

DISTRIBUTION DATE: December 2, 2016



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: December 2, 2016

INFORMATION

Following are the key activities to be highlighted this week:

Stop Demand Night – On Friday, December 2, 2016 at 6pm, [Stop Demand Night](#) will be holding an event to raise awareness about child sex trafficking (CSEC) in Oakland. Initiated by Regina's Door and the CEASE Network, [over 50 of Oakland's businesses](#) are taking a stand against the exploitation of children. Volunteers will gather on 17th Street and Franklin Avenue to speak with the community on the reality of sex trafficking of minors, and to take a stand by supporting two community campaigns and initiatives:

- The [#IWillNotParticipate](#) campaign, launched in Oakland by the youth at the Oakland Mind and Womyn's Creative Collective, commits young men to honoring women and themselves by supporting efforts to combat CSEC.
- [Reportjohn.org](#), is a website that puts the power to combat the sex trafficking of minors in the hands of the community. Initiated by members of the community fed up with seeing children exploited in their neighborhoods, users can anonymously report the license plate of the cars seen attempting to purchase sex to the Oakland Police Department. Oakland Police Department will send the registered vehicle owner a letter warning and informing them about the harm and punishment associated with human trafficking. This sends the message that our community will no longer allow this crime to go unnoticed. These children are our children.

If you are interested in participating or would like more information, please visit <https://www.evensi.us/stop-demand-night-oakland-ca/191516990>. To learn more about CSEC, how to report using ReportJohn.org and to join the #IWillNotParticipate campaign to stop child sex trafficking in Oakland, please contact Karely Ordaz at (510) 927-1292.

Clay Street Garage Closes – On Friday, December 2, the public parking garage located in downtown Oakland at 1414 Clay Street between 14th and 16th streets will close indefinitely. Friday will be the last day of visitor parking at the Clay Street Garage. The decision to shutter the 55-year-old facility was made after a recent condition assessment, which raised safety concerns. The potential dangers in a major seismic event were deemed too great to risk keeping the facility open. Motorists visiting City offices will have a variety of parking options to consider. For a map of other

parking facilities in the area, visit <http://www2.oaklandnet.com/Parking/index.htm#Garages>. The Dalziel Garage, located in the basement of 250 Frank H. Ogawa Plaza and accessible from 16th Street between Clay Street and San Pablo Avenue, will serve the daytime, evening, late night, weekend and special event parking needs of visitors to Oakland's civic center. As had been the case at the closed garage, the Dalziel Garage will offer free parking on Saturdays year-round. Resources currently used to staff the Clay Street Garage, including on-site security from sunset to close, will be redeployed to the Dalziel Garage. To read the media release, please visit <http://www2.oaklandnet.com/w/oak061707>. For general inquiries about parking availability and pricing, please contact City of Oakland Parking Partners at (510) 874-7170 or visit their office located at 1250 Martin Luther King Jr. Way.

Rebuild Mosswood: Envision The Future – On Saturday, December 10, from 12:30 to 2:30 p.m., the Oakland Parks & Recreation and Public Works departments are hosting a community meeting dubbed Rebuild Mosswood: Envisioning the Future. The event will be held at Mosswood Park, located on the corner of Broadway and MacArthur Boulevard. This event is an invitation to the community to share their vision for the “new” Mosswood Community Center. At 1:00 p.m., a short program will feature special guests Oakland Mayor Libby Schaaf, Marshawn Lynch, City Council President Lynette Gibson McElhaney and Councilmember Dan Kalb. Following the program, City design staff will facilitate the community engagement process to create a vision for a “new” Mosswood Community Center. There will also be activities for children and a special visioning station for youth. All ages are invited to attend. The Oakland Parks and Recreation Foundation established a “Rebuild Mosswood” account to receive tax deductible donations. Donations will be used to support rebuilding efforts for Mosswood, including covering costs that exceed available insurance as well as amenities that the community may desire adding to the park. To make a donation, please visit www.oaklandparks.org or call the foundation at (510) 465-1850. For more information about the event, please email parksandrec@oaklandnet.com or call (510) 238-PARK (7275).

