

Alameda County-Oakland Community Action Partnership



The Start of Community Action in Oakland

- **1964** President Johnson signs the Economic Opportunity Act of 1964, creating Community Action Agencies, Head Start and many other programs
- **1965 - 1971** The Oakland Economic Development Council, Inc. (OEDCI), a non-profit, is formed to run the City of Oakland's Community Action Program and Head Start
- **1971** Responsibility for the Community Action Agency (CAA) and Head Start is transferred to the City of Oakland
- As a result, the City of Oakland's Department of Human Services was formed

What is the Community Services Block Grant (CSBG)?

- Federal funding to support local Community Action Agencies which are governed by the principle of community self help
- Funding is based on a calendar year (Jan-Dec)
- Funds are block granted to the States for oversight and administration
- States calculate and distribute funds to local Community Action Agencies based on the number of people documented in the US Census as living in poverty
(Governed by State Government Code Section 12725-12729)

2015 Federal Poverty Guidelines

48 Contiguous States & the District of Colombia

Size of Family Unit	100% of Federal Poverty Level Monthly Income	100% of Federal Poverty Level Annual Income*
1	\$980.83	\$11,770
2	\$1,327.50	\$15,930
3	\$1,674.16	\$20,090
4	\$2,020.50	\$22,250
5	\$2,367.50	\$28,410
6	\$2,714.16	\$32,570
7	\$3,060.83	\$36,730
8	\$3,407.50	\$40,890

For Families/households with more than 8 persons, add \$4,160 for each additional person.

AC-OCAP:

“helping people and changing lives”

Meeting the needs of Oakland and Alameda County residents:

- 1971 Community Action brought Head Start to the City
- 1977 Community Action helped start the Oakland Paratransit for the Elderly (OPED)
- 1979 Community Action served as an advocate to start the City’s Multi-Senior Service Program (MSSP)
- 1998 Community Action received \$2 million dollars to implement a Welfare-to-Work program
- 2003 Community Action helped secure a \$1 million dollar grant for Project Choice
- 2005 Community Action secured \$250,000 from USDA for Food Stamp Outreach
- 2007 Community Action secured \$250,000 from HHS for IDA’s
- 2009 OCAP received \$1.2 million in ARRA funding
- 2011 OCAP expanded throughout Alameda County creating AC-OCAP

Tripartite Governance of Community Action Partnership (CAP)

Mandated Three Part Administering Board Structure (18 members)

- Public Official Representatives (6)
 - Oakland City Council Members
 - Councilmember Lynette McElhaney (District 3)
 - Councilmember Noel Gallo (District 5)
 - Councilmember Larry Reid (District 7)
 - City of Oakland Mayor
 - Mayor Libby Schaaf
 - Alameda County Board of Supervisors
 - Supervisor Wilma Chan (District 3)
 - Supervisor Nate Miley (District 4)

Tripartite Governance of Community Action Partnership (CAP) cont'd

Mandated Three Part Administering Board Structure (18 members)

- Representatives of private groups and interests (3)
 - Oakland Housing Authority
 - Alameda County Social Services
 - United Seniors
- “Not fewer” than 1/3 are democratically elected/selected representatives from the low-income community (9)
 - (7) Low-income residents from Oakland
 - (2) Low-income Alameda County residents

Requirements of the Community Action Partnership

- Community Action Partnership **must** submit for state approval a two-year community action plan identifying needs and funding priorities for the low income community
- Each Community Action Partnership is federally **mandated** to implement Results Oriented Management and Accountability (ROMA) and CSBG Organizational Standards for tracking purposes
- Low-income representatives of the Federally Mandated Tripartite Board **must** be democratically elected/selected and reside in their community

Alameda-County Oakland Community Action Partnership (AC-OCAP)

VISION STATEMENT

To end poverty within the City of Oakland and throughout Alameda County

MISSION STATEMENT

To improve our community by creating pathways that lead to economic empowerment and prosperity

PURPOSE

The Community Action Partnership has the responsibility to plan, develop, and execute efforts to alleviate poverty and work toward systemic change to enhance the opportunities for families of low-income throughout Alameda County to achieve self-sufficiency

AC-OCAP's Self-Sufficiency Definition

Having the means and opportunity to meet a range of individual needs

Alameda-County Oakland Community Action Partnership (AC-OCAP)

AC-OCAP's 2015-2017 Strategic Focus Areas

Family

Job Training & Employment Placement

Support employment focused programs and services that address **job training and employment placement** which include education/GED and internships for adults, youth 16 and older, seniors, re-entry population, and the homeless; and

Provide wraparound/bundle services that assist low-income individuals and families with support in the areas such as Behavioral Health/Covered CA, Food Security/Cal Fresh, Bank on Oakland, Earned Income Tax Credit, and other income support services as it relates to job training & employment placement.

Family

Housing & Community Economic Development

Support programs and services that provide **shelter/transitional, stable and affordable housing or home ownership or assets building or financial empowerment or micro enterprise opportunities**; and

Provide wraparound/bundle services that assist low-income individuals and families with support in the areas such as Behavioral Health/Covered CA, Food Security/Cal Fresh, Bank on Oakland, Earned Income Tax Credit, and other supportive services as it relates to housing & community economic development.

Alameda-County Oakland Community Action Partnership (AC-OCAP)

AC-OCAP's 2015-2017 Strategic Focus Areas

Community	Civic Engagement	Support programs and services that increase public awareness and expand partnerships with small businesses, Chambers of Commerce, as well as engaging non-profit and public agencies in the issue of poverty and other issues that affect Alameda County's low-income population
Community	Advocacy	Support programs and services that mobilize, empower and promote low-income individuals and the community to take action in the areas of housing, transportation, seniors, education, employment, veterans, immigration, and other areas that impact low-income families.
Agency	Capacity Building	Support programs and services that foster agency capacity-building in the areas of fund development, board development, social media outreach, and community building.

