



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: John A. Flores

SUBJECT: City Administrator's Weekly Report

DATE: March 20, 2015

INFORMATION

Following are the key activities to be highlighted this week:

Oakland Police Department In Popular Mechanics – The April 2015 issue of *Popular Mechanics* contains a photo essay entitled “Police in the Panoptic Age” about the technological revolution brought about by the use of body worn cameras in policing. In 2010, the Oakland Police Department (OPD) began deploying body cameras in the field. Photos accompanying the essay show OPD officers wearing body cameras. An interview with Oakland Police Chief Sean Whent provides background information about OPD’s experience with body cameras and how useful they have been in building community trust. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Oakland Parks & Recreation 2015 Brochure – On Monday, March 16, the Oakland Parks & Recreation (OPR) 2015 brochure was released. The OPR brochure provides information on a variety of activities from culinary classes and summer camps to special events and rental facilities. There is something for all ages. For a free copy, visit your local recreation center or stop by the OPR administrative offices at 250 Frank H. Ogawa Plaza, Suite 3330. For more information, please contact Jada Chiu, Marketing Coordinator, at (510) 238-3053.

Estelle Clemons To Receive The Believe Award – On Friday, May 1, Estelle Clemons, a Human Services Department staff member, will receive the Believe Award during United Way of the Bay Area’s annual benefit. The Believe Award honors a champion working with a corporation or government agency who advocates for initiatives that help cut poverty – often by shifting internal culture, processes and systems. The benefit will be held at the Terra Gallery, 511 Harrison Street in San Francisco. For information on the annual event, please visit <http://uwba.org/believe>. For information on the Alameda County-Oakland Community Action Partnership which is managed by Estelle Clemons, please visit www.ac-ocap.com. For more information, please contact Estelle Clemons, Health and Human Services Program Planner, at eclemons@oaklandnet.com or (510) 238-3597.

Critical Repair Work Between BART’s Fruitvale And Coliseum Stations – On Sunday, April 5 BART will begin a major track repair project that will halt weekend train service between Coliseum and Fruitvale stations. The work will continue for several non-consecutive weekends

throughout the summer. A free bus bridge, provided by AC Transit, will operate between the two stations when the tracks are closed for customers who have no other mode of transportation available. BART to OAK Airport service will continue even during the track shutdown between Coliseum and Fruitvale stations. The effort will ensure safer and more reliable service and is done as part of the "Building a Better BART" program. When the work is completed, BART passengers will experience a faster and quieter ride. To view the passenger bulletin with dates and service details as well as a map, please visit <http://www.bart.gov/news/articles/2015/news20150318>.

Get Your Taxes Done Fast And Free – Through Wednesday, April 15, the Alameda County-Oakland Community Action Partnership (AC-OCAP), in collaboration with the Alameda County Earned Income Credit (EITC) Coalition, is pleased offer free tax preparation for the 2015 tax season. City of Oakland's low-wage earner residents (those who earn \$53,000 annually or less) are encouraged to take advantage of the Earned Income Tax Credit (EITC) and receive free tax preparation services - a \$200 value. Currently, there are more than 25 sites throughout Oakland where residents can get free tax preparation services. To get access to an IRS certified volunteer tax preparer and to find the location of a free tax site near you, please call 211. For more information, please contact Estelle Clemons, Health & Human Services Program Planner, at eclomons@oaklandnet.com or (510) 238-2362.

Call For Nominations For Mother Of The Year – Through Noon on Friday, April 3, nominations for Mother of the Year are being accepted. Adults, seniors, local businesses, community groups, professional associations, government agencies and service-related organizations are invited to nominate a candidate for this coveted award. Nominees must be an Oakland resident whose contributions to the community symbolize the finest traditions of "motherhood;" who is an appropriate role model for people of all ages and backgrounds and who has made a positive impact on the community. To view the full criteria and nomination form, please visit www.oaklandnet.com/parks. For more information please contact Gail McMillon, Recreation Supervisor, at (510) 238-3186.

Oakland Youth Input Forum – On Wednesday, March 11, the Oakland Fund for Children and Youth, the Oakland Youth Commission and Oakland Unite hosted the Oakland Youth Input Forum at City Hall. Nearly 100 community members attended this successful event. Approximately 60 youth and youth supporters had a chance to speak and give their input on how the City of Oakland should direct its funding to improve its support of Oakland youth. The youth that participated shared innovative ideas including having more afterschool activities to engage kids such as turf dancing, fashion and graphic design classes; financial literacy workshops and arts programs. They discussed the challenges that they face growing up in Oakland and shared the reasons that made them proud to be from Oakland. The youth specifically highlighted diversity, resiliency and youth leadership, as some of the amazing assets that they are proud of in Oakland. For more information, please contact Sara Serrin-Christ, Program Analyst, at sserrin-christ@oaklandnet.com or (510) 238-3718.

