



## **MEMORANDUM**

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Henry Gardner

**SUBJECT:** City Administrator's Weekly Report

**DATE:** October 10, 2014

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### **INFORMATION**

Following are the key activities to be highlighted this week:

***City to Host Community Preparedness Event Marking 25th Anniversary Of Loma Prieta Earthquake*** – On Friday, October 17, the City of Oakland will mark the 25th Anniversary of the Loma Prieta Earthquake by hosting a community preparedness event. While bridging generations and communities through preparedness, the event will also reflect on that tragic event and honor those who lost their lives and the many heroes who risked their lives to aid others. The free event runs from 11:30 a.m. to 2:00 p.m. at the Cypress Freeway Memorial Park, Mandela Parkway at 14th Street. In addition to information booths on how to prepare your family or business for natural disasters, the preparedness fair will include hands-on activities for all ages, fire truck and emergency equipment displays and interactive demonstrations. There will be free earthquake preparedness items to the first 100 attendees. To read the media release, please visit <http://www2.oaklandnet.com/OAK049542>. For more information on the event including a roster of exhibitors plus links to preparedness resources, please visit <http://bit.ly/1vw9C3B> or call (510) 238-3938.

***Great California ShakeOut Drill*** – On Thursday, October 16, the Oakland Fire Department's Emergency Management Services Division's CORE Program is encouraging everyone in Oakland to participate in the Great California ShakeOut Drill at 10:16 a.m. The annual Great California ShakeOut Earthquake Drills are an opportunity for people in homes, schools, government and private organizations to practice what to do during earthquakes (Drop-Cover-Hold On), and to be prepared to survive and recover quickly when the next big earthquake happens. For more earthquake preparedness tips and to register for the drill, please visit [www.shakeout.org/california](http://www.shakeout.org/california).

***Paige Alderete Joins Controller's Bureau***– On Monday, September 29, the Controller's Bureau welcomed Paige Alderete as the newest addition to the Controller's Bureau. Paige will serve as an Assistant Controller, with a focus on accounts payable, accounts receivable, city internal control, internal audits and operational oversight. Paige has transitioned to the Controller's Bureau from her former role as Oakland's Assistant City Auditor. Paige brings with her a wealth of institutional knowledge and will help build capacity within the Controller's Bureau and

strengthen controls citywide. Paige has worked for a variety of governmental institutions, including the City of Oakland, City and County of San Francisco and the City of Seattle. She holds a Masters in Public Affairs from the University of Washington and a Bachelor in Political Science from Reed College in Oregon.

***OFD Assists Disabled Veterans*** – On Saturday, September 27, firefighters from the Oakland and Alameda Fire departments, as well as members of the U.S. Coast Guard, united to help our disabled veterans at the Wheelchair Regatta. Almost 200 wheelchair-bound veterans were wheeled down the docks at the Encinal Yacht Club in Alameda and lifted onto private boats by firefighters and the Coast Guard crew for a scenic cruise on beautiful San Francisco Bay. Many of these veterans were wounded in action as they served our country while fighting in World War II, Korea, Vietnam, Iraq or Afghanistan. The Wheelchair Regatta is one of the few days out of the year that they escape their institutionalized life and enjoy what many people take for granted. This year marks the 10th year that the Oakland Fire Department has participated in this worthwhile event. The Oakland Fire Department sent Engine 8, Engine 12 and Battalion 2 to assist at this year's Wheelchair Regatta. These companies were joined by several other members of the OFD who volunteered to lend a hand to our disabled veterans while off-duty. It was a gratifying experience for all who participated and a great way to honor our disabled veterans. For more information, please contact Deputy Chief Mark Hoffmann at (510) 238-4053.

***Youth Citizens Police Academy*** – On Monday, October 6, the first Citizens Police Academy tailored specifically for Oakland youth, ages 14 to 22, opened with a welcome from Chief Sean Whent and five members of the OPD command staff: Deputy Chief Downing, Deputy Chief Breshears, Captain Cunningham, Captain Coleman and Captain Tull. The six-week class will be using a unique curriculum developed by Citizens Police Academy Coordinator Ana Martinez in coordination with a focus group of young graduates of the standard Citizens Police Academy. The classes include information about the Police Explorer and Cadet programs, gang awareness and crime scene investigation. By the end of the night, seven students expressed an interest in law enforcement careers. For more information, please contact Ana Martinez, Citizens Police Academy Coordinator, at [cpacoordinator@oaklandnet.com](mailto:cpacoordinator@oaklandnet.com) or (510) 238-7683.

