



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: John A. Flores

SUBJECT: City Administrator's Weekly Report

DATE: April 10, 2015

INFORMATION

Following are the key activities to be highlighted this week:

Mayor Schaaf Announces Housing And Development Expert Claudia Cappio's Return – On Tuesday, April 7, Mayor Libby Schaaf and Interim City Administrator John Flores announced that Claudia Cappio will re-join the City of Oakland staff as an Assistant City Administrator. Ms. Cappio is returning to the City of Oakland after seven years. During that time she served in the administration of California Governor Jerry Brown as Executive Director of both the California State Department of Housing and Community Development and the California Housing Finance Agency. She also was a private planning consultant. From 2000 to 2007, Ms. Cappio served as Oakland's Development Director and Executive Director of the Oakland Base Reuse Authority. Her work in Oakland included the Fox Theater Project, Brooklyn Basin, Jack London Square Redevelopment and then Mayor Brown's 10K Downtown Housing Initiative. When Ms. Cappio assumes her new duties for the City of Oakland on April 27, she will be a senior member of the City Administrator's management team, initially serving under Mr. Flores and then transitioning to the team that will be led by Sabrina Landreth when Ms. Landreth takes on the role of permanent Oakland City Administrator no later than July 1. Both Mr. Flores and Ms. Landreth were involved in the decision to hire Ms. Cappio. Ms. Cappio has an extensive background in local government administration, land use planning, project development and affordable housing. To read the media release, please visit <http://www2.oaklandnet.com/OAK052512>.

OFD Hires New Fire Marshal – On Monday, April 6, the Oakland Fire Department (OFD) welcomed Miguel Trujillo to the position of Fire Marshal for the City of Oakland. Mr. Trujillo joins OFD from the Oxnard Fire Department where for the last six years he was a hazardous materials program manager. His other functions included assisting with other Fire Prevention activities and teaching CERT (Community Emergency Response Team) program classes in Spanish. Prior to that, he served as a Fire Code Inspector and Deputy Fire Marshal in the City of Gilroy Fire Department, a Code Inspector at the Newark Fire Department and a Hazardous Materials Specialist with the County of San Mateo. In addition to his hazardous materials specialist certification, Mr. Trujillo holds a number of additional certificates from the California State Fire Marshal's office and the International Code Council. He holds a Bachelor's Degree in environmental science from San Jose State University. His office is located at the Fire

Prevention Bureau, 250 Frank Ogawa Plaza, Suite 3341. For more information, please contact Fire Marshal Trujillo at (510) 238-4051.

City Arts Grant Applications Now Available – Monday, May 4, is the application submission deadline for the City of Oakland's 2015-2016 Cultural Funding Program grants. The grants support arts and cultural activities in Oakland. Interested artists and arts organizations may access the grant guidelines and application forms online at <https://screendoor.dobt.co/city-of-oakland-california>. The submission deadline for applications is 5:00 p.m. The Cultural Funding Program offers funding support in three separate project categories during fiscal year 2015-16: individual artists, nonprofit arts organizations and arts education residencies in Oakland schools. While the exact amount of funds available for grants will not be known until City Council adopts the next policy budget in June, for the past few grant cycles almost \$1 million in grants have been awarded annually. All applicants must be Oakland-based, and all arts activities must be presented in Oakland between July 1, 2015 and June 30, 2016. The Cultural Funding Program relies on a competitive panel process to determine award recipients and funding allocations. Grant recommendations must be approved by the Funding Advisory Committee and City Council before contracts are awarded. Free applicant workshops will be offered throughout April. All grant seekers are strongly encouraged to attend a workshop before applying. Advanced registration is required. The remaining workshops are scheduled for:

- Tuesday, April 14, Noon
Oakland City Hall, 1 Frank H. Ogawa Plaza, Hearing Room 2
- Tuesday, April 14, 5:30 p.m.
Oakland City Hall, 1 Frank H. Ogawa Plaza, Hearing Room 2
- Saturday, April 18, Noon
Geoffrey's Inner Circle, 410 14th Street, Oakland

To read the media release, please visit <http://www2.oaklandnet.com/OAK052506>. For details on the Cultural Funding Program, please visit www.oaklandculturalarts.com. For more information on the workshops or to R.S.V.P., please contact Denise Pate, Program Coordinator, at dpate@oaklandnet.com or (510) 238-7561.

