



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Henry Gardner

SUBJECT: City Administrator's Weekly Report

DATE: October 24, 2014

INFORMATION

Following are the key activities to be highlighted this week:

Accolade Recognizes Oakland's Thriving Food Scene – On Thursday, October 16, WalletHub released its roster of Best Foodie Cities for Your Wallet. Oakland was ranked the 18th Best Foodie City overall and tied for first place for number of restaurants per capita. To view the full rankings, please visit <http://wallethub.com/edu/best-and-worst-foodie-cities-for-your-wallet/7522/>. Other recent accolades include *USA Today* ranking Oakland among the 10 Best Sports Town in the country and the American Planning Association naming the Uptown District among the Nation's Great Neighborhoods for 2014. For a roster of accolades, please visit <http://www2.oaklandnet.com/News/OAK033058>.

City Issues RFP For Sale Of Key Parcel In The Thriving Uptown District – On Friday, October 10, the City of Oakland released a Request for Proposals to sell a City-owned parcel in downtown Oakland to a qualified development team to design and develop a mixed-used project. Bordered by Telegraph Avenue, 19th Street and William Street, the property, located at 1911 Telegraph, is in the center of the thriving Uptown Arts and Entertainment district. Uptown is home to Oakland's monthly First Fridays celebration of local galleries and artists, nationally renowned restaurants, popular entertainment venues including the Fox and Paramount theaters, independent businesses and thousands of new residents. Proposals are due by 4:00 p.m. on Monday, December 1, and a pre-submittal meeting is scheduled for 10:00 a.m. on Wednesday, October 29. To read the release, please visit <http://www2.oaklandnet.com/w/OAK049728>. Recently, the City also issued an RFP for the Rehabilitation and Adaptive Reuse of the Henry J. Kaiser Convention Center (HJKCC). To view both RFPs, please visit www.oaklandnet.com/realestate. For more information on the Parcel 4 RFP, please contact Jens Hillmer, Urban Economic Coordinator, at jhillmer@oaklandnet.com or (510) 238-3317. For more information on the HJKCC RFP, please contact Kelley Kahn, Project Manager, at kkahn@oaklandnet.com or (510) 238-6190.

Independent Evaluation Shows Participants Of Measure Y Violence Prevention Programs Have Significant Reductions In Arrests And Convictions – On Tuesday, October 28, Resource Development Associates (RDA), the external evaluation firm for Measure Y, will present data

from a retrospective study of Measure Y service programs at the Public Safety Committee Meeting. The meeting will take place in the Sgt. Mark Dunakin Room on the first floor of Oakland City Hall, 1 Frank H. Ogawa Plaza. The meeting begins at 6:00 p.m. RDA is conducting a retrospective evaluation to determine the effectiveness of Measure Y-funded violence prevention programs and changes over time. The key findings from the evaluation are that Oakland Unite programs have increasingly targeted high-risk individuals, those at the most risk of being involved in violence, and have seen progressively lower recidivism rates. In addition, individual's involvement with the justice system declined after they enrolled in Oakland Unite programs. Measure Y funded violence prevention programs are administered by Oakland Unite in the City of Oakland's Human Services Department. For more information, please visit www.OaklandUnite.org or contact Dyanna Christie, Violence Prevention Planner, at dchristie@oaklandnet.com or (501) 238-6875.

OFD Vegetation Management Unit Works To Decrease Fire Danger – Beginning the week of October 24, an additional fuel break will be created in the Oakland Hills. The Vegetation Management Unit in the Oakland Fire Department has successfully partnered with PG&E to establish this fuel break beneath the power transmission lines from Hwy. 13 at Lake Temescal east and upslope to the intersection of Skyline Boulevard and Broadway Terrace. Additionally, a herd of 500 goats will graze under the lines for the next several weeks to reduce ground fuels and brush while tree crews thin non-native eucalyptus trees from within the transmission line right-of-way. For more information, please contact Vince Crudele, Vegetation Management Supervisor, at vcrudele@oaklandnet.com or (510) 238-7391.

Oakland Unite Street Outreach Worker Training – On Friday, October 24, Oakland Unite concluded hosting a four-day training for Oakland Street Outreach Workers. The training focused on best practices for street outreach, strengths and challenges of doing this important work and strengthening collaborations. The street outreach workers had the opportunity to meet with various community partners such as the Crisis Response Support Network and Reentry Employment providers funded by Oakland Unite. The training included presentations about Oakland Unite programs and Ceasefire as part of the City of Oakland's overall violence prevention efforts. The impact of the work done by Oakland Unite's street outreach workers can be seen in the evaluation data – 85 percent of participants touched by Oakland Street Outreach programs did not get rearrested for violence. Josie Halpern-Finnerty, Oakland Unite Program Planner, and Kevin Grant, Oakland Unite Violence Prevention Network Coordinator, were instrumental in coordinating and running the training. Thank you to all City of Oakland staff and community agencies and partners that attended the training and support the Oakland Unite Street Outreach Workers. For more information, please contact Josie Halpern-Finnerty, Program Planner, at jhalpern-finnerty@oaklandnet.com or (510) 238-2350.

