



MINUTES



Alameda County- Oakland Community Action Partnership (AC-OCAP)

Visit us on the web at AC-OCAP.com or contact us by email at AC-OCAP@oaklandnet.com

Vision Statement: To end poverty within the City of Oakland and throughout Alameda County

Our Promise: Community Action changes people’s lives, embodies the spirit of hope, improves communities, and makes Oakland and Alameda County a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

ADMINISTERING BOARD MEETING

Monday, July 11, 2016 @ 5:30 P.M.

City Hall - 1 Frank H. Ogawa Plaza, Hearing Room 3

Board Members Present: Gladys Green (Chair), Andrea Ford (Treasurer), Brigette Cook for Councilmember Lynette McElhaney, Lisa Ruhland, Stanley Richardson, Phuong-Hang Duong-Thi, Theresa Anderson, Shanale Allen, Lenita Wheeler, and Dave Brown for Supervisor Wilma Chan

Excused: Monique Rivera (Vice Chair), Sandra Johnson-Simon (Secretary), Angelica Gums for Supervisor Nate Miley, and Max Chacana

Staff: Estelle Clemons, Cecilia Garcia, Dwight Williams, and Emily Derenthal

Guest: Nayaa Lacy and Melanie Atendido

A. Call to Order/Approval of Agenda

A. Ford called the meeting to order at 5:40pm.

B. Roll Call/Determination of Quorum/Recite AC-OCAP Promise

Roll call was called by staff C. Garcia. The AC-OCAP promise was recited. A quorum was established at 5:53pm.

C. Approval of Draft May 9, 2016 Administering Board Minutes (G. Green)

Motion: To approve the May 9, 2016 minutes. M/S/Carried: D. Brown/A. Ford: Motion Carried. This item was tabled until a quorum was established and approved at 5:53pm and board chair G. Green began to chair the meeting.

D. Community Action Partnership Update (E. Clemons)

1. CSBG General Update

- **Organizational Standards: Strategic Plan, ROMA Trainer**
- **ROMA Next Generation 2 – Results Oriented Management and Accountability**

E. Clemons stated that there are two huge binders with all the attachments connected to each organizational standard. She stated that C. Garcia is inputting the information and CAP’s intern, Roland Smith is scanning all the necessary documents needed to be uploaded. She stated that this is due Friday, July 22, 2016. She stated that staff is currently soliciting a consultant to create a strategic plan and for a ROMA trainer. She stated that ROMA – Next Generation is currently in the 60-day comment period window.

2. 2015 CSBG Close-out Update

E. Clemons stated that 2015 CSBG is officially closed out. She stated that a grant extension was given until May 30, 2016. She stated that the salary savings went towards funding additional food giveaways.

3. Discussion of 2016 Contract \$1,347,748 (\$77,000 increase) and New \$17k Discretionary Grant

E. Clemons stated that there is a \$77,000 increase. She continued on to state that each grantee received an \$8,000 increase. She continued on to the \$17k discretionary grant. She stated that in the packet is there is

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information on what the \$17k can be used for: 1) build capacity and operate more efficiently to meet Organizational Standards; 2) support programs that focus on serving the homeless population, and 3) to support programs, services, and outreach that help low-income people claim the Earned Income Tax Credit. E. Clemons suggested that option #1 may not want to be considered as CalCAPA has paid for capacity building and option #3 may not want to be considered as well because tax season is from January through April and that's when the advocacy for the Earned Income Tax Credit takes effect. E. Clemons stated that it was motioned at the July 6, 2016 Executive Committee meeting that the funds be used towards addressing homeless encampments. She also stated that other organizations that provide these types of services to the homeless population be looked at as well. She will do a write-up on the \$17k discretionary fund and email it to the board since the board will be on recess for the month of August.

4. 2017 -2019 RFP Process and Internal Programming

E. Clemons stated that the RFP will be released on August 8, 2016 and will be due September 9, 2016 at 4:30pm. She stated that on August 19th, 2016 there will be an optional bidder's conference at City Hall in hearing room #4 at 10am. This is not mandatory but the board is welcome to attend. She stated that C. Garcia has already sent out an invite to the bidder's conference. She stated that the AC-OCAP previously funded grantees matrix is also included in the packet.

Motion: To ratify the previous approval from the Program Planning Committee meeting held on July 6, 2016 to accept the 2017-2019 RFP process and internal programming. M/S/Carried: D. Brown/B. Cook: Motion Carried.

