



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: October 23, 2015

INFORMATION

Following are the key activities to be highlighted this week:

Minimum Wage Increase – Effective Friday, January 1, 2016, Oakland's Minimum Wage goes up to \$12.55 per hour. Measure FF, the voter-initiative ballot measure passed in November 2014, provides annual increases to Oakland's Minimum Wage based on the Consumer Price Index for Urban Wage Earners and Clerical Workers (CPI-W). In light of the increase, employers must be aware of the following:

- By December 15, 2015, employers are required to provide notice to employees and prominently display posters on the new Minimum Wage;
- On January 1, 2016, the rate goes up 30¢ to \$12.55; and
- The other benefits mandated by Measure FF — paid sick leave and payment of service charges — remain the same as when the employment law took effect on March 2, 2015

Notification posters in English, Chinese, Spanish and Vietnamese are available for download at www.oaklandnet.com/minimumwage. A roster of upcoming business briefings offered by our partners, answers to frequently asked questions and details on outreach efforts are also on the web page. The next business briefing scheduled is:

- Thursday, October 29, 1 to 4 pm
Business Workshop in Spanish for Spanish speaking employers
Hearing Room 3, Oakland City Hall, 1 Frank H. Ogawa Plaza
Presented by the Alameda County Small Business Development Center and Chase Bank

For more information, please visit www.oaklandnet.com/minimumwage or contact the Contracts & Compliance Office at minwageinfo@oaklandnet.com or (510) 238-6258.

Assistant Chief Figueroa Represents Oakland At Discussion On White House Police Data Initiative – On Thursday, October 22, Oakland Police Assistant Chief Paul Figueroa represented the Oakland Police Department (OPD) and the City of Oakland when he returned to Washington,

D.C. to participate in an “armchair discussion” with President Obama and law enforcement leaders from across the country regarding the White House Police Data Initiative. This initiative was created in response to the recommendations of the U.S. Department of Justice Community Oriented Policing Services Office Task Force on 21st Century Policing. The discussion focused on the progress being made nationwide on open data and policing. OPD and the City of Oakland have been recognized by the Department of Justice and the White House for efforts towards greater transparency and accountability. Assistant Chief Figueroa shared the department’s position that making data open and available to the community can strengthen a true partnership between law enforcement and the people they serve. Examples of the kind of data that is now being shared can be found on OPD’s website at <http://bit.ly/1jUFa34>. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Annual Holiday Food Drive Kicks-off – During the week of October 26, the City of Oakland’s Annual Holiday Food Drive will begin gathering nonperishable food items for families and seniors in need. The Alameda County-Oakland Community Action Partnership (AC-OCAP), in partnership with the Alameda County Community Food Bank, is coordinating the food drive. The Food Bank serves one in five residents of Alameda County. The cost of living in the Bay Area has made it nearly impossible for many households to make ends meet. Children and seniors remain the most vulnerable to hunger in our community. Food collection barrels will be placed in the following lobby locations the week of October 26:

- Oakland City Hall, 1 Frank H. Ogawa Plaza
- Wilson Building, 150 Frank H. Ogawa Plaza
- Dalziel Building, 250 Frank H. Ogawa Plaza
- Oakland Police Administration Building, 455 7th Street
- Oakland Police Substation, 2651 73rd Avenue at the Eastmont Town Center
- OPD Dispatch, Building 2 and Building 4, 7101 Edgewater Drive
- Public Works Equipment Shop, 5050 Coliseum Way

The food collection barrels will be picked up the week of December 14 in time to distribute the food to families for the holidays – because together we can make a difference. For more information, please contact Cecilia Garcia, Administrative Assistant, at cgarcia@oaklandnet.com.

“In The Red” Film Screening – On Monday, November 9, KTOP TV-10, the City’s television station, will host a free screening of “In The Red” at noon in Council Chamber, Oakland City Hall, 1 Frank H. Ogawa Plaza. This 70-minute documentary film by Mimi Chakarova is about transformation, about growing up poor, young and black in America. What does it mean to change one’s life? How can someone’s history be left behind? Three young men have the opportunity to do both. Their lifeline to a new life and a new history is an 18-week program in Oakland to train them to become firefighters. The film – raw, intimate and revealing – follows their lives for nearly two years. Not everyone will succeed. But for those who make it through, their lives will be forever changed. Please arrive promptly. To view the trailer, please visit

<http://intheredfilm.org>. For more information, please contact Michael Munson, Operations Manager, at mmunson@oaklandnet.com or (510) 238-6565.