New CPRB Office Location And Contact Information – In July 2014, the Citizens' Police Review Board (CPRB) moved into its new office in the Dalziel Building at 250 Frank H. Ogawa Plaza, Suite 6302. The CPRB general phone number is (510) 238-3159 and the office fax is (510) 238-6834. The CPRB is committed to ensuring that Oakland has a professional police department whose members behave with integrity and justice. The CPRB brings together Oakland's diverse communities and strives to improve police services. As representatives of the

community, our goal is to improve police services to the community by increasing understanding between community members and police officers. To ensure police accountability, we provide the community with a public forum to air its concerns on policy matters and individual cases alleging police misconduct. To learn more about the CPRB, please visit <http://www2.oaklandnet.com/Government/o/CityAdministration/d/CPRB/index.htm>. For more information, please contact Anthony Finnell, CPRB Executive Director, at afinnell@oaklandnet.com or (510)-238-7401.

The City Of Oakland And My Brother's Keeper Initiative – On Monday, October 20, a delegation from the City of Oakland, including Deputy Mayor Swanson and staff from Human Services Department, were invited by Mayor Ed Lee of San Francisco to join U.S. Secretary of Education Arne Duncan to engage in regional discussions around the President's "My Brother's Keeper" (MBK) Initiative. Additional delegates from Oakland included representatives from the Oakland Unified School District, Alameda County Supervisor Carson's Office, African American Chamber and Urban Strategies Council. Mayor Quan has signed on to a White House challenge and pledged to support the MBK effort. The City will co-host a Call to Action with Urban Strategies and will work on developing an inventory of City investments across departments for boys and men of color. Stay tuned for more details. For more information, please contact Sara Bedford, Human Services Director, at sbedford@oaklandnet.com or (510) 238-3121.

Councilmember To Host State Of The District Meeting – On Saturday, October 25, Councilmember Lynette Gibson McElhaney invites Oakland residents and business owners to join her and representatives from the Port of Oakland and City departments at her State of the District meeting. The event will run from 10:30 a.m. to 1:00 p.m. at McClymonds High School's auditorium, 2607 Myrtle Street. Attendees will receive critical updates on issues that impact District 3, such as the Port of Oakland/Oakland Army Base, parks, graffiti & illegal dumping, jobs/economy, public safety, Election 2014 and more. The State of the District meeting is open to the public and everyone is invited to attend. For more information, please contact Brigitte Cook, Community Liaison, at bcook@oaklandnet.com or (510) 238-7245.

Silver Sneakers At East Oakland Sports Center – Since Wednesday, October 1, Oakland Parks & Recreation's East Oakland Sport Center (EOSC) has been partnering with Healthways SilverSneakers and Healthways Prime to provide assistance with payment for fitness center memberships. EOSC, located at 9161 Edes Avenue, offers a variety of cardio equipment, free weights, fitness machines and more to help folks meet their fitness goals. The SilverSneakers program provides a gym membership to EOSC to eligible Medicare members who are 65 years and older who are members of participating health plans such as AARP MedicareComplete by UnitedHealthCare, Anthem Blue Cross, Blue Shield of California and Care1st Health Plan. The Prime and Affinity programs provide free gym membership to EOSC to employees, ages 18 to 64, of participating employers such as Healthways, TSA, FedEx, Trader Joes, USPS, Department of Housing and Urban Development, Veterans Administration, Old National Bank and more. For additional information or for a complete roster of participating health care providers and employers, please contact Bryant Bacon, Fitness Program Director, at bbacon@oaklandnet.com or (510) 615-5838.