5. AC-OCAP Strategic Focus Areas

E. Clemons began reviewing the 2015-2019 AC-OCAP Strategic Focus Areas. She stated that the revised focus areas and the mission statement were handed out to the board. She stated the focus areas were revised in the Program Planning and Executive committee meetings. She began her AC-OCAP presentation. She stated that the mission statement was updated to state: "To improve our community by creating pathways to lead to economic empowerment and prosperity". She stated that the purpose was also updated. She stated that CSBG's requirements for site visits are that the agency meets the federal poverty guidelines. She discussed the low-income community profile which includes the federal poverty levels for Alameda County, Oakland, and Berkeley. She continued on to Alameda County's Rental Market stating that the cost of renting a 1 bedroom/1 bath property costs \$1,974, renting a 2 bedroom/1 bath property costs \$2,121, renting a 2 bedroom/2 bath property cost \$2,609, and renting a 3 bedroom/2 bath property costs \$2,933. She stated that AC-OCAP's Agency strategic focus areas are: job training & employment placement; housing & community economic development; civic engagement; advocacy; and capacity building. She stated that "economic" has been removed from the housing & community economic development and "micro-enterprise" has been moved to job training & employment placement. She continued on to the 2015-2016 community economic opportunity network (C.E.O.) which includes the grantees and CAP's partners. She stated some of AC-OCAP's 2015 outcomes which include 75,743 Alameda County low – income residents served; 88,231 summer lunches served; 21,543 tax returns captured over \$25 million; 104,070 informational and referral calls provided; 42 young adults became employed; there were 47 internships; \$6.3 million leveraged through AC-OCAP's C.E.O network, and \$831,000 was invested through CSBG. The floor was open for questions.

Motion: To accept the ratification of the revision of the strategic focus areas at the Program Planning and Executive committee meetings held on July 6, 2016. M/S/Carried: D. Brown/A. Ford: Motion Carried.

6. Board Vacancies Update (District 4, District 6, Alameda County Community)

(2 – Private Sector Vacancies as of December 31, 2016)

Motion: To accept Nayaa Lacy into the AC-OCAP Administering Board as the District 3 representative. M/S/Carried: D. Brown/B. Cook: Motion Carried.

7. Events

- **Grantee Site Visits – June & July 2016**
 - June 21-30, 2016 9:30am-12:30pm/1:30pm-4:30pm**
 - July 12-15, 2016 – 9:30am-12:30pm/1:30pm-4:30pm**
- **CSD Site Visit – August 15-17, 2016**
- **CAP Annual Conference - August 30-September 2, 2016, Austin, TX**

E. Structure of the American Economy – Jim Masters

J. Masters began his presentation by stating that the unemployment rate in the United States is 5.5%, in Alameda

County is 4.5%, and in Oakland is 5.5%. He stated that the structure of the US economy for low-income people is only going to get worse. He stated that the American dream is out of reach for at least 1/3 of the people who live in America. He stated that US birth rate is declining, but there are more unwed mothers; the US life expectancy is going up; there are more single women, heads of households, mother are having children later; and aging workforce. He stated that teenage births are declining, first-time mothers have gone up from age 21 to 26 years old. He continued on to the chart of global aging trends from 1970-2060. He stated that senior citizens are staying in the workforce longer. He stated that by 2022, people ages 65-74 will still be working. He went through the chart of the racial/ethnic poor population from 1973 and 2010, there are more Latinos in poverty now that 40 years ago, in 2010, 42% of the poor were white; 23% black, and 29% Hispanic. He continued on to the direct correlation between married and unmarried head of households stating that in 1960, 95% of single mothers had been married and by 2013, only half of all single mothers had ever been married. He stated despite record number of jobs created in the last 10 years, participation rate has dropped from 67% (2007) to today's 62.5% meaning the current low 5% unemployment rate is overstated. He stated that 4 causes of low participation are: 1) stagnant wages; 2) aging workforce; 3) fewer women working; and 4) skills mismatched. Since 1973 stagnated hourly wages 9.2% while productivity has increased 74.4%. According to the Center for Policy Research: Good paying jobs (at least \$18.50 an hour) declined overall between 1979 and 2010, while males held the majority of the jobs lost, female employment steadily increased. He stated that 40% of those good jobs requiring a degree held steady at about 42-45%, jobs with only a high school degree fell from 17% to about 5%.

He stated that middle class jobs are declining. He stated that people are working more part time jobs than in 2008 which is about 11 million people. He stated that there are on-demand jobs: the career freelancer (20%) - for example an artist; the business builder (22%) - someone who want to open their own business; the side gagers (26%) - people who have side jobs; the passionists (14%) - and the substituters (18%) - filling in for someone else's job. He stated that many middle income earners on unemployment are staying on unemployment longer. He stated that the working poor are people working full time which consists of 7% of the total work force; 13% of Blacks; 13% of Hispanics; 6% of Whites; 5% of Asians; 8% of women; 6% of men; 19% of the labor force with less than a high school diploma; 9% of high school graduates with no college education; 5% for those with an associate's degree and 2% for those with a bachelor's degree or higher, rates were highest for 16 to 19 year olds (11%) and 20 to 24 year olds (13%) and lowest for those over 65 (2%); 16% of part-time workers; 4% for those employed full-time. He stated that many people who are working in fast food restaurants and manufacturing who have turned to other forms of the safety net such as food stamps and other services. These forms of supplemental income are essential for a household. He stated that one of the reasons for the lack of jobs created is that \$2.1 Trillion Bank and Non-bank deposits stashed in off-shore banks. He stated that today, \$4.6 Trillion currently held in cash deposits. He stated that some key findings on household wealth are that America's 20 wealthiest people own more wealth than the bottom half of the American population combined, a total of 152 million people in 57 million households. The Forbes 400 now own about as much wealth as the nation's entire African-American population, plus more than a third of the Latino population combined. He stated that the total number of U.S. jobs that were outsourced in 2015 meaning the jobs went to another country was 2,382,000. There were 3,200,000 jobs outsourced to China since 2001 and there were 560,000 jobs lost in California since 2001. He stated that the jobs that are most likely be automated in the future are: telemarketers; bank tellers; accountant; butcher; insurance sales agent; crane operator, etc. He stated that public policies and safety net are crucial to creating and preserving a minimal quality of life such as the Earned Income Tax Credit (EITC), Food Stamp Program (SNAP), and the health subsidies. He stated that in California the new statewide minimum wage will be \$10.50 on January 1, 2017 for businesses with 26 or more workers. He stated that Community Action Agencies approach can be to incorporate information on these topics into the community needs assessment. J. Masters stated that staff has the full power point and can send it out to the board. The floor was open for questions.

