The man was arrested and brought to the Police Department to speak with investigators.

This is an excellent example of how the Oakland Police Department is utilizing innovative methods such as the use of the internet and social media to help reduce crime. As we strive to improve our relationships with the community, these new methods of communication continue to prove how we can work together to solve and reduce crime.

The investigation is still on-going. Anyone with additional information is asked to contact Felony Assault Investigators at (510) 238-3426.

Nixle Tip Watch allows tipsters to send OPD a tip three ways:

1. Text TIP OAKLANDPD to 888777 from your cell phone
2. Call our toll-free tip hotline at 855-TIPS-247 (855-847-7247)
3. Respond to OPD's Nixle messages

For more information, please contact the Media Relations Office at 510-238-7230 or opdmedia@oaklandnet.com.

Visit Nixle.com to receive Oakland Police Department alerts, advisories and community messages, or follow OPD on Twitter, [@oaklandpoliceca](https://twitter.com/oaklandpoliceca).

#