

DISTRIBUTION DATE: July 1, 2016



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: July 1, 2016

INFORMATION

Following are the key activities to be highlighted this week:

City Offices Closed In Observance Of Independence Day – On Monday, July 4, the City of Oakland's administrative offices will be closed on Monday, July 4, in observance of the Independence Day holiday. While the City's administrative employees are out of the office, if a situation arises that requires more staffing, the City has plans in place to call in additional resources. Police, fire and emergency services are not affected during the holiday closure. To read the media release with specific closure details, please visit <http://www2.oaklandnet.com/w/OAK059467>.

Stay Safe During Holiday Celebrations – On Wednesday, June 29, the Oakland Police Department (OPD) released a reminder concerning illegal use of fireworks and celebratory gunfire. OPD encourages everyone to celebrate Independence Day safely. Celebratory gun fire and the use of fireworks are illegal and extremely dangerous. OPD will enforce fireworks and celebratory gunfire laws. Those caught with fireworks can be fined up to \$1,000, and more for possession of large quantities of fireworks. To view a multi-language flyer telling where to safely turn in fireworks, please visit <http://www2.oaklandnet.com/w/OAK059459>. Residents are encouraged to help by reporting illegal use of fireworks by calling the Fireworks Hot Line at (510) 238-8814 and reporting celebratory gunfire by calling 911, or from a cell phone (510) 777-3211. To read the media release, please visit <http://www2.oaklandnet.com/w/OAK059463>. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

City Receives Head Start Grant Award – On Wednesday, June 29, the City of Oakland announced it has secured over \$16 million in federal funding to provide comprehensive and full-day early childhood learning experiences to 1,038 children and families throughout Oakland. This funding will be used by the City to provide high-quality services for low-income children ages zero to five. The Oakland Unified School District's transitional kindergarten program has expanded and will serve more preschool children. Although the amount allocated is 86% of what Oakland previously received, the City will continue to use its award from the U.S. Health and Human Services Department, Office of Head Start to provide high-quality, early-childhood learning experiences and comprehensive family support services. Services will be provided at over 13 centers throughout

Oakland, along with our delegate agency, the Unity Council. An additional \$2.6 million to the YMCA of the Central Bay Area will enable this agency to serve over 180 children ages zero to five in East Oakland, primarily in the 94605 zip code. In the coming year, Oakland Head Start will quadruple the number of City-provided Early Head Start slots from 32 to 140, with a total of 432 slots provided including our delegate and partners. Oakland Head Start pre-school openings will reduce from the current 1,215 to 606, but the Oakland Unified School District will more than make up for this change through its enrollment in Transitional Kindergarten. This change in the City of Oakland grant is in response to federal Head Start's policy shift toward serving children in full-day programs versus the traditional part-day model and providing services to our very youngest children ages zero to three. As the Oakland Unified School District expands its Transitional Kindergarten (TK) program for four year olds, there is an opportunity for Head Start to focus on the very earliest years of development thereby creating a seamless system of early care for families. The new Head Start guidelines are based on research confirming the long-term developmental benefits of an early childhood education – particularly in the earliest years. As a result, every City of Oakland Head Start child will now be served for a full day and for a full school year, dramatically increasing the education and support these children and families will receive. Oakland Head Start's deep partnership with community agencies including St. Vincent's Day Home and Brighter Beginnings will continue. The City will also embark on new partnerships with the Oakland Unified School District and Laney College providing Head Start wrap-around support services. To read the media release, please visit <http://www2.oaklandnet.com/w/OAK059461>. For more information, please contact Dana Perez-St. Denis, Assistant to the Director, at dperez@oaklandnet.com or (510) 238-3247.

OPR Celebrates National Park And Recreation Month – On Friday, July 1, Oakland Parks & Recreation (OPR) kicked off its summer season and National Park and Recreation Month (NPRM) by hosting its annual Play Day on the Plaza event from 11:00 a.m. to 2:00 p.m. in Frank H. Ogawa Plaza, in front of Oakland City Hall. Throughout the month of July, OPR facilitates community appreciation events at recreation centers and parks across the city. Events range from complimentary boat rentals at the Lake Merritt Boating Center and free swimming at OPR pools to family carnivals and movie nights. An initiative of the National Recreation and Park Association, NPRM is an opportunity to highlight all the ways parks and recreation has the power to transform our daily lives. For more information on OPR's NPRM activities, please visit www.oaklandnet.com/parks.