Registration Open For The Great American Backyard Campout – Through Saturday, April 20, the public can register for the Great American Campout. This national event, sponsored by the National Wildlife Federation, is an overnight camping experience held Saturday, June 27 to Sunday, June 28. Oakland Parks & Recreation (OPR) will be hosting this Oakland edition at Joaquin Miller Park, 3564 Sanborn Drive. This camping trip is open to families, youth and individuals. Registration costs are \$15 per adult, \$10 per child (ages 4 to 17) and free for children 3 and under. Fees include dinner and continental breakfast. Families will be responsible for bringing their own camping equipment. For more information, to register or to request special needs diets, please contact Donte Watson at (510) 867-4142.

Newly Sworn Officer And Field Training Officer Waste No Time In Making A Difference –

On Monday, April 6, at about 10:37 a.m., a newly sworn police officer and his field training officer were on patrol in the area of High and Suter streets when they observed a vehicle which had been taken in a carjacking in Stockton a few days earlier. The officers, who were in a fully marked police vehicle, followed the wanted vehicle onto westbound Interstate 580. Assistance was requested from the California Highway Patrol as the suspects in the carjacking vehicle drove the freeway towards San Francisco. CHP officers, with the aid of the San Francisco Police, were able to stop the vehicle in San Francisco and take the driver and passenger into custody. The Oakland Police officers who had initially spotted the carjacking vehicle responded to the area of the stop and identified the driver and passenger as the same persons they originally observed in the car. The suspects were arrested in connection with the carjacking. Just several days after graduating from the Oakland Police Academy the newly sworn officer, with the guidance of his field training officer, was able to arrest and remove dangerous felons from the community and recover a carjacked vehicle. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Honoring Library Volunteers During National Volunteer Week – From Sunday, April 12 to Saturday, April 18, the Oakland Public Library is recognizing more than 750 volunteers with a thank you message from the Library Director. Volunteers serve at almost every library location and provide a diverse range of services. For more information, please contact Winifred Walters, Manager of Community Relations, at wwalters@oaklandlibrary.org or (510) 238-6932.

OPL Honors National Library Week With Special Reading Recommendations Booklet –

Sunday, April 12 to Saturday, April 18, is National Library Week. Celebrate with the Oakland Public Library (OPL) by picking up the 2nd annual National Library Week booklet filled with fabulous book recommendations from library staff. The booklet also contains information about exciting events going on all over the system throughout the month of April including author talks, film screenings, workshops for writers, poetry events and plenty for children and teens. Pick up a booklet at your local library branch and join us during National Library Week. For more information, please contact Sharon McKellar, Community Relations Librarian, at smckellar@oaklandlibrary.org or (510) 238-3513.

Movies In The Park – On Friday, April 16, Oakland Parks & Recreation's Redwood Heights Recreation Center, 3883 Aliso Avenue, kicks off its 2015 Movies in the Park series. This event begins at dusk and is free to all ages. The first of nine movies screenings will be "Big Hero 6." For the complete series schedule, please visit www.oaklandnet.com/parks. For more information, please contact Breht Clark at bclark@oaklandnet.com or (510) 482-7827.

A Taste Of Spring Tickets On Sale – On Thursday, May 7, the Oakland Parks & Recreation Foundation (OPRF) will be hosting its annual fundraiser gala at the Lakeside Park Garden Center, 666 Bellevue Avenue. Proceeds benefit Oakland Parks & Recreation programming by sponsoring children in summer camp programs. To purchase tickets or to donate, please visit www.oaklandparks.org. For more information, please contact Ken Lupoff, OPRF Executive Director, at (510) 465-1850.

