



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: John A. Flores

SUBJECT: City Administrator's Weekly Report

DATE: March 6, 2015

INFORMATION

Following are the key activities to be highlighted this week:

Oakland's Minimum Wage Law Took Effect March 2 – On Monday, March 2, Oakland's new employment law created by Measure FF took effect. The voter-enacted ballot measure that passed with an 82% majority in November has three key provisions:

- Raised the minimum wage from \$9 to \$12.25/hour
- Requires employers to provide paid sick leave
- Requires payment of service charges to hospitality workers who provide the service

Employees who perform at least 2 hours of work in a particular workweek within Oakland – including part-time, temporary and seasonal employees – must be paid at least the minimum wage. Measure FF also requires employers to provide 1 hour of paid sick leave for every 30 hours worked. Sick leave caps vary by size of business. Hospitality employers (such as hotels, restaurants and banquet facilities) must pay all collected service charges directly to employees who provided the service. Measure FF represents the strong desire of Oakland residents to join jurisdictions across the country in ensuring that workers in Oakland have the ability to support and care for themselves and their families by increasing the minimum wage and making provisions for paid sick leave. The City has hosted a series of informational briefings for employers and three additional briefings are scheduled:

- **Wednesday, March 11, 8:30 to 10:30 a.m.**
Business Informational Meeting at Heartlands Merchants Association
Mills College, Public Safety Room, 5000 MacArthur Boulevard
- **Thursday, March 12, 3:00 to 5:00 p.m.**
Business Informational Briefing for Chinese Speaking Employers (co-hosted by Oakland Chinatown Chamber of Commerce)
Peony Restaurant, 388 9th Street, #288
- **Thursday, March 19, 6:00 to 8:00 p.m.**
Business Informational Briefing Spanish Speaking Employers (co-hosted by the Hispanic

Chamber of Commerce)
Fruitvale-San Antonio Senior Center, 3301 E. 12th Street, #201

The website, www.oaklandnet.com/minimumwage, includes tools and resources for employers and employees needing information about this new employment law including Frequently Asked Questions (FAQs); referrals to organizations that offer technical assistance and legal resources; legally mandated notification posters for the workplace in English, Spanish and Chinese; the Measure FF ballot measure language and much more. To read the media release, please visit <http://www2.oaklandnet.com/w/oak051915>. For more information, please call (510) 238-6258 or email minwageinfo@oaklandnet.com.

Mayor Schaaf Announces Matt Nichols as Policy Director for Infrastructure and Transportation – On Wednesday, March 4, Matt Nichols joined Mayor Libby Schaaf's administration as the Policy Director for Infrastructure and Transportation. In this role, Nichols will be the Mayor's primary liaison to City staff and external agencies responsible for planning, project development and delivery, and funding of infrastructure and transportation projects. To read the media release, please visit <http://www2.oaklandnet.com/w/oak051950>.

Mark Sawicki Joins the City of Oakland as Director of Economic & Workforce Development – On Monday, February 23, Mark Sawicki joined the City of Oakland as Director of Economic & Workforce Development. In this role, Mr. Sawicki will lead a department of 50 staff working on significant real estate projects and negotiations; business attraction, retention and expansion efforts; implementation of job training programs, including oversight of the Oakland Workforce Investment Board; and on the City's marketing and public art initiatives. He will be a key member on the City's team that is advancing major projects such as the Coliseum City plan. To read the media release, please visit <http://www2.oaklandnet.com/OAK051933>.

Call For Nominations For Mother Of The Year – Through Noon on Friday, April 3, nominations for Mother of the Year are being accepted. Adults, seniors, local businesses, community groups, professional associations, government agencies and service-related organizations are invited to nominate a candidate for this coveted award. Nominees must be an Oakland resident whose contributions to the community symbolize the finest traditions of "motherhood;" who is an appropriate role model for people of all ages and backgrounds and who has made a positive impact on the community. To view the full criteria and nomination form, please visit www.oaklandnet.com/parks. For more information please contact Gail McMillon, Recreation Supervisor, at (510) 238-3186.

