



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: John A. Flores

SUBJECT: City Administrator's Weekly Report

DATE: February 20, 2015

INFORMATION

Following are the key activities to be highlighted this week:

Oakland's Minimum Wage Law Takes Effect March 2 – On Monday, March 2, Oakland's new employment law created by Measure FF takes effect. The voter-enacted ballot measure that passed with an 82% majority in November has three key provisions:

- Raises the minimum wage from \$9 to \$12.25/hour
- Requires employers to provide paid sick leave
- Requires payment of service charges to hospitality workers who provide the service

Employees who perform at least 2 hours of work in a particular workweek within Oakland – including part-time, temporary and seasonal employees – must be paid at least the minimum wage. Measure FF also requires employers to provide 1 hour of paid sick leave for every 30 hours worked. Sick leave caps vary by size of business. Hospitality employers (such as hotels, restaurants and banquet facilities) must pay all collected service charges directly to employees who provided the service. Measure FF represents the strong desire of Oakland residents to join jurisdictions across the country in ensuring that workers in Oakland have the ability to support and care for themselves and their families by increasing the minimum wage and making provisions for paid sick leave. The City will host a series of informational briefings to help employers and employees understand the new law.

- Saturday, February 21, 10:00 a.m. to Noon
Informational Briefing for Employees and Employers
Oakland City Hall, 1 Frank H. Ogawa Plaza
- Monday, February 23, 8:30 to 10:00 a.m.
Business Informational Briefing
Oakland City Hall, 1 Frank H. Ogawa Plaza
- Friday, February 27, 8:30 to 10:00 a.m.
Business Informational Briefing (Co-hosted by the Oakland Metropolitan Chamber of Commerce and the Sustainable Business Alliance)
Oakland City Hall, 1 Frank H. Ogawa Plaza

The website, www.oaklandnet.com/minimumwage, includes tools and resources for employers and employees needing information about this new employment law including Frequently Asked Questions (FAQs); referrals to organizations that offer technical assistance and legal resources; legally mandated notification posters for the workplace in English, Spanish and Chinese; the Measure FF ballot measure language and much more. For more information, please call (510) 238-6258 or email minwageinfo@oaklandnet.com.

Citizens' Police Review Board Community Event – On Monday, March 2, the Citizens' Police Review Board (CPRB) will host a community event from 6:00 to 8:00 p.m. During this free event, to be held at Acts Full Gospel Church, 1034 66th Avenue, the CPRB will share information about its services and receive input on the strategic planning process for the organization. The event will include a community discussion of perceptions of the CPRB and a dialogue engaging community input on the future goals of the CPRB. This is an opportunity for community members to share their opinions and learn how to be part of the CPRB process to make a difference in improving community and police relations. For more information, please contact Anthony Finnell, Executive Director, at afinnell@oaklandnet.com or (510) 238-3159.

Malonga Speeches Of A Dream – On Friday, February 20, the Oakland Parks & Recreation's Malonga Casquelourd Center, 1428 Alice Street, will celebrate Black History Month with Speeches of a Dream Event from 6:00 to 8:00 p.m. The event is a night of poetry, art, music, food and fun. Artists, singers, MC's and poets who are interested in showcasing their talent at the event are encouraged to contact Mercedes Ervin, Recreation Specialist, at (510) 238-7526.

deFremery To Honor African American Veterans – On Saturday, February 28, Oakland Parks & Recreation's deFremery Recreation Center, will be celebrating Black History Month by honoring African American veterans for their military dedication and sacrifice. Located at 1651 Adeline Street, the deFremery Recreation Center served as a USO service center for military personnel and veterans during the 1940's. Starting at 5:00 p.m., this salute to African American veterans is open to families and all ages are welcome. Entertainment will include a dance performance, the Oakland Military Institute's Honor Guard, Color Guard, a film documentary and musical tributes. Charles Blatcher, III, Chairman of the National Coalition of Black Veteran Organizations, will be the master of ceremonies. Oakland Mayor Libby Schaaf, City Council President Lynette Gibson McElhaney and Major General Anthony Jackson will be participating in the ceremony. For more information or to participate as an honored veteran, please contact Valorie Winn, Center Director, at (510) 238-7739. To participate in the testimonial film by sharing a personal experience as an African American veteran, please contact Diane Williamson at the West Oakland Senior Center at (510) 238-7016 or (510) 435-7266.

