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MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: January 13, 2017

INFORMATION

Following are the key activities to be highlighted this week:

Upcoming Holiday Closure – On Monday, January 16, the City of Oakland's administrative offices will be closed in observance of the Martin Luther King, Jr. Day national holiday. While the City's administrative employees are out of the office, if a situation arises that requires more staffing, the City has a plan in place to call in additional resources. Police, fire and emergency services are not affected during the holiday closure. For specific service impacts, please read the media release at <http://www2.oaklandnet.com/w/OAK062377>.

Mayor Libby Schaaf Issues Executive Order 2017-1: Improving Safety Of Non-permitted Spaces While Avoiding Displacement – On Wednesday, January 11, Mayor Libby Schaaf issued [Executive Order 2017-1](#) to address the critical need to improve the safety of former warehouse and industrial buildings that have been converted to non-permitted use while avoiding displacement of vulnerable communities, particularly in face of the regional affordability crisis. This executive order outlines new inspection protocols and outlines five priority tasks consistent with existing regulations to enhance safety in unpermitted spaces while reducing the risk of displacement. It also clarifies the immediate work ahead to first enhance safety, while also protecting cultural community assets and working to prevent unnecessary tenant displacement during this time of unprecedented housing insecurity. To read the media release, please visit <http://www2.oaklandnet.com/w/oak062365>.

Emergency Siren System Upgrades – Beginning Wednesday, January 11, as part of an upgrade, tone testing on individual emergency sirens will begin. These will be brief three-second "burps" of different tones. A full-system test is slated for Friday, February 3. From now until the end of April, the City's emergency sirens will not be used to notify residents and businesses of an emergency. Instead, in the event of an emergency, those in the impact zone will receive notification by phone (landline and mobile) via the AC Alert as the system has both reverse 911 and geographic based telephone targeting capabilities. The public is encouraged to subscribe to AC Alert at www.acalert.org to receive emails and text messages. The system allows subscribers to provide up to five locations, such as a school, home, work and an elder dependent's address.

That way, subscribers will receive updates when an emergency alert impacts one of their self-identified locations. AC Alert is a unified emergency notification system for Alameda County residents, businesses and visitors. An AC Alert subscription is free, and all residents and business owners are strongly encouraged to sign up. Through the geo-based database, the City can send notifications to targeted geographic areas (such as radius or blocks), street addresses or special lists to avoid sending out notifications to those not in an affected area. To read the media release, please visit <http://www2.oaklandnet.com/OAK062360>.

“In The Name Of Love” Musical Tribute – On Sunday, January 15, the 15th annual musical tribute “In the Name of Love” honoring Dr. Martin Luther King, Jr. will be held at the Oakland Scottish Rite Center, 1547 Lakeside Drive, from 7:00 to 9:30 p.m. Each year, the City of Oakland’s Human Services Department chooses the nominees to receive the Humanitarian Award. This year, Mr. Glen Upshaw will be presented the award by Congresswoman Barbara Lee. The theme of this year’s tribute is “Marvin Gaye, What’s Going On?” highlighting five outstanding vocalists Kenny Washington; Terrie Odabi; Destani Wolf; Will Russ, Jr. and Luq Frank along with an exciting backup band including Tammy Hall on piano, Marcus Shelby on bass and Sly Randolph on drums, John Santos on percussion and Teo Avery on sax. These outstanding musicians have each individually made a tremendous impact on the Bay Area cultural scene, and the 2017 program will bring them together onto the stage for the first time to rekindle Dr. King’s message of love and nonviolence as captured in Marvin Gaye’s outstanding music. Tickets are \$25 to \$40 for adults, tickets for children 12 and under are \$8 to \$12. To order tickets, please visit www.mlktribute.com or call (510) 858-5313. To read the media release, please visit <http://www2.oaklandnet.com/OAK062189>. For a roster of other community events honoring Dr. King and his legacy, please visit www.oaklandnet.com/celebrations. For more information, please contact Dana Perez-St. Denis, Assistant to the Director, at dperez@oaklandnet.com or (510) 238-3247.

