



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: October 16, 2015

INFORMATION

Following are the key activities to be highlighted this week:

Oakland Ranked 4th Best Foodie City For Your Wallet – On Tuesday, October 13, WalletHub ranked Oakland as the 4th Best Foodie City for your Wallet in their survey of the 150 most populated U.S. cities. In ranking the cities, WalletHub analyzed 18 key metrics. Oakland ranked No. 1 in number of restaurants per capita and No. 3 in ratio of full-service restaurants to fast-food establishments. To view more information on this ranking, please visit <https://wallethub.com/edu/best-and-worst-foodie-cities-for-your-wallet/7522/>. Other recent accolades bestowed on Oakland include being recognized as the 9th Greenest City in America, the 2nd Most Ethno-Racially Diverse Large City, No. 7 Best Local Food Scene and 4th most pet-Friendly Rental Market. To view a roster of accolades, please visit <http://www2.oaklandnet.com/News/OAK033058>.

Six Oakland Companies Make The Top 100 Inner City Business List – On Wednesday, October 7, the Initiative for a Competitive Inner City (ICIC) unveiled its list of the 100 fastest-growing U.S. inner city businesses during the Inner City 100 Conference and Awards program. The following Oakland-based companies were part of the 2015 Top 100 Inner City Business Program: Arcsine, Inc.; Blaisdell's Business Products; FATHOM Studios; Oaklandish; Premier Organics and Xantrion Inc. The Top 100 companies, which were selected from 45 cities in 23 states, average \$12 million in annual revenue and 62 employees. Collectively, the winners have created 3,755 new jobs in the past five years alone. To view the full Top 100 Inner City Business Listing in *Fortune* Magazine, please visit <http://fortune.com/inner-city-100/>. To learn more about ICIC, please visit <http://www.icic.org/>. For more than 10 years, the City's Economic Development Division has submitted numerous nominations of eligible businesses to promote Oakland as a business location and to showcase Oakland entrepreneurs. Overall, 55 Oakland businesses have been part of the prestigious 100 Inner City Awards Program. To learn more about the City of Oakland's overall business development efforts, please contact Aliza Gallo, Economic Development Manager, at agallo@oaklandnet.com or (510) 238-7405.

Oakland Police Assistant Chief Figueroa Attends Summit On Violent Crime – On Wednesday, October 7, Assistant Chief Paul Figueroa participated in the Attorney General's Summit on Violent Crime, held in Washington, D.C. The summit invited participants from across the nation

to share effective violent crime reduction strategies, discuss the nature and potential causes of recent upticks in violence in jurisdictions, consider collaborative efforts to tackle violent crime and explore potential Department of Justice resources for efforts to reduce crime. Participants were also able to engage in discussions with the Attorney General and Deputy Attorney General; heads of the FBI, DEA, ATF, Marshals Service, Office of Community Oriented Policing Services and the Office of Justice Programs, as well as U.S. Attorneys from participating jurisdictions and other senior Obama Administration officials. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Receives Grant For Special Traffic Enforcement, Crash Prevention – On Friday, October 9, the Oakland Police Department (OPD) announced it has been awarded a \$290,000 grant from the California Office of Traffic Safety (OTS). The grant is for a year-long program of special enforcement activity and public awareness efforts aimed at preventing traffic-related deaths and injuries. OPD will use the funding as part of the City of Oakland's ongoing commitment to keep our roadways safe and improve the quality of life through both enforcement and education. After falling dramatically between 2006 and 2010, the number of persons killed and injured in traffic collisions has been slowly rising. Particularly worrisome are recent increases in pedestrian and bicycle fatalities, the growing dangers of distracting technologies and the emergence of drug-impaired driving as a major problem. This grant funding will provide opportunities to combat these and other devastating problems such as drunk driving, speeding and crashes at intersections. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Joins UC Berkeley Discussion On Institutional Racism – On Sunday, September 29, Oakland Police Department Ceasefire Commander Captain Ersie Joyner III participated in "Black Voices: From Little Rock to Ferguson," a discussion about institutional racism. The event, hosted by the UC Debate Union at Berkeley in conjunction with the campus's Black Student Union, was held at UC Berkeley. Stressing that police officers must remain honest and credible, Captain Joyner acknowledged the reality that racism can be found in law enforcement. Joyner spoke of how the Oakland Police Department (OPD) is working to increase police officer transparency and reduce unfair racial targeting through a new training standard called procedural justice. He also talked about how the Ceasefire program identifies groups and individuals who are involved in crime and offers them resources to pursue a healthier path. Joyner's participation in the event stems from his belief that a national discussion about the current problems in the black community is necessary to address many systemic flaws. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Hands-on Design Workshop For Plan Downtown – From Tuesday, October 20 to Tuesday, October 27, the Plan Downtown Oakland project team will host a week-long pop-up open house and design charrette. The City of Oakland's Planning & Building Department launched Plan Downtown, a two-year planning process to develop a community-driven vision for the future of Downtown, in early September. The public is invited to drop by the open house anytime between 9:00 a.m. and 6:00 p.m. (till 8:00 p.m. on Tuesday and Thursday) at 1544 Broadway, the future home of SPUR Oakland. Bookending the open house and design charrette are a hands-on design workshop on Monday, October 19, and a work-in-progress presentation on Wednesday, October