AC-OCAP's Service Territory



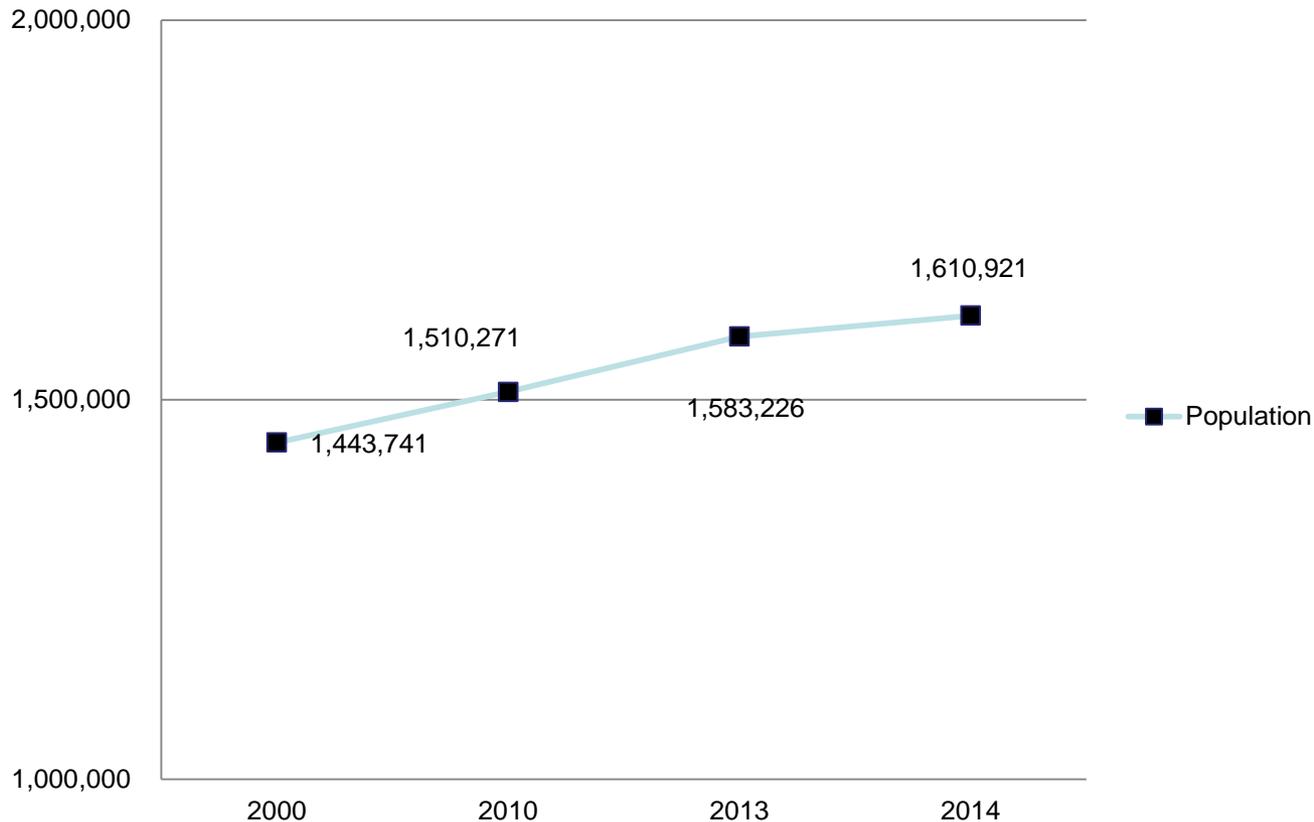
Data Sources: ABAG Projections, Alameda County, ESRI

