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**MEMORANDUM**

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**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Sabrina B. Landreth

**SUBJECT:** City Administrator's Weekly Report

**DATE:** August 5, 2016

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**INFORMATION**

***Due to the legislative recess, the next edition of the City Administrator's Weekly Report will be published Friday, September 16, 2016.***

Following are the key activities to be highlighted this week:

***2016 Oakland Youth Poet Laureate Announced*** – On Saturday, July 16, the winner of the City of Oakland's 2016 Youth Poet Laureate contest was announced. This year's winner is 18-year-old Azariah Cole-Shephard. Ms. Cole-Shephard recently graduated from Lionel Wilson College Preparatory Academy where she was on the honor roll, served as captain of the debate team and mentored and tutored other students. She was last year's runner-up and emerged as the best of five talented finalists from Oakland who attend schools across the Bay Area. Poets participated in a highly competitive process juried by accomplished authors, educators and community leaders. Ms. Cole-Shephard will receive a \$5,000 scholarship and the opportunity to officially represent the Oakland community through poetry, media and public appearances. Now in its fifth year, the Youth Poet Laureate Program is a partnership between the Oakland Public Library and Youth Speaks, along with several community partners. For more information, please contact Lana Adlawan, Teen Services Coordinator, at [ladlawan@oaklandlibrary.org](mailto:ladlawan@oaklandlibrary.org) or (510) 238-7613.

***Lineup For Art + Soul Oakland's Sweet 16 Announced*** – On Saturday, August 20 and Sunday, August 21, Frank H. Ogawa Plaza and the surrounding downtown streets will be home to the East Bay's flagship festival. Oakland's iconic Art + Soul festival celebrates its "sweet 16" with another dynamic showcase of local talent honoring the city's rich musical heritage and unparalleled cultural diversity. The festival kicks off on Saturday with the return of the Blues & BBQ Hotspot featuring the 3rd Annual Oaktown Throwdown BBQ Competition. Still smokin' as it enters its third year, the premier contest is expected to draw up to 40 top pit masters from all over California competing for cash prizes. On Sunday, Oakland superstars Tony Toni Toné will headline the festival, joined by Bay Area jazz/R&B singer Chanté Moore and rising R&B sensation Samaria. Famed blues guitarist Sonny Rhodes, gospel star Chrystal Rucker, local funk favorites The Funkanauts, and Oakland up & comers John Brothers Piano Company will also be featured in the festival's eclectic lineup of more than 40 artists on four stages. To view this year's musical lineup, please visit

[www.ArtandSoulOakland.com](http://www.ArtandSoulOakland.com). The ever-evolving festival blends annual favorites with new highlights, including the return of the popular artisan marketplace; scores of food booths reflecting the myriad cultures that abound in Oakland, America's most diverse city; an urban dance stage presented by Oakland's Dance-a-Vision; and the largest Family Fun Zone of any festival in the Bay Area, complete with kiddie rides, carnival games and interactive arts, in addition to free festival admission for ages 12 and under. New activities include an instrument petting zoo hosted by the Oakland Symphony where festival-goers of all ages are invited to pick up and play horns, strings and other instruments under the tutelage of local musicians and music instructors. Art + Soul Oakland 2016 is Northern California's most accessible festival with direct service via both BART's 12th Street City Center station and AC Transit, in addition to \$5 parking in the adjacent City Center West Garage, 12th Street at Martin Luther King Jr., Way. Art + Soul Oakland 2016, which runs from noon to 6:00 p.m. on both days, will encompass 10 strollable city blocks. Admission is \$12 for Adults; \$7 for Seniors (65 & older) and Youth (ages 13-17). Children 12 & under enjoy free admission. For more information, including the 2016 lineup, please visit [www.ArtandSoulOakland.com](http://www.ArtandSoulOakland.com) or call (510) 444-CITY.

***City Invites Small Businesses To Use Design & Marketing Services, Oakland Digital*** – Starting in August 2016, Oakland Digital will offer very-low cost and fast turnaround design and marketing services for small businesses. The City of Oakland, through the Oakland Business Assistance Center, is joining efforts with Oakland Digital, Google and the Warriors Community Foundation, to launch BRIDGEGOOD, a platform that connects early-stage creative designers to professional opportunities and connects small businesses with talented design and marketing resources. Oakland Digital is forming a team of 10 designers that will target 150 small businesses with a range of business marketing services like brochures, Facebook, logos, stationary, videos and other graphic design services within a seven-day period by talented designers. Designers receive mentoring and can build real world experience. For more information, please visit <https://www.bridgegood.com>. For more information about small business development services, please contact Juno Thomas or Susana Villarreal with the Oakland Business Assistance Center at (510) 238-7952.

***Oakland Parks & Recreation Summer Swim League Championships*** – On Saturday, August 13 and Sunday, August 14, the Oakland Parks & Recreation Department (OPR) will host its Summer Swim League Championships at Laney College, 900 Fallon Street. The championships are the crowning point of a season of dedication for more than 400 youth, ages 6 to 18, who have trained daily and competed every Saturday throughout the summer. On Saturday, August 13, all swimmers will compete in qualifying heats from 8:30 a.m. to 3:00 p.m. Top swimmers from Saturday's meet will advance to the finals on Sunday, August 14, held from 8:30 a.m. to 3:00 p.m. For more information on the championships, please contact Michelle Delmage, Aquatics Supervisor, at [mdelmage@oaklandnet.com](mailto:mdelmage@oaklandnet.com) or (510) 627-0372.

***Summer Jazz Series Kicks Off At Golden Gate Branch Library*** – Through Sunday, August 28, the Golden Gate Branch Library hosts its annual Jazz on Sundays festival, with a weekly Jazz program. The series is hosted by the Friends of Golden Gate Branch Library, and will take place at the library, located at 5606 San Pablo Avenue, from 3:00 to 6:00 p.m. on each Sunday during the series. The one exception is Sunday, August 21, when the concert will be held at Doyle/Hollis Park, on 61st Street at Hollis. The remaining performances include:

- August 7: Glen Pearson
- August 14: Rhonda Benin
- August 21: Junius Courtney Big Band (at Doyle/Hollis Park, on 61st Street)
- August 28: Denise Perrier

Each Sunday, the featured act will play from 3:00 to 4:00 p.m. and will be followed by a jazz history lecture and discussion from 4:00 to 5:00 p.m. Youth group performances will close each show. Admission is free, but donations are appreciated and will benefit the Golden Gate Branch Library. For more information, please contact Pat Toney, Acting Branch Manager, at [ptoney@oaklandlibrary.org](mailto:ptoney@oaklandlibrary.org) or (510) 597-5023.

***Book Talk, Signing For "I Am Sausal Creek / Soy el Arroyo Sausal"*** – On Saturday, August 6, at 1:00 p.m., author Melissa Reyes will give a reading of her bilingual picture book *I Am Sausal Creek / Soy el Arroyo Sausal* at the Dimond Branch Library, 3565 Fruitvale Avenue. The book, published by Oakland's own Nomadic Press, recounts the history of Oakland as told through the local waterway, Sausal Creek. This event will be fun and informative for the whole family. For more information, please contact Rebekah Eppley, Acting Branch Manager, at [reppley@oaklandlibrary.org](mailto:reppley@oaklandlibrary.org) or (510) 482-7844.

***Oakland Public Library Bike Library Summer Outreach*** – Through Thursday, August 11, the Oakland Public Library Bike Library will visit summer community events to offer free books, library information and demonstrations of online services. That day, the Bike Library will be at the Emeryville Public Market, 5959 Shellmound Street, from 11:00 a.m. to 2:00 p.m. For more information, please contact Mana Tominaga, Supervising Librarian, at [mtominaga@oaklandlibrary.org](mailto:mtominaga@oaklandlibrary.org) or (510) 238-6611.

***Free Lifeguard Certification Class For OUSD Students*** – From Tuesday, August 16 until Friday, August 19, Oakland Parks & Recreation is hosting an American Red Cross Lifeguard certification class for Oakland Unified School District (OUSD) students who are 15 and older. Successful participants receive the Red Cross certification required for employment. This free, four-day training will take place at the Fremont Pool, 4550 Foothill Boulevard, from 9:00 a.m. to 5:00 p.m. daily. Space is limited. The registration deadline is Friday, August 12. For more information and to register, please contact Michelle Delmage, Aquatics Supervisor, at [mdelimage@oaklandnet.com](mailto:mdelimage@oaklandnet.com) or (510) 627-0372.

***Googie & Friends Golf Tournament Fundraiser*** – On Monday, August 8, at noon, Oakland Parks & Recreation in partnership with the Metropolitan Golf Links, 10051 Doolittle Drive, will host the 12th Annual Googie & Friends Golf Tournament. The tournament raises money for the five junior golf programs in Oakland: Ace Kids Golf, The First Tee East Bay, Metropolitan Golf Program, Oakland Turfgrass Education Initiative and Lake Chabot Junior Golf Academy. With support from Oakland City Council President ProTem Larry Reid, this event makes a significant impact on the lives of Oakland youth. The fundraiser features a fun scramble-style golfing tournament with tons of prizes, food, laughs and an awesome auction with items from Bay Area golf courses, Golden State Warriors, Oakland Athletics, Oakland Raiders and more. To download the registration form, please

visit <http://www.playmetro.com/googie>. For more information, please contact Preston Pinkney, Recreation Program Director, at (510) 351-0391.

***Oakland Parks & Recreation Instructors Receive National, State Certification*** – During June and July, Oakland Park and Recreation's (OPR) Boating and Programs Without Borders staff received US Sailing Safe Powerboat Handling, Small Boat Sailing Level I Instructor and State of California For-Hire Vessel Operator certifications. Trainings took place at the Lake Merritt Boating Center, 568 Bellevue Avenue, and the Jack London Aquatic Center, 115 Embarcadero. US Sailing is the National Governing Body for the sport of sailing and the trainings were generously funded by a grant from the California State Parks Division of Boating & Waterways. The grant provides staff with the skills required to safely support OPR's annual boating participants of more than 800 recreation center youth, 16,623 boat rental customers, 700 youth boating campers and 135 adult sailing students. The For-Hire Vessel Operator license certifies staff to operate OPR's pontoon boats which are used for Sailing Into Science, a field trip program that serves 1,000 Oakland 5th graders each year; Holiday Caroling and public tours of Lake Merritt. Additionally, all OPR Boating staff members are certified in American Red Cross CPR and First Aid taught by OPR staff instructors. If you have never been out on Lake Merritt, please stop by and take out a pedal boat, canoe, kayak or row boat, or sign up to learn to sail. For boat rental hours and information, please visit [www.sailoakland.com](http://www.sailoakland.com). For more information, please contact Sarah Herbelin, Recreation Supervisor, at [sherbelin@oaklandnet.com](mailto:sherbelin@oaklandnet.com) or (510) 238-2196.

***DA Charges Oakland Man With Attempted Murder*** – On Monday, August 1, the Alameda County District Attorney's Office charged Marcus Moss, 30, of Oakland, with attempted murder of Oakland Police Sergeant Nadia Clark. Just before 9:30 p.m., on Saturday, July 23, Sergeant Clark was responding to a call for service when her patrol vehicle was involved in a collision in the 1900 block of 73rd Avenue. Shortly after the collision, Moss approached the sergeant's vehicle and fired a round, striking the vehicle. The sergeant, who was not struck by the gunfire, was taken to a local hospital and treated for injuries related to the vehicle accident. Investigators determined that Moss's actions were separate and not related to the collision. On Thursday, July 28, just before 4:30 a.m., Stockton Police Department's SWAT team made entry into a residence and assisted the Oakland Police Department (OPD) in arresting Moss. Investigators recovered evidence, including a firearm. OPD would like to thank the Stockton Police Department for their assistance. For more information, please contact the OPD Public Information Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