OPR Seeking Graphic Design Service – Through 4:00 p.m. on Friday, October 30, Oakland Parks & Recreation (OPR) is accepting responses to its Request for Proposals (RFP) for Graphic Design Services. The RFP has been extended an additional week from the original submission deadline. OPR seeks a vendor to design its 2016 program booklet. For more details on the project scope and how to apply, please visit www.oaklandnet.com/parks. For more information, please contact Jada Chiu, Marketing Coordinator, at jachiu@oaklandnet.com or (510) 238-3053.

Hands-on Design Open House For Plan Downtown – Through Tuesday, October 27, the Plan Downtown Oakland project team will host a week-long pop-up open house and design charrette. The City of Oakland's Planning & Building Department launched Plan Downtown, a two-year planning process to develop a community-driven vision for the future of Downtown, in early September. The public is invited to drop by the open house anytime between 9:00 a.m. and 6:00 p.m. (till 8:00 p.m. on Tuesday) at 1544 Broadway, the future home of SPUR Oakland. A work-in-progress presentation from 6:00 to 8:00 p.m. on Wednesday, October 28, will present the ideas, goals and draft visualizations generated by the public during the open house. To view a flyer for the events, please visit <http://www2.oaklandnet.com/w/oak055235>. To read a media release, please visit <http://www2.oaklandnet.com/OAK055340>. For more details on Plan Downtown Oakland and to subscribe to project announcements, please visit www.oaklandnet.com/PlanDowntownOakland.

Community Meeting On AC Transit Service Expansion – On Monday, October 26, AC Transit will host a community meeting on its proposed Service Expansion Plan (SEP), a far-reaching set of recommendations to significantly improve bus service in the East Bay. The meeting, which runs from 6:00 to 8:00 p.m., will be held at Youth Employment Partnership, 2300 International Boulevard. This Oakland meeting is one of six being held throughout the East Bay. The SEP is designed to dramatically increase service reliability and frequency, while creating a service network that enhances connections to key destinations. At the community meetings, the public will be able to talk with AC Transit staff about the specific proposals and submit comments. If you are unable to attend the community meetings, written comments may be submitted:

- by mail to AC Transit Board of Directors, 1600 Franklin Street, Oakland, CA 94612
- by fax to (510) 891-7157
- by e-mail to planning@actransit.org

Additionally, comments may be left in a voicemail message by calling (510) 891-7201 (English), (510) 891-7291 (Spanish) or (510) 891-7292 (Chinese). The public may also complete an online survey on the proposed changes in the Oakland service area by clicking on the new route hyperlinks in the table at <http://bit.ly/1R0pAO3>. The public hearing on the SEP will be held on Wednesday, November 11, at 2:00 p.m. and 5:00 p.m. in the AC Transit Board of Directors Room at 1600 Franklin Street. To learn about the 40 proposed service changes, please visit <http://www.actransit.org/sep/>.

Halloween Night Hike At Joaquin Miller Park – On Friday, October 30, naturalists from the Rotary Nature Center and the California Center for Natural History will host a free night hike at Joaquin Miller Park, 3540 Sanborn Drive, from 7:00 to 9:00 p.m. During the hike, participants will examine spiders, moths and night-dwelling creatures under an ultraviolet light. Participants are encouraged to bring headlamps and flashlights, dress in warm layers and wear sturdy hiking shoes. This event is open to all ages. For more information, please contact Stephanie Benavidas, Supervising Naturalist, at (510) 238-3739.