Free 2016 Holiday Parking – Saturdays through December 31, the City of Oakland is offering free parking to encourage shoppers to get out and explore the plethora of local shopping options – including hundreds of locally owned, indie shops throughout Oakland's 40 neighborhood shopping districts. On Saturday, December 3; Saturday, December 10; Saturday, December 17; Saturday, December 24 and Saturday, December 31, the City of Oakland is offering free parking at meters on streets and at four City-owned parking lots for the time period posted on the meter or kiosk (30 minutes, 1 hour, 2 hours, 4 hours or 5 hours). The program will also provide free parking at four City-owned garages. The free parking “holidays” apply to both standard meters and the multi-space parking kiosks located in many commercial districts. To keep the flow of shoppers moving – standard parking rules and time limits will be enforced. If shoppers need more time than a particular meter allows, they will need to move their cars to another available parking space at least one block away from the original space. Promotional messages about the free Saturday parking were programmed into the Smart parking meters and the multi-space kiosks during the week of November 21. Motorists should note and follow the maximum time limits posted. Shoppers should also note that, unlike some neighboring cities, parking at street meters in Oakland is free on Sundays. To read the media release, please visit <http://www2.oaklandnet.com/OAK061588>. For more information on holiday shopping in Oakland, please visit www.oaklandgrown.org. For a roster of festive holiday

celebrations held by Oakland merchant organizations and community groups, please visit www.oaklandnet.com/celebrations. For a roster of the four participating City-owned lots and four participating City-owned garages, please visit www.oaklandnet.com/parking.

Minimum Wage Increase – Effective Sunday, January 1, 2017, Oakland's Minimum Wage goes up to \$12.86 per hour. Measure FF, the voter-initiative ballot measure passed in November 2014, provides annual increases to Oakland's Minimum Wage based on the Consumer Price Index for Urban Wage Earners and Clerical Workers (CPI-W). In light of the increase, employers must be aware of the following:

- By Thursday, December 15, 2016, employers are required to provide notice to employees and prominently display posters on the new Minimum Wage;
- On Sunday, January 1, 2017, the Minimum Wage rate goes up 31¢ to \$12.86; and
- The other benefits mandated by Measure FF – paid sick leave and payment of service charges – remain the same as when the employment law took effect on March 2, 2015

Notification posters in English, Chinese, Spanish and Vietnamese are available for download at www.oaklandnet.com/minimumwage. A roster of upcoming business briefings offered by our partners, answers to frequently asked questions and details on outreach efforts are also on the web page. The next business briefings by our partners are:

- Wednesday, December 14, 10:00 to 11:30 a.m. (Cantonese and Mandarin)
2017 Updates: Minimum Wage, Paid Sick Leave & Service Charges
Oakland City Hall, Hearing Room 1, 1 Frank H. Ogawa Plaza
Presented by Wendel Rosen Black & Dean LLP
- Monday, December 19, 10:00 to 11:30 a.m. (Spanish)
2017 Updates: Minimum Wage, Paid Sick Leave & Service Charges
Oakland City Hall, Hearing Room 1, 1 Frank H. Ogawa Plaza
Presented by Wendel Rosen Black & Dean LLP

Monthly Walk-In Workers' Rights Legal Clinics are held by the City's partner, Centro Legal de la Raza, 3400 E. 12th Street, on the third Wednesday of each month from 9:00 a.m. to Noon. During these clinics, individual consultations with Centro Legal attorneys are available on a first-come, first-served basis. The next clinic will be held on Wednesday, December 21, from 9:00 a.m. to Noon. Other workers' rights clinics are by appointment only. Call Centro Legal de La Raza at (510) 437-1554. For more information, please visit www.oaklandnet.com/minimumwage or contact the Contracts & Compliance Office at minwageinfo@oaklandnet.com or (510) 238-6258.

Dimond Branch To Close Temporarily For Renovation – On Friday, December 23, the Dimond Branch Library, 3565 Fruitvale Avenue, will close temporarily for a renovation project. The branch is scheduled to reopen in May 2017. The renovation project consists of a "makeover" of the first floor to better serve patrons, with distinct program areas and comfortable seating. New furniture will

be purchased, as will a new information desk and self-check machines. The project is funded entirely by donations and foundation grants. If patrons have items on hold with Dimond Branch designated as the pick-up location, the location will automatically change to the César E. Chávez Branch Library, 3301 East 12th St., Suite 271. The book drops at the Dimond Library will remain open during the closure and returned items will be checked in on a regular basis. For more information, please contact Mary Schrader, Supervising Librarian, at mschrader@oaklandlibrary.org or at (510) 238-6720.