Celebrate The Season With OPR Spring Egg Hunts – Continuing through April 5, Oakland Parks & Recreation (OPR) is hosting Spring Egg Hunt events at participating recreation centers. Participants will enjoy candy, jelly beans, chocolate eggs and egg hunting fun. Egg hunts will be held on the following dates:

Saturday, March 28

- 11:00 a.m. to Noon, Ira Jinkins Recreation Center, 9175 Edes Avenue, (510) 615-5959

Thursday, April 2

- 11:00 a.m. to Noon, FM Smith Recreation Center, 1969 Park Boulevard, (510) 238-7742

Saturday, April 4

- 9:30 to 11:00 a.m., Sheffield Village Recreation Center, 247 Marlow Drive, (510) 638-7190
- 11:00 a.m. to 4:00 p.m., Dunsmuir Hellman Historic Estate, 2960 Peralta Oak Court, (510) 615-5555
- 11:00 a.m. to 1:00 p.m., Manzanita Recreation Center, 2701 22nd Avenue, (510) 535-5625
- Noon to 2:00 p.m., Carmen Flores Recreation Center at Jose de la Cruz Park, 1837 Fruitvale Avenue, (510) 535-5631
- Noon to 3:00 p.m., Willie Keyes Recreation Center, 3131 Union Street, (510) 597-5042

Sunday, April 5

- 9:00 to 9:30 a.m., Montclair Recreation Center, 6300 Moraga Avenue, (510) 482-7812
- 1:00 to 4:00 p.m., Franklin Recreation Center, 1010 East 15th, (510) 238-7741

For information on a specific egg hunt, please contact the recreation center of your choice directly. For more information on OPR's Spring Egg Hunts, please visit www.oaklandnet.com/parks.

Speaking Tributaries At Dimond Park – On Sunday, March 22, Oakland Parks & Recreation's Dimond Park will host *Speaking Tributaries*, a collaborative art and local history project incorporating the themes of water and memory, centered around Oakland's Sausal Creek. The free event will include art installations, storytelling, music and other interactive activities at Dimond Park between Fruitvale Avenue and Whittle Avenue. This public event will run from 2:00 to 6:00 p.m. For additional details on *Speaking Tributaries*, please visit www.speakingtributaries.com. For more information, please contact Michelle Doppelt, Recreation Supervisor, at mdoppelt@oaklandnet.com or (510) 482-7831.

Oakland Police Make Arrests – On Monday, March 9 at about 1:37 a.m., Oakland Police officers on patrol conducted a traffic-enforcement stop on a vehicle in the 800 block of Union Street. The driver got out of the truck and threw a handgun to the ground before he fled the scene. The officers chased after him and were able to arrest him for an illegally possessed firearm. Officers located narcotics and stolen property inside the truck. On Sunday, March 15 at 6:22 p.m., the Oakland Police Department's Communications Section received numerous calls

about an individual discharging a firearm on the street. Callers provided a detailed description of the suspect, which was provided to responding patrol officers, who checked the surrounding areas and located the suspect in the 3100 block of Market Street. The suspect was arrested for discharging a firearm and illegal gun possession. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Team Oakland PD Reports St. Baldrick's Fundraiser Success – On Friday, March 13, and Saturday, March 14, Team Oakland PD was at UCSF Benioff Children's Hospital Oakland, shaving their heads to raise money to treat and find cures for childhood cancers. Sgt. Serge Babka reported that more than \$4,500 was raised by the two OPD teams, and thanked all who donated time, hair and money to this great cause. The entire event has raised \$200,000 so far. The St. Baldrick's Foundation is committed to funding the most promising research to find cures for childhood cancers and give survivors long and healthy lives. Donations are still being accepted at <https://www.stbaldricks.org/donate/team/99487/2015> (Team Oakland PD) and <https://www.stbaldricks.org/donate/team/99100/2015> (Team Oakland PD-CID). For more information, please contact Sgt. Serge Babka at sbabka@oaklandnet.com.

Oakland's Minimum Wage Law Took Effect March 2 – On Monday, March 2, Oakland's new employment law created by Measure FF took effect. The voter-enacted ballot measure that passed with an 82% majority in November has three key provisions:

- Raised the minimum wage from \$9 to \$12.25/hour
- Requires employers to provide paid sick leave
- Requires payment of service charges to hospitality workers who provide the service

Employees who perform at least 2 hours of work in a particular workweek within Oakland – including part-time, temporary and seasonal employees – must be paid at least the minimum wage. Measure FF also requires employers to provide 1 hour of paid sick leave for every 30 hours worked. Sick leave caps vary by size of business. Hospitality employers (such as hotels, restaurants and banquet facilities) must pay all collected service charges directly to employees who provided the service. Measure FF represents the strong desire of Oakland residents to join jurisdictions across the country in ensuring that workers in Oakland have the ability to support and care for themselves and their families by increasing the minimum wage and making provisions for paid sick leave. The City hosted a series of informational briefings for employers and employees. The website, www.oaklandnet.com/minimumwage, includes tools and resources for employers and employees needing information about this new employment law including Frequently Asked Questions (FAQs); referrals to organizations that offer technical assistance and legal resources; legally mandated notification posters for the workplace in English, Spanish and Chinese; the Measure FF ballot measure language and much more. To read the media release, please visit <http://www2.oaklandnet.com/w/oak051915>. For more information, please call (510) 238-6258 or email minwageinfo@oaklandnet.com.

