

News from: **Oakland Police Department**



## **FOR IMMEDIATE RELEASE**

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### **Oakland Police Department to Improve Communication through Mobile Messaging**

*Oakland, Ca.*-The Oakland Police Department joins 4,600 agencies across the nation using Nixle public safety notifications through text/SMS, mobile applications, e-mail, and internet posts. With no cost to the Department or public, Nixle allows law enforcement agencies to advise the public of emergency alerts, crime information, and safety tips.

"Some of the most important components of Oakland's 100-block initiative to reduce shootings and violence are community engagement and mobilization," said Chief of Police Howard Jordan. "The better and more timely we communicate with our residents and businesses, the stronger our relationships and resulting effectiveness."

Visit [www.nixle.com](http://www.nixle.com) to register. Citizens have the option of registering for either OPD Bureau of Field Operations I (comprised of West and North Oakland, bordered by the Berkeley hills on the north, the Oakland Estuary on the south, and the bay on the west), OPD Bureau of Field Operations II (comprised of East Oakland from 23rd Avenue to the San Leandro border, from the Estuary to the Oakland hills), or both depending on alert and location preferences. They may also follow OPD on Twitter.com, @oaklandpoliceca, for general community advisements.

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City of  
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