



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Henry Gardner

SUBJECT: City Administrator's Weekly Report

DATE: October 17, 2014

INFORMATION

Following are the key activities to be highlighted this week:

City Issues RFP For Sale Of Key Parcel In The Thriving Uptown District – On Friday, October 10, the City of Oakland released a Request for Proposals to sell a City-owned parcel in downtown Oakland to a qualified development team to design and develop a mixed-used project. Bordered by Telegraph Avenue, 19th Street and William Street, the property, located at 1911 Telegraph, is in the center of the thriving Uptown Arts and Entertainment district. Uptown is home to Oakland's monthly First Fridays celebration of local galleries and artists, nationally renowned restaurants, popular entertainment venues including the Fox and Paramount theaters, independent businesses and thousands of new residents. Proposals are due by 4:00 p.m. on Monday, December 1, and a pre-submittal meeting is scheduled for 10:00 a.m. on Wednesday, October 29. To read the release, please visit <http://www2.oaklandnet.com/w/OAK049728>. To view the RFP, please visit www.oaklandnet.com/realestate. For more information, please contact Jens Hillmer, Urban Economic Coordinator, at jhillmer@oaklandnet.com or (510) 238-3317.

Free One-On-One Computer Help At The Oakland Public Library – Through May 2015, youth between the ages of 16 and 24 from across Alameda County will be offering one-on-one computer assistance in six branches of the Oakland Public Library. Thanks to the Ready, Set, Connect! program, a partnership between Community Technology Network and the Oakland Public Library, youth are enrolled in a professional job skill development program for eight months that provides them with practical work experience while preparing them for a job in the tech industry. Many of the Ready, Set, Connect! tutors speak multiple languages; please check with individual locations for language assistance needs. For the schedule and participating locations, please read the media release at <http://www2.oaklandnet.com/OAK049752> or visit <http://ctnbayarea.org/programs/ReadySetConnect>. For more information, please contact Lana Adlawan, Supervising Librarian, at ladlawan@oaklandlibrayr.org or (510) 238-7613.

OFD 2014 Firefighter Memorial - On Thursday, October 23, the Oakland Fire Department (OFD) will hold its Second annual Firefighter Memorial Ceremony. The event will be held at 10:00 a.m. in the Frank H. Ogawa Plaza Amphitheater in front of City Hall, 14th Street at Broadway. The program will end with light refreshments served inside City Hall at noon.

Firefighters who made the ultimate sacrifice – giving their lives in service to the City of Oakland, as well as their loved ones who remember them – will be honored at this event. All residents and City employees are welcome to attend. For more information, please contact Captain Tracey Chin at (510) 238-5228.

Tale of Survival, Oakland Man Celebrates 116th Birthday – On Friday, October 10, an article in the *Oakland Tribune* featured Andrew Hatch, an Oakland man celebrating his 116th birthday. The Human Services Department wants to share that article with you because Mr. Hatch was a client of the Multi-purpose Senior Services Program (MSSP) until last year. MSSP is an in-home care management program that allows seniors at-risk of being placed in a nursing home, to remain independent in their own home. This lovely man had been with the MSSP program for more than 20 years. To read the article, please visit http://www.insidebayarea.com/my-town/ci_26688657/tale-survival-oakland-man-celebrates-116th-birthday. For more information on the MSSP program, please contact Mary Albright, Senior Services Program Assistant, at malbright@oaklandnet.com or (510) 238-2048.

Councilmember To Host State Of The District Meeting – On Saturday, October 25, Councilmember Lynette Gibson McElhaney invites Oakland residents and business owners to join her and representatives from the Port of Oakland and City departments at her State of the District meeting. The event will run from 10:30 a.m. to 1:00 p.m. at McClymonds High School's auditorium, 2607 Myrtle Street. Attendees will receive critical updates on issues that impact District 3, such as the Port of Oakland/Oakland Army Base, parks, graffiti & illegal dumping, jobs/economy, public safety, Election 2014 and more. The State of the District meeting is open to the public and everyone is invited to attend. For more information, please contact Brigitte Cook, Community Liaison, at bcook@oaklandnet.com or (510) 238-7245.

Golden Gate Branch Library Closing Temporarily For Repairs – Beginning Monday, October 20, the Golden Gate Branch, at 5606 San Pablo Avenue, will close temporarily, for building repairs. The branch library occupies one of the Oakland Public Library's older, historic buildings. It was built in 1918 with a Carnegie endowment. The building retains many original features, including most of its original windows, which have dry rot and have begun to leak. The Golden Gate Branch will remain closed for approximately three months. Library administration will announce a specific reopening date when work nears completion. For more information, please contact Mary Schrader, Supervising Librarian, at (510) 238-3511 or mschrader@oaklandlibrary.org.

Oakland Asian Police Officers Association Hosts Annual Asian Public Safety Community Event – On Saturday, October 11, the Asian Advisory Committee on Crime and the Oakland Asian Police Officers Association completed their annual Asian public safety community event. The event was a huge success with more than 200 participants receiving information on public safety, crime prevention and personal safety awareness. A variety of public safety partners participated in organizing this event, including the Oakland Police Department, Oakland Fire Department, Alameda County District Attorney's Office and Asian Health Services. Many other local organizations also played a part, such as Kaiser Permanente, the Red Cross, Oakland Chinatown Chamber of Commerce, the Lions Club and the Chinese American Citizens Alliance.

For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

OPD Participates In Ninth Annual Women Leaders In Law Enforcement Symposium – From Monday, October 13 through Wednesday, October 15, the Oakland Police Department participated in the Ninth annual California Police Chiefs Association Women Leaders in Law Enforcement Training Symposium in Anaheim, California. Officer Wendy Rae coordinates OPD's participation each year and is a vital member of the planning committee. In addition to Officer Rae, OPD attendees included Captain Sharon Williams, Captain Donna Hoppenhauer, Sergeant Holly Joshi and officers Johnna Watson, Kristina Tikkanen and May Phu. The three-day conference was well attended by law enforcement personnel from throughout the state. California Attorney General Kamala Harris was a keynote speaker. This year's theme, *Sharing Strategies for Success: The Leader Within You*, offered dynamic, contemporary training by subject matter experts. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

OFD Hosts Fire Safety Day – On Tuesday October 7, the Oakland Fire Department (OFD) hosted their 18th annual Fire Safety Day at the Lake Merritt Garden Center. The theme for this year was "Working Smoke Alarms Save Lives." The day started for the children with discussion by Oakland Fire Chief Reed in which she emphasized the importance of having working smoke alarms in their homes. The event was attended by 620 Oakland students from Kindergarten to Fifth Grade, and included the following "hands-on" fire safety training stations staffed by OFD employees and Bay EMT volunteers: Smokey Bear Story-time; Smoke Alarm & Fire Safety video; Stop, Drop and Roll exercise and tour of a fire engine and fire truck. Students were provided with lunch from Gazzali's Supermarket, a long-time supporter of this event. For more information, please contact Karen Cox, Public Education Coordinator, at (510) 238-7255.

OFD Hosts The Golden State Warriors' "Learning Without Limits" Program – On Thursday, October 9, Oakland Fire Department (OFD) Station 18 hosted the Golden State Warriors' "Learning without Limits" program for 48 Third Grade students from Martin Luther King Elementary. The program, sponsored by ABD Insurance & Financial Services, teaches children skills outside of their classroom, and informs them of resources in their community. With the assistance of OFD employees and Bay EMT volunteers, the students learned about fire safety through activities including Smokey Bear Story-time; Stop, Drop & Roll exercise; Dialing 911 for Emergencies and a Smoke Alarm & Fire Safety video. Students were also treated to a special fire station and fire engine tour. Students enjoy a lunch provided by the Warriors and ice cream from Fenton's Creamery. As the event ended, students were given a Warrior backpack to commemorate their day. For more information, please contact Karen Cox, Public Education Coordinator, at (510) 238-7255.

Luncheon And Fashion Show – On Saturday, November 1, the West Oakland Senior Center, at 1724 Adeline Street, will host the "New to Me" Luncheon and Fashion Show from noon to 6:00 p.m. The 10th annual event will raise funds for the senior center and show off the modeling talents and hospitality of the center's members. Tickets cost \$15 and include lunch. Attendees

will also have the opportunity to purchase gently used clothing. For more information, please contact Dorothy Poston, Senior Center Director, at (510) 238-7017 or dposton@oaklandnet.com.

Third Annual Autumn Lights Festival – On Friday, October 17 and Saturday, October 18, the Autumn Lights Festival returns to the Gardens at Lake Merritt. For two nights, Oakland's "Hidden Jewel" in Lakeside Park will come alive from 6:00 to 10:00 p.m. with enchanting illuminated artwork, lighting installations, fire performers, music and food vendors. The Autumn Lights Festival is an annual fundraiser for the Gardens at Lake Merritt with proceeds supporting garden improvements including the construction of a new garden entrance on Bellevue Avenue. To purchase tickets, please visit <https://t.co/hTi79ocI0l>. For more information, please contact Victoria Rocha, Park Supervisor I, at vrocha@oaklandnet.com or (510) 238-3208.

Family Bike Ride With FM Smith Recreation Center – On Saturday, October 18, the FM Smith Recreation Center, at 1969 Park Boulevard, will be hosting a bike safety program. Activities at the event will include bike repairs, jumpers, prize giveaways and music. There will be two family bike rides, one up and down Park Boulevard and the second around Lake Merritt. Police Chief Sean Whent, along with a few bike patrol officers, will be making a guest appearance at the event. Additionally, there will be a bike course at FM Smith for youth. For more information, please contact Lois Gomes, Recreation Supervisor, at lgomes@oaklandnet.com or (510) 238-7742.

Tassafaronga Recreation Center Epic Oakland Food Day – On Saturday October 18, Oakland Parks & Recreation's Tassafaronga Recreation Center will partner with Acta Non-Verbal (ANV) Youth Urban Farm Project to host the Third annual Epic Oakland Food Day. From noon to 5:00 p.m., Oaklanders are invited to come learn how to preserve the harvest. Enjoy free kids activities and workshops showcasing different ways you can eat summer fresh produce all winter long. Learn how to use vegetables to make natural dyes for clothing, how to can jams and jellies and how to make a simply delicious tomato sauce. For more information, please contact Cynthia Armstrong, Center Director, at carmstrong@oaklandnet.com or (510) 867-5788 or contact Kelly Carlisle, ANV Executive Director, at (510) 972-3276.

Mini Maker Faire At Studio One – On Sunday, October 19, come learn about how the world works and how to build things like robots and toys. Check out the latest inventive rides and sample unique creations made by mad scientists. Studio One will also contribute with workshops such as "Create your own Terrarium," "Halloween Decorama," "Glass and Paper Beadmaking," "Digital Caricature" and demonstrations in ceramics and metal jewelry making. The Mini Maker Faire will be held at Studio One Art Center, 365 45th Street from 10:00 a.m. to 5:00 p.m. For more information, please contact Alethia Walker, Recreation Specialist, at walethia@oaklandnet.com or (510) 597-5027.

East Oakland Sports Center 4th Annual Halloween Family Swim – On Friday, October 24, East Oakland Sports Center, at 9161 Edes Avenue, will be hosting a free Halloween swim event for all ages. The event runs from 5:00 to 8:30 p.m. The water swim event will be held in two sessions, with session one running from 5:00 to 6:30 p.m. and session two from 7:00 to 8:30 p.m. There will also be treats, arts & crafts, group fitness classes and additional program registration.

For more information, please contact Will Davis, Jr., Recreation Specialist II, at wdavisjc@oaklandnet.com or (510) 615-5838.

Thrill The World At Studio One – On Saturday, October 25, Studio One, at 365 45th Street, will be participating in the international Thrill the World event. The worldwide dance event commemorates the late Michael Jackson and begins at 2:00 p.m. For more information, please contact Alethia Walker, Recreation Specialist, at walethia@oaklandnet.com or (510) 597-5027.

Alert Neighbors Direct OPD To Burglary In Progress – On Monday, October 13, at about 6:52 a.m., Oakland Police officers responded to the 1200 block of 78th Avenue to investigate a report of a residential burglary in progress. Witnesses directed the officers to the location where they last saw the suspects. Officers quickly set a perimeter around the residence and were able to establish communication with the suspects, who were still inside. The three suspects surrendered and were safely taken into custody for burglary. Thanks to attentive neighbors who noticed the suspicious activity and called the police. When neighbors know each other, neighborhoods are safer. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

OPD Officers Make Arrest And Recover Stolen Vehicle – On Tuesday, October 14, at about 4:20 p.m., Oakland Police officers on patrol observed a car matching the description of a vehicle that had been taken during a carjacking that occurred a week earlier. The officers initiated a traffic enforcement stop in the 3000 block of Nicol Avenue and arrested the 16-year-old male driver. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Release Of Applications For California Competes Tax Credit Program – Through Monday, October 27, applications will be accepted for the California Competes Tax Credit. As announced by the Governor's Office of Business and Economic Development (GO-BIZ), the California Competes Tax Credit is an income tax credit available to businesses that want to come to California or stay and grow in California. Small, medium and large businesses are encouraged to apply since 25% of the announced \$45 million allocation is earmarked for these types of businesses. For a PowerPoint presentation on how to complete an application, please visit <http://www.business.ca.gov/Programs/CaliforniaCompetesTaxCredit.aspx>. To view the online application form, please visit www.calcompetes.ca.gov. Additional instructions and FAQs can be found at www.business.ca.gov/calcompetes.aspx. For more information about the California Competes Tax Credit Program and other state or local business incentives, please contact Aliza Gallo, Economic Development Manager, at agallo@oaklandnet.com or (510) 238-7405 or Susana Villarreal, Enterprise Zone Coordinator, at svillarreal@oaklandnet.com or (510) 238-7794.

Upcoming City Of Oakland Job Announcement – During the week of October 20, the Human Resources Management Department (HRM) anticipates posting a job announcement for the following positions:

- Gardener Crew Leader

For updated information on City jobs, please visit the HRM website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. This Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job online and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Information Memorandums:

The following Information Memorandums were issued within the last week:

Measure BB on the November 4, 2014 Ballot – This information memorandum provides the potential impact of Measure BB on the City of Oakland.

<http://www2.oaklandnet.com/w/OAK049725>

Safer Housing for Oakland – A Retrofit Program for Soft Story Apartment Buildings – This information memorandum describes efforts underway by the City of Oakland to design a seismic retrofit program that reduces displacement and safety risks posed by wood-framed “soft story” apartment buildings. <http://www2.oaklandnet.com/w/oak049788>

East Bay Regional Communications Systems (EBRCSA) Status Update – This information memorandum provides a status update of the EBRCSA transition project.

<http://www2.oaklandnet.com/w/oak049789>

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

HENRY GARDNER

Interim City Administrator