28. To view a flyer for the events, please visit <http://www2.oaklandnet.com/w/oak055235>. To read a media release, please visit <http://www2.oaklandnet.com/OAK055340>. For more details on Plan Downtown Oakland and to sign up for project announcements, please visit www.oaklandnet.com/PlanDowntownOakland.

OPR's City Voice Survey – On Thursday, October 8, Oakland Parks & Recreation (OPR) launched a City Voice call-in survey encouraging participant feedback on 2015 summer day camps. OPR worked with Code for America to provide this new engagement tool for community members. Participants and parents call-in and enter the location code to take a two-minute survey. Each recreation center has a different location code so OPR can identify where to apply feedback. The survey is open until 4:00 p.m. on Friday, October 31. For more information and to learn a center's location code, please contact Jada Chiu, Marketing Coordinator, at jachiu@oaklandnet.com or call (510) 238-3053.

A Holiday Tradition Tickets Now On Sale – On Thursday, October 15, tickets for the Dunsmuir-Hellman Historic Estate's annual A Holiday Tradition went on sale. The event will run from noon to 4:00 p.m. every Saturday and Sunday from December 5 until December 20. Open to all ages, this festive holiday event includes activities such as holiday teas, brunch with Santa, performances by the Oakland Ballet and tours of the intricately decorated 37-room mansion. The estate is located at 2960 Peralta Oaks Court. For additional event details or to purchase tickets, please visit www.dunsmuir-hellman.com/events. For more information please contact Debora Cooper, Estate Manager, at dcooper@oaklandnet.com or call (510) 615-5555.

OPR Seeking Graphic Design Service – Through Friday, October 23, Oakland Parks & Recreation (OPR) is accepting responses to its Request for Proposals (RFP) for Graphic Design Services. OPR seeks a vendor to design its 2016 program booklet. For more details on the project scope and how to apply, please visit www.oaklandnet.com/parks. For more information, please contact Jada Chiu, Marketing Coordinator, at jachiu@oaklandnet.com or call (510) 238-3053.