Additional Arrests Made In Connection With The Homicide Of Chyemil Pierce – On Monday, April 6, the Oakland Police Department announced that a fifth and sixth suspect were charged by the Alameda County District Attorney's Office in the homicide of Chyemil Pierce, 30, who was fatally shot in the 2800 block of Chestnut Street on March 9. Alex Davis, 25, of Oakland was charged with murder in connection with the death of Chyemil Pierce. d Dijon Ward, 20, of Oakland was charged with being an accessory. Four other suspects have been previously arrested and charged with murder and other crimes in this case. Homicide investigators continue to identify additional suspects in connection with this case. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

CORE 10th Annual Citywide Disaster Exercise – On Saturday, April 25, CORE (Communities of Oakland Respond to Emergencies) will host its 10th annual Citywide Disaster Exercise from 9:00 a.m. to Noon. CORE groups in 40 neighborhoods will refresh, enhance and practice emergency response skills during the exercise. Individuals that live in neighborhoods without a participating CORE group may join in a simulated neighborhood exercise at the Oakland Fire Department Training Division at 250 Victory Court. Pre-registration by Friday, April 17 is required. To register, please visit www.oaklandcore.org. For more information, please contact Dena Gunning, Emergency Planning Coordinator, at dgunning@oaklandnet.com or (510) 238-6068.

Resilient Oakland Launches – On Wednesday, April 1, the Resilient Oakland Stakeholder Survey went live. This survey follows the launch of Resilient Oakland, a new citywide initiative aimed at positioning our city to better survive, adapt and grow amidst shocks like earthquakes, fires and sea level rise, and daily stressors such as crime, violence, poverty and environmental degradation. Oakland is undertaking this initiative as part of the global 100 Resilient Cities program pioneered by the Rockefeller Foundation. We want you involved. By taking this 10-minute survey by 5:00 p.m. on April 15, you can help Resilient Oakland partner effectively with you and your organization, and identify all the organizations that are already actively engaged in helping our city become more resilient. Over the next few months we will be engaging residents in identifying the city's top resilience priorities. Once these priorities are identified, we will be working across City departments, as well as with the public, private and non-profit sectors to develop and implement a Resilience Action Plan that delivers tangible improvements to the lives of Oaklanders in the short- and long-run. To take the survey, please visit <https://www.surveymonkey.com/r/resilientoakland>. For more information, please contact Victoria Salinas, Chief Resilience Officer, at vsalinas@oaklandnet.com.

City Seeks Input On Economic Development Strategy – Through Friday, May 1, public engagement continues on the City of Oakland's Economic Development Strategy, a short list of economic priorities and initiatives for the City of Oakland. The Economic Development Strategy will go to City Council for adoption later this year and will help inform City work plans and decisions over the next five years. As part of the public engagement for this effort, the City is using SpeakUp Oakland, a new public engagement portal for weighing in on civic issues. To learn more about the Economic Development Strategy and provide comment, please visit <http://speakupoakland.org/projects/economic-development-strategy>. Oakland residents are also asked to complete a short online survey at <http://speakupoakland.org/surveys/economic->

[development-strategy-residents](#). A separate survey for Oakland workers and business owners can be found at <http://speakupoakland.org/surveys/economic-development-strategy-business-owners-and-employees>. For more information on the Economic Development Survey, please contact Marisa Raya, Special Projects in Economic & Workforce Development, at mraya@oaklandnet.com or (510) 238-6230.