City Administrator Announces Two Key Appointments – On Wednesday, June 29, City Administrator Sabrina Landreth appointed permanent directors for two key bureaus within the Finance Department: Margaret O'Brien as Revenue and Tax Administrator and Kirsten LaCasse as Controller. Both appointments take effect on Saturday, July 2. Both Kirsten and Margaret have been serving in an interim capacity overseeing these two critical functions and the City Administrator is pleased to have them serve in a permanent capacity on her City leadership team. They have each demonstrated impressive leadership skills, a high level of commitment to providing outstanding service to internal and external customers, a willingness to implement innovative approaches to staff development and management and an aptitude for creative problem-solving techniques.

City Places 3rd In Alameda County Company Bike Challenge – On Thursday, June 16, Bike East Bay notified City of Oakland representatives that City staff participating in the 2016 Company Bike Challenge won third place in the Alameda County “large company” competition during the month of May. Oakland employees bicycled more than 6,750 miles in May and saved 6,750 pounds of CO². For more information, please contact Mana Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org.

City Hosts Fellows From The Young African Leadership Initiative – On Wednesday, June 29, fellows from UC Berkeley Goldman School of Public Policy shadowed City of Oakland Department Heads to learn about leadership, local government processes and more about Oakland. Through July, the City is hosting fellows, who have been selected as some of the most influential and thriving young leaders in Africa, as part of the Young African Leaders Initiative (YALI). They all come from different countries and focus on various interests and ventures. This opportunity to see how a city government works together to provide service to the community inspires and allows the fellows to continue to innovate and envision new ideas that will help their home country. Departments hosting fellows this year are the Oakland Fire Department, City Auditor's Office, Oakland Public Library, Public Works Department and Human Resources Management Department. The fellows are scheduled to shadow their mentors as well as listen to presentations from various city departments. They will explore different areas of Oakland and be able to meet Oakland leaders, staff and community members. The fellows will be presenting on their home countries, their experiences and the work they are doing on the following two dates:

- Wednesday, July 13, 1:00 to 2:00 p.m., Oakland City Hall, 1 Frank H. Ogawa Plaza
- Wednesday, July 20, 1:00 to 2:00 p.m., African American Museum and Library at Oakland, 659 14th Street

These free presentations are open to the public as well as City employees. To read the media release, please visit <http://www2.oaklandnet.com/w/OAK059423>. To view the fellows' profiles, please visit <http://www2.oaklandnet.com/OAK059466>.

174th Academy Legacy Benefits Local Elementary School – On Thursday, May 26, six days after they graduated, members of the 174th Basic Academy participated in a class legacy project prompted by a generous \$1,000 donation from the Oakland Police Foundation. Throughout the six-month academy, the recruits had brainstormed different ideas for how to use the \$1,000 and finally agreed to adopt a third-grade class at Acorn Woodland Elementary. On Thursday, the 44 members of the 174th Basic Academy presented the class with the gift of classroom supplies. While they were at the school, they also spent time reading, doing arts & crafts and playing outside games like dodgeball and basketball with the students. We look forward to more great community legacy projects from future basic academy classes. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Summer Jazz Series Kicks Off At Golden Gate Branch Library – On Sunday, July 10, the Golden Gate Branch Library begins its annual Jazz on Sundays festival, with a weekly Jazz program that will continue until August 28. The series is hosted by the Friends of Golden Gate Branch Library, and will take place at the library, located at 5606 San Pablo Avenue, from 3:00 to 6:00 p.m. on each

Sunday during the series. The one exception is Sunday, August 21, when the concert will be held at Doyle/Hollis Park, on 61st Street at Hollis. The lineup of performers is:

- July 10: Robert Stewart
- July 17: Yancey Taylor
- July 24: Melvin Butts
- July 31: Howard Wiley Quartet
- August 7: Glen Pearson
- August 14: Rhonda Benin
- August 21: Junius Courtney Big Band (at Doyle/Hollis Park, on 61st Street)
- August 28: Denise Perrier

Each Sunday, the featured act will play from 3:00 to 4:00 p.m. and will be followed by a jazz history lecture and discussion from 4:00 to 5:00 p.m. Youth group performances will close each show. Admission is free, but donations are appreciated and will benefit the Golden Gate Branch Library. For more information, please contact Sandra Toscano, Branch Manager, at stoscano@oaklandlibrary.org or (510) 597-5023.

