



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Henry Gardner

SUBJECT: City Administrator's Weekly Report

DATE: December 19, 2014

INFORMATION

Due to the holiday legislative recess, the next edition of the City Administrator's Weekly Report will be published January 9, 2015.

Following are the key activities to be highlighted this week:

Upcoming Holiday Closures – On Thursday, December 25, and Thursday, January 1, the City of Oakland's administrative offices will be closed in observance of the Christmas and New Year's Day holidays. While the City's administrative employees are out of the office, if a situation arises that requires more staffing, the City has a plan in place to call in additional resources. Police, fire and emergency services are not affected during the holiday. Please note that all Oakland Public Library locations will also be closed on Wednesday, December 24. For more information, please visit www.oaklandnet.com.

Oakland Ranked America's Most Diverse City – On Monday, December 15, Priceonomics released a chart on the most and least diverse cities in the U.S. with a population of 400,000 or more. Based on data from the U.S. Census Bureau's American Community Survey 2013, Priceonomics found that Oakland is the most diverse city in the country and is exceptionally demographically balanced. Last week, Lonely Planet ranked Oakland No. 8 on its roster of Top 10 U.S. Travel Destinations for 2015. Other recent accolades for Oakland include being ranked among the 15 Hottest American Cities for 2015 by Business Insider, No 8 in Digital Cities' Survey of large cities and No. 6 among the Top 20 U.S. Cities for Tech Startup Funding according to the National Venture Capital Association. For a roster of accolades, please visit <http://www2.oaklandnet.com/News/OAK033058>.

Oakland Animal Services Launches Home For The Holidays Campaign, To Host Open House – Through December, Oakland Animal Services will waive all adoption fees as part of its Home for the Holidays campaign to spur more adoptions, and to welcome the community to Oakland Animal Services. Healthy dogs, cats and rabbits will be free to qualified homes through January 1, and can go to their new homes once they are spayed or neutered. Members of the public and the media are invited to a special Holiday Open House at the shelter, Saturday, December 20, from 1:00 to 4:00 p.m. This is a chance to meet adoptable animals and the shelter's new director

Rebecca Katz as well as the incredible staff and volunteers at OAS. Event goers can enjoy homemade holiday baked goods, music and a festive family photo booth. Members of the public are also encouraged to bring an approved toy to donate to the shelter pets as a special holiday gift. Effective January 2, 2015, the shelter will be transferred from the Oakland Police Department to the Office of the City Administrator. Katz and her team will be implementing several policy changes, and plan to expand the skeleton staff. Oakland Animal Services is located at 1101 29th Avenue. To read the media release, please visit <http://www2.oaklandnet.com/w/OAK050706>. To view photos of some of the shelter's adoptable animals, please visit <http://oaklandanimalservices.org/adopt/animal-list/>. To learn more about adoption qualifications, please visit <http://oaklandanimalservices.org/adopt/how-to-adopt/>.

Oakland Police Department Receives Grant For Special Traffic Enforcement, Crash Prevention Efforts – On Tuesday, December 16, the Oakland Police Department (OPD) announced that it had been awarded a \$140,220 grant from the California Office of Traffic Safety for a year-long program of special enforcement activity and public awareness efforts aimed at preventing traffic-related deaths and injuries. OPD will use the funding as part of the ongoing commitment of the City of Oakland to keep our roadways safe and improve the quality of life through both enforcement and education. This grant funding will provide opportunities to combat drunk and drugged driving and speeding. Activities that the grant will fund include:

- DUI/DL checkpoints
- DUI saturation patrols
- Traffic enforcement operations
- Motorcycle safety enforcement
- Distracted driving enforcement
- Seat belt and child safety seat enforcement
- Speed, red light and stop sign enforcement
- Compilation of DUI "Hot Sheets," identifying worst-of-the-worst DUI offenders
- Specialized DUI and drugged driving training such as Standardized Field Sobriety Testing, Advanced Roadside Impaired Driving Enforcement and Drug Recognition Evaluator

To read the media release on the grant award, please visit <http://www2.oaklandnet.com/w/oak050655>. For more information, please contact Lieutenant Peter Lau, Traffic Operations, at plau@oaklandnet.com or (510) 773-1225.