***Free Bulky Item Drop-Off For Oakland Residents*** – On Saturday, August 6, Oakland residents may drop off bulky items at the Davis Street Transfer Station, 2615 Davis Street, San Leandro, from 10:00 a.m. to 2:00 p.m. Bring an official ID or a utility bill as proof of residency. Oakland residents may drop off:

- 2 pieces of furniture
- 2 large appliances
- 4 passenger auto tires
- 4 mattresses
- Unlimited electronics

No trash can be dropped off. There will be a \$45 minimum disposal fee charged for any bags of trash or other items dropped off. Bulky drop-off events take place four times a year, on the first Saturday of August, November, February and May. For more information, please visit [www.oaklandrecycles.com/bulky-drop-off](http://www.oaklandrecycles.com/bulky-drop-off). If you have a trash, compost or recycling service issue or additional questions, please contact the Recycling Hotline at [recycling@oaklandnet.com](mailto:recycling@oaklandnet.com) or (510) 238- 7283.

***DeFremery Recreation Center Yard Sale*** – On Saturday, August 6, from 9:00 a.m. to 3:00 p.m. deFremery Recreation Center, 1651 Adeline Street, will host a community yard sale. This yard sale serves as a fundraiser for deFremery programs and events. Any party interested in selling at the yard sale can rent a stall out for \$25 or tables for \$6. For more information, please contact Valorie Winn at (510) 238-7739.

***Friday Summer Nights Program*** – Through Friday, August 12, Oakland Unite's Messengers4Change will host the Friday Summer Nights Programs in East Oakland and West Oakland. These events are free, open to the public and offer free food, games, entertainment and raffles for all ages. The Friday Summer Nights Programs aim to change community norms around violence through community engagement and empowerment. These programs will run every Friday night from 6:00 to 8:30 p.m. The East Oakland Peace at the Park Program takes place at Willie Wilkins Park, located at 1100 98th Avenue, and the West Oakland Friday Night Live Program takes place on Brockhurst Street, between Market Street and San Pablo Avenue. These events are funded by Oakland Unite. To read the media release, please visit <http://www2.oaklandnet.com/OAK059671>. For more information, please contact Jennifer Argueta, Community Engagement Coordinator, at [jargueta@oaklandnet.com](mailto:jargueta@oaklandnet.com) or (510) 238-2056.

***OPD Participates In Oakland Athletics Root Beer Float Day*** – On Tuesday, July 19, members of the Oakland Police Department (OPD) participated in the Oakland Athletics Root Beer Float Day to raise money for the Juvenile Diabetes Research Foundation and other charities. The ice cream social was held in the Eastside Club at the Oakland Coliseum. Since 2003, this charity fundraiser has received more than \$450,000. The men and women of the OPD volunteer throughout the year to a number of causes like this benefit. For more information, please contact the OPD Public Information Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or call (510) 238-7230.

***Four People Arrested After Vehicle Pursuit*** – On Wednesday, August 3, at approximately 8:10 a.m., officers from the Oakland Police Department (OPD) responded to the area of Jean Street and Santa Clara Avenue on a report of an armed robbery. When officers arrived on scene, witnesses directed officers to a suspect vehicle fleeing the area. A pursuit ensued and terminated in the area of Fruitvale Avenue and East 10th Street. At this time, officers have arrested four people. Investigators believe the suspects may be connected to multiple armed robberies. Several victims were transported to a local hospital for medical treatment. A firearm was recovered and there were losses from multiple victims. For more information, please contact the OPD Public Information Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