Oakland Police Officers At The 50th Anniversary U.S. Police And Fire Championships – From Saturday, June 18 to Saturday, June 25, five Oakland Police officers participated in the 50th Anniversary United States Police and Fire Championships (USPFC) held in San Diego. USPFC encourages positive relations among members of the law enforcement and fire safety at federal, state, county and municipal levels through athletic competition. The Oakland Police Department's team – Officers Michael Ransom II; Anthony Banks, Jr.; Chevalier Patterson; Gordon Dorham and Ruben Loya-Cabrera – represented Oakland in the Men's 5 x 5 basketball tournament, coming in fifth. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Main Library Travel Series Covers Independent Travel To Cuba – On Wednesday, July 13, at 6:00 p.m., independent traveler Nat Snow will share notes and observations from a recent trip to Cuba. Mr. Snow traveled without a tour and traveled freely around our island neighbor, sharing meals and conversations with locals. He also took photos, which he will share in a slide show. For more information, please contact Dorothy Lazard, Librarian I, at dlazard@oaklandlibrary.org or (510) 238-3222.

Chávez Branch Library Launches New Monthly World Music Program – On Tuesday, July 12, the César E. Chávez Branch Library is hosting La Palabra Musical. Host Avotcja, a renowned poet, playwright, percussionist and educator, will lead an open forum of poetry and music. Bring your own congas, guiros, maracas and panderetas. The program will meet the second Tuesday of every month, from 5:00 to 7:00 p.m. Communications will be in English and Spanish or a combination of the two – whatever works. For more information, please contact Peter Villaseñor, Branch Manager, at pvillasenor@oaklandlibrary.org or (510) 535-5620.

Delivering Meals To The Community – On Tuesday, June 21, Officers Lester Urbina and Sean Keany stopped to talk with homeless/hungry members of the community in Area 4. Thanks to a

generous donation by Mr. Ricardo Vindiola, owner of Vindiola Tires & Brakes, the officers were able to give out hot meals, too. Mr. Luis Ortega, Community Liaison to Oakland City Councilmember Noel Gallo, has been a key partner in this friendly outreach project from the beginning. It is much appreciated by all involved. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Makes Arrests – On Sunday, June 26, at about 2:30 p.m., Oakland Police officers responded to a call of an attempted armed robbery in a business in the 4400 block of MacArthur Boulevard. As they arrived on scene, officers observed the suspect attempt to rob a person outside the business. They pursued the suspect and were able to take him into custody in the 2900 block of Foothill Boulevard. The weapon was a replica firearm. On Saturday, June 25, at about 10:00 a.m., Oakland Police officers responded to a call of burglary in the 1300 block of San Luis Avenue. The suspect used a gardening tool to threaten the homeowner, and fled with several valuables. The suspect was later taken into custody in a neighboring city and then placed under arrest by Oakland Police officers. The loss was recovered and returned to the victim. On Tuesday, June 21, at about 11:10 p.m., an Oakland Police officer responded to a call of an armed robbery which had just occurred in the 3800 block of E. 12th Street. The victims were able to provide a detailed description of the robbers and the vehicle they used to flee the scene. Minutes after the officer broadcast the crime over his radio, a second officer spotted the suspect vehicle and was able to pull it over. The four male occupants, three teens and an adult, were arrested for the armed robbery. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Support The Teddy Bear Patrol At Oakland A's "Day At The Ball Park" – On Friday, July 15, the Oakland Police Citizen Police Academy Alumni Association (CPAAA) will be fundraising for the Oakland Police Department's (OPD) Teddy Bear Patrol program at the Oakland A's "Day at the Ball Park" game. The Teddy Bear Patrol program ensures that OPD officers have teddy bears in their vehicles that they can give to comfort children at violent crime scenes. CPAAA will be donating proceeds from ticket sales to help support the program. The event will begin with a tailgate party in Lot A from 5:30 to 7:00 p.m., followed by a fun time at the game. For more information, please contact Ana Martinez, CPA Coordinator, at amartinez@oaklandnet.com or (510) 238-7683.

