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MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: February 3, 2017

INFORMATION

Following are the key activities to be highlighted this week:

CPR Super Saturday – On Saturday, February 11, staff from the Oakland Parks & Recreation and Oakland Fire departments are teaming up to offer free cardiopulmonary resuscitation (CPR) certification classes. Classes will be held from 10:00 a.m. to 2:00 p.m. at the Lake Merritt Garden Center, 666 Bellevue Avenue, and the Ira Jinkins Recreation Center, 9175 Edes Avenue. Each registrant will receive training in adult, youth and infant CPR, and the use of an automated external defibrillator (AED) machine and be certified through the American Safety and Health Institute. Enrollments are accepted in advance at any Parks & Recreation site or online at <https://securerw.oaklandnet.com/registrationmain.sdi>. A \$10 book fee will be applied at time of registration. To download or print a copy of the CPR Super Saturday flyer, please visit <http://bit.ly/2jXozMP>. For more information, please contact Michelle Dopplett, Recreation Supervisor, at mdopplet@oaklandnet.com or (510) 482-7831.

Malonga Motown Black History Event – On Saturday, February 4, The Magic of Motown review will run for one night at the Malonga Casquelourd Center for the Arts, 1428 Alice Street. The live review will take you back in time to experience some of the greatest Motown songs ever written and performed. Doors open at 7:00 p.m. and the show will run from 8:00 to 10:00 p.m. General admission tickets are \$25 and VIP tickets are \$30. To purchase tickets, please visit <http://m.bpt.me/event/2766665>. For more information, please contact Darrin Hodges, Recreation Center Director, at dhodges@oaklandnet.com or (510) 238-7129.

Learn About The Mighty Ring Shout At West Oakland Branch Library – On Saturday, February 18, starting at 1:00 p.m., the West Oakland Branch Library, located at 1801 Adeline Street, will celebrate Black History Month with a program about the nearly forgotten ring shout. This exciting, high-energy ritual draws on African traditions of call and response, dance, storytelling, spirituality, communicating in code and honoring our ancestors. Angela Thomas, Education Co-chair and Song Leader from the Friends of Negro Spirituals, will give a demonstration, with participation by anyone who cares to join in. Ms. Thomas will share her knowledge with a talk about the origins and meanings of this remarkable tradition. For more information, please contact Susy Moorehead,

Branch Manager, at smoorehead@oaklandlibrary.org or (510) 238-7352.

Bus Stop Moves Along International Boulevard Between 38th And 57th Avenues – Beginning on Thursday, February 2, bus stops along International Boulevard between 38th and 57th avenues will be moved as construction work progresses along the Bus Rapid Transit corridor. Note that all construction activity is weather dependent. All stops affected serve lines 1 and 801, and some also serve lines 14 and 47. The southbound stops (toward San Leandro) on International Boulevard at

- 40th Avenue will be permanently closed. Board at the existing stop at 38th Avenue
- 49th Avenue will be permanently closed and moved south to the south side of 50th Avenue
- 52nd Avenue will be permanently closed and moved south to the south side of 53rd Avenue
- 54th Avenue will be permanently closed and moved north to the south side of 53rd Avenue

The northbound stops (toward Downtown Oakland) on International Boulevard at

- 54th Avenue will be permanently closed and moved north to the north side of 53rd Avenue
- 52nd Avenue will be permanently closed and moved south to the north side of 53rd Avenue
- 48th Avenue will be permanently closed and moved south to the north side of 50th Avenue
- 40th Avenue will be permanently closed. Board at the existing stop at 38th Avenue

To learn more about the transformative Bus Rapid Transit (BRT) project, please visit <http://brt.actransit.org>. To read the media release from AC Transit, please visit <http://bit.ly/2k0i66m>.

Main Library Author Talk Features Ben Tucker – On Wednesday, February 15, Ben Tucker will read from his new memoir, *A Good Run*, starting at 6:00 p.m. at the Main Library, 125 14th Street. Mr. Tucker's memoir is a coming-of-age story that spans the post-World War II era to the days of the Civil Rights Movement. As a student at San Jose State in the early 1960s, he was a world-class middle distance runner. Mr. Tucker worked as an administrator for the University of California at Berkeley and the UC Office of the President for 25 years. Copies of the book will be on sale at this event, held in the Library's Bradley C. Walters Community Room. For more information, please contact Dorothy Lazard, History Room Librarian, at dlazard@oaklandlibrary.org or (510) 238-3222.