Forum On Ending Family And Child Homelessness In Alameda County – On Thursday, October 22, Alameda County's Interagency Children's Policy Council (ICPC) will be holding a forum entitled "Ending Homelessness of Families with Children in Alameda County." Join the Alameda County-Oakland Community Action Partnership (AC-OCAP) to learn about national and local research, discuss best practices, develop local strategies, improve cross-sector collaboration and explore the role of cultural competence. Guest speakers will include Nan Roman, President and CEO of the National Alliance to End Homelessness, and Marybeth Shinn, Professor at Vanderbilt Peabody College. Forum sponsors include the Alameda County Community Develop Agency, Alameda County EveryOne Home and the Alameda County Foster Youth Alliance, AC-OCAP and ICPC. The forum will be held from 8:30 a.m. to 3:00 p.m. at Preservation Park's Nile Hall, 668 13th Street. For more details on the forum, please visit www.acgov.org/icpc/. For more information, please contact Cecilia Garcia, Administrative Assistant, at cgarcia@oaklandnet.com.

Oakland Fund for Children And Youth Grantee Convening – On Wednesday, October 14, the Oakland Fund for Children and Youth (OFCY) hosted a grantee convening for 65 of their funded

programs. The meeting provided information on OFCY's evaluation, upcoming Request for Proposal and grant management policies. The event also provided networking opportunities for OFCY-funded programs to learn and share with each other around programmatic concerns and strengths. As one program participant stated, "It was great to have protected time to reflect on bigger picture programming." Another participant shared, "It's great to hear...about the impact OFCY funded programs are having on youth." The event took place at the Jack London Aquatic Center. For more on OFCY, please visit <http://www.ofcy.org>. For more information, please contact Tabia Norris, Administrative Assistant, at tnorris@oaklandnet.com.

Major Tax Compliance Project – On Tuesday, October 13, the Tax Compliance Section of the City of Oakland's Revenue Management Bureau initiated their 2015 Non-compliant Rental Project. The Tax Compliance Section mailed approximately 25,000 notices to owners of residential rental property in Oakland. The goal of the project is to bring all of the City's residential rental property owners into compliance with Oakland Municipal Code section 5.04.420 - Rental of residential property, which requires property owners to maintain a current business license. To view the Municipal Code, please visit <http://bit.ly/1LoRleF>. For more information, or if you feel you received a notice in error, please contact the Tax Compliance Section at (510) 238-7254.

Man Fires Gun Into The Air, Arrested For Wanton Disregard For Public Safety – On Monday, October 12, at 9:25 p.m., Oakland Police officers responded to the 5300 block of Bancroft Avenue to investigate a report of shots fired. Upon arrival, the officers determined that there had been an argument and disturbance. In an apparent attempt to quell the altercation, an adult male Oakland resident, who had not been involved in the disturbance, had discharged a firearm into the air. Officers were able to identify the suspect and safely arrested him for willfully discharging a firearm in a negligent manner. The firearm was recovered. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Officers Arrest Suspect For Illegal Possession Of Firearms – On Sunday, October 11, at around 11:22 a.m., Oakland Police officers responded to the 6100 block of Brann Street to investigate a report of a subject armed with a firearm. Upon arrival, the officers located the suspect and took him into custody. Witnesses provided information that enabled the officers to locate a firearm which the suspect had discarded nearby, and a second firearm was recovered from the suspect's vehicle. The suspect was arrested for illegal possession of firearms. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Is Hiring Police Officer Trainees – Friday, November 20, is the deadline to apply to pursue a career as an Oakland Police Officer. To apply, please visit <http://bit.ly/1Lmnvrj>. This page also provides details and dates on the Practices & Actual Physical Ability Test, POST Entry Level Law Enforcement Test and Oral Board Interviews that are part of the selection process. Applications are being accepted through 11:59 p.m., on Friday, November 20. The OPD Background and Recruiting Unit offers seminars to assist applicants with the various stages of

the hiring process. For more information, please visit www.opdjobs.com or contact the OPD Background and Recruiting Unit at (510) 238-3339.

