



## **MEMORANDUM**

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Henry Gardner

**SUBJECT:** City Administrator's Weekly Report

**DATE:** September 26, 2014

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### **INFORMATION**

Following are the key activities to be highlighted this week:

***Oakland Wins Federal Grant For 15 Police Officers*** – On Wednesday, September 24, Congresswoman Barbara Lee announced that a new federal one-year grant of \$1.875 million will bring 15 additional police officers to Oakland neighborhoods. Grants were also awarded to the Alameda County Sheriff's Office and the City of San Leandro, providing East Bay communities with funding for a total of 27 officers. Including this grant, COPS funding will have funded 91 Oakland officers over four individual grant awards since 2009. The news comes just two days after the Oakland Police Department welcomed 20 new officers from lateral academies, bringing the OPD's total force of sworn officers up to 684. To read the media release, please visit <http://www2.oaklandnet.com/w/oak049367>. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at [hjoshi@oaklandnet.com](mailto:hjoshi@oaklandnet.com) or (510) 238-3131.

***BRT Policy Steering Committee To Hear Report On Parking And Business Impact Mitigation Plan*** -- On Tuesday, September 30, the BRT Policy Steering Committee will hear a Bus Rapid Transit (BRT) Parking and Business Impact Mitigation Plan report. The committee meeting will run from 2:00 to 4:00 p.m. and will be held at AC Transit headquarters, 1600 Franklin Street. The Business Impact Mitigation Fund is now valued at \$19.5 million. Staffers will report on Merchant Engagement activities, Business Impact Mitigation Plans for Advanced Utility Relocation and Fruitvale Bypass construction, and Business Sustainability Program development. To view materials for this meeting, please visit <http://www.actransit.org/about-us/board-of-directors/board-memos/>. For more information, please contact Christine Calabrese, Acting BRT Program Manager, at [ccalabrese@oaklandnet.com](mailto:ccalabrese@oaklandnet.com) or (510) 238-4754.

***Oakland Police Department Welcomes 20 New Police Recruits*** – On Monday, September 22, the Oakland Police Department (OPD) accepted 20 new police recruits, increasing current staffing to 684. When the 170th Academy graduates on October 31, the Department will have more than 700 officers. OPD continues its efforts to grow the department and increase public safety in Oakland. The 20 recruits, graduates of the Alameda County Sheriff's Office 151st Regular Basic Course and other Peace Officer Standards and Training (POST) certified academies, are now participating in OPD's 4th Transitional Course, where they are focusing on

Oakland Police Department principles, practices and procedures specific to the City that were not addressed in their respective academies. To view the media release, please visit <http://www2.oaklandnet.com/w/oak049353>. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at [hjoshi@oaklandnet.com](mailto:hjoshi@oaklandnet.com) or (510) 238-3131.

***New Tiller Truck And Three Type I Engines*** – In late August, the City of Oakland received four new pieces of Fire apparatus. The Tiller Truck will replace a 1989 LTI Aerial Ladder Truck and the three Type I Engines will replace three fire engines purchased in 1992. Replacement of these vehicles will reduce the downtime of front line fire apparatus equipment taken out of service for repairs. Look for this equipment to be placed in service before the end of this year. For more information, please contact Deputy Chief Mark Hoffmann, at [mhoffmann@oaklandnet.com](mailto:mhoffmann@oaklandnet.com) or (510) 238-4053.

***City Issues RFP For Henry J. Kaiser Convention Center*** – On Monday, September 22, the City of Oakland issued a Request for Proposals/Notice of Development Opportunity for the rehabilitation and adaptive reuse of the former Henry J. Kaiser Convention Center under a long-term ground lease. Proposals are due by 2:00 p.m. on Wednesday, November 12, and a pre-submittal meeting and building tour will be held at 10:00 a.m. on Friday, October 3. Originally named the Oakland Municipal Auditorium, the 215,000-square-foot building opened as a multi-purpose arena and theater in 1914. To address its goal of maintaining regular public access to the building while ensuring a financially feasible project, the City anticipates a mix of public and private uses in the building. While proposals should include the restoration of the existing Calvin Simmons Theater, the City is open to creative and new ideas for the adaptive reuse of the rest of the building, including uses such as performance space, entertainment venues, conference and event spaces, light industrial or maker space, commercial office uses and retail and restaurant space. Language has been included in the RFP to preserve the building's historic exterior and significant interiors by requiring adherence to the Secretary of the Interior's Standards for Treatment of Historic Properties. The building may qualify for federal historic tax credits. To view the RFP, please visit [www.oaklandnet.com/realestate](http://www.oaklandnet.com/realestate). To read the media release, please visit <http://www2.oaklandnet.com/OAK049356>. For more information, please contact Kelley Kahn, Project Manager, at [kkahn@oaklandnet.com](mailto:kkahn@oaklandnet.com) or (510) 238-6190.