Oakland Bike Share Coordinator Carlos Hernandez Named APBP Young Professional Of The Year – On Monday, September 12, Oakland Bike Share Program Coordinator Carlos Hernandez was named the Association of Pedestrian and Bicycle Professionals (APBP) 2016 Young Professional of the Year. Carlos has developed and executed the framework for an equitable and inclusive bike share program on behalf of Oakland and the East Bay. He identified how to incorporate geographic equity and negotiated with both the vendor and funding agencies to make sure those objectives were included in the Bike Share contract and other arrangements. He has been responsible for the intensive community outreach that is occurring in the low-income areas of Oakland as well as for pushing for reduced rates for annual and monthly memberships. Bike sharing stations will begin appearing around the town early next year, so keep an eye out. Additionally, Mayor Libby Schaaf recently honored Carlos and his award with a proclamation. For more information on the award and the Bike Share program, please contact Carlos Hernandez, Bike Share Program Coordinator, at (510) 238-2254.

Astro Tot Lot – From Saturday, December 3 to Tuesday, December 6, the City of Oakland, Oakland Parks and Recreation Foundation, Councilmember Abel Guillen and PG&E will partner with KaBoom! to build the new children's play area at 550 El Embarcadero near Lake Merritt. Build activities run from 8:00 a.m. to 5:00 p.m. each day. Volunteers are still needed. If you are interested in participating or would like more information, please visit <http://www.tfaforms.com/420953>.

Temescal Branch Library Book Talk: Bruce Lee In Oakland – On Saturday, December 3, at 2:30 p.m., author Charles J. Russo will discuss his book, about martial arts star Bruce Lee, in a presentation at the Temescal Branch Library, 5205 Telegraph Avenue. Russo's book, *Striking Distance: Bruce Lee and the Dawn of Martial Arts in America*, reveals that Bruce Lee worked on his revolutionary new form of Chinese Kung Fu that he named "Jeet Kune Do," translated to mean "Way of the Intercepted Fist," in a studio not far from the Temescal Branch Library. While in Oakland, Lee also fathered a son, Brandon, before he headed south to a role as Kato in the ABC Television show "Green Hornet" and then on to movie stardom on both sides of the Pacific Ocean. Mr. Russo is an award-winning, San Francisco-based freelance writer. For more information, please contact Steve Lavoie, Branch Manager, at slavoie@oaklandlibrary.org or (510) 597-5049.

Author And Feminist Judy Juanita To Talk At Main Library – On Saturday, December 10, at 2:30 p.m., local author, novelist and playwright Judy Juanita will give a presentation at the Main Library, 125 14th Street, in the Bradley C. Walters Community Room. Ms. Juanita will discuss her latest work, *De Facto Feminism: Essays Straight Outta Oakland*, featuring essays about her evolution as a feminist through various iconic experiences in the 1960s, including joining the Black Panther Party and editing the Black Panther Newspaper. For more information, please contact Mana Tominaga,

Supervising Librarian, at mtominaga@oaklandlibrary.org or (510) 238-6611.

Marian Van Der Zwaan's Red String – Through Saturday, December 31, *Red String*, a site-specific installation by Marian van der Zwaan, will be on display at Pro Arts, 150 Frank H. Ogawa Plaza, and in the adjacent Kahn's Alley. The installation was developed with support of Amnesty International in Portugal, and arrives at Pro Arts from Europe, as part of an international tour including site-specific installations in The Netherlands, Lithuania, Portugal and South Africa. Five kilometers, about three miles, of continuous red string has been threaded and woven through the interior and exterior of Pro Arts as well as Kahn's Alley and the Rotunda Building. The installation is a symbolic gesture meant to prompt critical dialogue on issues surrounding race and ethnic discrimination. An opening reception and artist talk will be held from 6:00 to 9:00 p.m. on Friday, December 2, at Pro Arts. For more information, please visit <https://proartsgallery.org/current/>.

Author Anthony Marra Speaking At Montclair Branch Library – On Tuesday, December 6, at 6:30 p.m., Anthony Marra, author of the award-winning novel *A Constellation of Vital Phenomena*, will discuss his latest title, *The Tsar of Love and Techno* at the Montclair Branch Library, 1687 Mountain Boulevard. Alex Halberstadt, writing in *The New York Times Book Review*, called Marra's new book "Audacious...brilliant...nearly Tolstoyan...ambitious and fearless." Copies of Mr. Marra's work will be available for purchase and signing courtesy of A Great Good Place for Books. For more information, please contact Lynne Cutler, Branch Manager, at lcutler@oaklandlibrary.org or (510) 482-7810.

