



**ALAMEDA COUNTY**

**OAKLAND COMMUNITY ACTION PARTNERSHIP (AC-OCAP)**

Visit us on the web at AC-OCAP.com or contact us by email at AC-OCAP@oaklandnet.com

**Vision Statement: To end poverty within the City of Oakland and throughout Alameda County**

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**PROGRAM PLANNING COMMITTEE MEETING (Standing) – SPECIAL MEETING**

Wednesday, October 19, 2016, 6:00pm – 8:00pm

150 Frank Ogawa Plaza, 4<sup>th</sup> Floor, Conference Room #1

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**Committee Members Present:** Dave Brown for Supervisor Wilma Chan, Brigitte Cook for Council member Lynette McElhaney, Angelica Gums for Supervisor Nate Miley, Lenita Wheeler, and Janice Heredia

**Excused:** Gladys Green

**Staff Present:** Estelle Clemons, Cecilia Garcia, Dwight Williams, and Emily Derenthal

**Guest:** Stanley Richardson

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**1. Call to Order/Roll Call/Determination of Quorum**

The meeting began at 6:21 p.m. Roll was called by staff member C. Garcia. A quorum was established. A. Gums was asked and accepted to chair the Program Planning Committee.

**2. Approval of July 06, 2016 Special Program Planning Committee Meeting Minutes**

This item was not approved.

**3. RFP Evaluation Criteria/Guidelines**

E. Derenthal explained the additional attachments that were handed out - (1) a map showing the Recommended programming by service site address; (2) a list of RFP applications received by geographical service areas for Alameda County and Oakland funding, only Oakland funding, and only Alameda County funding; and (3) a copy of the first page of each RFP application along with the Advisory Panel's scoresheets. E. Clemons went through the RFP Evaluation Criteria/Guidelines. E. Clemons stated that the high score was 41 and above. She stated that the Program Planning's job is to go through the proposals and consider not only the score but geographic location of services in relation to those living in poverty throughout Oakland and the surrounding Alameda County. She also stated that in the packet is the list of previously funded agencies. She stated that staff recommends to review the applications that scored 41 and above as the first tier which means reviewing 11 proposals out of the 30 scored.

**Motion:** To review the applications that scored 41 and above and possibly reviewing applications that scored under 41 depending on geographical area. M/S/Carried: A. Gums/B. Cook/Unanimous/  
Motion carried.

**4. 2017-2019 RFP Review & Recommendations**

- **AC-OCAP Previously Funded Programs**
- **AC-OCAP Service Territory Map**
- **RFP Review Discussion**
  
- **Alameda County & Oakland (4) for Job Training & Employment Placement**

1) Center for Media Change, Inc. DBA Hack the Hood

E. Clemons read the program description and the reviewer comments. The total number of unduplicated individuals to be served per year: City of Oakland: 85 intensive; 45 additional events & drop-ins; Alameda County: 15 intensive; 35 additional event & drop-ins. This agency requested Oakland funding of \$50,000 and Alameda County funding of \$28,854. L. Wheeler wanted clarification if the 10 individuals who will enter paid employment or internships with wages at or



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over \$18 would be the only individuals who obtain employment, or if other individuals will obtain employment or internships at a lower wage. S. Richardson asked which kind of tech program is offered. L. Wheeler wanted to know what CAP's funding would fund. E. Derenthal stated that 100% of the funding would be for a job developer. L. Wheeler asked if this is a new service that warrants a job developer. This agency has never received CAP funding.

2) Roots Community Health Center

E. Clemons read the program description and the reviewer comments. The Emancipators Initiative pilot program launched 28 months ago. The total number of unduplicated individuals to be served per year: Oakland: 17 jobs Alameda County: 8 jobs. This agency requested Oakland funding of \$50,000 and Alameda County funding of \$25,000. E. Derenthal stated there are three program sites in Oakland, 2 on International Blvd. and one on Broadway, and a location in Union City on Decoto Road. This agency has never received CAP funding.

3) Downtown Streets Inc. (Team)

E. Clemons read the program description and the reviewers' comments. The total number of unduplicated individuals to be served per year: Oakland: 75 and Alameda County: 45 and 15 Oakland jobs and 12 Alameda County jobs created. This program requested Oakland funding of \$49,840 and Alameda County funding of \$49,840. There are two locations: 22523 Foothill Blvd. in Hayward and 388 19<sup>th</sup> Street in Oakland. S. Richardson asked what the funding would be used for. E. Derenthal stated partially for staff and stipends. S. Richardson asked what does this organization do. This agency provides work experience, provides stipends, and supportive services to homeless individuals. This agency has never received CAP funding.

4) Vietnamese American Community Center of the East Bay

E. Clemons read the program description and the reviewer comments. The total number of unduplicated individuals to be served per year: Oakland: 20 and Alameda County: 10. This agency requested Oakland funding of \$50,000 and Alameda County funding of \$25,000. This agency is located in Oakland only. E. Clemons stated she has done site visits to this agency. E. Derenthal went through the program outcomes: in 2015 the agency passed its annual goal of serving 20 by serving 27; at mid-year 2016 the agency was on track to meet their annual goal of 20, having served 13. This agency is a current grantee.