2015 Oakland Earth Day – On Saturday, April 18, come out and help clean, green and beautify Oakland from 9:00 a.m. to noon. Volunteer activities will include litter pickup, graffiti removal, weeding, planting and creek restoration at parks, recreation centers, creeks, commercial corridors and neighborhood locations throughout Oakland. Many of the Earth Day volunteer projects include additional fun activities and community celebrations. Volunteers may work in rugged terrain with varying disability access. For accessibility information or to request ASL disability accommodations, please call TTY (510) 238-3254 or email adoptaspot@oaklandnet.com. While supplies last, volunteers will receive a commemorative button and giveaways from Chinook Book and Numi Tea. In 2014, 2,400 volunteers pitched in more than 7,600 hours at ninety sites across Oakland. In 2014, volunteers removed more than 1,000 trash bags and more than 2,800 bags of weeds and green waste. In total more than 575 cubic yards of trash and green waste were collected, enough to fill about 3,400 garbage cans. For complete project listings, an interactive map and project coordinator information, please visit www.oaklandearthday.org. For more information, please call the Oakland Public Works' Events Hotline at (510) 238-7611.

Premier of "DACA's Culinary Competition: The Bake-Off" – On Thursday, April 16, KTOP-TV10 and the Digital Arts and Culinary Academy will present the premier screening of "DACA's Culinary Competition: The Bake-Off" at 7:30 p.m. Students from the Culinary Academy compete for the bake-off title and great prizes. The student chefs are judged by City officials and local celebrity chefs, including Tonya Holland from Brown Sugar Kitchen. Tune in to KTOP-TV Channel 10 as the kitchen timer is set and the competition heats up. Viewers outside of Oakland can view the show online at the designated air time at <http://www2.oaklandnet.com/Government/o/CityAdministration/d/KTOP/index.htm>. For more information, please contact KTOP at (510) 238-3566.

CORE Offers Range Of Preparedness Classes – Through June, the CORE (Communities of Oakland Respond to Emergencies) Program will host a series of preparedness training classes for Oakland residents and business owners. During CORE I: Home and Family Preparedness Training, participants learn how to reduce common household hazards, prepare a family disaster plan and emergency kits, develop evacuation plans and learn how to respond to earthquakes, fires, flooding, hazardous materials and more. In CORE II: Neighborhood Preparedness and Response Training, participants learn how to organize their neighborhoods, create emergency response teams and set up and operate a Neighborhood Command Post for a neighborhood response utilizing volunteers following a major disaster. Prerequisite: CORE I. The CORE III: Emergency Response Hands-On Skills Training provides important practical hands-on skills needed to deal with a disaster. Classroom instruction provides hands-on training in fire suppression, damage assessment, light search and rescue, disaster first aid, disaster psychology, neighborhood communications and how to address people with functional and access needs. Training includes a simulated earthquake functional exercise. This course is taught by Oakland

firefighters at the OFD Training Division. Prerequisite: CORE I and II. In addition, the CORE Program offers advanced workshops on a variety of topics, including Command Post Operations, Disaster First Aid and Communications. These workshops are held the third Saturday of each month from 10:00 a.m. to Noon. Advanced registration is required. For the complete roster of upcoming classes and events, please visit www.oaklandcore.org or call (510) 238-6351. For more information about the CORE program, please contact Dena Gunning, Emergency Planning Coordinator, at dgunning@oaklandnet.com or (510) 238-6068.

Closure Of 29th Avenue Overcrossing – On Friday, April 3, Caltrans closed the 29th Avenue Overcrossing that provides access across Interstate 880 (I-880) between the cities of Oakland and Alameda for construction activities between Ford Street and E. 10th Street. The overcrossing will remain closed until October 2016. This closure will allow crews to complete the demolition of the existing 29th Avenue Overcrossing and rebuild a new overcrossing in the same location. Demolition and construction will result in intermittent night time and full freeway closures on both Southbound and Northbound I-880 near the overcrossing, with occasional on-ramp and off-ramp closures to remove the current structure. Detours for crossing over I-880 at this location between Oakland and Alameda are posted on the project's website at <http://www.dot.ca.gov/dist4/projects/88023rd29thovercrossing/>. Advance warning changeable message signs and detour signs will be in place to assist motorists traveling in the area. Existing traffic signals and striping configurations have been upgraded to accommodate the increase in traffic due to this closure. For more information about this Caltrans construction project, please visit <http://www.dot.ca.gov/dist4/projects/88023rd29thovercrossing/>.

City Seeks Feedback Via Survey On The Uptown Wayfinding Signage Pilot Project – Extended through April, the City of Oakland's Uptown Wayfinding Signage Pilot project is seeking feedback via an online survey at <http://www.surveymonkey.com/s/CDDKT8Z>. By completing the short survey, the public will help shape the final signage used. The pilot project's goal is to connect public spaces through better maps and signage. The improvements are part of a commitment by the City to ensure that navigating Oakland is easy and enjoyable for pedestrians, citizens and visitors alike. Pedestrian Wayfinding helps people orient themselves and makes it easier to connect between amenities and destinations. The project has brought together City staff and key stakeholders including Visit Oakland, the Lake Merritt/Uptown Business Improvement District (BID), the Downtown BID and the Jack London BID. Visit Oakland has already begun to use the system by creating their own visitors maps, using the City's pedestrian wayfinding map as a base. The pilot project is now its final design stage. Implementation is planned in phases, spread out over the coming years and is sensitive to the budget constraints and the grant limitations for the Uptown Wayfinding Signage Pilot Project. Construction is anticipated to begin in the fall of 2015. This project is funded by a State of California Infill and Infrastructure Program grant. To learn more about the project, please visit <http://bit.ly/1Bd2M7i>. For more information, please contact George Durney, Uptown Wayfinding Project Manager, at gcdurney@oaklandnet.com or (510) 238-6150.

City Expands Public Access, Sheds Light On Legislative Proceedings – On Wednesday, March 25, the City took government transparency to the next level by becoming one of the first cities to prioritize full, open access to legislative data via the new version of software provider Granicus' Open API. The "open application programming interface" will allow developers to build programs that can communicate, integrate and use the information served on the Granicus platform for broader public dissemination. As a government leader with a strong dedication to transparency and efficiency, the City also upgraded its existing agenda management and civic involvement technologies to facilitate a deeper level of public access and input. This technology upgrade allows City government and City Council meetings to be as accessible as possible for residents. The eComment feature increases the public's comment ability beyond the usual two-minute time limit for speakers at meetings. The upgraded solution now boasts several new features to maximize transparency of legislative information on the City's website: API access, a flexible and integrated approval tracking of matters that move through Oakland's legislative process, a recent items dashboard, custom labeling and "configurable motion text" that allows the Clerk's office to state the actions of Council in plain language. In addition to the eComment tool, Oakland has also implemented a public engagement portal to allow residents to speak up. SpeakUp Oakland (<http://www.speakupoakland.org>) facilitates various means of public engagement on City projects, forums, discussions and also allows the public to submit their ideas on improving Oakland. To submit feedback on featured projects, forums, discussions or meeting agendas, the public can go to www.speakupoakland.org to register or log in using a Facebook account. Clicking the links at the top of the page allows users to comment on posted items. To comment on agenda items prior to a City Council meeting, click on the Meetings link at the top of the page, click on View Agenda for the meeting where your topic of interest has been scheduled and scroll to the agenda item and click comment. Users may also indicate whether they support, oppose or are neutral on a specific item. City Clerk LaTonda Simmons managed the project and worked with Granicus to seamlessly migrate 14 years of legislative history in a record-setting 24 days. To read the media release on the Granicus upgrades, please visit <http://www2.oaklandnet.com/w/oak052286>. For more information about the Granicus upgrade, please contact LaTonda Simmons, City Clerk, at lsimmons@Oaklandnet.com or (510) 238-3226.