North County Central County East County South County



Alameda County's Community Demographics

6.6% change from 2010 and 12% from 2000



Source: 2014, 2013 US Census Population Estimate, 2010 and 2000 US Census

Alameda County's Community Demographics

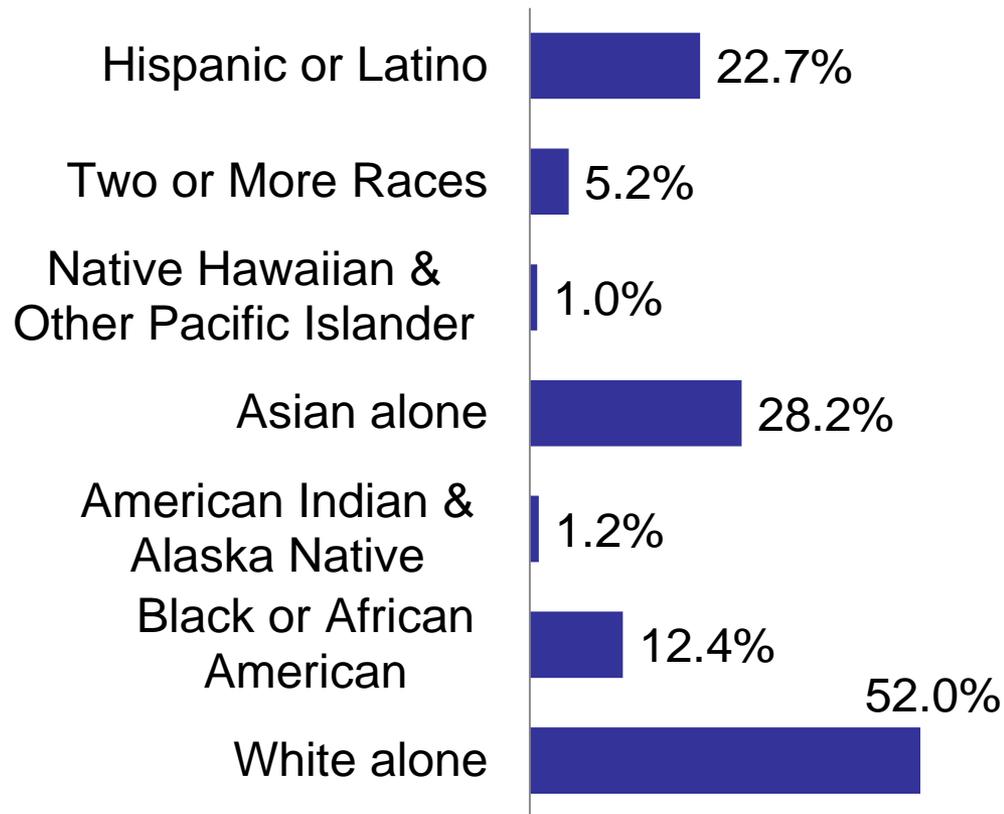
Alameda County: Age

	Median Age	65 and Older	19 and Under
Alameda County	36.8	11.4%	25.0%
Oakland	36.2	11.4%	23.8%

Source: 2009-2013 ACS

Alameda County's Community Demographics

Race and Ethnicity



Source: 2009-2013 ACS

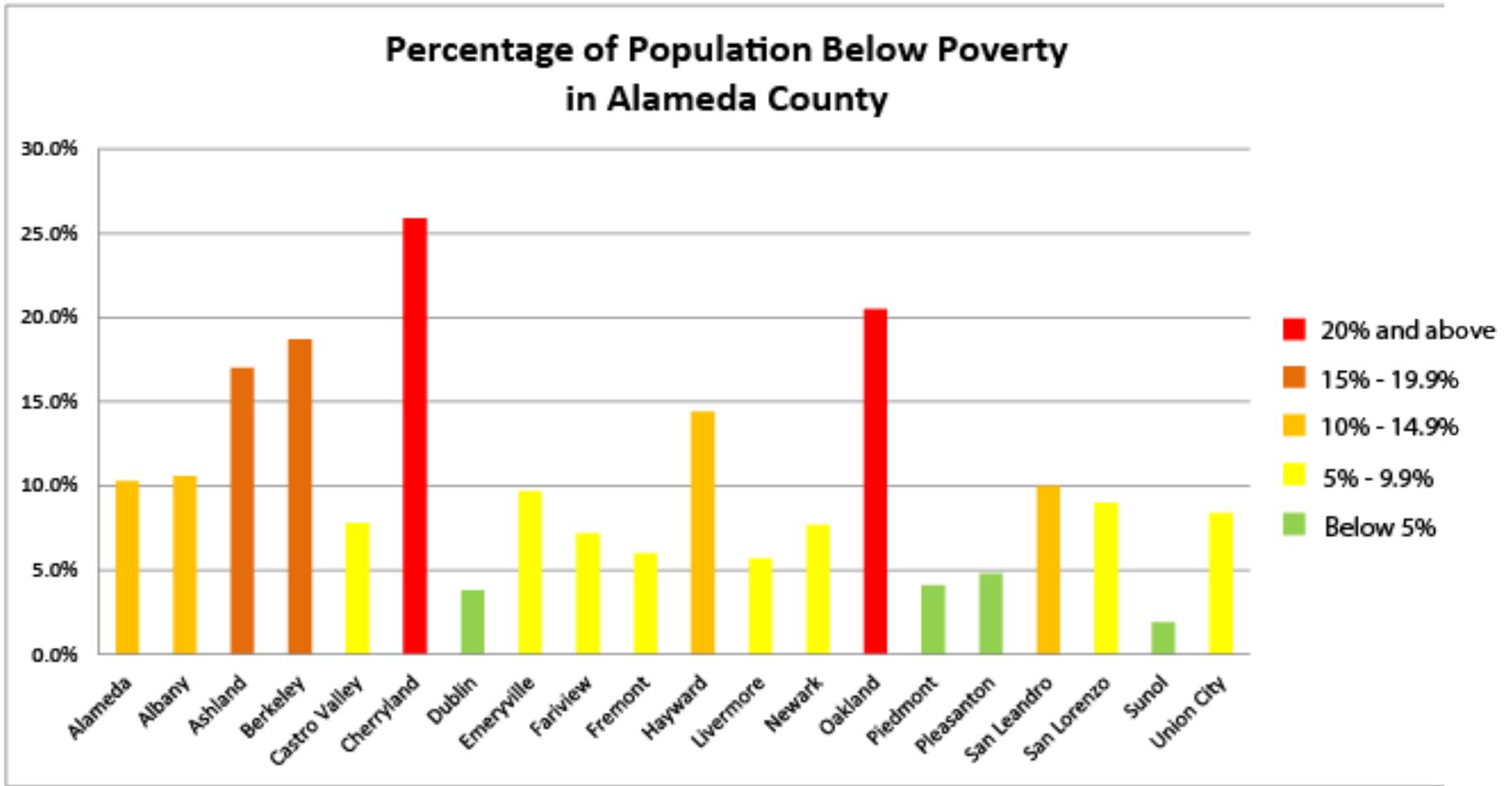
Alameda County & Oakland's Low-Income Community Profile

	2000 Below Poverty Level	%	2010 Below Poverty Level	%	2009-2013 ACS Poverty Level	%	% Change from 2000
Alameda County	156,804	11%	156,084	11%	188,501	12.5%	+1.5%
Oakland	76,489	19.4%	76,489	19%	80,274	20.5%	+1.1%
Berkeley	19,495	20%	19,495	20%	19,464	18.7%	-1.3%
AC w/o	60,820	6.4%	60,100	6.4%	88,763	8.7%	+2.3%

Source: US Census 2000, 2010, and 2009-2013 ACS

- 2015 HHS Poverty Guidelines for an individual is **\$11,770** (around \$5.66 per hr.); **\$24,250** for a family of 4 (around \$11.65 per hr.)

