



City of  
**OAKLAND**  
California

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News from: The Office of Mayor Jean Quan

**FOR IMMEDIATE RELEASE**

July 10, 2013

**Mayor Jean Quan and Police Chief Whent Encourage  
Oaklanders to Break Last Year's Record for  
National Night Out Block Parties**

*Oakland, CA*—It's time to organize block parties for National Night Out, to be held on Tuesday, August 6. Last year, Oakland hosted 600 National Night Out parties citywide. Our goal this year is to have 625 block parties, and so far we're more than half-way there, with 343 registered parties.

**What:** News conference to kick off National Night Out

**When:** Wednesday, July 10, 2013  
1-1:30pm

**Where:** Rainbow Recreation Center  
5800 International Blvd.

**Who:** Mayor Jean Quan  
Police Chief Sean Whent  
Fire Chief Theresa Reid

**National Night Out** is America's block party night, an opportunity for residents to organize a barbecue, ice cream social, or other event that is designed to both strengthen neighborhood spirit and unity, and raise crime prevention awareness, by helping neighbors get to know each other.

National Night Out sends a simple, yet profound message: "when neighbors know each other neighborhoods are safer."

Party hosts who register with the City are eligible for visits by City staff. The City will provide a small gift to each party hosts as well. We encourage all Neighborhood Watch Groups and all other neighborhoods to organize a party on their block!

For more information and to register, visit [www2.oaklandnet.com/nno](http://www2.oaklandnet.com/nno) or call 510-238-3091.

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