



News from: **Oakland Police Department**



FOR IMMEDIATE RELEASE

July 26, 2013

OPD Will Facilitate Peaceful Demonstrations

Oakland, CA —The Oakland Police Department is aware of several protest events scheduled to take place in and around the downtown area today. We have made preparations accordingly and will be on hand to facilitate peaceful demonstrations. Anyone caught committing acts of vandalism or violent crimes will be subject to arrest.

Keeping peace on our streets and protecting the safety of Oakland residents and businesses is our top priority. Our intent in providing you this update is not to alarm, but to inform and educate about these potential events. Please share this letter with your employees, neighbors and tenants.

The City of Oakland is committed to facilitating peaceful expressions of free speech rights, and protecting personal safety and property.

Media Contact:

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Media Relations Office
510-238-7230
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Report Illegal Activity Anonymously

- Call OPD's anonymous toll-free tip hotline: (855) TIPS-247 (855-847-7247)
- Text TIP OAKLANDPD to 888777 from your text-enabled cell phone
- Go to www.bit.ly/PFzk7D to anonymously submit photos of illegal activity using the online submission form

Emergency Assistance

- From a landline: call 911
- From a cell phone: call (510) 777-3211 (*pre-program this number now so it is handy in an emergency*)

Stay Informed

The City will use a variety of communication channels to keep the business community and the public informed of developments as they occur:

- Website: www.oaklandnet.com
- Subscribe to email or text alerts - Enter your email address in the "Email Updates" section on the City's home page, www.oaklandnet.com. To receive wireless alerts via mobile phone, check the "Send Wireless Alerts to this address" box.
- Public Safety Notifications - Receive notifications from OPD through text/SMS, mobile applications, email and Internet posts. Sign up at www.nixle.com.

- Twitter
 - For general City of Oakland news, follow @CityofOaklandCA.
 - For public safety news, follow OPD @oaklandpoliceca.
- Business Support - Contact the City of Oakland's Business Assistance Center at (510) 238-7952 or visit www.OaklandBAC.com.
- Telephone: call (510) 444-CITY for information and/or recorded updates.
- Transit Updates
 - Visit www.511.org or call 511 for up-to-date traffic and transit information.
 - For BART information, call (510) 465-2278 or visit www.bart.gov. Sign up for mobile service alerts at www.bart.gov/news/alerts.

Simple Tips For Everyday Safety

- Stay tuned to local TV and radio stations for information.
- If possible, park your car in a secure, off-street location.
- Remove or secure trash receptacles.
- Be sure your business is well lit. Good lighting increases visibility—and also increases the effectiveness of any closed circuit TV system.
- If you have a closed circuit TV system, be sure it is in good working order and is turned on. Save recordings of documented criminal activity.
- Make sure your building has good quality locks on the doors and windows. Deadbolt locks are a must for exterior doors.
- All exterior doors with a gap should be covered with a steel plate to prevent the door from being pried open
- Leave the cash drawer empty and open after business hours.

Nixle Tip Watch allows tipsters to send OPD a tip three ways:

1. *Text* **TIP OAKLANDPD** to **888777** from your cell phone
2. *Call* our toll-free tip hotline at **855-TIPS-247** (855-847-7247)
3. *Respond* to OPD's Nixle messages

For more information, please contact the Media Relations Office at (510) 238-7230 or opdmedia@oaklandnet.com. Visit Nixle.com to receive Oakland Police Department alerts, advisories and community messages, or follow OPD on Twitter, @oaklandpoliceca.

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