



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Henry Gardner

SUBJECT: City Administrator's Weekly Report

DATE: November 14, 2014

INFORMATION

Following are the key activities to be highlighted this week:

City Of Oakland Announces Free 2014 Holiday Parking – On Thursday, November 13, the City of Oakland announced the Free 2014 Holiday Parking program. In the spirit of the holidays and to stimulate shopping in Oakland's commercial districts in support of local merchants, the **City of Oakland will offer free parking every Saturday between Thanksgiving and New Year's Day, plus Plaid Friday which is November 28.** On Saturday, November 29; Saturday, December 6; Saturday, December 13; Saturday, December 20; and Saturday, December 27; the City of Oakland is offering free parking at meters on streets throughout Oakland and at four City-owned parking lots for the time period posted on the meter or kiosk (30 minutes, 1 hour, 2 hours or 5 hours). The program will also provide free parking at four city-owned garages. The free parking "holidays" apply to both standard meters and the multi-space parking kiosks located in many commercial districts. To keep the flow of shoppers moving – standard parking rules and time limits will be enforced. If shoppers need more time than a particular meter allows, they will need to move their cars to another available parking space. For a roster of participating City-Owned Lots and Garages, please visit www.oaklandnet.com/parking. The free parking encourages shoppers to get out and explore the plethora of local shopping options – including hundreds of locally owned, indie shops throughout Oakland's 40 neighborhood shopping districts. Promotional messages about the free Saturday parking will be programmed into the new Smart parking meters and the multi-space kiosks during the week of November 24. Motorists should note and follow the maximum time limits posted. To read the media release, please visit <http://www2.oaklandnet.com/w/OAK050194>. For additional information on the City's free holiday parking program, please visit www.oaklandnet.com/parking.

Annual Thanksgiving Dinner – On Tuesday, November 25, from 11:00 a.m. to 2:00 p.m., the City of Oakland's Department of Human Services will host its annual Thanksgiving Dinner serving Oakland's seniors, low-income families and homeless citizens. The dinner will be held at Oakland Marriott City Center, 1001 Broadway Street. To make this event a success, volunteers are needed for a variety of tasks including bussers and servers, kitchen assistants, greeters, registration booth attendants, t-shirt booth attendants, entrance hosts, exit hosts or coat giveaway attendants. If you are interested in volunteering, please register by calling Gesunda Royal-Shipp

at (510) 238-2077 and providing your name, telephone number, email address and the task that interests you. Coat and cash donations are also welcomed and encouraged for this event. Please drop off your gently worn coats Monday to Friday from 8:30 a.m. to 5:00 p.m. at the following three lobby locations:

- City Hall, One Frank H. Ogawa Plaza
- Dalziel Building, 250 Frank H. Ogawa Plaza
- Lionel Wilson Building, 150 Frank H. Ogawa Plaza

Tax-deductible donations can be made by check or money order payable to City of Oakland Hunger Program and mailed or delivered to Chrishelle Chatman, Department of Human Services, 150 Frank H. Ogawa Plaza, Suite 4340, Oakland CA 94612. For more information, please contact Chrishelle Chatman, Administrative Assistant, at cchatman@oaklandnet.com or (510) 986-2721.

OPD Accepting Applications For Police Officer Trainees – Monday, November 24, is the deadline to apply for the 172nd Oakland Police Recruit Academy for individuals interested in pursuing a career as an Oakland Police Officer. The ideal candidate has a combination of education and experience that demonstrates personal motivation, cares about others, can deal effectively and fairly with residents and co-workers, can identify problems and resolve them quickly while under pressure, and wants to work in a fast-paced, urban environment. Applications are being accepted through 11:59 p.m. on November 24. To apply, please visit <http://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1001957>. This page also provides details and dates on the Practices & Actual Physical Ability Test, POST Entry Level Law Enforcement Test and Oral Board Interviews that are part of the selection process. For more information, please contact Acting Sgt. Juan Sanchez, Recruiting & Background investigations Unit, at jsanchez@oaklandnet.com or (510) 238-3339.