OPD Is Hiring Police Cadets – Friday, October 16, is the deadline to apply for a Police Cadet position at the Oakland Police Department (OPD). The part-time positions offer high school or college students who are interested in law enforcement a special opportunity to pursue a challenging and rewarding career with one of the best police agencies in the state. Applicants must be between 17½ and 20 years old and may work up to 19½ hours per week, depending on department needs and school schedules. The Police Cadet position is a preparatory position for the Police Officer Trainee. Cadets are strongly encouraged to apply for the Police Officer Trainee position at the conclusion of their Cadet assignment. Applications are being accepted through 11:59 p.m., on Friday, October 16. To apply, please visit <http://bit.ly/1K6UuDF>. For more information, please visit www.opdjobs.com or contact the OPD Background and Recruiting Unit at (510) 238-3339.

Community Meeting On AC Transit Service Expansion – On Monday, October 26, AC Transit will host a community meeting on its proposed Service Expansion Plan (SEP), a far-reaching set of recommendations to significantly improve bus service in the East Bay. The meeting, which runs from 6:00 to 8:00 p.m., will be held at Youth Employment Partnership, 2300 International Boulevard. This Oakland meeting is one of six being held throughout the East Bay. The SEP is designed to dramatically increase service reliability and frequency, while creating a service network that enhances connections to key destinations. At the community meetings, the public will be able to talk with AC Transit staff about the specific proposals and submit comments. If you are unable to attend the community meetings, written comments may be submitted:

- by mail to AC Transit Board of Directors, 1600 Franklin Street, Oakland, CA 94612
- by fax to (510) 891-7157
- by e-mail to planning@actransit.org

Additionally, comments may be left in a voicemail message by calling (510) 891-7201 (English), (510) 891-7291 (Spanish) or (510) 891-7292 (Chinese). The public may also complete an online survey on the proposed changes in the Oakland service area by clicking on the new route hyperlinks in the table at <http://bit.ly/1R0pAO3>. The public hearing on the SEP will be held on Wednesday, November 11, at 2:00 p.m. and 5:00 p.m. in the AC Transit Board of Directors Room at 1600 Franklin Street. To learn about the 40 proposed service changes, please visit <http://www.actransit.org/sep/>.

OFD Firefighter Memorial Service, Employee Recognition – On Thursday, October 22, the Oakland Fire Department, in partnership with IAFF Local 55, the Oakland Black Fire Fighters Association and Oakland Firefighters Random Acts, will host an annual Firefighter Memorial Service and Employee Recognition from 2:00 to 4:00 p.m. at the amphitheater in Frank H. Ogawa Plaza. The department will honor those who have fallen in the line of duty and recognize newly promoted and retired personnel. For more information, please contact Capt. Tracey Chin at (510) 238-5228.

Preserve Your Family History At The Oakland History Room – On Saturday, October 17, the Oakland History Room will host a Family History Day from Noon to 5:00 p.m. in the Bradley C. Walters Community Room in the Main Library at 125 14th Street. October is Family History Month, and with that in mind, the Oakland History Room wants to encourage Oaklanders to discover and preserve their family stories. Preserving family stories and mementos is very important and contributes to our understanding of ourselves and our communities. Oaklanders are invited to bring up to six photographs or documents to this event where they will be scanned by Oakland History Room staff and volunteers. Pre-registration is required; no studio photographs will be scanned and photos/documents should be 8" x 10" or smaller. The Friends of the Oakland History Room will co-sponsor this event. To register and obtain guidelines for participating in this event, please contact Dorothy Lazard, Librarian II, at dlazard@oaklandlibrary.org or (510) 238-3222.

Re-Create Art Contest And Traveling Exhibition – Saturday, November 21, is the deadline for Oakland students to submit artwork for the annual Re-Create Art Contest and Traveling Exhibition. Oakland students are encouraged to use discarded materials to create artwork, win great prizes and practice the 4Rs - reduce, reuse, recycle and rot (compost). Through Tuesday, November 17, a series of free, hands-on workshops will be held at various Oakland Public Library branches to assist students in creating artwork for the competition. For a complete roster of workshops, please visit <http://bit.ly/1jcnwb7>. A public reception to recognize participants and contest winners will be held on Friday, December 4, from 5:30 to 7:00 p.m. at the Pro Arts Gallery, 150 Frank H. Ogawa Plaza. The reused and recycled art competition is sponsored by the Public Works Department and produced by Pro Arts Gallery. For artwork submission guidelines and entry form, please visit <http://www2.oaklandnet.com/w/oak043695>. For more information, please contact Ferial Mosley, Recycling Specialist, at fmosley@oaklandnet.com or (510) 238-7433.