OPR Citywide Girls' Sports Clinics – On Saturday, April 11, the kickoff for Oakland Parks & Recreation's (OPR) Spring Citywide Girls' Sports Clinics will be held at the Tassafaronga Recreation Center, 975 85th Avenue, from 9:00 a.m. until noon. This eight-week-long program will occur every Saturday until June 3 at rotating OPR locations. This program promotes athletic skill strengthening, cross-training development and a healthy lifestyle for girls ages 6 through 13. The deadline for early registration is Saturday, April 4. The fee is \$70 for the full eight weeks or \$10 per session. Girls ages 16 and up with advanced athletic skills are encouraged to participate as leaders. To view the full schedule, please visit www.oaklandnet.com/parks. For more information, please contact Ca'Ron James, Program Coordinator, at cjames@oaklandnet.com.

Clemons To Receive The Believe Award – On Friday, May 1, Estelle Clemens, a Human Services Department staff member, will receive the Believe Award during United Way of the Bay Area's annual benefit. The Believe Award honors a champion working with a corporation or government agency who advocates for initiatives that help cut poverty – often by shifting internal culture, processes and systems. The benefit will be held at the Terra Gallery, 511

Harrison Street in San Francisco. For information on the annual event, please visit <http://uwba.org/believe>. For information on the Alameda County-Oakland Community Action Partnership which is managed by Estelle Clemons, please visit www.ac-ocap.com. For more information, please contact Estelle Clemons, Health and Human Services Program Planner, at eclemons@oaklandnet.com or (510) 238-3597.

Critical Repair Work Between BART's Fruitvale And Coliseum Stations – On Sunday, April 5 BART began a major track repair project that will halt weekend train service between Coliseum and Fruitvale stations. The work will continue for several non-consecutive weekends throughout the summer. A free bus bridge, provided by AC Transit, will operate between the two stations when the tracks are closed for customers who have no other mode of transportation available. BART to OAK Airport service will continue even during the track shutdown between Coliseum and Fruitvale stations. The effort will ensure safer and more reliable service and is done as part of the “Building a Better BART” program. When the work is completed, BART passengers will experience a faster and quieter ride. To view the passenger bulletin with dates and service details as well as a map, please visit <http://www.bart.gov/news/articles/2015/news20150318>.

Get Your Taxes Done Fast And Free – Through Wednesday, April 15, the Alameda County-Oakland Community Action Partnership (AC-OCAP), in collaboration with the Alameda County Earned Income Credit (EITC) Coalition, is pleased to offer free tax preparation for the 2015 tax season. City of Oakland's low-wage earner residents (those who earn \$53,000 annually or less) are encouraged to take advantage of the Earned Income Tax Credit (EITC) and receive free tax preparation services - a \$200 value. Currently, there are more than 25 sites throughout Oakland where residents can get free tax preparation services. To get access to an IRS certified volunteer tax preparer and to find the location of a free tax site near you, please call 211. For more information, please contact Estelle Clemons, Health & Human Services Program Planner, at eclemons@oaklandnet.com or (510) 238-2362.

Spring Book Sale At The Bookmark Bookstore – Through Sunday, April 12, the Bookmark Bookstore, operated by the Friends of the Oakland Public Library (FOPL), is having its annual Spring Sale. The sale begins Thursday, April 9, for FOPL members only (non-members can join at the store to get the discounts). The sale is open to the general public April 10 through 12. All proceeds from the Bookmark benefit the library. Most of the store's 17,000 books are priced at \$3 to \$6, and even less during the sale. The store, located at 721 Washington Street, is open from 10:30 a.m. to 5:30 p.m. daily during the sale. For more information, please contact Winifred Walters, Community Relations Manager, at wwalters@oaklandlibrary.org or (510) 238-6932.

Information Memorandums:

The following Information Memorandums were issued recently:

BRT Budget Shortfalls – This memo, about the East Bay Bus Rapid Transit (BRT) project, provides information about a \$2.0 MM shortfall under the Oakland Business Sustainability Program and an additional approximate \$2.0 MM construction budget deficit, which will impact the scope of technical assistance services provided under the Business Impact Mitigation Fund and the scope of landscape and hardscape improvements made under the Major Roadway Construction contract. <http://www2.oaklandnet.com/w/OAK052530>

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,
/s/
JOHN A. FLORES
Interim City Administrator