Oakland Parks & Recreation Community Holiday Meals – Throughout November, Oakland Parks & Recreation will be partnering with like-minded organizations to provide Thanksgiving meals to encourage a stronger community. Dinners will be served with all the trimmings and delicious sides for the entire family and friends within the community to enjoy. Upcoming events include:

- Sunday, November 16, 1:00 to 5:00 p.m.
Thanksgiving Feed
deFremery Recreation Center, 1651 Adeline Street
This free event honors the legacy of the late Mary Anne Wright and her commitment to feeding the underserved community.
For more information, please contact Valorie Winn, Recreation Center Director, at vwinn@oaklandnet.com or (510) 238-7730.
- Thursday, November 20, 6:00 to 7:00 p.m.
Thanksgiving Family Dinner
deFremery Recreation Center, 1651 Adeline Street

The Convergence Church, in partnership with deFremery Recreation Center, provides meals to families. Enjoy family activities before dinner is served.

For more information, please contact Valorie Winn, Recreation Center Director, at vwinn@oaklandnet.com or (510) 238-7730.

- Saturday, November 22, 11:00 a.m.
Sister Alice Muhammad's Community Feeding Event
Rainbow Recreation Center, 5800 International Boulevard
The center provides support to Sister Alice Muhammad for this event open to all families.
For more information, please contact Horace Houston, Recreation Center Director, at hhouston@oaklandnet.com or (510) 615-5751.
- Saturday, November 22, 12:30 to 5:00 p.m.
Oakland Youth Aspire (OYA) Holiday Meal
deFremery Recreation Center, 1651 Adeline Street,
The center is proud to support this free event for youth and families within the community.
For more information please contact Valorie Winn, Recreation Center Director, at vwinn@oaklandnet.com or (510) 238-7730.
- Thursday, November 27, 11:00 a.m.
Friend Foundation's Annual Thanksgiving Meal
Rainbow Recreation Center, 5800 International Boulevard
The center provides support for this community event open to all families.
For more information please contact Frederick L. Morris III, Sports Coordinator, at fmorris@oaklandnet.com or (510) 238-3496.

EveryOne Counts – On Thursday, January 29, a countywide homeless count will be conducted. To make this count possible, 350 volunteers are needed. Every two years, the City of Oakland's Human Services Department partners with EveryOne Home to recruit volunteers for its Homeless Count conducted in Alameda County to measure progress made towards ending homelessness and preserve \$27 million of crucial funding for homeless services. EveryOne Home is the non-profit organization that coordinates Alameda County's plan to end homelessness and conducts the Homeless Count. Volunteer training will be provided. To register, please visit <http://vols.pt/ppkyM6>, email info@everyonehome.org or call (510) 862-0022. For more information about the work of EveryOne Home, please visit www.EveryOneHome.org. For more information about Human Services' homeless prevention work, please contact Chrishelle Chatman, Administrative Assistant, at cchatman@oaklandnet.com or (510) 986-2721.

Youth Citizens Police Academy – On Monday, November 10, a graduation ceremony was held at the Eastmont Substation for the first Youth Citizens Police Academy, a special class of the Citizens Police Academy. The six-week class, tailored specifically for Oakland youth and young adults ages 14 to 22, used a unique curriculum developed by Citizens Police Academy Coordinator Ana Martinez in coordination with a focus group of young graduates of the standard

Citizens Police Academy. The classes provided information about the Police Explorer and Cadet programs, gang awareness and crime scene investigation. The Citizens Police Academy is a great way for community members to get a clear understanding of what police work is all about, to encourage relationship building and inspire careers in law enforcement. For more information, please contact Ms. Ana Martinez, Citizens Police Academy Coordinator, at cpacoordinator@oaklandnet.com or (510) 238-7683.