Oakland City Council, City Attorney, Board of Education Directors Inaugurated – On Monday, January 9, the newly re-elected Oakland City Councilmembers, City Attorney and Directors of the Oakland Board of Education were sworn in a ceremony that began at 11 a.m. in Oakland City Hall. Those taking the oath of office included City Attorney Barbara Parker; City Councilmembers Dan Kalb (District 1), Lynette Gibson McElhaney (District 3), Noel Gallo (District 5), Larry Reid (District 7) and Rebecca Kaplan (At-Large); and Board of Education Directors Jody London (District 1), Jumoke Hinton Hodge (District 3), Roseann Torres (District 5) and James Harris (District 7). At the special meeting of the Oakland City Council held immediately following the swearing-in ceremony, Councilmember Larry Reid (District 7) was elected as Council President, Councilmember Annie Campbell Washington (District 4) was elected as Vice Mayor and Councilmember Abel Guillén (District 2) was elected President Pro Tempore. At the City Council Meeting to be held on Tuesday, January 17, the City Council will confirm the membership of and chairpersons for each of the following Council committees: Public Works, Finance and Management, Community and Economic Development, Life Enrichment, Public Safety, Rules and Legislation and Education Partnership. This meeting will be held in City Council Chamber on the 3rd floor of Oakland City Hall, 1 Frank H. Ogawa Plaza. To read the media release, please visit <http://www2.oaklandnet.com/OAK062327>.

Experience Oakland's Culinary Scene During Restaurant Week – From Thursday, January 19 through Sunday, January 29, scores of restaurants throughout Oakland will be offering special prix-fixe lunch and/or dinner menus at \$20, \$30, \$40 and \$50 price points. Organized by Visit Oakland and presented by American Express, the 7th annual Oakland Restaurant Week stretches over two weekends with awesome deals to feed your inner foodie. To mark its 7th year, special daily online and onsite promotional giveaways are being offered. To view the roster of participating restaurants and details on the promotions, please visit www.oaklandrestaurantweek.org.

The Magic And Mystery Of Vincent Van Gogh: Art Talk – On Tuesday, January 24, at 6:00 p.m., artist/scholar Marlene Aron will give a free, in-depth presentation about the life and work of Vincent Van Gogh at the Montclair Branch Library, 1687 Mountain Boulevard. Ms. Aron will share stories about Van Gogh's childhood, places he lived, jobs he held before he became an artist and his life in Paris, as he discovered, socialized, exhibited and became friends with the new avant-garde artists of the day, the Impressionists. Her presentation will include a slideshow featuring over 100 paintings, drawings, watercolors, lithographs and etchings. Participants will come away with greater familiarity and deeper interest in a man whose profound spiritual convictions and love of peasants, laborers and the working poor drove him to create some of the most powerful, beautiful and deeply moving art ever seen. For more information, please contact Lynne Cutler, Branch Manager, at lcutler@oaklandlibrary.org or (510) 482-7810.

Decolonize Your Diet: Mexican Cuisine Discussed – On Saturday, January 28, at 1:00 p.m., cookbook authors Luz Calvo and Catriona Rueda Esquibel will show how they are redefining what is meant by "traditional" Mexican food in a free presentation at the Main Library, 125 14th Street. Reaching back through hundreds of years of history, Calvo and Esquibel have reclaimed heritage crops that predate the arrival of Spanish conquistadores. What's more, they make the case that some of these crops are a healthy source of protection from modern diseases. Their book, *Decolonize Your Diet: Mexican-American Plant-Based Recipes for Health and Healing*, features 109 delicious recipes and information explaining the benefits of turning back the culinary clock. For more information, please contact Mana Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org or (510) 238-6611.

Anne Kirkpatrick Named City Of Oakland's New Chief Of Police – On Wednesday, January 4, Mayor Libby Schaaf and City Administrator Sabrina Landreth were joined by a diverse, cross-section of Oakland community and civic leaders to announce their selection of Anne Kirkpatrick as the City of Oakland's new Chief of Police. One of the most tenured police chiefs in the country, incoming Chief Kirkpatrick is a 34-year veteran law enforcement leader who previously served the people of the state of Washington as Chief of Police for the cities of Spokane, Federal Way and Ellensburg over 15 years of her career. She also held the post of Chief Deputy (Undersheriff) in King County, Washington – the 14th most populous county in the nation. There, she was responsible for the daily operations of the office which had an annual budget of \$155 million and 1,056 members. Chief Kirkpatrick comes to the City of Oakland from Chicago, Illinois where she was tapped by Mayor Rahm Emmanuel to lead the Chicago Police Department's reform efforts. She will assume her duties as Oakland's Police Chief on Monday, February 27. Chief Kirkpatrick's selection was made following a six-month, nationwide search process that began in

July 2016 with the hiring of Ralph Andersen and Associates, an executive recruiting firm based in Rocklin, California. The process included a robust community engagement effort that kicked off in August 2016 with a range of opportunities for Oaklanders to provide input and feedback on what they wanted to see in the City's new police chief, what they thought the top community safety priorities should be for Oakland and the criteria for the Mayor's selection of community members to participate in the hiring selection process. Residents had the opportunity to engage via an online survey available in multiple languages, an online platform, a designated phone line and nearly a dozen community meetings, including two focused on youth participation and two held in Spanish and Cantonese, respectively. More than 30 candidates applied and a pool was selected for panel interviews. Chief Kirkpatrick is a Master Instructor for the FBI Law Enforcement Executive Development Association and has conducted extensive trainings nationally on Procedural Justice, Implicit Bias and Executive Leadership. Chief Kirkpatrick is an attorney and also holds a master's degree in counseling psychology from the University of Memphis in 1984 and her Juris Doctorate in 1989 from Seattle University Law School. She has a BA in business administration from King College earned in 1982. She is FBI LEEDS (Law Enforcement Executive Development School) certified. Chief Kirkpatrick's contract will go before the Oakland City Council for approval, anticipated to come this month. To read the release and her resume, please visit <http://www2.oaklandnet.com/w/oak062239>.