City of Oakland Extends Service Hours For The Free Broadway Shuttle – On Monday, December 8, the service hours for the City of Oakland's popular "Free B" Broadway Shuttle began operating three additional weekday evening hours. Instead of stopping at 7:00 p.m. Monday-Thursday, the Free B now runs until 10:00 p.m. Monday-Thursday, with service starting at 7:00 a.m. The shuttle continues its regular schedule on Fridays from 7:00 a.m. to 1:00 a.m., and Saturdays from 6:00 p.m. to 1:00 a.m. The extended service is made possible thanks to a \$723,000 Lifeline Transportation Program grant from the Metropolitan Transportation Commission and the Alameda County Transportation Commission, as well as a sponsorship from the Jack London Improvement District. The extended hours mean holiday revelers can

enjoy the many sights and sounds offered throughout downtown without driving from one location to another. The shuttle runs along Broadway, Downtown Oakland's central thoroughfare, between Jack London Square and Grand Avenue/27th Street. To read the media release, please visit <http://www2.oaklandnet.com/w/oak050562>. For more information, visit <http://www.meetdowntownoak.com/shuttle.php>. For additional information about the service extension, please contact Zach Seal, City of Oakland, at zseal@oaklandnet.com or (510) 238-2937.

Fundraiser To Benefit Oakland Public Library – From Friday, December 19 to Sunday, December 21, the Bookmark Bookstore, at 721 Washington Street, will be hosting a fundraiser for the Oakland Public Library. Shoppers receive 20% off their purchases of quality used books during this three-day holiday sale. All proceeds benefit the Oakland Public Library. For more information on the sale, please visit <http://bit.ly/1wIBNj7>. The Bookmark is operated by the Friends of the Oakland Public Library. For more information, please contact Winifred Walters, Manager, Community Relations, at wwalters@oaklandlibrary.org or (510) 238-6932.

Motor Santa Rides Again – On Wednesday, December 17, the Oakland Police Department Traffic Division conducted its annual "Motor Santa" Operation to provide toys to children (up to the age of 12) throughout Oakland. In this Traffic Division tradition, a traffic officer dresses up as Santa and rides his motorcycle through Oakland, passing out toys to children he encounters along the way. This year's operation began at 6:45 a.m. at the Eastmont Substation and ended in West Oakland. For this 8th annual toy give-away coordinated by the Traffic Division, more than 175 toys were purchased with money donated from members and employees of the division and the Oakland Police Foundation. In addition, Toys R Us - Dublin (Adam Lewis, Store Manager) contributed to this effort. For more information, please contact Lieutenant Peter Lau, Traffic Operations, at plau@oaklandnet.com or (510) 773-1225.

East Oakland Sports Center Seven-Day Pass – Starting Thursday, December 10, the East Oakland Sports Center, located at 9161 Edes Avenue, has offered a free seven-day pass for both you and a friend. The pass is good for seven consecutive days' access to the sports center's fitness center and designated activities such as Zumba, water aerobics, spinning and more. Some activities may require an additional fee. The pass is only available for local Bay Area residents who are 13 years of age or older. You must show a valid California ID or proof of residence. Guests under the age of 18 must be present with parent or guardian to receive offer. Additional restrictions apply. Amenities and classes vary. This promotion does not apply to current members or former members who have had a trial membership. For hours of operation and additional information, please contact Bryant Bacon, Program Director, at bbacon@oaklandnet.com or (510) 615-5838.

