



City of
OAKLAND
California

Media Contact:

Dana Perez-St. Denis
Human Services Dept.
510-238-3247
dperez@oaklandnet.com

Stacey Hoffman
Living Jazz
1728 San Pablo Ave.
Oakland, CA 94612
510-858-5313
stacey@livingjazz.org

News from: Human Services Department

FOR IMMEDIATE RELEASE
January 6, 2015

Mayor Libby Schaaf to Present the City of Oakland Citizen Humanitarian Award to Regina Jackson at "In the Name of Love" on Sunday, January 18, 2015 - 7:00 pm

The 13th Annual Musical Tribute Honoring Dr. Martin Luther King, Jr.
Oakland Scottish Rite Center, 1547 Lakeside Drive, Oakland, CA 94612

Oakland, CA—On Sunday, January 18th, **Mayor Libby Schaaf** will present the **Oakland Citizen Humanitarian Award** to **Regina Jackson** for her outstanding work on behalf of the Oakland community at "**In the Name of Love**," the **13th Annual Musical Tribute honoring Dr. Martin Luther King, Jr.**, an extensive civic and cultural event that pays homage through music, to one of the greatest humanitarians of our time.

Our 13th Annual Tribute will celebrate "**Creative Achievements of Bay Area African American Female Musicians**" highlighting 4 outstanding female vocalists **Linda Tillery, The Dynamic Ms. Faye Carol, Melanie DeMore** and **gina Breedlove** along with an exciting all female backup band including **Tammy Hall** on piano, **Kofy Brown** on bass and **Ruthie Price** on drums. These outstanding musicians have each individually made a tremendous impact on the Bay Area cultural scene, and the 2015 program will bring them together onto the stage for the first time to honor their achievements and to provide a platform for a one-time exciting collective, creative experience meant to inspire hope, celebrate Oakland's cultural history and highlight the power of music to spur positive change. The tribute will also include the 55-voice **Oakland Interfaith Gospel Choir**; and the 300-voice **Oakland Children's Community Choir** backed up by the **Oaktown Jazz Workshops**. **Dana King**, formerly with CBS, will serve as Mistress of Ceremonies.

Living Jazz, an Oakland based non-profit and producers of the MLK Tribute, originally created this award to acknowledge those who give of themselves beyond the call of duty and to inspire others to work for the betterment of the community. The recipient is chosen with the help of Oakland's Human Services Department, and in the spirit of Dr. King's tireless efforts, is presented annually at "In the Name of Love", the Annual Musical Tribute honoring Dr. Martin Luther King, Jr.

Regina Jackson is the President and CEO of the East Oakland Development Center (EOYDC). Ms. Jackson has set the strategic direction for the East Oakland Youth Development Center's (EOYDC) national youth development model for 20 years. Focused on character-based leadership, her platform of youth-led initiatives have empowered thousands of young people to achieve lifelong academic and career success.

A global thought leader for youth development, Ms. Jackson is often called upon as a subject matter expert to deliver workshops, presentations, and papers, both domestically and internationally. At the behest of U.S. Congresswoman Barbara Lee, Ms. Jackson recently led two delegations of student ambassadors to China in support of President Obama's "My Brother's Keeper" and "100,000 Strong" initiatives.

Since the beginning of her tenure, EOYDC's staff, Board of Directors, community leaders, and clergy have described Ms. Jackson's leadership as "a stabilizing force for EOYDC's curriculum and a positive anchor for the challenges of the twenty-first century." Her successful strategies have tremendously benefitted urban, multicultural, and even international youth.

Ms. Jackson has been featured on ABC-TV World News Tonight, Essence Magazine, and Parenting Magazine.

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"In the Name of Love", Oakland's only non-denominational musical tribute to Dr. King, is the perfect platform in which to honor this year's recipient of the Oakland Citizen Humanitarian Award and a wonderful opportunity to acknowledge a member from our own community helping to inspire change and positive contribution.

Tickets: General Admission – in advance - \$23, at the door - \$25, children 12 and under- \$8

For tickets and more info: <http://www.mlktribute.com> or call 510-858-5313.

Scottish Rite Center is wheelchair accessible.

"In the Name of Love" has been made possible through the generosity of the National Endowment for the Arts; California Arts Council; City of Oakland Cultural Funding Program; Walter and Elise Haas Fund; Thomas J. Long Foundation; William and Flora Hewlett Foundation; Alameda County Arts Commission; Clorox Company Foundation; Zellerbach Family Foundation; See's Candies; BART, KRON 4; and KBLX.

Living Jazz, a non-profit Oakland based organization created in 1984, is committed to building community, cultivating community, and enriching lives through the love of jazz. Living Jazz created Jazz Camp West in 1984, the Oakland Interfaith Gospel Choir in 1986, Jazz Camp Weekend and the Oakland Jazz Choir in 1992, "In the Name of Love" in 2002, the Oakland Children's Community Choir in 2005;

Jam Camp West for youth ages 10-15 in 2008; and Jazz Search West, the Bay Area's Jazz Talent Search in 2010.

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