Redwood Heights Movies In The Park – On Friday, October 16, the Redwood Heights Recreation Center, located at 3883 Aliso Avenue, hosted the final screening in the 2015 Movies in the Park series. For 10 Friday evenings between April 17 and October 16, the center hosted free screenings of family friendly movies. More than 2,200 people attended, with an average of 220 people per movie and peaks of 350 to 400 people at select screenings during the summer season. In addition to showing movies, the center also collected and filled food donation bins for the Alameda County Food Bank. The Movies in the Park series received a \$500 sponsorship from Kim Cole of Kim Cole Reality. The 2016 season will begin in April. For more information, please contact Breht Clark, Center Director, at bclark@oaklandnet.com or (510) 428-7827.

OPR's City Voice Survey – Through 4:00 p.m. on Friday, October 30, Oakland Parks & Recreation (OPR) is conducting a City Voice call-in survey seeking participant feedback on 2015 summer day camps. OPR worked with Code for America to provide this new engagement tool for community members. Participants and parents call-in and enter the location code to take a two-minute survey. Each recreation center has a different location code so OPR can identify where to apply feedback. The location codes are listed on OPR's website at www.oaklandnet.com/parks. For more information, please contact Jada Chiu, Marketing Coordinator, at jachiu@oaklandnet.com or (510) 238-3053.

A Holiday Tradition Tickets Now On Sale – On Thursday, October 15, tickets for the Dunsmuir-Hellman Historic Estate's annual A Holiday Tradition went on sale. The event will run from noon to 4:00 p.m. every Saturday and Sunday from December 5 until December 20. Open to all ages, this festive holiday event includes activities such as holiday teas, brunch with Santa, performances by the Oakland Ballet and tours of the intricately decorated 37-room mansion. The estate is located at 2960 Peralta Oaks Court. For additional event details or to purchase tickets, please visit www.dunsmuir-hellman.com/events. For more information please contact Debora Cooper, Estate Manager, at dcooper@oaklandnet.com or (510) 615-5555.

Major Tax Compliance Project – On Tuesday, October 13, the Tax Compliance Section of the City of Oakland's Revenue Management Bureau initiated their 2015 Non-compliant Rental Project. The Tax Compliance Section mailed approximately 25,000 notices to owners of residential rental property in Oakland. The goal of the project is to bring all of the City's residential rental property owners into compliance with Oakland Municipal Code section 5.04.420 - Rental of residential property, which requires property owners to maintain a current business license. To view the Municipal Code, please visit <http://bit.ly/1LoRleF>. For more information, or if you feel you received a notice in error, please contact the Tax Compliance Section at (510) 238-7254.

Three Arrested For Residential Burglary – On Tuesday, October 20, at approximately 11:00 p.m., Oakland Police officers responded to a call of a residential burglary in progress in the 1700 block of 41st Avenue. Upon arrival, officers arrested three adults for burglary and recovered multiple firearms. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Carjacking Suspect Arrested – On Tuesday, October 20, at about 10:40 p.m., Oakland Police officers were called to investigate a carjacking that had occurred in the 5300 block of Fairfax Avenue. Officers recovered the car in the 2300 block of 25th Avenue. Additionally, officers were able to arrest the suspect in connection with the carjacking. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Is Hiring Police Officer Trainees – Friday, November 20, is the deadline to apply to pursue a career as an Oakland Police Officer. To apply, please visit <http://bit.ly/1Lmnvrj>. This page also provides details and dates on the Practices & Actual Physical Ability Test, POST Entry Level Law Enforcement Test and Oral Board Interviews that are part of the selection process. Applications are being accepted through 11:59 p.m., on Friday, November 20. The OPD Background and Recruiting Unit offers seminars to assist applicants with the various stages of the hiring process. For more information, please visit www.opdjobs.com or contact the OPD Background and Recruiting Unit at (510) 238-3339.

