

DISTRIBUTION DATE: July 22, 2016



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: July 22, 2016

INFORMATION

Following are the key activities to be highlighted this week:

OPD Is Hiring: Police Officer Trainees – Friday, August 26, is the deadline to apply to pursue a career as an Oakland Police Officer in the 177th Academy. The ideal candidate will be a socially conscious, empathetic person who takes initiative, is compassionate and resourceful, has excellent communication skills, and is committed to public service in a fast-paced, urban environment. To apply, please view the job posting at <http://bit.ly/2a1jAbN>. This page also provides details and dates on the Practices & Actual Physical Ability Test, POST Entry Level Law Enforcement Test and Oral Board Interviews that are part of the selection process. Applications are being accepted through 11:59 p.m., on August 26. For more information, please visit www.opdjobs.com or contact the OPD Background and Recruiting Unit at (510) 238-3339.

Latham Square Grand Re-Opening Celebration – On Thursday, July 28, the City of Oakland is partnering with the Downtown Oakland Association to host a Grand Re-Opening Celebration marking the completion of the \$7 million Latham Square project. The transformative project nearly quadrupled the size of this public gathering space in the heart of downtown Oakland, where Broadway and Telegraph intersect. As part of the project, water will flow in the Latham Fountain for the first time in 75 years. This public investment complements investment by the private sector that continues to transform downtown Oakland. This free, public event, which runs from 5:00 to 8:00 p.m., will feature live music, local eats & libations and promotions by area merchants. There will be free food provided by several local restaurants, arts & crafts activities and retail vendors drawn from the immediate neighborhood. A special retail passport will encourage revelers to explore the merchants surrounding Latham Square. Construction of the Latham Square Improvements began in 2013 and was managed by Oakland Public Works. For more information on the project, please visit www.oaklandnet.com/lathamsquare. For more information on the event, please visit www.lathamsquare.org.

Oakland Animal Services "Clear The Shelters" – On Saturday, July 23, Oakland Animal Services will extend its hours to 10:00 a.m. to 6:00 p.m. and waive adoption fees as they join other animal shelters across the country to "Clear the Shelters." Adopters are encouraged to bring all the human

members of their household, and must bring children age 12 and under residing in the house, to meet their new companion as well as proof of home ownership or permission to have a dog from their landlord. Other standard adoption requirements will apply and can be found at <http://bit.ly/29QJvlt>. The "Clear the Shelters" initiative, the first-of-its-kind pet adoption effort spearheaded by NBC and Telemundo local television stations across the country in partnership with over 400 animal shelters, resulted in permanent and loving new homes for nearly 20,000 animals in 2015. For more information, please contact Kelly Miott, Volunteer Program Specialist, at kmiott@oaklandnet.com or (510) 535-5640.

Lineup For Art + Soul Oakland's Sweet 16 Announced – On Saturday, August 20 and Sunday, August 21, Frank H. Ogawa Plaza and the surrounding streets will be home to the East Bay's flagship festival. Oakland's iconic Art + Soul festival celebrates its "sweet 16" with another dynamic showcase of local talent honoring the city's rich musical heritage and unparalleled cultural diversity. The festival kicks off on Saturday with the return of the Blues & BBQ Hotspot featuring the 3rd Annual Oaktown Throwdown BBQ Competition. Still smokin' as it enters its third year, the premier contest is expected to draw up to 40 top pit masters from all over California competing for cash prizes. On Sunday, Oakland superstars Tony Toni Toné will headline the festival, joined by Bay Area jazz/R&B singer Chanté Moore and rising R&B sensation Samaria. Famed blues guitarist Sonny Rhodes, gospel star Chrystal Rucker, local funk favorites The Funkanauts, and Oakland up & comers John Brothers Piano Company will also be featured in the festival's eclectic lineup of more than 40 artists on four stages. To view this year's musical lineup, please visit www.ArtandSoulOakland.com. The ever-evolving festival blends annual favorites with new highlights, including the return of the popular artisan marketplace; scores of food booths reflecting the myriad cultures that abound in Oakland, America's most diverse city; an urban dance stage presented by Oakland's Dance-a-Vision; and the largest Family Fun Zone of any festival in the Bay Area, complete with kiddie rides, carnival games and interactive arts, in addition to free festival admission for ages 12 and under. New activities include an instrument petting zoo hosted by the Oakland Symphony where festival-goers of all ages are invited to pick up and play horns, strings and other instruments under the tutelage of local musicians and music instructors. Art + Soul Oakland 2016 is Northern California's most accessible festival with direct service via both BART's 12th Street City Center station and AC Transit, in addition to \$5 parking in the adjacent City Center West Garage, 12th Street at Martin Luther King Jr., Way. Art + Soul Oakland 2016, which runs from noon to 6:00 p.m. on both days, will encompass 10 strollable city blocks. Admission is \$12 for Adults; \$7 for Seniors (65 & older) and Youth (ages 13-17). Children 12 & under enjoy free admission. For more information, including the 2016 lineup, please visit www.ArtandSoulOakland.com or call (510) 444-CITY.

Oakland Public Library Bike Library Summer Outreach – Beginning on Saturday, July 23, the Oakland Public Library Bike Library will visit summer community events to offer free books, library information and demonstrations of online services.

- Saturday, July 23, 11:00 a.m. to 6:00 p.m.
PedalFest at Jack London Square, Broadway at Water Street

- Tuesday, August 2, 5:00 to 7:00 p.m.

Rockridge neighborhood for National Night Out. The Bike Library will visit block parties with free books, Wi-Fi and a special craft.

- Thursday, August 11, 11:00 a.m. to 2:00 p.m.
Emeryville Public Market, 5959 Shellmound Street, Emeryville

For more information, please contact Mana Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org or (510) 238-6611.

Downtown Oakland Senior Center Turns 35 – On Friday, July 15, the Downtown Oakland Senior Center (DOSC) celebrated its 35th Anniversary. DOSC, Oakland's oldest and largest senior center, opened back in July 1981 after the City purchased the beautiful and historic Veterans Memorial Building from the County for \$1. Over the years, the center's membership has grown to more than 1,100, and it hosts more than 40 weekly classes. Oakland Mayor Libby Schaaf was on hand to congratulate the members for remaining vibrant. Mayor Schaaf joined in the fun and demonstrated the Cupid Shuffle to her former high school dance teacher who was in attendance and who now teaches aerobics at DOSC. KRON sports commentator Gary Radnich was present via video, and had the audience laughing with his suggestions for staying youthful. The day-long celebration also included a Senior Services Fair and a delicious barbecue lunch followed the program. For more information about DOSC, please contact Jennifer King, Senior Center Director, at jking@oaklandnet.com or (510) 238-3284.

Chaski Performing Flute And Harp Duets At The Main Library – On Saturday, July 23, at 3:00 p.m., the Austin, TX, duo Chaski – flutist Adrienne Inglis and harpist Shana Norton – are making a stop at the Main Library, with a special program of classical, Celtic, Sephardic and Latin American folk music. Their family-friendly performance is part of their second Oceans of Space tour, benefitting ocean conservation efforts. The set revolves around the themes of oceans and water. The performance will take place in the Library's Bradley C. Walters Community Room, 125 14th Street. For more information, please contact Mana Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org or (510) 238-6611.

Jack London Haunts And Homes Bike Ride At PedalFest – On Saturday, July 23, in conjunction with PedalFest, the Oakland Public Library (OPL) will commemorate the 100th anniversary of Jack London's death with a bike ride at 2:00 p.m. Join OPL librarians on a tour of London's homes and haunts throughout Oakland. The tour will start at PedalFest at Jack London Square and visit OPL's resident historian/librarian at Temescal Branch for a quick lecture on the author, then wander around Lake Merritt to various homes, ending up at Jack London Square for rounds at Heinold's First and Last Chance Saloon. For more information, please contact Mana Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org or (510) 238-6611.

DeFremery Recreation Center Yard Sale – On Saturday, August 6, from 9:00 a.m. to 3:00 p.m. deFremery Recreation Center, 1651 Adeline Street, will host a community yard sale. This yard sale serves as a fundraiser for deFremery programs and events. Any party interested in selling at the yard sale can rent a stall out for \$25 or tables for \$6. For more information, please contact Valorie Winn at (510) 238-7739.

OPD Participates In National Night Out – On Tuesday, August 2, Oakland will celebrate National Night Out (NNO) 2016 from 7:00 to 9:00 p.m. Members of the Oakland Police Department will be visiting neighborhoods across the city, building and strengthening relationships as they get to know you and you get to know them. NNO is also a time where neighbors reunite or get to know each other for the first time. Research shows that when neighbors know each other, neighborhoods are safer. For more information and to register your block party, visit <http://bit.ly/29Ap6zw> or contact the Neighborhood Services Unit at nsdadmin@oaklandnet.com or (510) 238-3102.