The highest concentration of poverty is in **Cherryland (25.9%)**, up 4.7%, **Oakland (20.5%)**, up 0.9%, and **Ashland (17%)** up 0.4% from the 2007-2011 ACS.



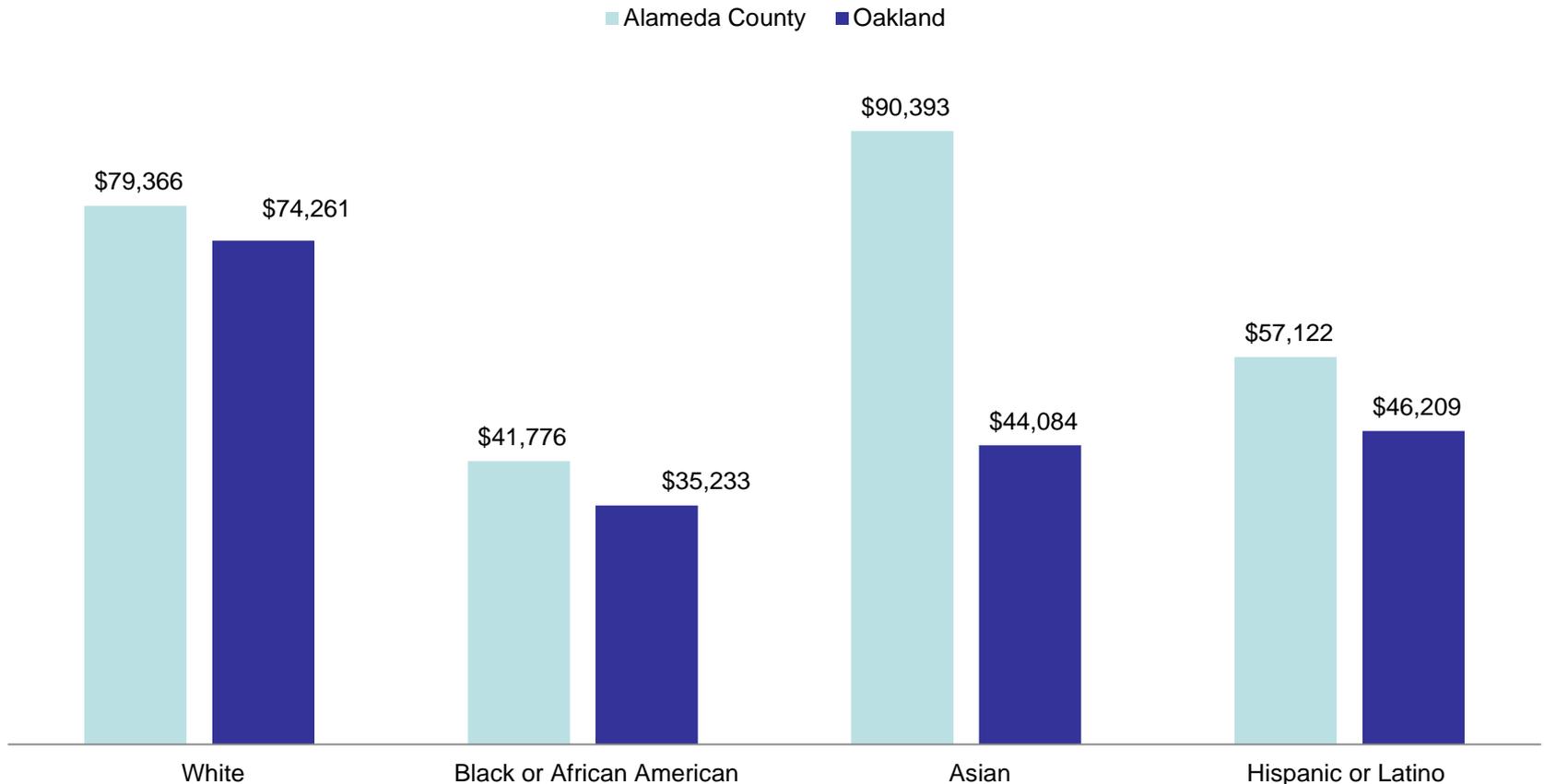
Alameda County's Community Indicators

- Income
- Employment
- Education
- Health
- Food Security
- Housing
- Homelessness
- Public Safety