***School's Out, Rec's In Day Camps*** – Friday, October 10, is an Oakland Unified School District (OUSD) professional development day and students have the day off. Dimond Recreation Center, located at 3860 Hanly Road, and Franklin Recreation Center, located at 1010 East 15th Street, will offer day camps. For more information including registration, cost and times, please contact Rebecca Chhom, Franklin Recreation Program Director, at [rchhom@oaklandnet.com](mailto:rchhom@oaklandnet.com) or (510) 238-7741, or Michelle Doppelt, Dimond Recreation Supervisor, at [mdoppelt@oaklandnet.com](mailto:mdoppelt@oaklandnet.com) or (510) 482-7831.

***Oakland Officers Render Lifesaving CPR*** – On Wednesday, October 1, at 5:15 p.m., Oakland Police officers responded to a report of an unconscious, unresponsive man in an apartment in the 1200 block of Campbell Street. Minutes later, Officers John Shackford and Nigel Lawson arrived on scene and located the man in the bathroom. He was not breathing and his pulse was slight. Immediately, Officer Shackford advised OPD Communications of the situation and he and Officer Lawson began to render first aid/CPR. The two continued to give CPR until paramedics arrived, set up their equipment and were able to take over. The victim was transported to a local

hospital. The CPR provided by Officers Shackford and Lawson until the arrival of advanced medical support played a key role in saving this man's life. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at [hjoshi@oaklandnet.com](mailto:hjoshi@oaklandnet.com) or (510) 238-3131.

***War Comes Home: Veteran Experience Examined At The Oakland Public Library*** – In October and November, the Oakland Public Library (OPL) is participating in California Reads, an initiative that invites all Californians to share in reading and discussion programs across the state. This year's theme is "The War Comes Home," with particular focus on the veteran experience. The selected book for the statewide read is *What It Is Like to Go to War*, by Karl Marlantes. OPL will host two community discussions about the book:

- Saturday, November 15, 11:00 a.m. to 12:30 p.m., Main Library, 125 14th Street. For more information, please visit <http://oaklandlibrary.org/events/main-library/california-reads-oakland-public-library-war-comes-home-oakland-community-discuss>
- Tuesday, November 25, 6:00 to 7:30 p.m., Temescal Branch, 5205 Telegraph Avenue. For more information please visit <http://oaklandlibrary.org/events/temescal-branch/california-reads-oakland-public-library-war-comes-home-oakland-community-disc>

Another discussion will be led by award-winning author Maxine Hong Kingston, centering around her anthology *Veterans of War, Veterans of Peace*, which includes writings by veterans from her writing workshops. This event will take place at the Main Library, 125 14th Street, on Saturday, November 22, noon to 3:30 p.m. For more information, please visit <http://oaklandlibrary.org/events/main-library/veterans-war-veterans-peace-reading-and-discussion-maxine-hong-kingston>. California Reads is a program of Cal Humanities in partnership with the California Center for the Book. It is supported in part by the National Endowment for the Humanities and the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. Any views, findings, conclusions or recommendations expressed in this program do not necessarily represent those of Cal Humanities or the National Endowment for the Humanities. To read the media release, please visit <http://www2.oaklandnet.com/OAK049651>. For more details on "The War Comes Home," please visit [www.oaklandlibrary.org/warcomeshome](http://www.oaklandlibrary.org/warcomeshome). For additional information, please contact Mana Tominaga, Supervising Librarian at the Main Library, at [mtominaga@oaklandlibrary.org](mailto:mtominaga@oaklandlibrary.org) or (510) 238-6611.

***Community Survey On City Website Launched*** – On Wednesday, September 17, the City of Oakland launched a survey to gain feedback from Oakland community members about their experiences with web-based City services. The survey will be used to inform a prototype for a new Oakland website to better serve the public. In preparation for the development of this prototype, the City of Oakland and Code for America are conducting a broad survey of Oakland community members who use the web at home, at work, through community centers or on their phone. The survey is brief – responses should take less than 10 minutes – and may be completed anonymously if the participant prefers. It asks about the participant's neighborhood, age and Internet use, and then about their needs and experiences with the City's website. The survey is

available in English, Chinese, Spanish and Vietnamese and can be accessed at <http://www2.oaklandnet.com/Government/o/CityAdministration/OAK049224>. The survey is a part of the "Digital Front Door" project, a suite of code, documentation and techniques that cities can use to modernize their digital presence. For more information, please contact Mai-Ling Garcia, Online Engagement Manager, at [mgarcia@oaklandnet.com](mailto:mgarcia@oaklandnet.com) or (510) 238-2105.

***OPD Participates In Closure Of Illegal Chop Shop*** – On Tuesday, September 30, at approximately 8:00 a.m., the Alameda County Regional Auto Theft Task Force (whose members come from the Oakland Police Department, California Highway Patrol, Alameda County Sheriff's Department, Alameda County Probation Department and National Insurance Crime Bureau) and CHP officers from the Golden Gate Division Foreign Export Auto Recovery (FEAR) Team conducted an early morning probation search within Oakland. As a result, two suspects were arrested for violation of probation, auto theft and possession of stolen property; five stolen vehicle identification number (VIN) switched vehicles were recovered; an illegal chop shop was shut down; and tools and other evidence were seized. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at [hjoshi@oaklandnet.com](mailto:hjoshi@oaklandnet.com) or (510) 238-3131.

***Witnesses Provide Information To Help OPD Officers Catch Robber, Car Thief*** – On Tuesday, September 30, at about 8:20 a.m., Oakland Police officers responded to the 4200 block of Dunsmuir Avenue to investigate a report of a stolen vehicle. When officers arrived on the scene, the victim stated he had been robbed at gunpoint the day before and his car keys had been taken. The victim told the officers that the same suspect had just left in his car. He provided a description of the suspect and car to the officers, who broadcast it over the radio. Officers were able to locate the vehicle and the suspect. An enforcement stop was conducted and the driver fled into nearby yards. With information provided by multiple witnesses, officers were able to locate and arrest the driver. The victim's vehicle was returned to him, as well as some of the stolen items. OPD thanks those witnesses who were willing to provide information to the police. It takes a community working together to make Oakland safer. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at [hjoshi@oaklandnet.com](mailto:hjoshi@oaklandnet.com) or (510) 238-3131.

***Sundays In The Redwoods Outdoor Concert Series*** – On Sunday, October 12, Oakland Parks & Recreation will host the final Sundays in the Redwoods concert at Woodminster Amphitheater in Joaquin Miller Park, 3300 Joaquin Miller Road. The series offers weekly concerts featuring outstanding local and national acts set against a backdrop of soaring redwood trees. To purchase tickets, please call Malonga Arts Center, located at 1428 Alice Street, at (510) 238-7702. To view the musical lineup, please visit [www.sundaysintheredwoods.com](http://www.sundaysintheredwoods.com). For more information, please contact Mercedes Ervin, Recreation Leader II, at [info@sundaysintheredwoods.com](mailto:info@sundaysintheredwoods.com) or (510) 238-3052.

***Third Annual Autumn Lights Festival*** – On Friday, October 17 and Saturday, October 18, the Autumn Lights Festival returns to the Gardens at Lake Merritt. For two nights, Oakland's "Hidden Jewel" in Lakeside Park will come alive from 6:00 to 10:00 p.m. with enchanting illuminated artwork, lighting installations, fire performers, music and food vendors. The Autumn Lights Festival is an annual fundraiser for the Gardens at Lake Merritt with proceeds supporting garden improvements including the construction of a new garden entrance on Bellevue Avenue.

To purchase tickets, please visit <https://t.co/hTi79ocI0l>. For more information, please contact Victoria Rocha, Park Supervisor I, at [vrocha@oaklandnet.com](mailto:vrocha@oaklandnet.com) or (510) 238-3208.

***Release Of Applications For California Competes Tax Credit Program*** – Through Monday, October 27, applications will be accepted for the California Competes Tax Credit. As announced by the Governor's Office of Business and Economic Development (GO-BIZ), the California Competes Tax Credit is an income tax credit available to businesses that want to come to California or stay and grow in California. Small, medium and large businesses are encouraged to apply since 25% of the announced \$45 million allocation is earmarked for these types of businesses. For a PowerPoint presentation on how to complete an application, please visit <http://www.business.ca.gov/Programs/CaliforniaCompetesTaxCredit.aspx>. To view the online application form, please visit [www.calcompetes.ca.gov](http://www.calcompetes.ca.gov). Additional instructions and FAQs can be found at [www.business.ca.gov/calcompetes.aspx](http://www.business.ca.gov/calcompetes.aspx). For more information about the California Competes Tax Credit Program and other state or local business incentives, please contact Aliza Gallo, Economic Development Manager, at [agallo@oaklandnet.com](mailto:agallo@oaklandnet.com) or (510) 238-7405 or Susana Villarreal, Enterprise Zone Coordinator, at [svillarreal@oaklandnet.com](mailto:svillarreal@oaklandnet.com) or (510) 238-7794.

***Upcoming City Of Oakland Job Announcement*** – During the week of October 13, the Human sources Management Department (HRM) anticipates posting a job announcement for the following positions:

- Emergency Medical Services Coordinator
- Nurse Case Manager
- Program Analyst III (Selective Certification for Parking Facility Mgt.)

For updated information on City jobs, please visit the HRM website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. This Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job online and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

### **Upcoming Meetings and Events:**

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

HENRY GARDNER  
Interim City Administrator