City Of Oakland To Host Small Business Exporter Financing And Resources Forum – On Wednesday, August 3, please join the U.S. Export-Import Bank (EXIM Bank) and key regional international trade partners for a forum on government financing and resources to grow international sales for companies with 500 or fewer employees. The forum will be held from 8:30 a.m. to 1:00 p.m. at Oakland City Hall, 1 Frank H. Ogawa Plaza. In addition to a presentation by EXIM Bank, the forum will have two panels which will include private companies sharing their EXIM financing experiences and discussion of available government resources to assist companies in expanding their international sales. Following the panel discussions, attendees can visit tables with information on international trade and financing resources and have one-on-one meetings with export finance experts. To register for this free event, please visit <http://bit.ly/29MTbyq>. For more information about the forum, please contact Aliza Gallo, Economic & Workforce Development Department, at agallo@oaklandnet.com or (510) 238-7405.

City Of Oakland Invites Small Businesses To Use Design & Marketing Services, Oakland Digital – Starting in August 2016, Oakland Digital will offer very-low cost and fast turnaround design and marketing services for small businesses. The City of Oakland, through the Oakland Business Assistance Center, is joining efforts with Oakland Digital, Google and the Warriors Community Foundation, to launch BRIDGEGOOD, a platform that connects early-stage creative designers to professional opportunities and connects small businesses with talented design and marketing resources. Oakland Digital is forming a team of 10 designers that will target 150 small businesses with a range of business marketing services like brochures, Facebook, logos, stationary, videos and other graphic design services within a seven-day period by talented designers. Designers receive mentoring and can build real world experience. For more information, please visit <https://www.bridgegood.com>. For more information about small business development services, please contact Juno Thomas or Susana Villarreal with the Oakland Business Assistance Center at (510) 238-7952.

Dave Newhouse, Legendary Bay Area Sports Writer, Coming To Montclair Branch Library – On Saturday, July 23, from 3:00 to 5:00 p.m., Dave Newhouse will appear at the Montclair Public Library, 1687 Mountain Boulevard, to discuss his career as a sports writer and his ongoing passion for writing. Newhouse retired from the newspaper business in November 2011, but he's hardly retired. The award-winning *Oakland Tribune* sportswriter and columnist has since published two e-books and two traditionally published books: *Founding 49ers: The Dark Days Before the Dynasty* and *Dare To Dream: How James Madison University Became Coed and Shocked the Basketball World* (co-authored with Lou Campanelli), both of which were published in 2015. Newhouse has finished two other manuscripts, projected for publication in 2017. For more information, please visit

www.oaklandlibrary.org or contact Lynn Cutler, Montclair Branch Manager, at lcutler@oaklandlibrary.org or (510) 482-7810.

Friday Summer Nights Program – Through Friday, August 12, Oakland Unite's Messengers4Change will host the Friday Summer Nights Programs in East Oakland and West Oakland. These events are free, open to the public and offer free food, games, entertainment and raffles for all ages. The Friday Summer Nights Programs aim to change community norms around violence through community engagement and empowerment. These programs will run every Friday night from 6:00 to 8:30 p.m. The East Oakland Peace at the Park Program takes place at Willie Wilkins Park, located at 1100 98th Avenue, and the West Oakland Friday Night Live Program takes place on Brockhurst Street, between Market Street and San Pablo Avenue. These events are funded by Oakland Unite. To read the media release, please visit <http://www2.oaklandnet.com/OAK059671>. For more information, please contact Jennifer Argueta, Community Engagement Coordinator, at jargueta@oaklandnet.com or (510) 238-2056.

Oakland Parks & Recreation Celebrates National Parks And Recreation Month – Through July 31, Oakland Parks & Recreation (OPR) marks National Parks and Recreation Month (NPRM) with community appreciation events at recreation centers and parks across the city. Events range from complimentary boat rentals at the Lake Merritt Boating Center and free swimming at OPR pools to family carnivals and movie nights. During the next week, the following events will be hosted:

- Monday, July 25, 1:00 p.m.
Bushrod Recreation Center, 560 59th Street
- Tuesday, July 26, 2:00 p.m.
Willie Keyes Recreation Center, 3131 Union Street
- Wednesday, July 27, 3:30 p.m.
Rainbow Recreation Center & DACA, 5800 International Boulevard
- Friday, July 29, 9:00 a.m.
Lincoln Square Recreation Center, 250 10th Street

For more information about OPR's NRPM activities, please visit www.oaklandnet.com/parks.

Lineup Announced For Sundays In The Redwoods – On Wednesday July 6, Oakland Parks & Recreation announced the lineup for the annual four-week Sundays in the Redwoods concert series. Each week's concert will feature a different theme that represents genres from Jazz to R&B.

