



City of
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News from: Oakland Police Department



FOR IMMEDIATE RELEASE

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“Free Fur All”: Adopt And Earn Oakland Animal Services Up To \$1,500!

Oakland, CA – Through animal foundation Maddie’s Fund, OAS will be taking part in the second special Maddie’s Matchmaker Adoptathon this weekend (June 4th and 5th), making dog and cat adoptions free to qualified homes—*FREE*—and, better yet, earning the shelter from \$500 to \$1,500 for each successful adoption.

“People love this adoption event,” OAS Director Megan Webb said. “How often do you get the chance to do something good for yourself—like adopt a shelter animal—and have it make such a great contribution, too?”

The umbrella event, “Maddie’s Matchmaker Adoptathon,” the inspiration of Maddie’s Fund founders Cheryl and Dave Duffield, is open to animal groups in Alameda and Contra Costa Counties. The goal of Maddie’s Fund, named in memory of the Duffields’ miniature Schnauzer, Maddie, is “to create a no-kill nation where all healthy and treatable shelter dogs and cats are guaranteed loving homes.” Through the event, Maddie’s Fund spotlights the many groups whose efforts save countless dogs and cats each year.

“Based on our experience with last year’s event, we’ve streamlined the adoption process so that we can help as many people as possible find a new best buddy during the adoptathon,” Webb said. “And once again, we’re also allowing folks to be screened for adoption in advance.” The prescreening will allow people to fill out an application the week before the adoptathon to make sure they qualify for an OAS adoption. Regular adoption guidelines will apply. Coming to the shelter during the adoptathon weekend will involve meeting available animals and, hopefully, finding a great match.

During last year’s Maddie’s Matchmaker Adoptathon, OAS and its army of staff, volunteers, and friends, adopted out 133 animals—earning the shelter \$66,500 from Maddie’s Fund. The money was instrumental in meeting basic shelter needs this past year when the shelter’s operating budget was cut in half by the city of Oakland.

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Hours for the Oakland Animal Services' "Free Fur All" will be 10 a.m. to 7 p.m. on Saturday, June 4, and 10 a.m. to 5 p.m. on Sunday, June 5. The shelter is located at 1101 29th Avenue, Oakland, and more information is available at www.oaklandanimalservices.org. Oakland Animal Services' animals will also be shown at the Stoneridge Mall

Media Note:

OAS Director Megan Webb and OAS volunteer Jarrod Cooper from the Oakland Raiders will be available for interviews and to introduce some of the event's adoptable animals beginning at 5:00 a.m. on both June 4 and 5! Members of the press may call 510-773-0614 to schedule an interview.

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