Rockridge Library Hosting 2017 PEN Oakland-Josephine Miles Literary Awards – On Saturday, December 3, from 2:00 to 5:00 p.m., the 26th Annual PEN Oakland-Josephine Miles Literary Awards will take place at the Rockridge Branch Library, 5366 College Avenue. The ceremony, which will include brief readings by the winning authors, is free and open to the public, and will be followed by a reception and book signings. This year's award winners will include Gerald Vizenor, Ta Nehisi Coates, Juan Felipe Herrera and Clarence Major, among others. PEN Oakland, founded in 1989, is a chapter of PEN USA and PEN International, begun in 1921. Dubbed "the blue collar PEN" by the *New York Times*, PEN Oakland annually sponsors the PEN Oakland-Josephine Miles Book Awards, named for the late poet and faculty member of U.C. Berkeley's English Department. The awards honor writers of exceptional works often not acknowledged by the mainstream literary community. For more information, please contact Paul Schiesser, Branch Manager, at pschiesser@oaklandlibrary.org or (510) 597-5017.

Learn About Architect Julia Morgan At The Montclair Library – On Thursday, December 8, at 6:30 p.m., local historian Betty Marvin will give a "living history" presentation about Julia Morgan at the Montclair Branch Library, 1687 Mountain Boulevard. Julia Morgan (1872-1957), renowned Bay Area architect of the first half of the 20th Century, has become a California icon for her distinctive Craftsman and Mediterranean designs, her social conscience, and her early success in a male-dominated profession. Ms. Marvin will stand in for Morgan, reminiscing about her struggle to become an architect; her colorful clients and associates, including the Hearsts and Bernard Maybeck; and her lifelong involvement with women's philanthropic organizations. The Montclair Branch will be open after-hours for this event only; the circulation desk will close at the normal time, 5:30 pm. For more information, please contact Lynne Cutler, Branch Manager, at

lcutler@oaklandlibrary.org or (510) 482-7810.

Folk Singer José-Luis Orozco Appearing At Melrose Library – On Wednesday, December 14, at 10:45 a.m., José-Luis Orozco will give a special performance for children at the Melrose Branch Library, 4805 Foothill Boulevard. Mr. Orozco is a bilingual educator, children's author and recording artist who dedicates his life to creating quality bilingual music, books and videos for children. He encourages learning of the Spanish language and promotes Latin American culture through his art. For more information, please contact Kate Hug, Children's Librarian, at khug@oaklandlibrary.org or (510) 535-5623.

Holiday Caroling On Lake Merritt – Through Friday, December 23, the Lake Merritt Boating Center is offering on-the-water tours launching from 568 Bellevue Avenue. Enjoy the Holiday Room with hot cider and cookies before beginning your voyage around Lake Merritt. Experience a unique view of Oakland as your Water Sleigh glides past the 18th Street Fountain & Holiday Cove before returning to the Boating Center. Times vary. The admission fee is \$6 per person or \$100 to reserve the whole boat for a private tour. To view the flyer, please visit www.sailoakland.com. For more information, please contact Sarah Herbelin, Boating & Outdoor Recreation Supervisor, at sherbelin@oaklandnet.com or (510) 238-2196.

DeFremery Crab Feed – On Saturday, December 10, deFremery Recreation Center, 1651 Adeline Street, is hosting its annual all-you-can-eat crab feed fundraiser. A 50/50 raffle, prizes and an auction will round out the social event. Proceeds help support Bay Area youth programs and scholarships. The doors open at 5:00 p.m. and the entrance fee is \$55. Tickets may be purchased at the recreation center or online at <https://www.eventbrite.com/e/defremerys-annual-crab-feed-tickets-28242710708>. For more information, please contact Valorie Winn, Recreation Center Director, at vwinn@oaklandnet.com or (510) 238-7739.