HSD's Oakland Unite Program And Staff Recognized In Oakland Tribune Article – On Monday, November 10, Brenda Payton published her latest article in the “Steps Toward Peace” series focusing on the decrease of violence in Oakland. Entitled “Steps Toward Peace: Oakland Unite provides support services toward violence prevention,” this article focused on the important work being done by Oakland Unite, the Human Services Department's (HSD) violence prevention and intervention unit. The article details the life-transforming services being provided by Kevin Grant, Oakland Unite's Violence Prevention Network Coordinator, and Emilio Mena, Oakland Unite's Lead Case Manager, and credits their work in contributing to the decline in violence in Oakland. Oakland Unite would like to recognize Mena and Grant for all their hard work and for their unique ability to connect with program participants, to create and maintain critical relationships and to empower participants to make positive life choices. To read the complete article, please visit http://www.contracostatimes.com/breaking-news/ci_26908762/steps-toward-peace-oakland-unite-provides-support-services. For more information about Oakland Unite programs, please visit www.OaklandUnite.org or contact Sara Serin-Christ, Program Analyst, at sserin-christ@oaklandnet.com or (510) 238-3718.

Oakland Holds Industrial & Manufacturing Forum – On Tuesday, November 18, the City of Oakland is hosting a regional Manufacturing & Industrial Forum in Hearing Room 1, Oakland City Hall, 1 Frank H. Ogawa Plaza. The free event includes a “Food & Beverage Manufacturing” panel from 8:30 to 9:15 a.m. featuring Miguel Palma of kenCreative speaking on marketing and branding, Whole Foods forager Harvinder Singh speaking on retailing for local manufacturing brands and Matson Logistics' Bill Whelan speaking on organic warehousing and co-packing services offered by Matson in their role as the General Purpose Zone operator of Oakland's Foreign Trade Zone. A second panel on “I-880 Industrial Real Estate” will begin at 9:20 a.m. and will feature John McManus of Cushman Wakefield and Edward Del Becarro of Transwestern speaking on trends in industrial real estate plus the emerging demand for flexible facility needs for manufacturing and R&D along the I-880 Corridor. The final panel from 9:45 to 10:20 a.m. will be on “Facilitating Industrial Development” and will feature William Browne of Manex Consulting speaking on Lean Manufacturing, the US Department of Commerce's Oakland Export Assistance Center Director Rod Hirsch sharing export tips for local manufacturers and City Economic Development staff Margot Lederer speaking on the expansion of Oakland's Foreign Trade Zone and State of California Manufacturing Tax Credits. For more information or to R.S.V.P., please contact Margot Lederer Prado, Senior Economic Development Specialist, mprado@oaklandnet.com or (510) 238-6766.

Screening of Documentary “Toxic Hot Seat” – On Thursday, November 13, the Alameda County and Contra Costa County Training and Safety Officer Associations are hosting a screening of the documentary film, “Toxic Hot Seat.” The screening will be held at the Grand

Lake Theater at 3200 Grand Avenue from 6:00 to 9:00 pm. This film exposes the grave danger that fire retardant chemicals pose to the health of firefighters and to the general public. There will be a panel discussion afterwards with the film's director/producer James Redford and several other subject matter experts who will take questions from the audience. Admission is only \$10, and all proceeds will benefit the National Brain Tumor Society in honor of Captain Paul Checkovich (Livermore Pleasanton Fire Department), the Local 1230 Charity Fund for Captain Rich Voiccy (Rodeo-Hercules Fire Department), the American Cancer Society and the Be the Match National Marrow Donor Program. Tickets can be purchased at www.cccftsoa.org. For more information, please contact Battalion Chief Geoff Hunter at ghunter2@oaklandnet.com or (510) 755-4946.