OPD Participates In Eastlake Family Bike Ride – On Saturday, October 18, from 9:00 a.m. to noon, the Oakland Police Department (OPD) partnered with Bike East Bay, Bike Mobile and the FM Smith Recreation Center to support the Lake Merritt Business Association's Eastlake Family Bike Ride. The family-friendly event included two bike rides, one up Park Boulevard and the second around Lake Merritt. OPD officers chaperoned the rides and provided free biking safety tips on the road. After welcoming everyone to the event, Police Chief Sean Whent joined the Park Boulevard ride, enjoying the opportunity to coast the hills of Oakland. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Second Broadway Transit Circulator Study Open House – On Thursday, October 30, the City of Oakland will host the second Open House on the Broadway Transit Circulator Study (BTCS) from 6:00 to 8:00 p.m. in Hearing Room 3 at Oakland City Hall, 1 Frank H. Ogawa Plaza. At the meeting, City staff will present analysis and recommendations for how an electric streetcar on tracks or an enhanced bus service might better serve the growing number of downtown workers and visitors, while attracting future private investment along Broadway, downtown Oakland's central spine. The open house is designed to gather comments from the public. The City of Oakland is completing the final stage of the BTCS to evaluate the feasibility of extending the existing Broadway Shuttle route to Kaiser Permanente Hospital and either MacArthur BART or Rockridge BART. The Study, which is funded by the U.S. Federal Transit Administration through the Caltrans Transportation Planning Grant program, is also assessing the potential for either a streetcar (on tracks) or enhanced bus service along Broadway to improve transit efficiency and connectivity, and spur economic development along the corridor. The study area extends from Jack London Square to Kaiser Permanente Hospital, and also includes Brooklyn Basin as well as the MacArthur and Rockridge BART stations. To view the flyer for the meeting, please visit <http://www2.oaklandnet.com/w/OAK049886>. To read the media release, please visit <http://www2.oaklandnet.com/OAK049867>. For study documents and more information on the BTCS, please visit www.oaklandnet.com/BroadwayTransit. To R.S.V.P. for the meeting, please contact Zach Seal, Economic Development Specialist, at zseal@oaklandnet.com or (510) 238-2937.

Free One-On-One Computer Help At The Oakland Public Library – Through May 2015, youth between the ages of 16 and 24 from across Alameda County will be offering one-on-one computer assistance in six branches of the Oakland Public Library. Thanks to the Ready, Set, Connect! program, a partnership between Community Technology Network and the Oakland Public Library, youth are enrolled in a professional job skill development program for eight months that provides them with practical work experience while preparing them for a job in the tech industry. Many of the Ready, Set, Connect! tutors speak multiple languages; please check with individual locations for language assistance needs. For the schedule and participating locations, please read the media release at <http://www2.oaklandnet.com/OAK049752> or visit <http://ctnbayarea.org/programs/ReadySetConnect>. For more information, please contact Lana Adlawan, Supervising Librarian, at ladlawan@oaklandlibrayr.org or (510) 238-7613.

Manzanita Recreation Harvest Festival – On Wednesday, October 29, Manzanita Recreation, located at 2701 East 22nd Avenue will be hosting a Harvest Festival from 3:30 to 6:00 p.m. The

event will include face painting, games, prizes and a pumpkin patch as well as a children's costume pageant at 5:00 p.m. For more information, please contact Marcy Sanchez, Recreation Center Director, at msanchez@oaklandnet.com or (510) 535-5625.

OPR Trick-O-Treating – On Friday, October 31, several Oakland Parks & Recreation centers will be participating in community trick-or-treating. A few of the participating centers include:

- FM Smith Recreation Center, 1969 Park Boulevard, 11:00 a.m. to 1:00 p.m.
- Lincoln Recreation, 250 10th Street, 1:00 p.m.
- Willie Keyes Recreation, 3131 Union Street, 3:00 to 7:00 p.m.
- deFremery Recreation, 1651 Adeline Street, 3:30 to 5:30 p.m.

For individual recreation center event times and more information, please visit www.oaklandnet.com/parks or call the OPR administration front desk at (510) 238-PARKS (7275).

Studio One To Host ADA Inclusion Teen Dance – On Saturday, November 1, the Studio One Art Center, located at 365 45th Street, and the ADA Inclusion Program will host a night of fun and dance with a DJ. This event, which runs from 6:00 to 9:00 p.m., is open to all teens. Parents and older siblings are encouraged to assist with special needs and to participate along (if teen needs assistance, please stay with them). Event costs will be \$10 per family at the door. For more information, please contact Joy Sledge, Recreation Leader II, at jsledge@oaklandnet.com or Erin Burton, Recreation Specialist II, at eburton@oaklandnet.com or (510) 597-5064.

DeFremery Recreation Life Is Living Annual Festival Recap – On Saturday, October 11, Oakland Parks & Recreation's deFremery Recreation Center partnered with Life is Living to host a free celebration of urban life through hip-hop, intergenerational health and environmental action. The event ran from 10:00 a.m. to 8:00 p.m. and attracted approximately 5,000 people. Activities included a kids' zone, performances by local artists, free breakfast for more than 500 people, a beauty zone and art displays. For more information or to find out about next year's event, please contact Valorie Winn, Recreation Center Director, at vwinn@oaklandnet.com or (510) 238-7739.