Dunsmuir Holiday Tradition – On Saturdays and Sundays from December 3 through December 18, Oakland Parks & Recreation invites you to step back in time and experience a turn-of-the-century Holiday Tradition at the Dunsmuir Hellman Historic Estate, 2960 Peralta Oaks Court. The event runs from noon to 4:00 p.m. The magnificent 16,000-square-foot, 37-room mansion will be transformed into a breathtaking masterpiece of an Edwardian holiday. Each room is adorned with elegant holiday trees, garland, antique furnishings and festive decorations to provide you with ideas for your own home decorations. Visitors can enjoy a snack at the Winter Café, while tackling their holiday shopping list with purchases from the Mansion Gift Shop. Families can begin the morning with Brunch with Santa, and afterwards enjoy games, face-painting and other activities. The Holiday High Tea for adults and children is a special treat and wonderful way for families and friends to begin their own tradition and celebrate the holiday season. To read the media release, please visit <http://www2.oaklandnet.com/w/oak061449>. For event attractions and to purchase tickets, please visit www.dunsmuir-hellman.com. For more information, please contact Deborah Cooper, Estate Manager, at dcooper@oaklandnet.com or (510) 615-5555.

City Receives FEMA Grant Funding To Launch Seismic Retrofit Programs – Through Monday, December 19, the City of Oakland is encouraging interested owners of eligible properties to complete and submit a pre-application questionnaire for two seismic retrofit programs: (1) the

Earthquake-Safe Homes Program for owner-occupied, single-family homes and (2) the Safer Housing for Oakland Program for soft-story apartment buildings. On Monday, October 10, the City of Oakland received notice that it has secured more than \$360,000 in Phase I grant funding from the Federal Emergency Management Agency (FEMA) to develop these two retrofit programs. If the retrofit programs are approved by FEMA after Phase I, the City will be eligible for \$5.4 million in Phase II grant funding for engineering and construction activities. The survey for owners of owner-occupied, single-family homes (the property must be a single family home or 2-4 units and must be the primary residence of the homeowner) is available for download in English, Chinese, Spanish and Vietnamese at <http://bit.ly/2fen52N>. The survey for owners of soft-story apartment buildings (the apartment building must be five or more units, have two or more stories, have been built before 1991 and have a “soft story” – typically a ground floor with a parking use or large storefront windows underneath a habitable second story) is available for download in English, Chinese, Spanish and Vietnamese at <http://bit.ly/2esnoEH>. Interested owners will be contacted in January 2017 with program guidelines and invited to submit a full application for seismic retrofit grant funding. For more information, please visit www.oaklandnet.com/homeretrofit or contact Residential Lending and Rehabilitation Services at residentiallending@oaklandnet.com or (510) 238-3909.

RFP, RFQ Opportunities – In December, a variety of formal Request for Proposals (RFPs) and Request for Quotations (RFQs) from the City of Oakland will close.

Due Date/Time	Title/Description	Contact
Monday, December 5, 4:00 p.m.	6279 - RFQ for Outreach Information and Consultation Services for Small Residential Rental Property Owners “Landlords”. The City of Oakland’s Rent Adjustment Program seeks qualifications from business or non-profit entities or collaborative to provide outreach, information and consultation services to small residential rental property owners (having 15 or fewer residential rental units) in Oakland regarding landlord rights and requirements under Oakland’s rent laws. The services include, but are not limited to, conduct outreach and provide regular informational workshops and one-on-one consultation to the targeted population.	Connie Taylor, Housing & Community Development Department CTaylor2@oaklandnet.com
Wednesday, December 14, 2:00 p.m.	6307 - RFP for Walk This Way: Broadway/Webster Transformation Project. The City of Oakland invites talented, experienced,	Christina Ferracane, Planning & Building Department cferracane@oaklandnet.com

	multidisciplinary Design Teams to submit qualifications and a conceptual design and community engagement approach to transform the areas around, under and through Broadway and Webster Street underpasses of the I-880 Freeway into a walkable, inviting passageway between Downtown Oakland and the waterfront that blends high-quality urban design, traffic calming improvements, crime prevention through environmental design, lighting, public art, vegetation and other landscaping elements.	
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For more information on contracting opportunities, please visit <http://bit.ly/1iAJvbd> or contact Dasco Munoz, Contracts and Compliance, at dmunoz@oaklandnet.com or (510) 238-3970.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>. For a roster of holiday events throughout the community, please visit www.oaklandnet.com/celebrations.

Respectfully submitted,
/s/
SABRINA B. LANDRETH
City Administrator