Income

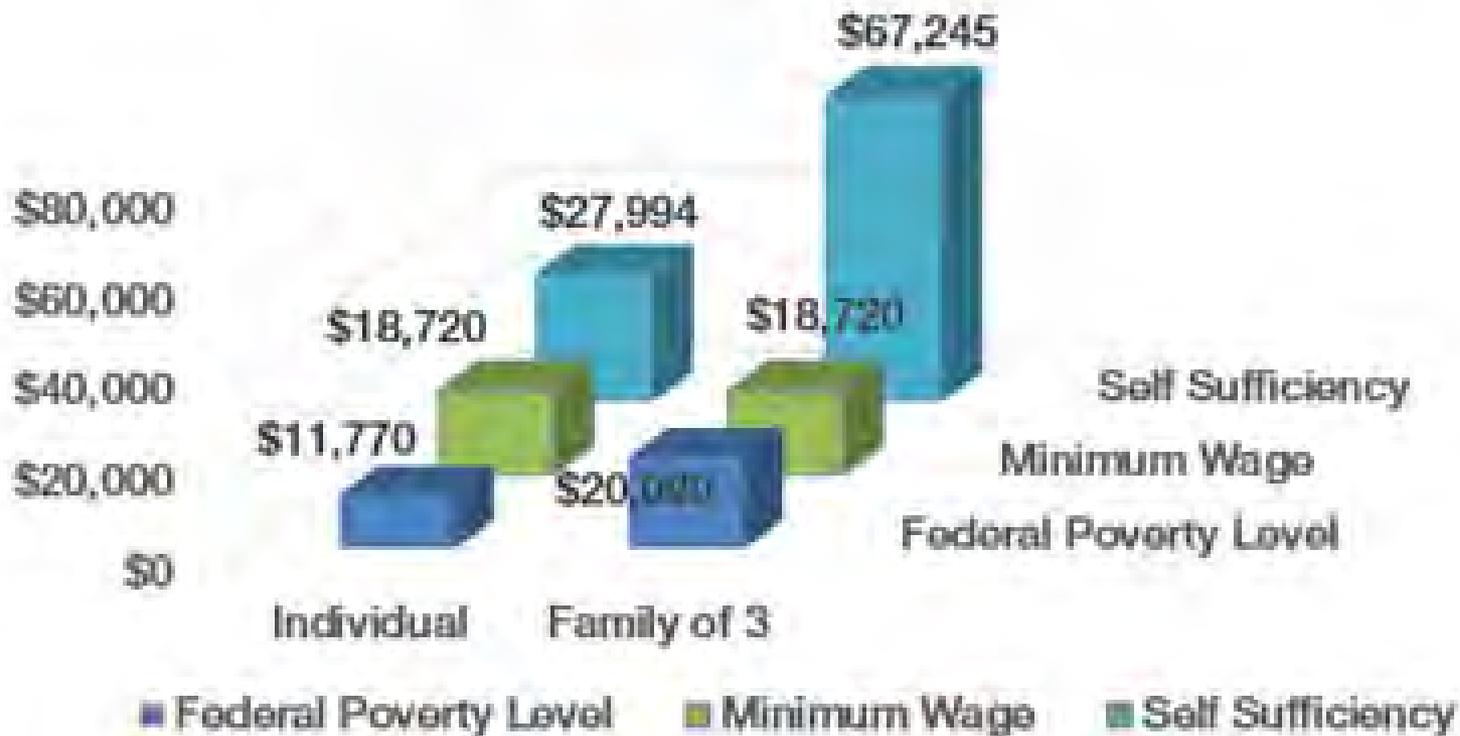
Alameda County median income: **\$72,112**
City of Oakland median income: **\$52,583**
(2009-2013 U.S. Census)

Household Income by Race in Alameda County



Poverty Measures

Alameda County Annual Costs of Living vs. Income



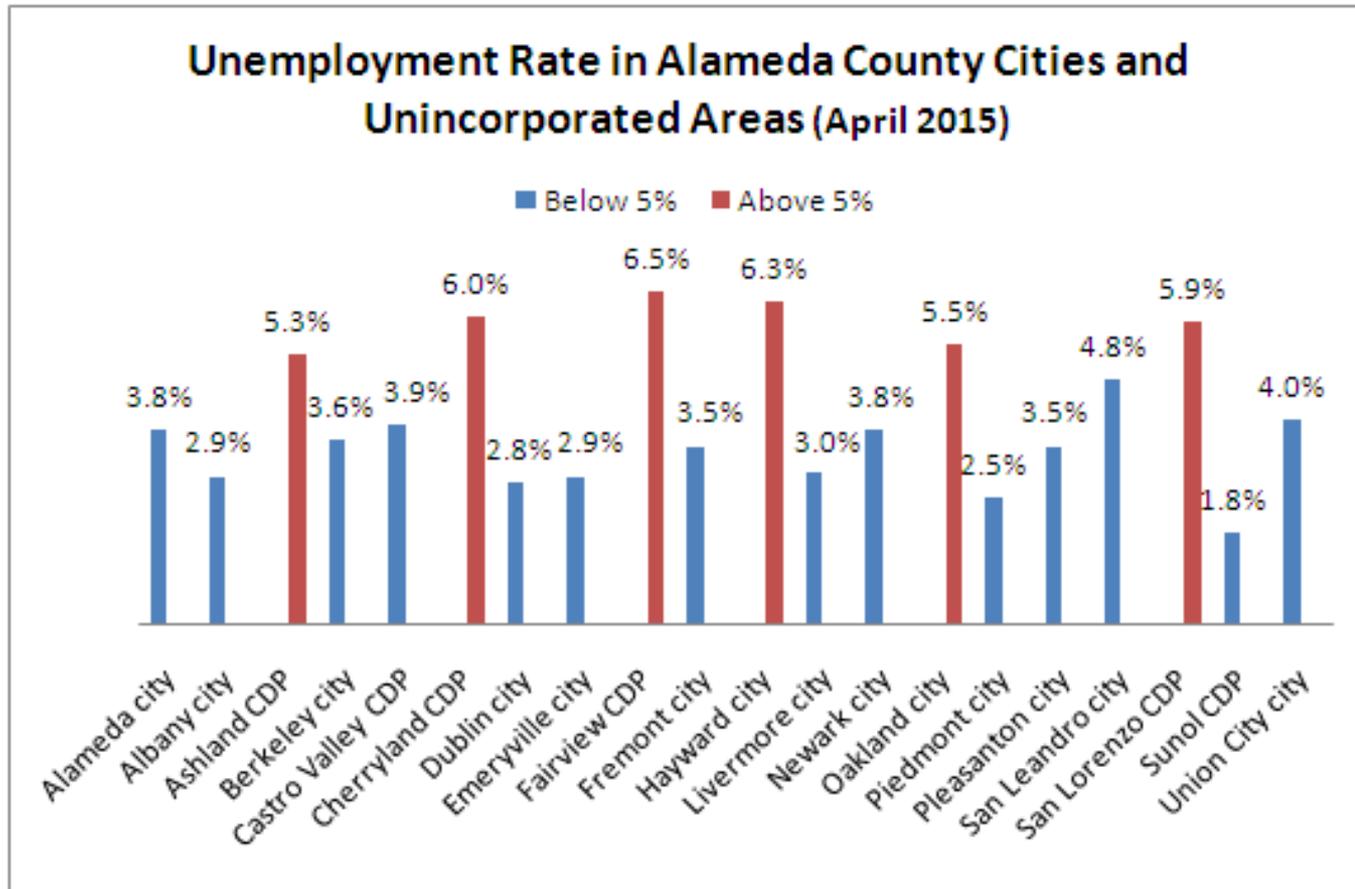
Unemployment

Unemployment rate for:

Alameda County is **4.5%** (entire county), a 2.9% *decrease* from 2013

Oakland is **5.5%**, a 1.8% *decrease* from 2013

(California Employment Development Department, April 2015)