Online Residential Parking Permit Portal – On Friday, June 24, a new online portal was launched to make it easier and greener than ever for Oaklanders needing to apply for a new Residential Parking Permit (RPP). The new process allows RPP customers to apply for parking permits online; applicants will no longer need to come to the Parking Citation Assistance Center. Moving the RPP process online means less paper, less time and less hassle. The online portal at <http://bit.ly/28PWreET> allows RPP applicants to submit the necessary proof of residency documents quickly and easily. Once an application is submitted online, the applicant will receive a confirmation email. Then, City staff will be able to review the documents submitted without having to print a single sheet of paper. If the RPP application is approved, an email with instructions to pay for Parking Permits will be sent to the customer. Oakland RPP customers can expect to receive a permit (if approved) within three weeks of a completed online application. With this new portal, RPP customers will never have to leave the comfort of their own home. For more information, please contact the Parking Citation Assistance Center at (800) 500-6484.

Second Start, Magazines & Newspapers Departments To Close – On Tuesday, July 5, the Oakland's Main Library will close part of its second floor for custodial work. The closure, which will impact the public's access to the Magazines & Newspapers (M&N) reading room as well as the Second Start Adult Literacy Program, will last for just one day. The closure immediately follows the Independence Day holiday, when the library will also be closed. M&N and Second Start will reopen to the public on Wednesday, July 6. For more information, please contact Mana Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org or (510) 238-6611.

OPD Is Hiring – In July, the application periods for several positions within the Oakland Police Department (OPD) close. The Criminalist II (Selective Certification Forensic Chemistry) closes at 11:59 p.m. on Friday, July 1. A Criminalist II performs professional and technical duties related to laboratory examination of physical and chemical analyses of physical evidence required in scientific criminal investigation; and provides expert testimony regarding laboratory findings. To apply, please visit <http://bit.ly/1UBPkAJ>. Applications for the part-time Police Cadet positions are being accepted through Friday, July 15 at 11:59 p.m. Do you know any ambitious young men and women who would like to be part of our law enforcement team? Cadets, who must be high school seniors or attending college, are rotated through a variety of assignments at OPD designed to develop their interest in police work. To learn more, see the job posting at <http://bit.ly/1ttMAPu>. Additional information on the Police Cadet program can be found at <http://bit.ly/1PwYHA3>. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Summer Reading And Fun For Children, Teens, Adults At The Library – Through Saturday, August 6, the Oakland Public Library is offering its annual Summer Reading, with various incentives designed to get people reading and visiting the library. Teens can participate in the Teen Summer Passport, a fun program that encourages teens to earn digital badges and engage with their community while visiting cultural spots around the Bay Area. Summer Reading and the Passport program began Saturday, June 11, and conclude on Saturday, August 6. Free lunch for youth will be available at several library locations. "Read. Create. Explore." is the theme for summer reading this year. Visit www.oaklandlibrary.org/summer or drop by your neighborhood library and pick up a reading log. For more information, please contact Winifred Walters, Community Relations Manager, at wwalters@oaklandlibrary.org or (510) 238-6932.

National Night Out Registration Deadline – Through Friday, July 15, neighborhood and community groups are invited to register as a host for the annual National Night Out event to be held on Tuesday, August 2, from 7:00 to 9:00 p.m. Sponsored by the National Association of Town Watch, National Night Out is America's night out and a time for neighbors to get together and have a block party, ice cream social, potluck or other outdoor event to build neighborhood spirit and unity. These efforts are a first defense against crime. Block parties can be hosted anywhere including townhouse complexes, apartment buildings or even in a park near a condominium. Caution tape may be provided upon request at registration and streets will be blocked off at no-cost. For more information or to register, please visit www.oaklandnet.com/nno or call (510) 238-3102.