Calling All Artists: Enter The Library Card Design Contest – On Thursday, January 5, the Oakland Public Library kicked off its first ever Library Card Design Contest, and artists of all ages and levels are encouraged to submit an entry. Anyone who enters the contest may have a chance to see their art on an actual Oakland Public Library Card. All entries must be submitted by Friday, February 17. To enter, and for detailed information and instructions, download an entry packet at www.oaklandlibrary.org/librarycardcontest or pick one up at any Oakland Public Library location. There will ultimately be six winning designs. The contest will be divided into three age levels – children (0-11), teen (12-18) and adult (19+), with two winners selected from each age level. Judges will name their top choice in each level, and the public will choose a second winner in each level. The public winner will be determined by tallying up the number of “likes” on [OPL's Facebook page](#), so make sure to “like” your favorite design. Winners will be announced at an event at the Main Library, 125 14th Street, on Wednesday, April 12. Funding for this program is provided by the Friends of the Oakland Public Library. To read the media release, please visit <http://www2.oaklandnet.com/OAK062260>. For more information, please contact Sharon McKellar, Community Relations Librarian, at smckellar@oaklandlibrary.org or (510) 615-5726.

Business Tax System Now Available Online – On Monday, December 19, after months of hard work and collaboration between the City's Revenue Division, the City's Information Technology staff and the software vendor, the launch of the new online HDL Business Tax System was a success. With the implementation of the new more efficient system, the highly anticipated option of online business tax renewal came to fruition on January 2, and has already seen a substantial number of business owners taking advantage of the quick and easy option. The renewal notices mailed in late December included a specific PIN number for each taxpayer, along with instructions and the link to www.LTSS.oaklandnet.com. The Web application accepts payments by Visa, Master Card and e-check and there is no convenience fee to use these payment options. The renewal period began January 1 and the renewal deadline is March 1. With an additional

enhancement slated to go live in April 2017, business owners will be able to register new businesses online, and the City will begin accepting payment of parking taxes, utility user taxes, transient occupancy taxes and business improvement district fees via the Web. For more information, please contact Marissa Wheeler at mwheeler@oaklandnet.com or (510) 238-7468 or Evelyn Parodi at eparodi@oaklandnet.com or (510) 238-7024.

Park Conceptual Master Plan Meeting Series – Beginning Wednesday, January 11, Oakland Parks & Recreation and Oakland Public Works began hosting a series of meetings to receive community insight. The City is looking for community ideas on how to improve Oakland recreation centers and parks. Please attend and provide input on the Conceptual Master Plan that helps guide our improvement priorities. The remaining meetings and parks are:

- Tuesday, January 17, 6:00 to 7:30 p.m.
Eastshore (Astro) Park held at the Lakeside Park Garden Center, 666 Bellevue Avenue
- Thursday, January 19, 6:30 to 8:00 p.m.
deFremery Park, 1651 Adeline Street
- Saturday, January 21, 10:00 a.m. to noon
Dimond Park, 3860 Hanly Road

For additional details, please visit www.oaklandnet.com/parks or contact Woojae Kim, CIP Coordinator, at wkim@oaklandnet.com or (510) 238-3389.

Food Distribution – On Friday, January 20, the City of Oakland Hunger Program of the Human Services Department, the Emergency Food Providers Advisory Committee (EFPAC) and Alameda County-Oakland Community Action Partnership are sponsoring a food distribution for low-income families and seniors at various locations throughout Oakland. To find a location near you, please visit www.oaklandhumanservices.org. For more information, please contact Phyllis Turner, Administrative Assistant, at pturner@oaklandnet.com or (510) 986-2721.

Cecile Pineda: Writing At The Edge Of Being – On Saturday, January 14, at 2:00 p.m., author Cecile Pineda will give a talk at the Oakland Public Library's Main Library, 125 14th Street. Ms. Pineda is the author of many books and articles of fiction, theater and nonfiction, written over a period of 40 years. A common theme in her work is displacement – personal, cultural and environmental. From the devastation of Hurricane Katrina to the burial of a Japanese rice-growing village by toxic landfill, her work explores the disaster and loss that permeates our collective experiences. Join Ms. Pineda as she describes the process involved in writing about these relevant topics. For more information, please contact Christine Saed, Senior Librarian, at csaed@oaklandlibrary.org or (510) 238-3841.