City Receives FEMA Grant Funding To Launch Seismic Retrofit Programs – On Friday, February 17, applications are due for seismic retrofit grants. The City of Oakland has secured over \$360,000 in Phase I grant funding from the Federal Emergency Management Agency (FEMA) to develop two seismic retrofit programs: (1) the Earthquake-Safe Homes Program (ESHP) for owner-occupied one-to-four-unit homes and (2) the Safer Housing for Oakland Program (SHOP) for "soft story" apartment buildings of five or more units. If the retrofit programs are approved by FEMA after Phase I, the City will be eligible for \$5.4 million in Phase II grant funding for engineering and construction activities. Interested owners of eligible properties are encouraged to fill out an online application, available on the City's home retrofit website, by February 17. For more details on the residential seismic retrofit grant programs, please visit www.oaklandnet.com/homeretrofit. For more information, please contact Residential Lending and Rehabilitation Services at residentiallending@oaklandnet.com or (510) 238-6164.

Read The Oakland Public Library's Annual Report, Take A Quick Quiz, Win A Prize – On Friday, February 3, the Oakland Public Library will have the first of four weekly prize drawings that are easy to enter. You just need to read the library's 2015-16 Annual Report at <http://oaklandlibrary.org/about-library#annualreport> and then ace a short, online quiz on the same web page. Answer all seven questions correctly and your name will automatically be entered into the remaining drawings, with a chance to win a \$20 gift certificate to the Friends of the Oakland Public Library's Bookmark Bookstore in Old Oakland at 721 Washington Street. Drawings will be held each Friday in February – there is no need to resubmit each week. Current library employees and their immediate family members are not eligible to win prizes. For more information, please contact Sharon McKellar, Community Relations Librarian, at smckellar@oaklandlibrary.org or (510) 615-5726.

New Grant Program, Technical Assistance For Arts Organizations – Friday, February 10, is the deadline for Oakland's arts organizations to apply for financial and technical assistance. Keeping Space - Oakland is Community Arts Stabilization Trust's (CAST's) new pilot program dedicated to preserving real estate for Oakland's arts and culture organizations that are facing displacement. Through direct financial grants, one-on-one technical assistance and strategic real estate cohort training, CAST's goal is to provide safe, stable and permanent real estate solutions for Oakland's local arts organizations. This is an important step to preserving and strengthening Oakland's vibrant arts communities. To assist interested organizations, an information session will be held on Thursday, February 2, from 6:00 to 7:30 p.m. at the Fruitvale-San Antonio Senior Center, 3301 E. 12th Street, Suite #201. Funding is provided by the Kenneth Rainin Foundation and the William and Flora Hewlett Foundation. Keeping Space - Oakland is made possible in collaboration with the Oakland Arts Workspace Group and in partnership with the City of Oakland and Northern California Community Loan Fund. The applications for financial and technical assistance are due by 11:59 p.m. on Friday, February 10. For applications and additional information, please visit <http://cast-sf.org/keeping-space-oakland/>.

First Annual Oakland Promise Community Report – On Wednesday, February 15, Oakland Promise friends, supporters and community members are invited to reflect on the first year of the Oakland Promise, offer feedback and celebrate all the work being done to improve educational outcomes across Oakland. The goal of the Oakland Promise is to ensure every child in Oakland graduates high school with the expectations, resources and skills to complete college and be successful in the career of his or her choice. The event will run from 4:00 to 6:30 p.m. at the Martin Luther King, Jr. Elementary School at 960 10th Street. For more information about the event, as well as to R.S.V.P., please visit <http://www.oaklandpromise.org/community-report.html>.

Friends Of The Dimond Library Raising Funds To Support Renovation Project – On Friday, January 27, the Friends of the Dimond Library reached 75% of their fundraising goal for the Dimond Library Furniture Fund. The Oakland Public Library's Dimond Branch is undergoing renovations and the Friends of the Dimond Library have stepped up to help raise funds to support the project. They have raised \$37,491, and donations of any amount are still welcome. To learn more about the renovation project or donate online, please visit www.friendsofdimondlibrary.org. For more information, please contact Winifred Walters, Community Relations Manager, at

wwalters@oaklandlibrary.org or (510) 238-6932.

Learn About The History Of Black Churches In The Bay Area – On Wednesday, February 8, starting at 6:00 p.m., Dr. Martha C. Taylor will give a talk at the Main Library, 125 14th Street. Dr. Taylor will discuss her new book, *From Labor to Reward: Black Church Beginnings in San Francisco, Oakland, Berkeley and Richmond, 1849-1972*, an in-depth history tracing the growth of 65 churches from the Gold Rush days to the Civil Rights Era. For more information, please contact Dorothy Lazard, Oakland History Room Librarian, at dlazard@oaklandlibrary.org or (510) 238-3222.

West Oakland Branch Library Celebrating The Black Panther Party – On Saturday, February 11, the West Oakland Branch Library, located at 1801 Adeline Street, will commemorate the 50th anniversary of the founding of the Black Panther Party (BPP) newspaper and the birthday of Huey P. Newton starting at 3:00 p.m. DVDs and photos from workshops held in October at the Oakland Museum of California will be shown, and speakers will discuss the legacy of the BPP newspaper. All are welcome to join in this free celebration. For more information, please contact Susy Moorehead, Branch Manager, at smoorehead@oaklandlibrary.org or (510) 238-7352.

African American Poetry Reading At West Oakland Branch Library – On Saturday, February 4, starting at 1:00 p.m., the West Oakland Branch Library will host the 27th Annual Celebration of African American Poets and Their Poetry. Community members of all ages are invited to participate by reading poetry, performing, dancing and/or displaying works of art. This year's theme is "The Crisis in Black Education," although all themes are welcome. The library is located at 1801 Adeline Street. For more information or to register as a participating poet, please contact Susy Moorehead, Branch Manager, at smoorehead@oaklandlibrary.org or (510) 238-7352.

Bruce Jenkins Giving Book Talk At Montclair Branch Library – On Tuesday, February 7, Bruce Jenkins will give a talk at the Montclair Branch Library, 1687 Mountain Boulevard, starting at 6:30 p.m. Mr. Jenkins, well known for his columns in the *San Francisco Chronicle* Sporting Green, will not be talking baseball. His new memoir, *Shop Around: Growing Up with Motown in a Sinatra Household*, has more to do with music. Mr. Jenkins is the son of conductor and composer Gordon Jenkins, who arranged for Frank Sinatra, Nat King Cole and Ella Fitzgerald, among others. That may have set the tone in the Jenkins household in Malibu, but in the early 1960s young Bruce began following a different drummer, hungrily flipping his radio dial for R&B hits from Motown and Stax. Copies of his book will be available for purchase and signing afterwards. To read the media release, please visit <http://www2.oaklandnet.com/w/oak062542>. For more information, please contact Lynne Cutler, Branch Manager, at lcutler@oaklandlibrary.org or (510) 482-7810.

Main Library Program Sets Out To Combat Fake News – On Saturday, February 4, starting at 11:00 a.m., a librarian at the Main Library will show patrons how to use the library's various newspaper databases, including the library's new subscription to *The New York Times* Digital Edition. The program will include a general discussion about the growing circulation of deliberately false information, or "fake news," and how to find reputable sources and content, and provide you with a few critical tools to help you recognize fake news. The meeting will take place in the Bradley C. Walters Community Room, 125 14th Street. For more information, please contact Mana

Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org or (510) 238-6611.

Make Jewelry At The Library – On Saturday, February 4, adults will meet at the César E. Chávez Branch Library, 3301 East 12th Street, Suite 271, to make beautiful hand-crafted jewelry. Starting at 3:00 p.m., come show us what you can do, and learn and share with others. All materials will be provided, at no charge. To register in advance or for more information, please contact Peter Villasenor, Branch Manager, at pvillasenor@oaklandlibrary.org or (510) 535-5620.

