

# RNC TEMPLATE COVER SHEET

Name/Names:

Title:

Organization:

Address:

Phone:

Email:

Date:

Title for Proposal:

Please briefly describe what you are proposing:

**Submission Deadline: April 30, 2018**  
**Please mail a typed proposal, 10 pages maximum length to:**  
**Oakland Parks, Recreation & Youth Development**  
**Attn: Karis Griffin**  
**250 Frank H. Ogawa Plaza, Suite 3330**  
**Oakland, CA 94612**

1. Tell us briefly about your organization (max. 2 paragraphs)
2. Tell us how your proposal will address one or more of the priorities associated with the Rotary Nature Center Framework? (see back page)
3. Please describe your intended audience for this proposal. Who do you plan to reach? How do you plan to reach them?
4. If your proposal plans to use the Rotary Nature Center facility, what are the intended times for use?
5. Please describe the budget for the program
  - Is there a fee for program participation?
  - Is the program cost recovery?
  - If cost recovery, what is the proposed financial split be with the center?
6. Does the program require additional staffing support from OPRYD staff?
7. How does your proposal demonstrate regard for diversity and inclusion? Are there plans for connecting with areas of Oakland or specific populations typically underserved?
8. What kinds of networking and potential collaborations are possible with your proposal? e.g. Are there individuals, agencies, artists, business, and other organizations or networks that you have or will be connecting with? Include examples both within and outside Oakland if relevant.
9. How do plan to monitor the benefits of your proposal, such as number of people served, degree of satisfaction, impact etc.
10. Please include any relevant references from aligned organizations and community partners.

## **Initial priorities identified in the Framework for the Rotary Nature Center**

- Developing Programs And Activities That Reach Out To All Ages (Youth, Adults, Seniors) And All Areas Of Oakland
- Developing Synergies Among Various Individuals, Agencies, And Institutions That Serve Lake Merritt And The Rotary Nature Center
- To Become A Symbol And Attractor For What It Means To Become A Good Environmental Citizen
- To Become Stewards & Educators Of Lake Merritt, The Wildlife Refuge, And The Pacific Flyway, A Natural Portal Into The Wonders Of Nature, Wildlife, And Science
- To Be Constructive Partners With Agencies Supporting The Health & Vitality Of Lake Merritt And Advocates For The Beauty, Value, Utility, And Wonders Of Water & Wildlife
- A Resource To Nurture Stem (Science, Technology, Engineering, Math) For All Ages And Demographic Groups
- A Hub For Encouraging The Relationships Of Art, Music, And Creativity Alongside Nature, Wildlife, And The Outdoors

### Mission & Vision Statement

## **Oakland Parks, Recreation & Youth Development**

IMAGINE. INSPIRE. INVEST. Experience Oakland with Us!

**Mission:** With an emphasis on Oakland's youth, Oakland Parks, Recreation & Youth Development and its partners will provide best in class, relevant and equitable programs and services, while meeting the specific needs of people and communities both at the neighborhood level and regionally throughout the City of Oakland. We achieve this mission through intentional engagement and by removing the barriers that prohibit equitable opportunities for all.

**Vision:** Oakland Parks, Recreation & Youth Development will be the nation's leading parks, recreation and youth development agency, providing transformational experiences, and multi-cultural awareness. We create empowering park and recreational opportunities, and equitably increase the quality of life for all Oaklanders.