Learn How To Publish Your Own Novel – On Saturday, January 14, local author King William will give a presentation at 3:00 p.m. at the West Oakland Branch Library, 1801 Adeline Street, about self-publishing your own novel. William has published four novels of his own, and he has developed a tried and true approach to getting the work done and getting it out to the public. In

this workshop, he will go over what has worked for him and encourage you to get your own literary career started. For more information, please contact Susy Moorehead, Branch Manager, at smoorehead@oaklandlibrary.org or (510) 238-7352.

Kids Can Learn How To Solve the Rubik's Cube – On Saturday, January 14, at noon, experts from Oakland Cubers will be on hand at the Temescal Branch Library, 5205 Telegraph Avenue, to show kids how to solve the Rubik's Cube (and other puzzles too). To get in on the action, R.S.V.P. online at www.oaklandcubers.com, and bring your own regulation-sized (3" x 3" x 3") Rubik's cube to the library. For more information, please contact Steve Lavoie, Branch Manager, at slavoie@oaklandlibrary.org or (510) 597-5049.

Sixth Annual Oakland Youth Poet Laureate Competition – Sunday, February 5, is the deadline to enter the 2017 Oakland Youth Poet Laureate Competition. The Oakland Public Library, in partnership with Youth Speaks, has announced that applications are now being accepted for the 6th Annual Oakland Youth Poet Laureate program. Oakland youth between the ages of 13 and 18 are encouraged to apply. The winning young poet will represent and serve the city for one year as the Youth Poet Laureate. More than a contest, though, this program connects young Oakland poets to each other and to adult mentors. The chosen Oakland Youth Poet Laureate will receive a \$5,000 college scholarship and serve as City ambassador for literacy, arts and youth expression. Finalists and Honorable Mentions have opportunities to perform and network with peers and leaders across the Bay Area. Finalists will be announced in April. The 2017 Oakland Youth Poet Laureate will be named on Sunday, May 21, during the Oakland Book Festival in downtown Oakland. Interested youth, parents and teachers can learn more and apply online at www.youthspeaks.org. For more information, please email oaklandpoets@youthspeaks.org, or contact Lana Adlawan, Teen Services Coordinator, at ladlawan@oaklandlibrary.org or (510) 238-7613.

2017 Alameda County Homeless Census And Survey – On Tuesday, January 31, a homeless count for unsheltered people will be conducted. Known locally as EveryOne Counts!, the point-in-time count of individuals and families experiencing homelessness records the number of people staying in shelters and transitional housing on a given night in late January each year and estimates the number of people who are unsheltered, living outdoors on that same night every two years. Conducting a Count is a requirement of receiving federal homeless assistance funds for the City of Oakland. There will be training for all volunteers. If you are interested in participating in the count or to learn more about the volunteer commitment, please visit <http://bit.ly/2gXCbsV>. For more information, please contact Stevan Alvarado, Program Analyst, at (510) 238-7753.

Minimum Wage Increase – Effective Sunday, January 1, Oakland's Minimum Wage went up to \$12.86 per hour. Measure FF, the voter-initiative ballot measure passed in November 2014, provides annual increases to Oakland's Minimum Wage based on the Consumer Price Index for Urban Wage Earners and Clerical Workers (CPI-W). In light of the increase, employers must be aware of the following:

- On Sunday, January 1, 2017, the Minimum Wage rate went up 31¢ to \$12.86; and
- The other benefits mandated by Measure FF – paid sick leave and payment of service

charges – remain the same as when the employment law took effect on March 2, 2015

Notification posters in English, Chinese, Spanish and Vietnamese are available for download at www.oaklandnet.com/minimumwage. Monthly Walk-In Workers' Rights Legal Clinics are held by the City's partner, Centro Legal de la Raza, 3400 E. 12th Street, on the third Wednesday of each month from 9:00 a.m. to Noon. During these clinics, individual consultations with Centro Legal attorneys are available on a first-come, first-served basis. Other workers' rights clinics are by appointment only. Call Centro Legal de La Raza at (510) 437-1554. For more information, please visit www.oaklandnet.com/minimumwage or contact the Contracts & Compliance Office at minwageinfo@oaklandnet.com or (510) 238-6258.

Upcoming City Of Oakland Job Announcements – During the week of January 16, the Human Resources Management Department (HRM) anticipates posting a job announcement for the following position:

- Library Aide, PT

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>. For a sampling of community events honoring Dr. Martin Luther King, Jr., please visit www.oaklandnet.com/celebrations.

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator