Mayor Jean Quan’s 100 Block Initiative

Job Fairs Spring 2012
Youth & Young Adult Employment...A Component of the 100 Blocks Initiative

Every year the City of Oakland hires youth during the summer, however, after speaking with many young people who live in the 100 blocks, we found that they were unaware of the opportunities that the City of Oakland and other agencies offered for summer employment.

We partnered with the Oakland Housing Authority, Oakland Community Organizations, Neighborhood Services Division, Messengers4Change, East Oakland Youth Development Center, members of the faith community, the Oakland Unified School District, and Youth Employment Partnership to ensure that the youth living in the parts of the City with the highest concentrations of shootings and homicides had access to these resources. Fairs were held at McClymonds High School on Wednesday, February 29th, Lockwood Gardens on Thursday, March 1st, and Willie Wilkins Park on Saturday, March 3rd. More than 500 young people handed in applications, with help from volunteers and City staff. Our success can largely be attributed to the collaboration with City agencies and community partners. We learned a lot and will be back in April to continue the work.
Outreach...Gathering Before the March

Meeting in West Oakland prior to canvassing
Outreach

West Oakland

West Oakland
Outreach

West Oakland

West Oakland
Outreach
Outreach in East Oakland

Gathering with Youth Outreach Workers & OCO Leaders
West Oakland Job Fair at McClymonds
East Oakland: Lockwood Gardens

Mayor Jean Quan and Eric Johnson, Director of the Oakland Housing Authority

OPR staff help attendees fill out applications
East Oakland: Lockwood Gardens

Students line-up & wait to enter
East Oakland: Lockwood Gardens

Mayor Quan chats with applicants
East Oakland: 98th Ave. Park

Oakland Fire Department

Oakland Police Department
East Oakland: 98th Ave. Park
East Oakland: 98th Ave. Park

OPR Staff check student applications

An OPD Cadet shares how to join the Department
East Oakland: 98th Ave Park

Council President Larry Reid
BBQ’s for attendees

Messengers4Change staff, Jennifer Argueta sets up food for attendees

Monday, March 12, 2012
East Oakland: 98th Ave Park
East Oakland: 98th Ave Park

Volunteers help attendees fill out applications
Thank You!!!

Look for us again in April 2012 when we recruit for the Mayor’s Summer Jobs Programs