DeFremery's Disneyland Halloween Celebration – On Friday, October 30, at midnight, participants will depart from deFremery Recreation Center on a quick trip to Disneyland that returns on Sunday, November 1. The trip, open to all families, costs \$195 per person including transportation, breakfast and park tickets. Youth, ages 12 and under, must be accompanied by an adult. For more information, please contact Valorie Winn, Center Director, at (510) 238-7739.

RFP, RFQ Opportunities With The City of Oakland – In October, a variety of formal Request for Proposals (RFPs) and Request for Quotations (RFQs) from the City of Oakland will close.

Due Date/Time	Title/Description	Contact
Thursday, October 22 2:00 p.m.	5725 – NTB for West MacArthur Boulevard, install EB and WB left-turn lane and protective left-turn signal phase from Market Street to MLK Jr. Way, and install EB and WB bicycle lane from Market Street to Telegraph Avenue. This requires modifications of signals and striping and removal of median islands.	Si Lau, Public Works slau@oaklandnet.com (510) 238-3466

Thursday, October 22 2:00 p.m.	5731 - RFP for Property Maintenance Service for Parcel 4-Uptown The City of Oakland, Economic and Workforce Development Department - Project Implementation is soliciting bids for property maintenance services for Parcel 4 of the Uptown sites.	Brian Kendall, Economic and Workforce bkendall@oaklandnet.com (510) 238-7403
Thursday, October 22 2:00 p.m.	5736 - RFP for Landscape Maintenance Service for T5/T6. The City of Oakland, Economic and Workforce Development Department - Project Implementation solicits bids for property maintenance services for T5/T6	Brian Kendall, Economic and Workforce bkendall@oaklandnet.com (510) 238-7403
Thursday, October 29 2:00 p.m.	5728 - RFP for The City of Oakland and Oakland Police Department require investigative services to conduct administrative (internal affairs or IAD) investigations. At least one – and possibly several – investigative service provider(s) will be used.	T. Jones, OPD tjones@oaklandnet.com (510) 238-6703
Friday, October 30 2:00 p.m.	5733 - RFP for Professional Auditing Services – READVERTISEMENT. PLEASE NOTE: Those who submitted proposals on the previous Professional Auditing Services RFP may either submit new proposals or request to have their existing proposal applied to this re-advertisement. The City of Oakland (City) and the Port of Oakland (Port) are requesting proposals from qualified certified public accounting firms, licensed by the State of California and in good standing, to conduct the Annual Financial and Single Audit, and other Financial Audits as detailed within this document, for the fiscal years ending June 30, 2016, 2017 and 2018. The contract may be extended for one additional year, through fiscal year ending June 30, 2019, at the discretion of the Port and the City. The Port of Oakland is a discrete component unit of	Paige Alderete, Controller's Office palderete@oaklandnet.com (510) 238-7492

	the City of Oakland's Comprehensive Annual Financial Report (CAFR).	
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For more information on contracting opportunities, please visit <http://bit.ly/liAJvbd> or contact Dasco Munoz, Contracts and Compliance, at dmunoz@oaklandnet.com or (510) 238-3970.

Upcoming City Of Oakland Job Announcements – During the week of October 19, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Inspection Services Manager
- Heavy Equipment Service Worker
- Forensic Technician
- Neighborhood Law Corps Attorney
- Buyer
- Recreation Center Director
- Senior Services Program Assistant

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,
/s/
SABRINA B. LANDRETH
City Administrator