- September 18 – Magic In The Music
Marsha Ambrosius, Loose Ends, D. Edward
- September 25 – Talkin' All That Jazz
Rachelle Ferrell, Frédéric Yonnet, Jazz In Pink, Morris Legrande

- October 2 – The Rhythm Section
Raheem DeVaughn, Club Nouveau, Moonchild
- October 9 – Soul Is The Key
Cameo, Lenny Williams, FH Band & Carmen Jones

The weekly concerts will run from 2:00 to 7:00 p.m. at the Woodminster Amphitheater in Joaquin Miller Park, 3300 Joaquin Miller Road. To purchase tickets online, please visit www.sundaysintheredwoods.com. For more information, please contact Karis Griffin, Recreation Supervisor, at kgriffin@oaklandnet.com.

Summer Jazz Series Kicks Off At Golden Gate Branch Library – Through Sunday, August 28, the Golden Gate Branch Library hosts its annual Jazz on Sundays festival, with a weekly Jazz program. The series is hosted by the Friends of Golden Gate Branch Library, and will take place at the library, located at 5606 San Pablo Avenue, from 3:00 to 6:00 p.m. on each Sunday during the series. The one exception is Sunday, August 21, when the concert will be held at Doyle/Hollis Park, on 61st Street at Hollis. The remaining performances include:

- July 24: Melvin Butts
- July 31: Howard Wiley Quartet
- August 7: Glen Pearson
- August 14: Rhonda Benin
- August 21: Junius Courtney Big Band (at Doyle/Hollis Park, on 61st Street)
- August 28: Denise Perrier

Each Sunday, the featured act will play from 3:00 to 4:00 p.m. and will be followed by a jazz history lecture and discussion from 4:00 to 5:00 p.m. Youth group performances will close each show. Admission is free, but donations are appreciated and will benefit the Golden Gate Branch Library. For more information, please contact Pat Toney, Acting Branch Manager, at ptoney@oaklandlibrary.org or (510) 597-5023.

Summer Reading And Fun For Children, Teens, Adults At The Library – Through Saturday, August 6, the Oakland Public Library is offering its annual Summer Reading, with various incentives designed to get people reading and visiting the library. Teens can participate in the Teen Summer Passport, a fun program that encourages teens to earn digital badges and engage with their community while visiting cultural spots around the Bay Area. Free lunch for youth will be available at several library locations. “Read. Create. Explore.” is the theme for summer reading this year. Visit www.oaklandlibrary.org/summer or drop by your neighborhood library and pick up a reading log. For more information, please contact Winifred Walters, Community Relations Manager, at wwalters@oaklandlibrary.org or (510) 238-6932.

RFP, RFQ Opportunities – In July, a variety of formal Request for Proposals (RFPs) and Request for Quotations (RFQs) from the City of Oakland will close.

Due Date/Time	Title/Description	Contact
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To: Honorable Mayor and City Council

Subject: City Administrator's Weekly Report

Date: July 22, 2016

<p>Monday, July 25, 2:00 p.m.</p>	<p>6132 - RFQ for Executive Management Coaching Services. The City of Oakland seeks coaching services for executive and senior-level management throughout the organization. The objectives are to enhance participants' leadership competencies, foster a community of leaders as learners and increase individual and collective knowledge and skills to fulfill the mandates within the City of Oakland public service arena by focusing on the elements listed in the Scope of Services section of this RFQ.</p>	<p>Chantal Cotton Gaines, City Administrator's Office ccotton@oaklandnet.com</p>
<p>Wednesday, July 27, 2:00 p.m.</p>	<p>6119, 3 - RFP for Downtown Oakland Specific Plan Social Equity Strategy. The City of Oakland's Planning & Building Department seeks written proposals from qualified teams to develop, evaluate and communicate programs and policies to improve social equity outcomes in the Downtown Oakland Specific Plan. The goal of this project is to weave social equity strategies into all areas of the Downtown Specific Plan such as housing, employment, access to goods and services and improved quality of life. This will take the form of a framework for short-term and long-term solutions to advance overall equitable development in the Downtown area. The selected consultant team will work with the community to define and address social equity and develop policies for the plan that address the physical environment and economic conditions for all people, including those with the fewest resources, through the promotion of participatory engagement and positive social change.</p>	<p>Rachel Flynn, Planning & Building Department rflynn@oaklandnet.com</p>
<p>Wednesday, July 27, 2:00 p.m.</p>	<p>6107, 3 - RFP for Evaluation services of Oakland Unite Programs, Com. and Geog. Policing. The City of Oakland is seeking qualified consultants to evaluate the performance of the community-focused violence prevention/intervention services (Oakland Unite) and the Geographic and</p>	<p>Chantal Cotton Gaines, City Administrator's Office ccotton@oaklandnet.com</p>