Film And Discussion About Ferguson, Race & Justice – On Saturday, February 28, the Martin Luther King Jr. Branch Library, located at 6833 International Boulevard, will host a free film screening of "Ferguson: Race and Justice in the US." The film will serve as a starting point for a discussion facilitated by Michael Bell, co-founder, president and CEO of InPartnership Consulting Inc. Recent events have sparked protests, debate and questions about the equality of justice when it comes to race in the United States, leading to demonstrations in Oakland and in other cities throughout the country. The event will run from 3:00 to 5:15 p.m. For more

information, please contact Brian Guenther, Branch Manager, at bguenther@oaklandlibrary.org or (510) 615-5728.

Equal Access Conducting Survey – Through Saturday, February 28, the City of Oakland's Equal Access Office is conducting a survey to evaluate access to City services regardless of language spoken by Oakland residents. The survey is available online at www.oaklandnet.com. To take the survey in English, please visit <https://www.surveymonkey.com/s/ZZF7RDG>. To take the survey in Spanish/Español, please visit <https://www.surveymonkey.com/s/KKL38SD>. To take the survey in Chinese/中文, please visit <https://www.surveymonkey.com/s/5WYXPLT>. Hard copies are available at 150 Frank H. Ogawa Plaza, 2nd Floor, and at many of the City's service locations such as public libraries, senior centers and recreation centers. For more information, please contact May Tam, Program Analyst III, at mtam@oaklandnet.com or (510) 238-2368.

Community Basketball At Ira Jinkins – On Saturday, February 21, Oakland Parks & Recreation's Ira Jinkins Recreation Center, located at 9175 Edes Avenue, in partnership with Department of Human Services and Oakland Police Department, will host a men's community basketball event from 9:00 a.m. to 1:30 p.m. Young men, ages 18 to 25, will play against members of the Oakland Police Department in an effort to build a stronger community. The event is free and open to all ages to spectate. There will also be jumpers and snacks for younger children. For more information, please contact Donte Watson, Center Director, at dwatson@oaklandnet.com or at (510) 615-5959.

OPR Summer Job Opportunities – Through Monday, March 16, Oakland Parks & Recreation (OPR) is accepting applications for Recreation Aide and Recreation Attendant I part-time summer positions. Age requirements vary by job, but opportunities are available for youth as young as 16. For more information and to apply online, please visit <http://agency.governmentjobs.com/oaklandca/default.cfm>.

Golden Gate Branch Library Re-opening Celebration – On Saturday, Saturday, February 21, the Golden Gate Branch Library at 5606 San Pablo Avenue will host a Re-opening Celebration from 11:00 a.m. to 3:00 p.m. After a closure of more than two months for building repairs, the Golden Gate Branch is celebrating its re-opening with fun and entertainment for the entire family. The Prescott Circus Theater will start things off with a little clowning around at 11:00 a.m., followed by remarks and acknowledgements from members of the Oakland Public Library's Public Services Team at 12:30 p.m. The Michael Jones Trio will close things out with a jazz performance, from 1:00 until 3:00 p.m. The Golden Gate Branch is a historic City landmark, housed in a Carnegie-endowed structure built in 1918. Its original wood-framed windows had to be restored to address leaking and disrepair. This event is made possible with support from the Friends of the Golden Gate Branch Library. For additional information, please contact Mary Schrader, Supervising Librarian, at mschrader@oaklandlibrary.org or (510) 238-3670.