Gun Buyback Success – On Saturday, December 14, the Oakland Gun Buyback event held at Youth UpRising, 8711 MacArthur Boulevard, resulted in the collection of 84 guns. Oakland's event, part of a statewide gun buyback initiative, resulted from a partnership between Youth Uprising, the Oakland Police Department, the Alameda County District Attorney's Office and the Gun by Gun organization. Gun by Gun's mission is to empower individuals to remove guns from their communities through crowdfunded gun buyback programs. More than 400 weapons

were collected at events held simultaneously in the Bay Area's three largest cities – San Jose, Oakland and San Francisco. For more information, please contact Michael Hunt, Communications Associate, Youth UpRising, at (510) 777-9909 ext. 115.

Oakland Black Firefighters Association Annual Holiday Basket Program – Since its inception in 1973, the Oakland Black Firefighters Association (OBFFA) has held an “Annual Holiday Basket Program.” As most do, it started as a modest event serving 30 families. This “event from the heart” quickly grew to serve more than 100 families within the Oakland community. During the Christmas holiday in 2000, the program distributed 300 holiday baskets at deFremery Park, former location of Fire Station No. 9 of the Oakland Fire Department. Currently, the Holiday Basket Program delivers more than 1,000 holiday baskets to families within the Oakland community each season, and has achieved these numbers for the past five years. This successful outreach is accomplished with the collaboration and cooperation of numerous community partners, such as the Allen Temple Church, Healthy Oakland, West Oakland Senior Center, Head Start (Broadway) and Grocery Outlet, just to name a few. OBFFA also conducts entry level firefighter training classes and partners with local Emergency Medical Technician (EMT) programs. For more information about the Holiday Basket Program and OBFFA, please visit www.OBFFA.org.

Parks & Recreation Community Focus Group – On Thursday, January 8, Oakland Parks & Recreation (OPR) is hosting a Community Focus Group from 6:00 to 8:00 p.m. at the Arroyo Viejo Recreation Center, 7701 Krause Avenue. This meeting was originally scheduled for Thursday, December 11. At the meeting, City staff invites positive feedback, constructive criticism and creative solutions to challenges faced by OPR. The community also has the opportunity to speak directly with staff members of the Parks & Recreation Advisory Commission. For the complete schedule details, agenda and translated materials, please visit www.oaklandnet.com/parks. For more information, please contact Jada Chiu, Marketing Coordinator, at jchiu2@oaklandnet.com or (510) 238-7275.

Spread The Warmth At FM Smith – On Monday, December 22, the FM Smith Recreation Center is partnering with Ezale to give away 100 warm packages which will include beanies, gloves, scarves and blankets. The giveaway event will run from 11:00 a.m. to 3:00 p.m. at the center, located at 1969 Park Boulevard. For more information, please contact Lois Gomes, Recreation Director, at lgomes@oaklandnet.com or (510) 238-7742.

Schools Out Rec's In – On Thursday, December 11, the Oakland Unified School District (OUSD) canceled school due to extreme weather conditions. Oakland Parks & Recreation centers provided quality, spur-of-the-moment services and activities to meet the needs of OUSD parents as well as community members affected by the weather conditions. For additional information, please contact Cathryn Cornelius, Assistant to the Director, at ccornelius@oaklandnet.com or (510) 238-3992.

Officers Arrest Burglary Suspect – On Sunday, December 14, at 8:47 p.m., Oakland Police officers were dispatched to the 1300 block of Broadway to investigate a possible commercial burglary in progress. The officers observed a man making entry into the establishment through a