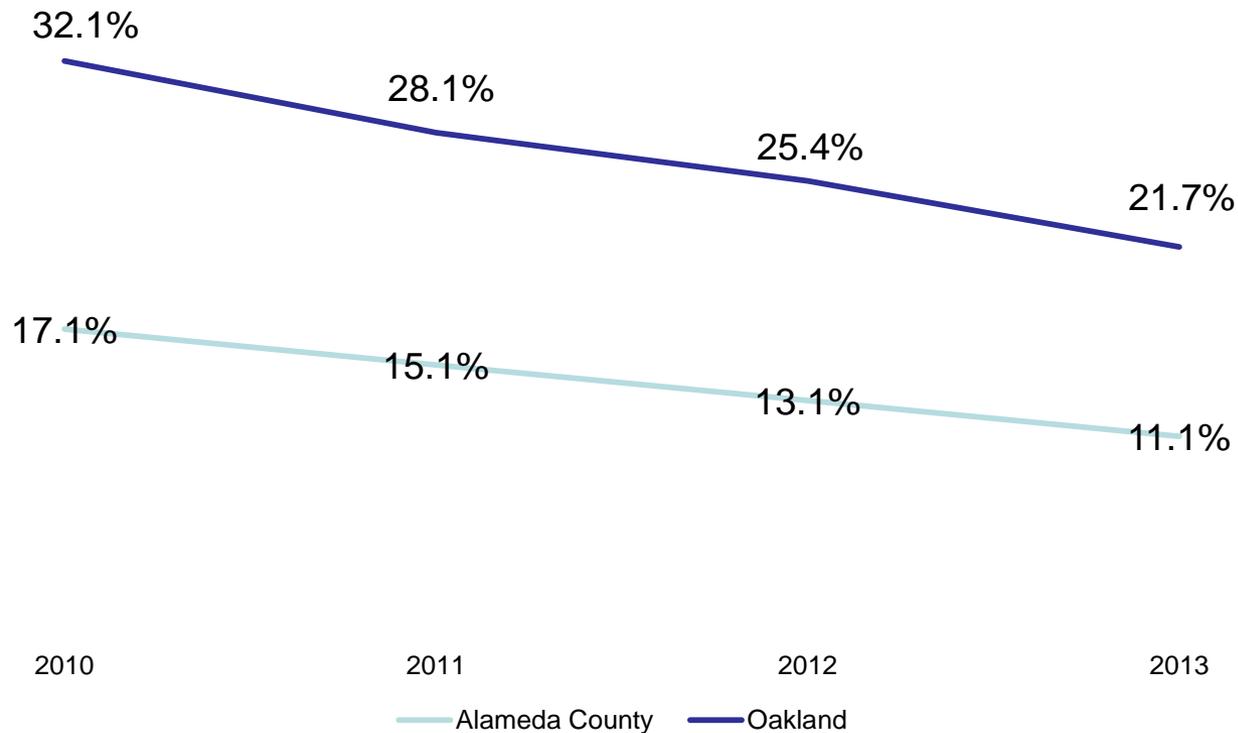
High School Drop Out Rates

11.1% of Alameda County high school students did not graduate

21.7% of Oakland high school students did not graduate

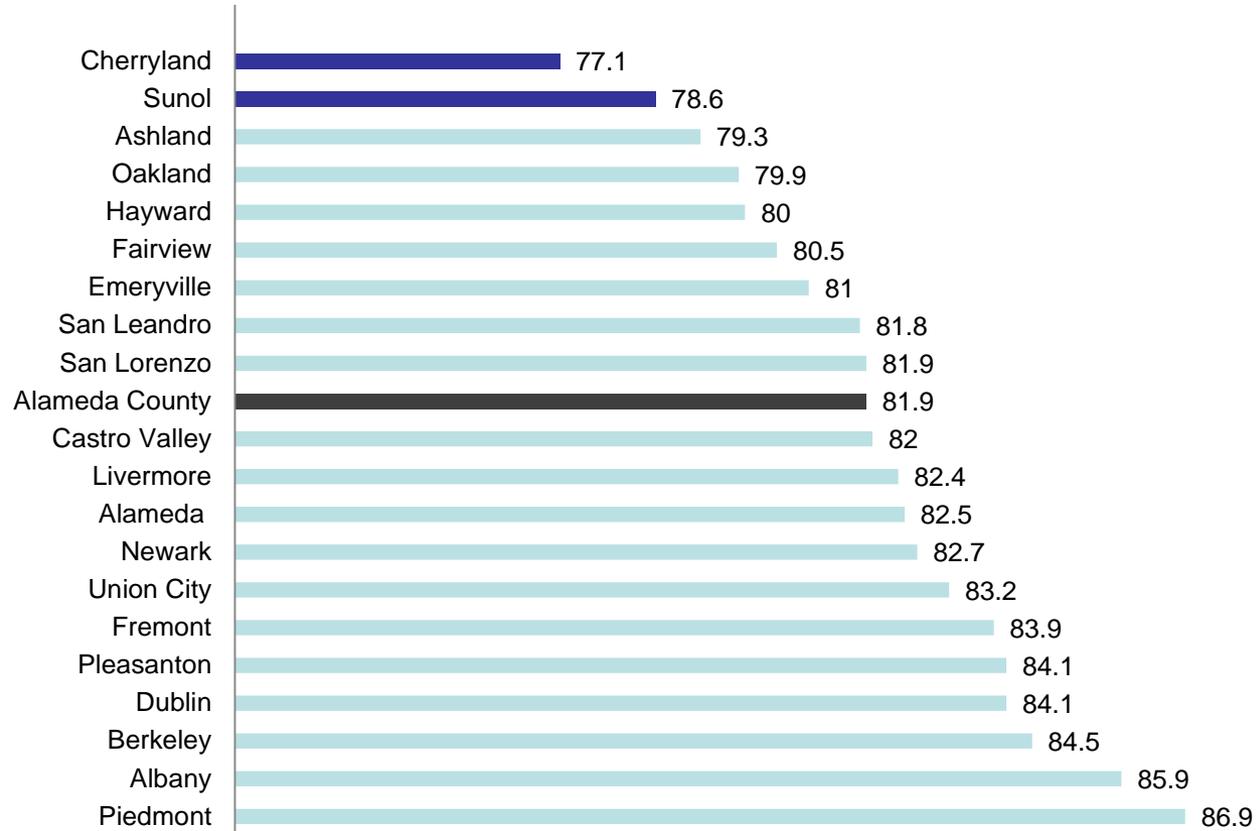
(Class of 2013, California Department of Education)

Graduation Drop Out Rates



Health

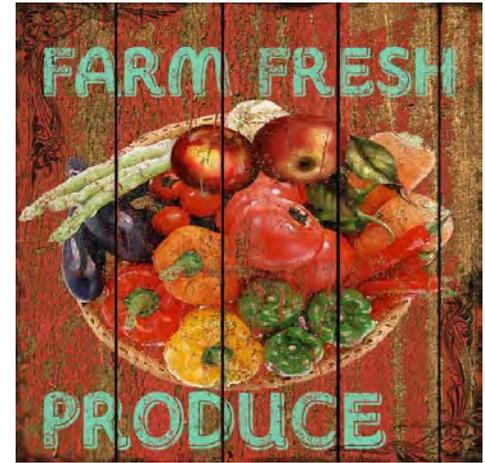
Life Expectancy by City/Place in Alameda County



Alameda County Vital Statistic Files, 2010-2012

Food Security

The USDA's food access map shows that East Oakland, West Oakland, Ashland, Cherryland, and Eden are considered food deserts since they **are more than one mile or 10 rural miles** from a supermarket.



65% of Food Bank clients' incomes are below the poverty level; **74%** purchase inexpensive, unhealthy food; **85%** of households are food insecure; don't know where their next meal will come from

(Alameda County Community Food Bank, 2014)

In Alameda County, a record high **127,533** individuals receive CalFresh in the County, however **only 55%** of those who are eligible actually receive food assistance.

(Alameda County Social Services, 2014)

Housing

47% of Alameda County residents are **renters**

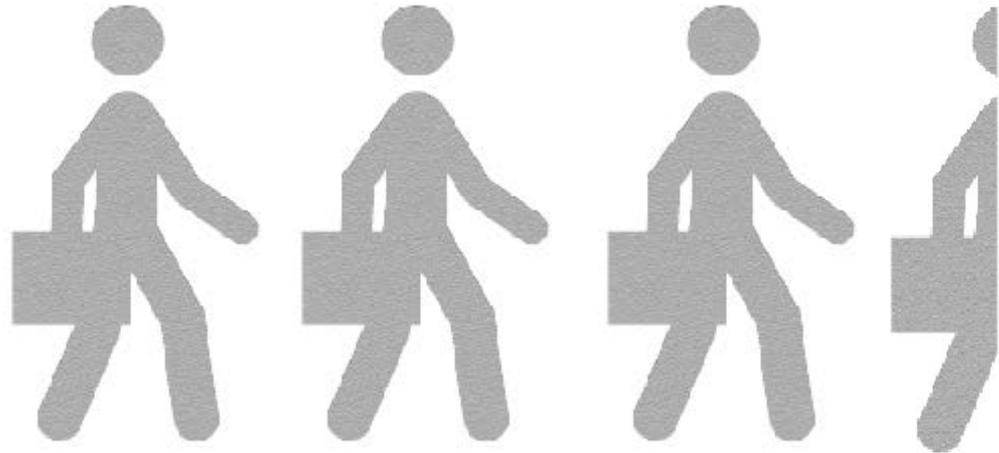
In Alameda County, a two-bedroom is **\$1,585** per month.