Chief Whent Speaks On The OPD Experience With Body-Worn Cameras – In late February and early March, Chief Sean Whent has shared the Oakland Police Department's experience with body-worn cameras at two high profile events. On Thursday, February 29, Chief Whent participated in the Body-Worn Camera Expert Panel hosted by the Bureau of Justice Assistance (BJA), U.S. Department of Justice in Washington, D.C. The BJA is a working group developing recommendations about the cameras for police departments across the country. On Tuesday, March 3, Chief Whent provided expert testimony to the California State Assembly's Public Safety Committee in Sacramento about the Oakland Police Department's experience with body-

worn cameras. The State Assembly is considering several pieces of legislation related to body-worn cameras. OPD has been using body-worn cameras since 2010 and has five years of accumulated experience with this technology. Body cameras are worn by all officers assigned to Patrol Division. The cameras capture events as they occur and have proven valuable in criminal cases, helping resolve complaints and cases of misconduct. The Oakland Police Department is committed to transparency and body-worn cameras have assisted in providing accurate information to the public. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

OPR Summer Job Opportunities – Through Monday, March 16, Oakland Parks & Recreation (OPR) is accepting applications for Recreation Aide and Recreation Attendant I part-time summer positions. Age requirements vary by job, but opportunities are available for youth as young as 16. For more information and to apply online, please visit <http://agency.governmentjobs.com/oaklandca/default.cfm>.

Five Oakland Firms Capture 2015 Innovation Awards – On Thursday, February 19, the Third annual East Bay Innovation Awards were held at Oakland's gorgeous Fox Theater. Once again, it was a great night for leading edge companies from Oakland, who garnered five awards across nine categories from among a total field of nearly 180 nominees from throughout Alameda and Contra Costa counties. Produced by the East Bay Economic Development Alliance (EBEDA), the festivities began with presentation of the prestigious Legacy award to the Clorox Company for its history of innovation impacting business development and quality of life in, and far beyond, the East Bay. Other winners from Oakland, listed alphabetically (and by category) were Blue Bottle Coffee (Food), 3D printing leader FATHOM (Advanced Manufacturing), digital divide-bridging non-profit Oakland Digital Arts and Literacy Center (Education) and trailblazing solar startup incubator/accelerator SfunCube (Cleantech). Congratulations to all of the Oakland winners and nominees; let's keep the innovation coming. To download the program, please visit <http://bit.ly/1zZ8VkB>. For more information, please contact Aliza Gallo, Economic Development Manager, at agallo@oaklandnet.com or (510) 238-7405.

Oakland Library Patrons Can Now Stream Video For Free – Since Tuesday, February 3, patrons can stream feature films and TV shows directly from the Oakland Public Library's website through Overdrive. Currently, there are 1,300 titles to watch – everything from romance, comedy, horror, sci-fi, drama, indie and foreign films, plus there is even teen and children's content. It is really quite easy – you just need a library card and a PIN number for managing your online account. To get started, please visit <http://bit.ly/1EONHeM>. For more information, please contact Andrew Demcak, Librarian II, Reference/e-Resources, at ademcak@oaklandlibrary.org or (510) 238-7241.

Community Education Event On Dog Ordinance – On Saturday, March 7, Oakland Parks & Recreation (OPR) will host a community education event at King Estate Park for the public to learn about the Oakland Dog Ordinance, adopted by City Council on April 1, 2014. The free event will run from 9:00 a.m. to 1:00 p.m. King Estate Park is located between Sterling Avenue and Crest Avenue. Dogs are now allowed to visit and enjoy designated OPR parks when accompanied by a responsible caretaker. This introduction to dog allowances within the

community also incorporates information on how to preserve the park, park clean up days and the rules and regulations specified in the ordinance change. Community organizations such as Oak Knoll Neighborhood Association, King Estate Open Space, OPIE Dog and Oakland Dog Owners Group will be present. Dog owners who bring their dog with them are asked to bring a six-inch leash and dog waste bag. For ordinance details, a list of designated on- or off-leash dog parks and event details, please visit www.oaklandnet.com/parks. For more information, please contact Michelle Doppelt, Recreation Supervisor, at oprdogs@gmail.com or mdoppelt@oaklandnet.com.