***Three Suspects Captured After Home Break-In*** – On Tuesday, August 2, at approximately 1:38

p.m., Oakland Police officers responded to the 3600 block of Kingsley Street after receiving a call from a young girl who reportedly heard noises of an apparent break-in at the residence. Three suspects forced their way into the residence. A loss was reported. Arriving officers observed the three suspects exiting the residence. They were immediately arrested. No injuries were reported. For more information, please contact the OPD Public Information Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

***OPD Makes Arrests, Recover Replica Firearm*** – On Saturday, July 30, at approximately 4:51 a.m., Oakland Police Dispatch received a call from a man in the 9600 block of International Boulevard, stating that he could see one of the men who had robbed him more than two weeks earlier. Officers responded to the call. When the suspect saw the officers, he fled. The officers pursued him on foot and were able to safely take him into custody. A replica firearm was also recovered. For more information, please contact the OPD Public Information Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

***OPD Arrests Two In Vehicle Pursuit, Firearms Recovered*** – On Saturday, July 30, at approximately 5:13 p.m., officers spotted a vehicle without a rear license plate. Officers attempted a traffic stop, but the driver continued to evade officers. The officers located the suspect vehicle near the intersection of Hegenberger Road and Hamilton Street. Officers pursued the suspects on foot and took them into custody without incident. Two illegally possessed firearms were recovered. For more information, please contact the OPD Public Information Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or call (510) 238-7230.

***RFP, RFQ Opportunities*** – In July, a variety of formal Request for Proposals (RFPs) and Request for Quotations (RFQs) from the City of Oakland will close.

<b>Due Date/Time</b>	<b>Title/Description</b>	<b>Contact</b>
Friday, September 2, 2:00 p.m.	6192 - RFQ for Opinion Polling, Data Analysis and Report Services. The City of Oakland seeks opinion polling, data analysis and report services. The services include, but are not limited to, conducting a scientific poll of Oakland residents on questions related to budget and public policy, analyzing the results of that poll and providing written and oral reports of that analysis to City staff and the City Council.	Bradley Johnson, City Administrator's Office <a href="mailto:bjohnson@oaklandnet.com">bjohnson@oaklandnet.com</a>
Friday, September 30, 2:00 p.m.	6196 - RFP For Oakland Police Body-Worn Camera System. The Oakland Police Department ("OPD") is a pioneer in the use of the body-worn camera ("BWC") in the field of law enforcement. OPD first	Ahsan Baig, Information Technology Department <a href="mailto:abaig@oaklandnet.com">abaig@oaklandnet.com</a>

	<p>deployed BWCs in 2010 to reinforce OPD's commitment to transparency, ensure the accountability of its members and increase the public's trust in officers. Since that time, BWCs have become an integral and standard part of OPD field operations. The department currently has 775 BWCs deployed to support its 774 sworn officers and the resulting video is managed by a proprietary, on-premises video management system with over 220 terabytes of stored video and another 7-8 terabytes of Standard Definition (SD) video being added monthly. This Request for Proposal (RFP) is being issued by the City of Oakland for products and services to replace its current body-worn cameras, related video storage and hardware system and integrated backend video management software system ("VMS") that can be easily integrated with other mission-critical systems inside the department. The proposed integrated backend hardware/software solution could be an onsite solution, a cloud-based solution or a hybrid of the two. The City of Oakland's Information Technology Department (ITD), working closely with OPD, will be the overseer of this project. Funding is being actively pursued for this project.</p>	
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For more information on contracting opportunities, please visit <http://bit.ly/1iAJvbd> or contact Dasco Munoz, Contracts and Compliance, at [dmunoz@oaklandnet.com](mailto:dmunoz@oaklandnet.com) or (510) 238-3970.

***Upcoming City Of Oakland Job Announcements*** – During the week of August 8, the Human Resources Management Department (HRM) anticipates posting job announcements for the following position:

- Supervising Civil Engineer

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not

currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

**Upcoming Meetings and Events:**

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH  
City Administrator