A family would need **3.4 full-time minimum wage** earners (annual household income of **\$63,400**) to afford a two-bedroom apartment in Alameda County.

Out of Reach 2015, National Low Income Housing Coalition



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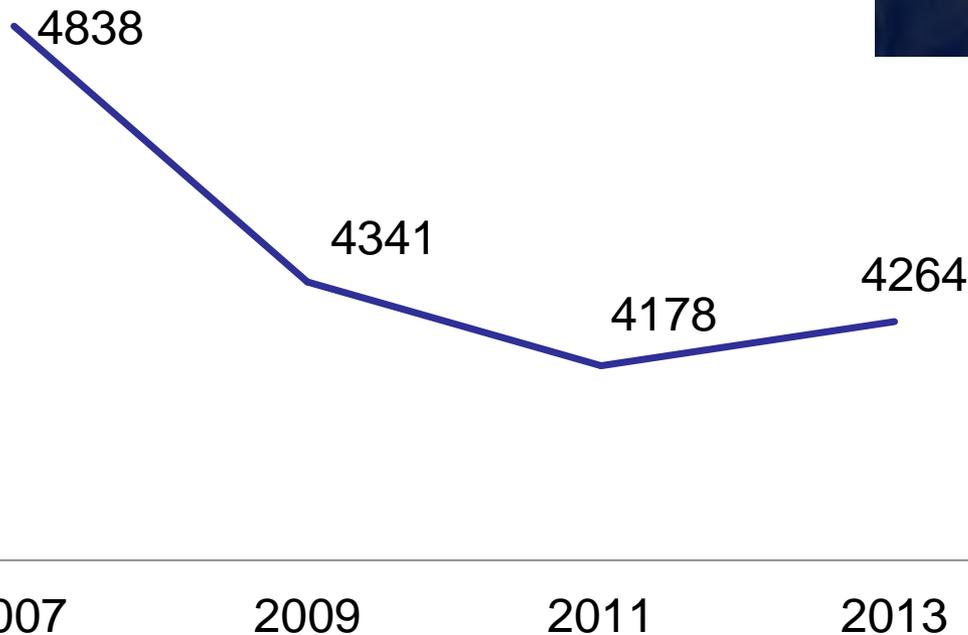


\$1,585/month
for a two bedroom

Out of Reach 2015, National Low Income Housing Coalition

Homelessness

- January 2013: **4,264** homeless
- 11.8% **decline** since 2007



Source: *Alameda Countywide 2013: Homeless County and Survey Report*, by EveryOne Home

Public Safety

- Alameda County had **11,739** violent offenses in 2013, a **1.3% decrease** from 2012 (California Dept. of Justice, 2014)
- There were **2,147** juvenile arrests in the county
- There were **11,952** individuals on probation in 2014 (Alameda County Probation Department)
- In 2012, **824** felons paroled and re-paroled in Alameda County.

Source: California Department of Justice, 2014

Alameda County Survey Findings

What are the three most important concerns for you and your family?

2014 Community Survey

Top Community Concerns

- (1) Education (46%)
- (2) Medical/Dental Care (35%)
- (3) Public Safety (35%)
- (4) Affordable Housing (28%)
- (5) Job Training/Placement (22%)

Respondents' Income

60% Household Income Under \$40,000

Alameda County Survey Findings

2014 Community Survey

What Services are Inadequate in Your Community?

- Homelessness (26%)
- Public Safety (24.7%)
- Education (23%)
- Affordable Housing (21%)
- Immigration and Citizenship (19.5%)

2015 Funded Programs

- **Alameda Family Services**
- **Anew America**
- **Bay Area Legal Aid**
- **Building Futures with Women and Children**
- **City of Oakland Community Housing and Oakland Fund for Children & Youth**
- **Civicorps**
- **Covenant House California**
- **East Bay Asian Local Development Corporation**
- **Earned Income Tax Credit and Bank on Oakland**
- **Eden Information and Referral, Inc.**
- **Family Emergency Shelter Coalition**
- **Hayward Unified School District/Hayward Adult School**
- **Housing and Economic Rights Advocates**
- **La Familia Counseling Service**
- **Self-Help Economic Development, Inc (SHED)**
- **Soulciety**
- **St. Mary's**
- **Vietnamese American Community Center of the East Bay**

Future CSBG Funding

- CSBG Reauthorization/Legislation
- 2015 CSBG Funding: \$1.27 million
- Challenges
 - Lack of Funding for Safety Net
 - Provides \$6.73 per person
((\$1.27mil/188,501 individuals in poverty))

Alameda County-Oakland Community Action Partnership

Factsheet 2014



1 in 3 children (29%) live in poverty in Oakland



1 in 6 children (16%) live in poverty in Alameda County

12.5% of Alameda County's residents (188,501) live below the federal poverty level

20.5% of Oakland's residents (80,274) live below the federal poverty level

8% of the surrounding Alameda County's residents (88,763) live below the federal poverty level (excluding Oakland & Berkeley)

COMMUNITY IMPACT

31,049	low-income Alameda County residents served
72,044	summer lunches provided to Oakland's low-income children as part of the Summer Food Program
21,195	Alameda County low-income residents received free tax preparation at 62 VITA sites
\$3.1mil	saved by low-income families in tax preparation fees
\$25 mil	in tax refunds brought back to low-wage earners through Alameda County's EITC campaign
\$810,000	in Community Service Block Grant (CSBG) funds invested into the community and over \$4.7 million leveraged by non-profit partners

The Promise of Community Action

“Community Action changes people’s lives, embodies the spirit of hope, improves communities, and makes Oakland and Alameda County a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other”

Community Needs

“What do you see as the most pressing needs in your community?”