AARP Tax Help – On Thursdays through April 9, AARP will sponsor free tax preparation assistance for taxpayers with middle and low incomes, with special attention to those age 60 and

older. The assistance will be offered at the West Oakland Senior Center, 1724 Adeline Street. For a list of things to bring with you, please call (510) 238-7016. For more information, please contact Dorothy Poston, Senior Center Director, at dposton@oaklandnet.com or (510) 238-7016.

OPD Arrests Carjacking Suspect and Armed Robber – On Wednesday, February 11, at 6:26 p.m., Oakland Police officers on patrol in the 6600 block of International Boulevard observed a vehicle driving erratically and began to follow it. When the officers discovered that the vehicle had been carjacked the day before, they conducted a traffic enforcement stop. The officers arrested the driver, 16, who was already on probation for carjacking. He was taken to Juvenile Hall and the car was released to the owner. On Sunday, February 15, at about 9:14 p.m., Oakland Police officers on patrol in the 1200 block of Excelsior Avenue observed a vehicle that was wanted in connection with an armed robbery that had occurred the day before in the 3500 block of East 16th Street. The officers attempted to conduct a traffic enforcement stop, but the driver fled from the vehicle into a nearby yard. After a short foot pursuit, the officers were able to take him into custody. The officers recovered an illegal firearm and stolen items from the car. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Upcoming Coliseum Area Planning Public Hearings, Workshops – On Friday, January 30, the City of Oakland released the final Draft of the Coliseum Area Specific Plan, the City's proposal to adopt a 25-year plan for the approximately 800 acres consisting of the Oakland-Alameda County Coliseum complex, the Coliseum BART station parking lots, the Oakland Airport Business Park and surrounding environs. The Coliseum Area Specific Plan will provide a roadmap for retaining the City's three professional sports franchises with new facilities; building new entertainment, residential and commercial uses on the Coliseum site, around Coliseum BART station and on land between the water and I-880; and improving the environmental resources of Damon Slough and other natural habitat in the area. The City will release the Final Environmental Impact Report (FEIR) for the Coliseum Area Specific Plan, on, or about Friday, February 20, 2015. The FEIR evaluates potential environmental impacts from adopting the Coliseum Area Specific Plan. The general public and other interested parties are welcome to attend the following public hearings and workshops and provide comments.

- Monday, February 23, 6:00 p.m.
Oakland Landmarks Preservation Advisory Board
Hearing Room 1, Oakland City Hall, 1 Frank H. Ogawa Plaza
The Board will conduct a public hearing to provide cultural-resource related comments on the Final Draft Coliseum Area Specific Plan and FEIR.

- Wednesday, March 4, 6:00 p.m.
Oakland Planning Commission
Hearing Room 1, Oakland City Hall, 1 Frank H. Ogawa Plaza
The Planning Commission will conduct a public hearing to consider certifying the Coliseum Plan FEIR, and recommending to the City Council adoption of the Final Specific Plan and the proposed new Planning Code (text and maps) and General Plan amendments.

The dates of future public hearings at the Oakland City Council and other bodies will be posted at www.oaklandnet.com/coliseumcity. For more information, please contact Devan Reiff, Planner III, at dreiff@oaklandnet.com or (510) 238-3550.

Cal Competes Tax Credit Program Workshop – On Wednesday, February 25, the City of Oakland's Economic & Workforce Development Department will host the Governor's Office of Business and Economic Development (GO-Biz) for a workshop on the new California Competes Tax Credit. The workshop, which runs from 9:30 to 10:30 a.m., will be held in the Council Chamber, Oakland City Hall, 1 Frank H. Ogawa Plaza. Small, medium and large businesses are encouraged to attend the workshop and receive instruction on how to apply. There is only one remaining application period for fiscal year 2014-15; applications will be accepted from Monday, March 9 through Monday, April 6 only. There is \$31.1 million available, plus any unallocated amounts from the previous application periods. Awards will be announced on Thursday, June 18. The workshop and the program are both free. To register, please visit <http://bit.ly/1AtII30>. Additional details on the California Competes Tax Credit can be found at <http://bit.ly/1oYorwi>. For more information, please contact Aliza Gallo, Economic Development Manager, at agallo@oaklandnet.com or (510) 238-7405.