Equal Access Conducting Survey – Through Friday, March 27, the City of Oakland's Equal Access Office is conducting a survey to evaluate access to City services regardless of language spoken by Oakland residents. To take the survey in English, please visit

<https://www.surveymonkey.com/s/J7XTZDD>. To take the survey in Spanish/Español, please <https://www.surveymonkey.com/s/JWJZ6Z6>. To take the survey in Chinese/中文, please visit <https://www.surveymonkey.com/s/JYK52MK>. For more information, please contact May Tam, Program Analyst III, at mtam@oaklandnet.com or (510) 238-2368.

Spring Book Sale At The Bookmark Bookstore – From Thursday, April 9 to Sunday, April 12, the Bookmark Bookstore, operated by the Friends of the Oakland Public Library (FOPL), is having its annual Spring Sale. The sale begins Thursday, April 9 for FOPL members only (non-members can join at the store to get the discounts). The sale is open to the general public April 10 through 12. All proceeds from the Bookmark benefit the library. Most of the store's 17,000 books are priced at \$3 to \$6, and even less during the sale. The store, located at 721 Washington Street, is open from 10:30 a.m. to 5:30 p.m. daily during the sale. For more information, please contact Winifred Walters, Community Relations Manager, at wwalters@oaklandlibrary.org or (510) 238-6932.

Civic Orchestra – On Sunday, March 22, the Oakland Civic Orchestra will present its “American Voices: North, Central and South” concert at 4:00 p.m. The concert will be held at Lake Merritt United Methodist Church, 1330 Lakeshore Avenue. The volunteer community orchestra, sponsored by Oakland Parks & Recreation, is conducted by Artistic Director Martha Stoddard and Assistant Conductor Jason Oestenstad. This event is in its 23rd year of providing free classical music to all community members. For more program information, please contact Karis Griffin, Recreation Supervisor, at kgriffin@oaklandnet.com or (510) 597-5027.

City Seeks Feedback Via Survey On The Uptown Wayfinding Signage Pilot Project – Through March, the City of Oakland is seeking feedback on the Uptown Wayfinding Signage Pilot project via an online survey at <http://www.surveymonkey.com/s/CDDKT8Z>. By completing the short survey, the public will help shape the final signage used. The pilot project's goal is to connect public spaces through better maps and signage. The improvements are part of a commitment by the City to ensure that navigating Oakland is easy and enjoyable for pedestrians, citizens and visitors alike. Pedestrian Wayfinding helps people orient themselves and makes it easier to connect between amenities and destinations. The project has brought together City staff and key stakeholders including Visit Oakland, the Lake Merritt/Uptown Business Improvement District (BID), the Downtown BID and the Jack London BID. Visit Oakland has already begun to use the system by creating their own visitors maps, using the City's pedestrian wayfinding map as a base. The pilot project is now its final design stage. Implementation is planned in phases, spread out over the coming years and is sensitive to the budget constraints and the grant limitations for the Uptown Wayfinding Signage Pilot Project. Construction is anticipated to begin in the fall of 2015. This project is funded by a State of California Infill and Infrastructure Program grant. To learn more about the project, please visit <http://bit.ly/1Bd2M7i>. For more information, please contact George Durney, Uptown Wayfinding Project Manager, at gcdurney@oaklandnet.com or (510) 238-6150.

DAC Privacy And Data Retention Draft Policy Available For Public Comment – In March 2014, the Oakland City Council established an Ad Hoc Advisory Committee to develop a Privacy and Data Retention Policy for the Domain Awareness Center (DAC). This Committee

drafted the Policy and a set of additional Recommendations for the City Council to consider. The Policy and Recommendations were presented at the Public Safety Committee Meeting on Tuesday, February 10, and have been posted to the City's website for public comment. These comments and a more detailed analysis of the additional recommendations will be brought back to the Public Safety Committee in April. If you wish to review and comment on the Policy and Recommendations, please visit <http://bit.ly/17Ac5np>. To share your feedback and comments, please visit <https://www.surveymonkey.com/r/domain2015>. For specific questions, please contact Joe DeVries, Assistant to the City Administrator, at jdevries@oaklandnet.com.

AARP Tax Help – On Thursdays through April 9, AARP will sponsor free tax preparation assistance for taxpayers with middle and low incomes, with special attention to those age 60 and older. The assistance will be offered at the West Oakland Senior Center, 1724 Adeline Street. For a list of things to bring with you, please call (510) 238-7016. For more information, please contact Dorothy Poston, Senior Center Director, at dposton@oaklandnet.com

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

JOHN A. FLORES

Interim City Administrator