Redwood Heights Movies In The Park Series A Resounding Success – On Friday, October 17, the Redwood Heights Recreation Center concluded their Movies in the Park series of nine film screenings. The overall attendance for the season was approximately 2,200 people of all ages, or an average of 244 participants per movie. For more information or to find out about next season's schedule, please contact Brett Clark, Recreation Center Director, at bclark@oaklandnet.com or (510) 482-7827.

Suspect In Homicide Identified And Arrested – On Monday, October 13, Alameda County Sheriff's deputies located Billy C. Shaffer, Jr. in San Leandro and arrested him on an outstanding homicide warrant. Shaffer had been identified by Oakland Police Department investigators as responsible for the homicide of Connie M. Sowels, III, 27, of Oakland that had occurred in the 1100 block of Clay Street on October 1. OPD Investigators credit a citizen's anonymous tip for

providing the information that led to the identification and ultimately the arrest of Shaffer. Thanks to the community member whose tip was key to the quick identification of the suspect and resolution of this case. Community members' anonymous tips help us solve cases. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

OPD Captures Robber – On Sunday, October 19, at about 3:14 a.m., Oakland Police officers responded to the 2000 block of 27th Avenue to investigate a report of a robbery. The victim told the officers that the suspect had approached him, pepper-sprayed him and taken his belongings. The victim was able to provide a detailed description of the suspect. The officers immediately began to check the area, located the suspect, recovered the pepper spray and placed her under arrest for the robbery. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Ambassadors Direct OPD To Robbery Suspect – On Friday, October 17, at 5:07 p.m., Oakland Police officers responded to the area of 13th Street and Broadway to investigate a strong arm robbery that had just occurred. Information regarding the suspect's description was broadcast over the police radio. Shortly after the broadcast, Ambassadors from the Downtown Oakland Association observed the suspect in the 1200 block of Webster Street and directed OPD to the suspect. Officers placed the suspect under arrest for strong arm robbery. The Downtown Oakland Association's Ambassador Program is a valuable community program that often provides safety related information and assistance to the Oakland Police Department. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

OPD Officers Arrest Three, Recover Carjacked Vehicle – On Thursday, October 16, at 10:53 a.m., Oakland Police officers responded to the 4600 block of Davenport Avenue to investigate an armed carjacking. The victim was able to provide a description of her vehicle and the suspects, and the information was dispatched to all units. At about 11:45 a.m., officers on patrol in the 9700 block of Walnut Street observed the victim's vehicle parked on the street. Officers quickly set up a perimeter and were able to safely take three males responsible for the carjacking into custody. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Golden Gate Branch Library Closing Temporarily For Repairs – On Monday, October 20, the Golden Gate Branch, at 5606 San Pablo Avenue, closed temporarily, for building repairs. The branch library occupies one of the Oakland Public Library's older, historic buildings. It was built in 1918 with a Carnegie endowment. The building retains many original features, including most of its original windows, which have dry rot and have begun to leak. The Golden Gate Branch will remain closed for approximately three months. Library administration will announce a specific reopening date when work nears completion. For more information, please contact Mary Schrader, Supervising Librarian, at (510) 238-3511 or mschrader@oaklandlibrary.org.

Luncheon And Fashion Show – On Saturday, November 1, the West Oakland Senior Center, at 1724 Adeline Street, will host the "New to Me" Luncheon and Fashion Show from noon to 6:00

p.m. The 10th annual event will raise funds for the senior center and show off the modeling talents and hospitality of the center's members. Tickets cost \$15 and include lunch. Attendees will also have the opportunity to purchase gently used clothing. For more information, please contact Dorothy Poston, Senior Center Director, at (510) 238-7017 or dposton@oaklandnet.com.

Upcoming City Of Oakland Job Announcement – During the week of October 27, the Human Resources Management (HRM) Department anticipates posting a job announcement for the following positions:

- Accountant III
- Accountant II
- Rehabilitation Supervisor I

For updated information on City jobs, please visit the HRM website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. This Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job online and how to submit a job interest card for positions not currently posted. For more information, please contact the HRM Receptionist at (510) 238-3112.

Information Memorandums:

The following Information Memorandums were issued within the last week:

East Bay Regional Communications Systems (EBRCSA) Status Update – This information memorandum provides a status update of the EBRCSA transition project.
<http://www2.oaklandnet.com/w/oak049789>

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

HENRY GARDNER
Interim City Administrator