F. Committee Reports – (Verbal):

1) Program Planning Committee – June 8, 2016 (S. Allen)

S. Allen stated that the RFP was discussed.

2) Executive Committee – July 6, 2016 (G. Green)

G. Green stated that the RFP, the grantee site visits, ROMA next generation as well as the \$17k discretionary fund.

3) Program Planning Committee – July 6, 2016 (G. Green)

G. Green chaired the committee for S. Allen who was excused. E. Clemons stated that the RFP timeline was reviewed and discussed the grantee site visits. She stated that the remainders of the site visits are being held this week, July 12-15, 2016. She stated that C. Garcia has sent out the information to the board if any board

members would like to attend. S. Allen reminded the board that the Program Planning Committee is requesting that the Executive Committee hosts a special meeting regarding the RFP for the full board to be able to ask questions which will occur on Wednesday, November 9, 2016.

G. Future/Proposed Agenda Items

Future:

Diversity Training

Health

- La Clinica de la Raza
- Alameda County Building Blocks Collaborative*

Financial Empowerment

- Alameda County AC CAN
- Cal Reinvestment
- Bank on Oakland
- Earned Income Tax Credit/UWBA*

Youth

- Oakland Fund Children Youth (OFCY)*
- Oakland Youth Commission *
- REACH Ashland/Cherryland Youth Center*
- Early Care & Education Planning Council*

Public Safety

- Citywide Public Safety Plan*
- Cease Fire/Street Outreach*
- Oakland Unite*
- Seven Step (Re-entry Population)

Social Justice

- Ella Baker Center

Families

- Social Services Agency – TANF, GA*
- ALL-IN*
- Alameda County Hope Collaborative
- Rise up

Community Development

- CDBG

Housing

- Tri-Valley Housing
- Community Housing – Path/Everyone Home*
- East Bay Housing Organization (EBHO) - Oct.
- Spectrum – LIHEAP/Weatherization
- Oakland Housing Authority*
- Alameda County Housing Authority
- City of Oakland Housing Road Map*

Education

- Promise Neighborhoods- Cal State East Bay *
- Head Start/Early Head Start

Employment

- Alameda County WIB*
- East Bay Sustainable Alliance
- Oakland WIB*
- Minimum Wage/Life Up Oakland/\$15 hr. (local union)

Board Development

- Jim Masters – CAP History/ Board Training*
- Jim Master – Structure of the American Economy
- Public Ethics Presentation*

Food Security

- Alameda County Food Bank *

Transportation

- Alameda County Transportation Commission

*= presented

Proposed:

H. Announcements

- **Oakland Housing Authority** – Lenita Wheeler
> RFP Neighborhood Orientation Workshop Release. Proposals due on July 18, 2016 at 1801 Harrison Street, 1st Floor, Oakland
- **Oakland United Seniors** – Sandra Johnson-Simon – No Update
- **Alameda County/Social Services Update** – Andrea Ford/Dave Brown/Angelica Gums
> Alameda County Housing Bond Fact Sheet Handout
- **City of Oakland Update**
> Oakland Unite is hosting Friday Night Live (West Oakland) and The East Oakland Peace at the Park event that began on July 8th. The event will be held on the following Friday's: July 15, July 22, July 29, August 5, and August 12
West Oakland location: On Brockhurst between San Pablo Ave and Market St. 6pm-8:30pm
East Oakland location: Willie Wilkins Park – 1100 98th Avenue, Oakland
Action: C. Garcia to send the board the flyers for Friday Night Live
Action: Invite EBHO to present in October 2016
- **Other Organizations**
- **Economic Interests (Employment)**

I. Agenda Attachments

C. May 9, 2016 Administering Board Minutes & S. Johnson-Simon Conference notes

D3. 2016 Budget & \$17K Grant

D4. RFP Timeline and Previously Funded Programs

D5. AC-OCAP Strategic Focus Areas

D6. Nayaa Lacy's District 3 Application and Board Terms List

Additional Attachments

- Revised 2015-2019 AC-OCAP Strategic Focus Areas

- AC-OCAP Presentation

- AC-OCAP Committees Meeting Schedule

J. Open Forum

K. Adjournment

Motion: The meeting was adjourned at 7:07p.m.