



City of
OAKLAND
California

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News from: **Oakland Police Department**



FOR IMMEDIATE RELEASE

July 1 , 2013

**Bay Area Police Departments Partner to Enforce
Reduction of Celebratory Gunfire During the 4th of
July Holidays**

Oakland, CA —**PRESS CONFERENCE INVITATION**

When: **Tuesday, July 2, 2013; 10:00 – 11:00 a.m.**

Where: **SST, Inc. Headquarters (ShotSpotter), 7979 Gateway Blvd., Suite 210,
Newark, CA 94560**

Google Map: <http://bit.ly/12lDkfu>

Subject: **The Oakland Police Department and Bay Area Police Departments
Partner to Enforce Reduction of Celebratory Gunfire During the July
4th Holidays**

What: Celebratory gunfire remains a problem in many cities, particularly during the July 4th holiday season, and sadly, it often has tragic results when innocent people are hit by the falling bullets and injured or killed. The reality is that any bullet discharged from a gun, even into the sky, must land at some location, and the risks are significant for injury or death.

Numerous Bay Area law enforcement agencies are collaborating on a common effort to prevent celebratory gunfire from happening this July 4 holiday and potentially harming or injuring people. **Press conference presenters include, Captain Ersie Joyner of the Oakland Police Department, San Francisco Police, Richmond Police and East Palo Alto Police.**

Press and media can also tour and film at the ShotSpotter 24/7/365 Incident Review Center, where gunfire alerts from across the country are reviewed and analyzed.

Why: Bay Area cities are committed to stopping this illegal gun use and also combating gun violence of any nature in our communities. Public safety, quality of life and vitality in our communities is paramount.

The agencies participating in this press conference all use ShotSpotter, the gunfire location, alert and analysis solution. During the July 4th holiday, these police departments will be deploying patrol officers in specific areas of the city that have the highest amount of gunshot and firework activity recorded by ShotSpotter in recent months and last year's July 4th holiday.

Officers will respond to all ShotSpotter activations in these areas and arrest anyone caught discharging a firearm in public. Patrol officers will also be deployed throughout the city to maintain the peace, prevent crime and violence, and arrest drunk drivers.

How: Agencies utilize ShotSpotter to detect and locate [gunfire](#) incidents and gather gunfire intelligence and data to fight crime and violence. The solution provides real-time and immediate gunshot location data, enabling informed decisions for faster and more accurate emergency response, while improving situational intelligence and increasing first responder safety. ShotSpotter gunfire data and intelligence also provides agencies with forensic evidence leading to more thorough investigations and increased prosecutions for gun-related crime, in addition to enhancing [crime analysis](#) and data-driven policing capabilities.

Nixle Tip Watch allows tipsters to send OPD a tip three ways:

1. *Text* **TIP OAKLANDPD** to **888777** from your cell phone
2. *Call* our toll-free tip hotline at **855-TIPS-247** (855-847-7247) **510-535-GUNS or Crime Stoppers at 510-777-8572.**
3. *Respond* to OPD's Nixle messages

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For more information, please contact the Media Relations Office at 510-238-7230 or opdmedia@oaklandnet.com. or Visit Nixle.com to receive Oakland Police Department alerts, advisories and community messages, or follow OPD on Twitter, @oaklandpoliceca.

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