Food Distribution – On Friday, February 20, the Hunger Program of the City of Oakland's Human Services Department, the Emergency Food Providers Advisory Committee and Alameda County-Oakland Community Action Partnership sponsored a food distribution for low-income families and seniors at various locations throughout Oakland. For more information, please contact Chrishelle Chatman, Administrative Assistant, at cchatman@oaklandnet.com or (510) 986-2721.

Free Performance Of A Lie Of The Mind – On Saturday, February 21, Magic Oakland will present "A Lie Of The Mind" at Laney College Theatre, 900 Fallon Street, at 2:30 p.m. Written by Sam Shepard and directed by Loretta Grecco, this landmark play is filled with enormous vitality and humor. It explores the destinies of two families linked by marriage, but set apart by jealousies and distrust, to probe into the human heart, and the destructiveness which it can engender. For more information, please visit <http://magictheatre.org/about/oakland>.

Girl Scouts Troop 30228 To Visit deFremery – On Saturday, March 7 and Sunday, March 8, the deFremery Recreation Center, located at 1651 Adeline Street, will host Girl Scout Troop 30028 cookie sales. Please support local Girl Scouts by purchasing your favorite Girl Scout Cookies. Available in a variety of flavors, each box costs \$5. For more information, please contact Phyllis Lun, Troop Leader, at (510) 687-3421 or Valorie Winn, Center Director, at (510) 238-7739.

Oakland Fire Department Hosts Volunteer Work Weekend – On Saturday February 21, and Sunday, February 22, the Oakland Fire Department's Vegetation Management Unit, in association with the Wildfire Prevention Assessment District (WPAD) Citizen Advisory Board, will host a volunteer work weekend. The event will run from 9:00 a.m. to 3:00 p.m. both days. Volunteers will help re-establish a valuable fire break along Skyline Boulevard. Volunteers will pull invasive French Broom from the project area between Keller Avenue and Grass Valley

Road. To register as a volunteer, please email WPAD Board Member Ken Thames at kenthames@comcast.net. For more information, please contact Vince Crudele, Vegetation Management Supervisor, at vcrudele@oaklandnet.com or (510) 238-7391.

Electronic Classic Books "Always Available" On OPL Website – On Tuesday, February 10, the Oakland Public Library released information about its new "Always Available Classics" e-book service. The Library's electronic collection includes over 200 works of classic literature in multiple e-book formats. Classic works by Shakespeare, DH Lawrence, Mark Twain, Edith Wharton, Jane Austen and many others are always available for download, with no expiration date and no library card required. The catalog can be searched by title or by author. To find books by title, please visit <http://bit.ly/1uLlQtt>. To find books by author, please visit <http://bit.ly/1MhziuQ>. For more information, please contact Andrew Demcak, e-Resources Librarian, at ademcak@oaklandlibrary.org or (510) 238-7241.

Oakland Launches Reward Program For Reporting Illegal Dumping – On Thursday, February 5, the City of Oakland held a press conference to launch a new program that will provide rewards to witnesses who help deter people from illegally dumping in Oakland neighborhoods. With the Reward for Reporting Illegal Dumping Program, witnesses who report illegal dumping can receive up to half of all penalties collected in successful enforcement actions based on the witness's reports. This is a strong message that Oakland will not tolerate illegal dumping in our neighborhoods and along our streets. Residents will notice a series of bus shelter ads encouraging everyone to help identify perpetrators and put a stop to this illegal behavior. The Rewards Program is truly a collaborative partnership among the Office of the Mayor, Public Works Department, City Administrator's Office, Office of the City Attorney and the Oakland City Council. For more information about the Reward Program, visit www.oaklandnet.com/reward or contact Kristine Shaff, Public Information Officer, at kshaff@oaklandnet.com or (510) 238-2966.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

JOHN A. FLORES

Interim City Administrator