St Baldrick's Shave-a-thon: Police To Shave Heads – On Saturday, March 14, Team OPD will be shedding hair to stand in solidarity with children who are bald as a result of cancer treatment. The 8th annual St. Baldrick's fundraiser will be held from 11:00 a.m. to 4:00 p.m., at the UCSF Benioff Children's Hospital Oakland Outpatient Center Atrium at 744 52nd Street. The St. Baldrick's Foundation, a volunteer-driven charity, raises money for childhood cancer research. Worldwide, more than 175,000 children are diagnosed with cancer every year. In the U.S., more children die of childhood cancer than any other disease – more than AIDS, asthma, cystic fibrosis, congenital anomalies and diabetes combined. St. Baldrick's Foundation works to improve research and give these children a chance at life. To donate in support of the OPD team, please visit <https://www.stbaldricks.org/teams/mypage/99487/2015> or use the search box at <http://www.stbaldricks.org/> and enter "Oakland" to find other participating teams from Oakland. For more information, please contact Sgt. Serge Babka at sbabka@oaklandnet.com.

AARP Tax Help – On Thursdays through April 9, AARP will sponsor free tax preparation assistance for taxpayers with middle and low incomes, with special attention to those age 60 and older. The assistance will be offered at the West Oakland Senior Center, 1724 Adeline Street. For a list of things to bring with you, please call (510) 238-7016. For more information, please contact Dorothy Poston, Senior Center Director, at dposton@oaklandnet.com

OPR at Summer Camp Fair – On Sunday, March 8, Oakland Parks & Recreation (OPR) will be participating in the Summer Camps and Programs Fair hosted by the Scottish Rite Center, 1547 Lakeside Drive. The event, which begins at 1:00 p.m., is free and open to the public. Attendees will learn about and register for OPR's summer camps, activities and programs for children. OPR staff will be present to answer questions and information regarding summer programming which will include outdoor adventures, sports camps, art camps and much more. Free parking is available behind the center and in the neighborhood. For more information, please contact Karis Griffin, Recreation Supervisor, at kgriffin@oaklandnet.com or (510) 597-5096.

City Seeks Feedback Via Survey On The Uptown Wayfinding Signage Pilot Project – Through March, the City of Oakland is seeking feedback on the Uptown Wayfinding Signage Pilot project via an online survey at <http://www.surveymonkey.com/s/CDDKT8Z>. By completing the short survey, the public will help shape the final signage used. The pilot project's goal is to connect public spaces through better maps and signage. The improvements are part of a commitment by the City to ensure that navigating Oakland is easy and enjoyable for pedestrians, citizens and visitors alike. Pedestrian Wayfinding helps people orient themselves and makes it easier to connect between amenities and destinations. The project has brought together City staff and key

stakeholders including Visit Oakland, the Lake Merritt/Uptown Business Improvement District (BID), the Downtown BID and the Jack London BID. Visit Oakland has already begun to use the system by creating their own visitors maps, using the City's pedestrian wayfinding map as a base. The pilot project is now its final design stage. Implementation is planned in phases, spread out over the coming years and is sensitive to the budget constraints and the grant limitations for the Uptown Wayfinding Signage Pilot Project. Construction is anticipated to begin in the fall of 2015. This project is funded by a State of California Infill and Infrastructure Program grant. To learn more about the project, please visit <http://bit.ly/1Bd2M7i>. For more information, please contact George Durney, Uptown Wayfinding Project Manager, at gcdurney@oaklandnet.com or (510) 238-6150.

Urban Cycling 101 – On Saturday, March 7, the Bushrod Recreation Center, located at 560 59th Street, will host Bike East Bay's bicycle skills class from 10:00 a.m. to Noon. The workshop is open to teens and adults with the purpose of promoting safe bicycling. This free classroom workshop does not require a bike, and occurs monthly on the second Saturday at alternating locations. Free reflective vests are provided to every participant. For information on workshop details, registration or future dates and locations, please visit www.bikeeastbay.org/education or call (510) 845-7433, ext. 2. For more information, please contact Jada Chiu, Recreation Leader II, PPT, at jchiu2@oaklandnet.com or (510) 238-3053.