window located on the Broadway side of the building. When the officers found the suspect inside the store, he fled the scene. The officers followed him and were able to arrest him for burglary. The loss was recovered. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Brighten A Child's Holiday By Supporting The Mayor's Community Toy Drive – Through Tuesday, December 23, donations are being accepted for the 34th Annual Mayor's Community Toy Drive. Help make the holidays joyful for Oakland children whose families can't afford gifts. You can help put a smile on a child's face this holiday season. Please consider making a tax-deductible contribution. Each year demand exceeds the number of toys collected – especially for older kids. A tax-deductible monetary donation will help us purchase the additional toys needed. To make a secure, online donation, please visit www.oaklandnet.com/toydrive. If you prefer, you may also pick up something extra for a child in need and drop a new, unwrapped toy in one of the many collection bins that will be in place through December 23. Collection bins will be located in the lobbies of City Hall, the Wilson Building and the Dalziel Building as well as select locations throughout Oakland. For a complete roster of bin locations, please visit www.oaklandnet.com/toydrive. New this year, the Oakland Public Library has partnered with independent bookstores in Oakland to include a book in every gift bag this season – and the public can get involved. You can help by visiting one of the participating bookstores to purchase and donate a new children's book. The roster of bookstores can be found on the Toy Drive web page. For more information, please call (510) 777-TOYS or visit www.oaklandnet.com/toydrive.

City Of Oakland Announces Free 2014 Holiday Parking – Through Saturday, December 27, the City of Oakland is offering the Free 2014 Holiday Parking program. In the spirit of the holidays and to stimulate shopping in Oakland's commercial districts in support of local merchants, the City of Oakland will offer free parking every Saturday through New Year's Day. On Saturday, December 20 and Saturday, December 27, the City of Oakland is offering free parking at meters on streets throughout Oakland and at four City-owned parking lots for the time period posted on the meter or kiosk (30 minutes, 1 hour, 2 hours or 5 hours). The program will also provide free parking at four city-owned garages. The free parking "holidays" apply to both standard meters and the multi-space parking kiosks located in many commercial districts. To keep the flow of shoppers moving – standard parking rules and time limits will be enforced. If shoppers need more time than a particular meter allows, they will need to move their cars to another available parking space. For a roster of participating City-Owned Lots and Garages, please visit www.oaklandnet.com/parking. The free parking encourages shoppers to get out and explore the plethora of local shopping options – including hundreds of locally owned, indie shops throughout Oakland's 40 neighborhood shopping districts. Promotional messages about the free Saturday parking have been programmed into the new Smart parking meters and the multi-space kiosks. Motorists should note and follow the maximum time limits posted. To read the media release, please visit <http://www2.oaklandnet.com/w/OAK050194>. For additional information on the City's free holiday parking program, please visit www.oaklandnet.com/parking.

Annual City Of Oakland Food Drive – Through Monday, December 29, the Human Services Department's Alameda County-Oakland Community Action Partnership will provide collection barrels for the annual City of Oakland Food Drive to benefit the Alameda County Community Food Bank. The Food Bank serves one in five residents in Alameda County. Barrels will be placed in the lobbies of City Hall and both 150 and 250 Frank H. Ogawa Plaza. Please consider donating from the Food Bank's recommended list of canned meats and fish; low-salt soups, stews and chili; pasta and sauce; beans and rice; peanut butter and low-sugar cereal and oatmeal. Please do not donate food items in glass containers. For more information, please contact Ceci Garcia, Administrative Assistant, at cgarcia@oaklandnet.com or (510) 238-2331.

EveryOne Counts – On Thursday, January 29, a countywide homeless count will be conducted. To make this count possible, 350 volunteers are needed. Every two years, the City of Oakland's Human Services Department partners with EveryOne Home to recruit volunteers for its Homeless Count conducted in Alameda County to measure progress made towards ending homelessness and preserve \$27 million of crucial funding for homeless services. EveryOne Home is the non-profit organization that coordinates Alameda County's plan to end homelessness and conducts the Homeless Count. Volunteer training will be provided. To register, please visit <http://vols.pt/ppkyM6>, email info@everyonehome.org or call (510) 862-0022. For more information about the work of EveryOne Home, please visit www.EveryOneHome.org. For more information about Human Services' homeless prevention work, please contact Chrishelle Chatman, Administrative Assistant, at cchatman@oaklandnet.com or (510) 986-2721.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

HENRY GARDNER
Interim City Administrator