• **Oakland (3) Job Training & Employment Placement**

1) The Youth Employment Partnership

E. Clemons read the program description and the reviewer comments. The total number of unduplicated individuals to be served per year: Oakland: 30. This program requested Oakland funding of \$50,000. The agency location is on 23<sup>rd</sup> Avenue and International in Oakland. The program's outcomes are: 90% of trainees (30) will complete 85% of the training sessions; 85% of trainees (25) will complete their internship; 80% of trainees (24) will raise their grade point or improve school attendance; 80% of trainees receive a positive score on their workforce evaluation; 80% of trainees (24) will obtain their CPR certification. A. Gums asked if the internships were paid. S. Richardson asked what is the funding going to be used for. \$15,000 in training stipends; 17,000 in summer job stipends, and \$1,250 bus passes, the rest of the funding is for job readiness. This agency has not received CAP funding in the past.



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2) Civicorps

E. Clemons read the program description and the reviewer comments. Civicorps is a current grantee. The total number of unduplicated individuals to be served per year: Oakland: 40. This agency requested Oakland funding of \$50,000. There are 35 paid internship positions. This agency is a current grantee. In 2016, the agency was on track to meet its goal of serving 35 at mid-year; in 2015 the agency met its goal of serving 25.

3) Oakland Private Industry Council, Inc.

E. Clemons read the program description and the reviewer comments. The total number of unduplicated individuals to be served per year: Oakland: 30. This agency requested Oakland funding of \$50,000. This agency is located at 1212 Broadway in Oakland. The agency also provides services at the West Oakland Library (1801 Adeline Street) and does intakes at West Oakland OHA partner sites. There will be 15 subsidized and unsubsidized jobs. \$20,000 is for staff, \$20,000 for stipends, and \$10,000 for other costs including fringe benefits, work tools, and administrative indirect costs. L. Wheeler asked what other sectors do they partner with? This agency has not received CAP funding in the past.

• **Alameda County (4) Job Training & Employment Placement**

1) Fremont Family Resource Center Corporation

E. Clemons read the program description and the reviewer comments. The total number of unduplicated individuals to be served per year: Alameda County: 1,000. This agency, Sparkpoint Fremont requested Alameda County funding of \$50,000. The 1,000 serviced is through VITA services. E. Clemons stated that EITC was not to be addressed in the RFP application because these services already receive CAP funding. L. Wheeler commented that this program seems to be asset building and job training which leads to sustainable wages but there is no mention of job placement. E. Derenthal read their measurable program outcomes: 150 measurable clients will be served; 75% will make significant progress in one or more of the Sparkpoint goals: savings, credit score, lowering debt, or increasing income. Sparkpoint will provide free income tax preparation and financial services to 2,700 Alameda County (excluding Berkeley and Oakland) low-income residents; VITA program will assist families to bring home over \$1.3 million in State and Federal EITC; 6% of VITA clients served will chose to save a portion of their refund through a savings account, purchase a savings bond, or in a prepaid credit card. There are no job placement outcomes in the proposal. This agency has received funding from CAP in the past.

2) La Familia Counseling Service

E. Clemons read the program description and the reviewer comments. The total number of unduplicated individuals to be served per year: Alameda County: 24. This agency requested Alameda County funding of \$49,500. Twelve participants will receive unsubsidized jobs, 24 youth will take one section of the GED program. A. Gums asked how long are the participants employed for? In 2015, La Familia met their goal of serving 37 students. The agency is on track to meet their 2016 annual goals, having served 20 youth at mid-year. This agency is a current grantee.

3) Rubicon Programs Inc.

E. Clemons read the program description and the reviewer comments. The total number of unduplicated individuals to be served per year: Alameda County: 85. This agency requested



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Alameda County funding of \$50,000. 36 adults, including 14 from underserved/unincorporated communities, will secure employment; 60 adults, including 24 from underserved/unincorporated communities, will receive in-demand sector training.

4) Hayward Unified School District/Hayward Adult School

E. Clemons read the program description and the reviewer comments. The total number of unduplicated individuals to be served per year: Alameda County: 82. This agency requested Alameda County funding of \$50,000. B. Cook commented that this agency has had contractual challenges. E. Clemons stated that the issue was submitting the insurance information. E. Clemons went through their 2015 outcomes. A. Gums asked how many people are actually going to be employed? The proposal states that the program will serve 82 youth (ages 16-24), 49 will enter education and/or employment, and 30 will participate in a paid internship. Grantees were asked not to combine education and employment outcomes (49 will enter education and/or employment). This is more of a job training/education program that provides "work experience"; 30 participants are in paid internships at \$12/hour. This may or may not lead to a permanent placement. The proposal states that they use Alameda County Workforce Development Board eligibility thresholds as opposed to CSBG. This agency is a current grantee.

**5. Agenda Attachments**

2. July 06, 2016 Program Planning Minutes
3. RFP Evaluation Criteria/Guidelines
4. List of Advisory Panel
- 4a. AC-OCAP Previously Funded Programs
- 4b. Territory Map
- 4c. List of Programs

**6. Future/Proposed Agenda Items**

- Align partnerships with other agencies

**7. Announcements**

**8. Open Forum**

**9. Adjournment**

**Motion:** The meeting was adjourned at 8:40p.m. M/S/Carried: D. Brown/B. Cook/Unanimous/  
Motion carried.