OPD Members Host Annual Lip Sync Special Olympic Fundraiser – On Saturday, March 14, members of the Oakland Police Department (OPD) will present "Singing with the Stars Lip Sync Battle" at the Greek Orthodox Community Center, 4700 Lincoln Avenue. This annual event raises money for Special Olympics Northern California. Money raised supports Special Olympics athletes as they reach for their athletic dreams. The lip sync is a talent show; OPD officers and civilian employees go all out to present realistic impersonations of celebrity performers. Amazing talent in prior years has brought impersonations of Vanilla Ice, Teena Marie, the Supremes and Psy ("gangnam style") to the stage. Tickets are \$40. Doors open at 5:00 p.m. and the show begins at 7:00 p.m. For more information, please contact Officer Johnna Watson, Public Information Officer, at jawatson@oaklandnet.com, or (510) 238-7230.

OPD Teams With Local Law Enforcement Agencies To Arrest Robbery Suspects – On Wednesday, February 25, at about 12:10 a.m., Oakland Police officers responded to a report of a robbery in the area of 17th and Alice streets. Upon arrival, the officers located an Oakland resident who reported that he had just been robbed and assaulted by three suspects. Responding officers obtained a detailed description of the suspects and their vehicle. Through their preliminary investigation, officers developed information indicating that the suspects were in San Francisco and teamed with the San Francisco Police Department to locate the vehicle and arrest two suspects. The victim's loss was recovered. On Monday, March 2, at about 9:03 a.m., Oakland Police officers on patrol responded to the 2500 block of Wakefield Avenue to investigate an armed robbery. The victim told the officers that she had just been robbed at gunpoint by two men. The officers obtained a detailed description of the suspects and their getaway vehicle. Officers broadcast the information over police radio. Minutes later, another armed robbery with a similar description of the suspect vehicle occurred in the 2300 block of E. 23rd Street. Officers patrolling the area located the suspects in the 2500 block of E. 12th Street;

the suspects fled on foot. A perimeter was set and the California Highway Patrol assisted with air support. The suspects were eventually located and arrested for both armed robberies. Officers recovered two illegally possessed handguns and some of the victims' stolen items. For more information, please contact Sgt. Holly Joshi, Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Oakland Parks & Recreation Documentary – On Wednesday, February 11, Oakland Parks & Recreation entered a partnership with volunteer and community activist Stan Dodson, a guardian of the Dimond Canyon and Joaquin Miller Park hiking trail system, to produce his documentary of the parks and detailing the parks' history. The documentary will be produced in collaboration with award-winning filmmakers Emily Fraser, Katherine Gorringer and Henry Wiener. Dodson is in the process of raising funds to meet the project's goal of \$15,000, and has currently raised \$7,500 from the Dimond Improvement Association, Dimond Business and Professional Association, Friends of Joaquin Miller Park and a few other private donors. Filming of the documentary is expected to begin in March. For more information or to donate, please contact Stephanie Benavidez, Supervising Naturalist, at sbenavidez@oaklandnet.com or (510) 238-3739.

DAC Privacy And Data Retention Draft Policy Available For Public Comment – In March 2014, the Oakland City Council established an Ad Hoc Advisory Committee to develop a Privacy and Data Retention Policy for the Domain Awareness Center (DAC). This Committee drafted the Policy and a set of additional Recommendations for the City Council to consider. The Policy and Recommendations were presented at the Public Safety Committee Meeting on Tuesday, February 10, and have been posted to the City's website for public comment. These comments and a more detailed analysis of the additional recommendations will be brought back to the Public Safety Committee in April. If you wish to review and comment on the Policy and Recommendations, please visit <http://bit.ly/17Ac5np>. To share your feedback and comments, please visit <https://www.surveymonkey.com/r/domain2015>. For specific questions, please contact Joe DeVries, Assistant to the City Administrator, at jdevries@oaklandnet.com.

Free Youth Fitness At EOSC – Beginning Friday, February 27, the East Oakland Sports Center, located at 9161 Edes Avenue, is offering a free youth fitness program every Friday from 6:30 to 8:30 p.m. for youth ages 8 to 17. This program's goal is to inspire teens to live healthy lifestyles by educating participants on nutrition, anatomy, proper use of fitness equipment and various exercises. For more information, please contact Bryant Bacon, Program Director, at bbacon@oaklandnet.com or (510) 615-5838.

Upcoming City Of Oakland Job Announcement – During the week of March 9, the Human Resources Management Department (HRM) anticipates posting a job announcement for the following positions:

- Solid Waste / Recycling Program Supervisor
- Project Manager III
- Police Cadet
- Latent Print Examiner II

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

JOHN A. FLORES
Interim City Administrator