Re-Create Art Contest And Traveling Exhibition – Saturday, November 21, is the deadline for Oakland students to submit artwork for the annual Re-Create Art Contest and Traveling Exhibition. Oakland students are encouraged to use discarded materials to create artwork, win great prizes and practice the 4Rs - reduce, reuse, recycle and rot (compost). Through Tuesday, November 17, a series of free, hands-on workshops will be held at various Oakland Public Library branches to assist students in creating artwork for the competition. For a complete roster of workshops, please visit <http://bit.ly/1jcnwb7>. A public reception to recognize participants and contest winners will be held on Friday, December 4, from 5:30 to 7:00 p.m. at the Pro Arts Gallery, 150 Frank H. Ogawa Plaza. The reused and recycled art competition is sponsored by the Public Works Department and produced by Pro Arts Gallery. For artwork submission guidelines and entry form, please visit <http://www2.oaklandnet.com/w/oak043695>. For more information, please contact Ferial Mosley, Recycling Specialist, at fmosley@oaklandnet.com or (510) 238-7433.

DeFremery's Disneyland Halloween Celebration – On Friday, October 30, at midnight, participants will depart from deFremery Recreation Center on a quick trip to Disneyland that returns on Sunday, November 1. The trip, open to all families, costs \$195 per person including transportation, breakfast and park tickets. Youth, ages 12 and under, must be accompanied by an adult. For more information, please contact Valorie Winn, Center Director, at (510) 238-7739.

RFP, RFQ Opportunities With The City of Oakland – In October and November, a variety of formal Request for Proposals (RFPs) and Request for Quotations (RFQs) from the City of Oakland will close.

Due Date/Time	Title/Description	Contact
Monday, October 26 2:00 p.m.	5725 - RFQ for the West Oakland Youth Center Fiscal Agent. The City of Oakland, through the City Administrator's Office, is seeking the services of a Fiscal Agent to serve as the Employer of Record for the staff of the West Oakland Youth Center (WOYC).	Chantal Cotton, City Administrator's Office ccotton@oaklandnet.com (510) 238-7587
Thursday, October 29 2:00 p.m.	5728 – RFP. The City of Oakland and Oakland Police Department require investigative services to conduct administrative (internal affairs or IAD) investigations. At least one – and possibly several – investigative service provider(s) will be used.	T. Jones, Oakland Police Department tjones@oaklandnet.com (510) 238-6703
Friday, October 30 2:00 p.m.	5733 - RFP for Professional Auditing Services – READVERTISEMENT. PLEASE NOTE: Those who submitted proposals on the previous Professional Auditing Services RFP may either submit new proposals or request to have their existing proposal applied to this re-advertisement. The City of Oakland (City) and the Port of Oakland (Port) are requesting proposals from qualified certified public accounting firms, licensed by the State of California and in good standing, to conduct the Annual Financial and Single Audit, and other Financial Audits as detailed within the RFP, for the fiscal years ending June 30, 2016, 2017 and 2018. The contract may be extended for one additional year, through fiscal year ending June 30, 2019, at the discretion of the Port and the City. The Port of Oakland is a discrete component unit of the City of Oakland's Comprehensive Annual Financial Report (CAFR).	Paige Alderete, Controller's Office paldерete@oaklandnet.com (510) 238-7492

Monday, November 16 2:00 p.m.	5735 - RFP for Property Maintenance: 17th Street BART Gateway. The City of Oakland's Project Implementation Division of the Economic and Workforce Development Department is seeking maintenance and repair services to the 17th Street BART Gateway. The selected Contractor shall perform and/or manage the performance of all such maintenance on a periodic basis and within a reasonable time from when the selected Contractor is issued a Notice to Proceed.	George Durney, Project Implementation gcdurney@oaklandnet.com (510) 238-6150
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For more information on contracting opportunities, please visit <http://bit.ly/liAJvbd> or contact Dasco Munoz, Contracts and Compliance, at dmunoz@oaklandnet.com or (510) 238-3970.

Upcoming City Of Oakland Job Announcements – During the week of October 26, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Accounting Technician
- Case Manager I (Selective Certification in Violence Prevention)
- Program Analyst I (SC in Cultural Arts)
- Public Works Operations Manager
- Telecommunication Systems Engineer

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Information Memorandums:

The following Information Memorandums were issued recently:

Minimum Wage Increase, Effective January 1, 2016 – This information memo provides details on Minimum Wage increase to \$12.55 per hour effective January 1, 2016.
<http://www2.oaklandnet.com/w/OAK055493>

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator