



Oakland Police Department

Anthony W. Batts
Chief of Police

For Additional Information:

Megan Webb
Animal Services
Ph. 510.535.5604

For Immediate Release

OAKLAND ANIMAL SHELTER HOSTS “FREE FUR ALL” ADOPTATHON Adopt an animal for free on June 12 or 13 and make \$500 for the shelter

OAKLAND, CALIFORNIA (June 1, 2010)—There will be a real “Free Fur All” when Oakland Animal Services (OAS), a division of the Oakland Police Department, joins in the Maddie’s Fund event “Maddie’s Matchmaker Adoptathon” on Saturday, June 12, and Sunday, June 13. That weekend, Maddie’s Fund will cover all adoption costs for both dogs and cats. Better yet, for each successful OAS adoption at the event, Maddie’s Fund will donate \$500 to OAS!

“We’re preparing a large group of staff and volunteers for the two days to help as many people as possible find a dog or cat companion,” OAS Director Megan Webb explained. There will be a wide variety of cats and dogs available to adopt, including kittens, puppies, and small dogs. Most available animals can be viewed online at <http://oaklandanimalservices.org> or through PetFinder.com.

“This is such an exciting opportunity—people not only get a wonderful animal companion for free but also make it possible for OAS to get \$500 when they adopt,” Webb stated. “And then we’ll use these donations to improve the quality of life of animals at the shelter.”

Webb pointed out that the regular OAS adoption guidelines will apply that weekend. And, although animals cannot be adopted free in advance of the event—and no animals can be put on “hold”—OAS encourages potential adopters to visit the shelter beforehand for prescreening, to ensure they qualify for an adoption.

“Maddie’s Matchmaker Adoptathon” is the inspiration of Maddie’s Fund, a foundation funded by Workday and PeopleSoft, founder, Dave Duffield, and his wife, Cheryl. As stated on the website, the goal of the foundation, named in memory of the Duffield family’s miniature Schnauzer, Maddie, is to create a “no-kill nation where all healthy and treatable shelter dogs and cats are guaranteed loving homes.” With the weekend’s event, Maddie’s Fund also hopes to spotlight the many groups whose efforts save countless dogs and cats each year.

Hours for the Oakland Animal Services’ “Free Fur All” will be 10 a.m. to 7 p.m. on Saturday, June 12, and 10 a.m. to 5 p.m. on Sunday, June 13. For more information see www.oaklandanimalservices.org. Oakland Animal Services is a division of the Oakland Police Department, and the shelter is located at 1101 29th Avenue, Oakland.