Measure DD Lakeside Green Street Project Launches – On Tuesday, January 17, Oakland Public Works launched the Lakeside Green Streets Project, a 14-acre Measure DD green streets project to calm traffic, increase parklands, improve Snow Park, improve water quality and facilitate pedestrian and bicycle use. To ensure pedestrian, cyclist and motorist safety during the first phase of the project, the following crosswalks will be closed beginning this week and continuing through summer 2017. Crosswalk closures for the first phase include:

- Intersection of Madison Street and Lakeside Drive
- Crosswalk leading to the Lake pathway from Harrison Street and Lakeside Drive
- East side of the intersection of Harrison and 20th streets
- Crosswalks on the east and west sides of Jackson Street and Lakeside Drive will alternate closures so that one crosswalk always remains open
- Crosswalks located at Harrison and 21st streets and at Harrison Street and Grand Avenue will alternate closures so that one crosswalk always remains open
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The first phase also requires the following roadway closures:

- Northbound lanes of Lakeside Drive will be closed from Madison Street to Harrison Street. All northbound Lakeside traffic will be detoured to 19th Street
- Southbound lanes of Lakeside Drive will be closed from Harrison Street to Madison Street. Southbound Lakeside traffic will be detoured to the intersection of Harrison and 20th streets

To read the media release, please visit <http://www2.oaklandnet.com/w/oak062454>. For details on this and other Measure DD projects, please visit www.oaklandnet.com/measuredd. For more information, please contact Sean Maher, Program Analyst II, smaher@oaklandnet.com or (510) 238-6358.

Comprehensive Changes To Mobile Food Vending – On Wednesday, December 21, the Planning Commission recommended the City Council adopt comprehensive changes to Oakland's food vending program. Oakland was one of the first cities in the country to create a mobile food vending permit program. A decade later, mobile food vending has grown in popularity and diversity, both locally and nationwide. The City is in the process of revising its regulations to keep up with these changes and increase opportunities for entrepreneurs to start a new food vending business, while protecting the health, safety, comfort, convenience and general welfare of the community. For more information on proposed changes, visit www.oaklandnet.com/foodvending. The next public hearing on the comprehensive food vending changes will be held on Tuesday, February 28, at 1:30 p.m. at the Community & Economic Development Committee of the City Council in Hearing Room 1,

Oakland City Hall, 1 Frank H. Ogawa Plaza. For more information, please contact Devan Reiff, Planner III, at dreiff@oaklandnet.com or (510) 238-3550.

Bay Area Summer Camp Fair – On Sunday, February 26, Oakland Parks & Recreation is sponsoring the Bay Area Summer Camp Fair at the Lake Merritt Garden Center, 666 Bellevue Avenue, from noon to 4:00 p.m. This is a great opportunity for parents to meet summer youth camp providers and plan their child's summer in one day. Representatives from non-profits, for-profits, public, day and overnight specialty camps will be represented. Admission is free. For more information or if you would like to be a vendor at the event, please contact Alethia Walker, Recreation Program Director, at studiooneartcenter@gmail.com or call (510) 597-5027.

Mobile Food Vending Expanded To 85th Avenue – On Tuesday, January 17, legislation proposed by Councilmember Larry Reid (District 7) was adopted by the Oakland City Council, adding 85th Avenue to the current food vending program for food trucks and trailers. This means that 85th Avenue, between Edes Avenue and San Leandro Boulevard, would be available for applications for food trucks and trailers on private property, and for the first time, in the street right-of-way (from City-designated parking spaces on 85th Avenue, only). Applications are being now accepted at the Planning and Zoning Counter, located on the 2nd floor of 250 Frank H. Ogawa Plaza. The program goes into effect on Friday, January 27. For more information, please contact Devan Reiff, Planner III, at dreiff@oaklandnet.com or (510) 238-3550.