	<p>Community Policing services funded by Measure Z (the 2014 Oakland Safety and Services Violence Prevention Act). The selected contractor(s) will work with designated stakeholders to plan and conduct the evaluation, produce evaluation reports, and present reports and evaluation findings to elected and appointed City officials. The purpose of the independent external evaluation(s) is to ensure that the City of Oakland effectively uses Measure Z funds on permitted activities which have the greatest impact in helping Oakland progress towards violence reduction and the three Measure Z objectives. Measure Z requires a third party independent evaluator to ensure service delivery as stated in the legislation. The exact proposed RFP scope of work is included on pages 9-17 of the published RFP. Measure Z is a comprehensive and multifaceted effort to address the complex and multiple risk factors associated with violence. It provides approximately \$24 million annually for violence prevention and public safety services managed by the Human Services Department, the Police Department and the Fire Department.</p>	
<p>Thursday, July 28, 2:00 p.m.</p>	<p>6136, 1 - (NTB) C329147 Rehab of SS in the area bounded by Campus Drive, Mountain Blvd, etc. Project No. C329147 The Rehabilitation of Sanitary Sewers in the area bounded by Campus Drive, Mountain Boulevard, Knoll Avenue and Rusting Avenue (Sub-Basin 83-013) The proposed work consists, in general, of rehabilitating approximately 4,622 linear feet of existing 6-inch-diameter sanitary sewer pipes; 11,421 linear feet of existing eight-inch-diameter sanitary sewer pipes by pipe-expanding; 146 linear feet of existing eight-inch-diameter sanitary sewer pipes by cured-in-place pipe liner; rehabilitating sewer structures; reconnecting house connection sewers and rehabilitating house</p>	<p>Calvin Hao, Oakland Public Works chao@oaklandnet.com</p>

	connection sewers.	
Thursday, July 28, 2:00 p.m.	6139, 1 - (NTB) C329148 Rehab of SS in the area bounded by 39th Ave, Mountain Blvd etc. Project No C329148 The Rehabilitation of Sanitary Sewers in the area bounded by 39th Avenue, Mountain Boulevard, Reinhardt Drive and Highway 13 (Sub-Basin83-501) The proposed work consists, in general, in general, of rehabilitating approximately 8,397 linear feet of existing eight-inch-diameter sanitary sewer pipes; 916 linear feet of existing 12-inch-diameter sanitary sewer pipes; 1,719 linear feet of existing 18-inch-diameter sanitary sewer pipes; 797 linear feet of existing 21-inch-diameter sanitary sewer pipes by pipe-expanding; 174 linear feet of existing eight-inch-diameter sanitary sewer pipes; 280 linear feet of existing 12-inch-diameter sanitary sewer pipes by cured-in-place pipe liner; rehabilitating sewer structures; reconnecting house connection sewers and rehabilitating house connection sewers.	Calvin Hao, Oakland Public Works chao@oaklandnet.com
Thursday, August 4, 2:00 p.m.	6137, 1 - NTB: P414250 Peralta Streetscape Improvement Project. The proposed work consists of streetscape improvement on Peralta Street from 7th to 10th streets and from 32nd Street to Haven Street. It includes construction of bulbouts, sidewalk, curb and gutter and ADA ramps; installation of Class II/III bicycle facilities and parking lanes, pedestrian lights, bike racks and benches; modification of traffic signals including two new mast arms; planting trees and landscaping area; grinding and paving with new striping, pavement marking, signage, bus stop relocation; installation and drainage inlet relocation and connection of 12" and 15" drainage pipes to existing storm drain system. The project also includes paving from 10th Street to 14th Street and from Haven Street to 36th Street;	Calvin Hao, Oakland Public Works chao@oaklandnet.com

	microsurfacing from 14th Street to West Grand Avenue and striping from 10th Street to West Grand Avenue and from Haven to 36th Street.	
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For more information on contracting opportunities, please visit <http://bit.ly/1iAJvbd> or contact Dasco Munoz, Contracts and Compliance, at dmunoz@oaklandnet.com or (510) 238-3970.

Upcoming City Of Oakland Job Announcements – During the week of July 25, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Legal Administrative Assistant
- Park Supervisor II
- Program Analyst II

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,
/s/
SABRINA B. LANDRETH
City Administrator