RFP, RFQ Opportunities – In July, a variety of formal Request for Proposals (RFPs) and Request for Quotations (RFQs) from the City of Oakland will close.

Due Date/Time	Title/Description	Contact
<p>Wednesday, July 13, 2:00 p.m.</p>	<p>6107 - RFP for Evaluation services of Oakland Unite Programs, Com. and Geog. Policing. The City of Oakland is seeking qualified consultants to evaluate the performance of the community-focused violence prevention/intervention services (Oakland Unite) and the Geographic and Community Policing services funded by Measure Z (the 2014 Oakland Safety and Services Violence Prevention Act). The selected contractor(s) will work with designated stakeholders to plan and conduct the evaluation, produce evaluation reports and present reports and evaluation findings to elected and appointed City officials. The purpose of the independent external evaluation(s) is to ensure that the City of Oakland effectively uses Measure Z funds on permitted activities which have the greatest impact in helping Oakland progress towards violence reduction and the three Measure Z objectives. Measure Z requires a third party independent evaluator to ensure service delivery as stated in the legislation. The exact proposed RFP scope of work is included on pages 9-17 of the published RFP. Measure Z is a comprehensive and multifaceted effort to address the complex and multiple risk factors associated with violence. It provides approximately \$24 million annually for violence prevention and public safety services managed by the Human Services Department, the Police Department and the Fire Department.</p>	<p>Chantal Cotton Gaines, City Administrator’s Office ccotton@oaklandnet.com</p>
<p>Friday, July 15, 2:00 p.m.</p>	<p>6119 - RFP for Downtown Oakland Specific Plan Social Equity Strategy. The City of Oakland’s Planning & Building Department seeks written proposals from qualified teams to develop, evaluate and communicate programs and policies to improve social</p>	<p>Rachel Flynn, Planning & Building Department rfflynn@oaklandnet.com</p>

	<p>equity outcomes in the Downtown Oakland Specific Plan. The goal of this project is to weave social equity strategies into all areas of the Downtown Specific Plan such as housing, employment, access to goods and services and improved quality of life. This will take the form of a framework for short-term and long-term solutions to advance overall equitable development in the Downtown area. The selected consultant team will work with the community to define and address social equity and develop policies for the plan that address the physical environment and economic conditions for all people, including those with the fewest resources, through the promotion of participatory engagement and positive social change.</p>	
<p>Thursday, July 21, 2:00 p.m.</p>	<p>6123 - NTB: P414230 Martin Luther King Jr. Way Streetscape Improvements. The proposed work consists, in general, of streetscape improvements on Martin Luther King Jr. Way from 32nd Street to 35th Street. It includes construction of bulbouts, sidewalk, curb and gutter and ADA ramps; installation of pedestrian lights, bike racks, benches; modification of traffic signals at 34th St intersection, landscaping including tree planting, grinding and overlay, new storm drain, drainage connectors and drainage inlets, bus stop relocation and striping. The project also includes restriping Martin Luther King Jr. Way from West Grand Avenue to 40th Street to change lane configuration from four through lanes to two through lanes with a turning lane, and adding Class II bicycle lanes on both sides of the street, and other work specifically shown in the project documents.</p>	<p>Calvin Hao, Oakland Public Works chao@oaklandnet.com</p>
<p>Friday, July 22, 2:00 p.m.</p>	<p>6106 - RFP for Bus Rapid Transit Business Technical Assistance services. The City of Oakland and AC Transit are working as partners in the implementation of a comprehensive Business Sustainability</p>	<p>Al Auletta, Economic & Workforce Development (510) 238-3752 or aauletta@oaklandnet.com</p>

	Program (BSP) for the East Bay Bus Rapid Transit (BRT) project. The BSP supports business development, mitigates temporary and permanent construction impacts, and promotes long-term economic development, which support a successful transit system and commercial corridor revitalization goals.	
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For more information on contracting opportunities, please visit <http://bit.ly/1iAJvbd> or contact Dasco Munoz, Contracts and Compliance, at dmunoz@oaklandnet.com or (510) 238-3970.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,
/s/
SABRINA B. LANDRETH
City Administrator