Emergency Siren System Upgrades – Beginning Wednesday, January 11, as part of an upgrade, tone testing on individual emergency sirens began. These tests will be brief three-second “burps” of different tones. A full-system test is slated for Friday, February 3. From now until the end of April, the City's emergency sirens will not be used to notify residents and businesses of an emergency. Instead, in the event of an emergency, those in the impact zone will receive notification by phone (landline and mobile) via the AC Alert as the system has both reverse 911 and geographic based telephone targeting capabilities. The public is encouraged to subscribe to AC Alert at www.acalert.org to receive emails and text messages. The system allows subscribers to provide up to five locations, such as a school, home, work and an elder dependent's address. That way, subscribers will receive updates when an emergency alert impacts one of their self-identified locations. AC Alert is a unified emergency notification system for Alameda County residents, businesses and visitors. An AC Alert subscription is free, and all residents and business owners are strongly encouraged to sign up. Through the geo-based database, the City can send notifications to targeted geographic areas (such as radius or blocks), street addresses or special lists to avoid sending out notifications to those not in an affected area. To read the media release, please visit <http://www2.oaklandnet.com/OAK062360>.

Calling All Artists: Enter The Library Card Design Contest – On Thursday, January 5, the Oakland Public Library kicked off its first ever Library Card Design Contest, and artists of all ages and levels are encouraged to submit an entry. Anyone who enters the contest may have a chance to see their art on an actual Oakland Public Library Card. All entries must be submitted by Friday, February 17. To enter, and for detailed information and instructions, download an entry packet at www.oaklandlibrary.org/librarycardcontest or pick one up at any Oakland Public Library location. There will ultimately be six winning designs. The contest will be divided into three age levels –

children (0-11), teen (12-18) and adult (19+), with two winners selected from each age level. Judges will name their top choice in each level, and the public will choose a second winner in each level. The public winner will be determined by tallying up the number of "likes" on [OPL's Facebook page](#), so make sure to "like" your favorite design. Winners will be announced at an event at the Main Library, 125 14th Street, on Wednesday, April 12. Funding for this program is provided by the Friends of the Oakland Public Library. To read the media release, please visit <http://www2.oaklandnet.com/OAK062260>. For more information, please contact Sharon McKellar, Community Relations Librarian, at smckellar@oaklandlibrary.org or (510) 615-5726.

Sixth Annual Oakland Youth Poet Laureate Competition – Sunday, February 5, is the deadline to enter the 2017 Oakland Youth Poet Laureate Competition. The Oakland Public Library, in partnership with Youth Speaks, has announced that applications are now being accepted for the 6th Annual Oakland Youth Poet Laureate program. Oakland youth between the ages of 13 and 18 are encouraged to apply. The winning young poet will represent and serve the city for one year as the Youth Poet Laureate. More than a contest, though, this program connects young Oakland poets to each other and to adult mentors. The chosen Oakland Youth Poet Laureate will receive a \$5,000 college scholarship and serve as City ambassador for literacy, arts and youth expression. Finalists and Honorable Mentions have opportunities to perform and network with peers and leaders across the Bay Area. Finalists will be announced in April. The 2017 Oakland Youth Poet Laureate will be named on Sunday, May 21, during the Oakland Book Festival in downtown Oakland. Interested youth, parents and teachers can learn more and apply online at www.youthspeaks.org. For more information, please email oaklandpoets@youthspeaks.org, or contact Lana Adlawan, Teen Services Coordinator, at ladlawan@oaklandlibrary.org or (510) 238-7613.

RFP, RFQ Opportunities with the City of Oakland – In February, a variety of formal Request for Proposals (RFPs) and Request for Quotations (RFQs) from the City of Oakland will close.

Due Date/Time	Title/Description	Contact
Wednesday, February 15, 2:00 p.m.	9348 - RFP for Real Estate Portfolio & Asset Management Consulting Services. The City of Oakland's Real Estate Division is seeking a qualified firm to provide comprehensive asset and property management services for all City-owned properties. This is a multi-year contract that will result in a reasonable and achievable schedule and work plan to meet the City's stated objectives in maximizing the effectiveness of its real estate holdings.	James Golde, Economic & Workforce Development Department jgolde@oaklandnet.com

For more information on contracting opportunities, please visit <http://bit.ly/1iAJvbd> or contact Dasco Munoz, Contracts and Compliance, at dmunoz@oaklandnet.com or (510) 238-3970.

Upcoming City Of Oakland Job Announcements – During the week of February 6, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Assistant Director, Department of Transportation
- Rehabilitation Advisor I (Housing)
- Human Resource Analyst

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>. For a roster of Oakland community events celebrating Black History Month, please visit www.oaklandnet.com/celebrations.

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator