



News from
Office of the Mayor

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**MAYOR DELLUMS PRESENTS INDUSTRIAL LAND USE POLICY
TO CITY COUNCIL**
City Should Preserve Scarce Industrial Land

OAKLAND – On February 19th, Mayor Ron Dellums proposed an Industrial Land Use Policy to the City Council, which recommends that the City adopt a policy that treats industrial land as a scarce resource and states that conversion of land from industrial to residential uses should be allowed only after a carefully considered process.

“Industrial land is a scarce resource,” said Mayor Dellums. “Only five percent of the remaining land over which the City Council has authority is industrial-use land. General Plan amendments may be appropriate, but they should occur only to the extent that they meet very specific criteria. I support a prohibition against new industrial to residential rezoning until the city develops clear and objective criteria that reflect net city benefits for such rezoning.”

Based on the fact that land converted to residential uses rarely is converted back to other uses, the mayor recommends that industrially designated land be considered a scarce resource for the City of Oakland. As a scarce resource any reduction in this type of land should be carefully considered in multiple dimensions before being granted.

The mayor recommends the Council adopt an Industrial Land Use Policy that states:

- Industrially designated land in the City of Oakland is a scarce resource;
- The preservation of industrially designated land is vital for the future economic growth of the City of Oakland;
- The City recognizes that land use patterns change over time more quickly than General Plan updates occur and that General Plan amendments may be necessary; and
- Amendments to the General Plan to allow conversion of industrially designated land to residential uses should be restricted to projects that make the required findings based on a set of criteria, developed through a public process, for evaluating such conversions.

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