Nutrition Consultation Special – Through Wednesday, December 31, the East Oakland Sports Center, located at 9161 Edes Avenue, will be providing a customized nutrition consultation service for clients at a discounted rate. Nutrition services will provide one-on-one educational sessions with a professional to expand understanding of food's impact on the body. Personal goals will be assessed and target health plans will be developed in a direct and engaged approach to provide customized solutions to diet. Knowing more about ourselves and what we are putting into our bodies is the first step in empowering and encouraging individuals to make healthier lifestyle decisions. Personal nutrition needs will be addressed from shopping for food to preparing food and understanding actual nutritional value of food. This special will include four sessions for \$100. This service will be available for adults and youth 13 and older. For more information or to schedule a consultation, please contact Tricia Tangeman, Recreation Specialist, at triciatpep@gmail.com or Bryan Bacon, Recreation Program Director, at bbacon@oaklandnet.com or (510) 615-5838.

AAMLO Historical Treasures Available Online – On Saturday, November 1, the African American Museum and Library at Oakland's (AAMLO's) made many of the treasures from its collection of African American history available online for the first time. AAMLO, with funds from a California State Library grant, digitized more than 8,000 pages of manuscripts and over 200 photographs related to civil rights, women's history, black masons, Negro baseball leagues and the Brotherhood of Sleeping Car Porters. The online resources include the entire collection of noted civil rights and labor leader C.L. Dellums; photographs and administrative records of the West Coast Negro Baseball Association and historical records of the California State Association of Colored Women's Clubs, Inc. Also online are issues from the 1940s to 1960s of the Prince Hall Masonic Digest, the official newsletter of Prince Hall Grand Lodge of California, an African American masonic organization. The collection is available online through the California Digital Library's Calisphere website at www.oaklandlibrary.org/calisphere. For more information, please contact Sean Heyliger, AAMLO's archivist, at sheyliger@oaklandlibrary.org or (510) 637-0198.

Parks & Recreation Community Focus Groups – In November and December, Oakland Parks & Recreation (OPR) is hosting its biennial Community Focus Groups. At the meetings, City staff invites positive feedback, constructive criticism and creative solutions to challenges faced by OPR. The community also has the opportunity to speak directly with OPR staff and members of

the Parks & Recreation Advisory Commission (PRAC). Upcoming focus groups are scheduled on:

- Wednesday, November 19, 6:00 to 8:00 p.m., Lincoln Recreation Center, 250 10th Street (District 2)
- Thursday, November 20, 5:30 to 7:00 p.m., Jack London Aquatic Center, 115 Embarcadero (Sports Fields)
- Tuesday, December 2, 6:30 to 8:30 p.m., Studio One Art Center, 365 45th Street (District 1)
- Wednesday, December 3, 6:30 to 8:30 p.m., Dimond Recreation Center, 3860 Hanly Road (District 4)
- Thursday, December 4, 6:30 to 8:30 p.m., deFremery Recreation Center, 1651 Adeline Street (District 3)
- Tuesday, December 9, Garden Center, 6:00 to 7:30 p.m., 666 Bellevue Avenue (Central Reservations Unit)
- Thursday, December 11, 6:00 to 8:00 p.m., Arroyo Viejo Recreation Center, 7701 Krause Avenue, (District 6)

For the complete schedule, agenda and translated materials, please visit www.oaklandnet.com/parks. For more information, please contact Jada Chiu, Marketing Coordinator, at jchiu2@oaklandnet.com or (510) 238-7275.

Free One-On-One Computer Help At The Oakland Public Library – Through May 2015, youth between the ages of 16 and 24 from across Alameda County will be offering one-on-one computer assistance in six branches of the Oakland Public Library. Thanks to the Ready, Set, Connect! program, a partnership between Community Technology Network and the Oakland Public Library, youth are enrolled in a professional job skill development program for eight months that provides them with practical work experience while preparing them for a job in the tech industry. Many of the Ready, Set, Connect! tutors speak multiple languages; please check with individual locations for language assistance needs. For the schedule and participating locations, please read the media release at <http://www2.oaklandnet.com/OAK049752> or visit <http://ctnbayarea.org/programs/ReadySetConnect>. For more information, please contact Lana Adlawan, Supervising Librarian, at ladlawan@oaklandlibrary.org or (510) 238-7613.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,
/s/
HENRY GARDNER
Interim City Administrator