***Community Workshop On Draft Coliseum Area Specific Plan*** – On Thursday, October 9, the City of Oakland will host a community workshop on the Draft Coliseum Area Specific Plan and the related Draft Environmental Impact Report (EIR). The event will be held at the 81st Avenue Branch Library, 1021 81st Avenue, from 6:30 to 8:30 p.m. The workshop will be an opportunity for Oakland residents and business owners to learn about the two documents and comment on the Draft Plan and Draft EIR. The two draft documents were released in late August. The Draft Plan document and project information are available at [www.oaklandnet.com/coliseumcity](http://www.oaklandnet.com/coliseumcity). To view the Draft EIR, please visit <http://bit.ly/1pusEmb>. Copies of the Draft Plan and Draft EIR are available for review or distribution to interested parties at the Planning and Building Department, Strategic Planning Division, 250 Frank H. Ogawa Plaza, Suite 3315, Oakland, CA 94612. The office is open Monday to Friday, 8:30 a.m. to 5:00 p.m. Additional copies will be available for review at the Oakland Public Library, Social Science and Documents, 125 14th Street. Public comments may be submitted:

- In writing to Devan Reiff, Planning and Building Department, Strategic Planning Division, 250 Frank H. Ogawa Plaza, Suite 3315, Oakland, CA 94612
- By fax to (510) 238-6538
- By email to [dreiff@oaklandnet.com](mailto:dreiff@oaklandnet.com)

Public comments must be received by 4 p.m. on Friday, October 17. All comments received will be considered by the City prior to finalizing the EIR and making a decision on the project. When providing comments, please refer to case numbers ZS13-0103 and ER13-0004. For more information on the community workshop, please contact Devan Reiff, Planner III, at [dreiff@oaklandnet.com](mailto:dreiff@oaklandnet.com) or (510) 238-3550.

***OFD Providing Resources To Help Contain The King Fire*** – On Monday, September 22, the Oakland Fire Department (OFD) sent two engine companies with four firefighters each (E317 and E326) to assist with the containment of the King Vegetation Fire, located in El Dorado County. On Tuesday, September 23, OFD sent an additional overhead position (Heavy Equipment Leader). To date, the King Fire has burned approximately 93,000 acres and is 38% contained. Funding for strike teams sent to regional fires is provided by the State of California. For more information, please contact Deputy Chief Mark Hoffmann, at [mhoffmann@oaklandnet.com](mailto:mhoffmann@oaklandnet.com) or (510) 238-4053.

***“Smoke Alarms Save Lives”*** – On Tuesday, October 7, the Oakland Fire Department's Fire Prevention Bureau will host Fire Safety Day at the Lake Merritt Garden Center. Embracing the theme “Smoke Alarms Save Lives,” the Fire Prevention Bureau will teach 625 Kindergarten to 5th grade students from six local schools about the importance of smoke alarms and the actions the students must take if they hear an alarm go off. For more information, please contact Karen Cox, Fire Public Education Coordinator, at [kcox@oaklandnet.com](mailto:kcox@oaklandnet.com) or (510) 238-7255.

***Oakland To Celebrate National Manufacturing Day*** – On Friday, October 3, the City of Oakland, with partners Oakland Makers and BriteHub, will host a self-guided tour and reception to celebrate the rich history, current activity and bright future of manufacturing in Oakland. National Manufacturing Day, Friday, October 3, gives local companies and organizations the opportunity to open their doors and offer the public a glimpse of modern manufacturing in Oakland. Select Oakland manufacturers will be showcased through a self-guided tour stretching from Embarcadero West along the waterfront into West Oakland. The tour, which will run from 3:00 to 5:00 p.m., will provide an inside look at some of the city's premier manufacturing facilities. Visit [www.MFGday.com](http://www.MFGday.com) for more information on manufacturing in America and for a map showing hosted tour stops, which are growing by the day. The partners are also co-hosting a reception to cap the day off from 5:30 to 7:00 p.m. at 520 Third Street in the Jack London District. The public is invited to celebrate the city's robust manufacturing community by participating in the tours and attending the reception. To read the media release, please visit <http://oaklandnet/home/OAK049352>. For more information, please contact Margot Prado, Senior Economic Specialist, at [mprado@oaklandnet.com](mailto:mprado@oaklandnet.com) or (510) 238-6766.

***Pawfest 2014 At Dimond Park*** – On Saturday, September 27, Pawfest will celebrate the new ordinance that allows dogs in designated City parks. From 11:00 a.m. to 2:00 p.m., various

festivities will be held in Dimond Park, 3860 Hanly Road, including information booths on dog-related services such as dog trainers, dog sitters, Oakland Animal Services and dog photographers. All donations received by the nonprofit Friends of Oakland Parks & Recreation organization will help support the OPR dog community. Near the Dimond Grove picnic area, Councilmember Libby Schaaf will ceremonially change the 'No Dogs' sign to 'Dogs Welcome' and speak on the ordinance changes for dogs in Oakland parks. Over the years, elected officials, community organizations and local business owners have worked collaboratively to create a positive space in Oakland parks for families with dogs. These efforts led to the ordinance change that allows for leashed dogs throughout Dimond Park, Mosswood Park and Lakeside Park. This new access, along with several new open space dog areas and the previous fenced dog runs, has fostered the dog culture in the city. These partners are now using Pawfest as an opportunity to educate the public about and encourage observance of the new dog ordinance. For more information, please contact Michelle Doppelt, Recreation Supervisor, at [mdoppelt@oaklandnet.com](mailto:mdoppelt@oaklandnet.com) or (510) 482-7831.

***Launch Event For Oakland Grown Kiva Zip Lending Team*** – On Wednesday, October 8, the City of Oakland and Oakland Grown are hosting a launch event for the Oakland Grown Kiva Zip Lending Team. The fun event will be held from 4:30 to 6:30 p.m. in Frank H. Ogawa Plaza in front of Oakland City Hall, 14th Street at Broadway. Organizers encourage all Oaklanders to help grow our local economy by helping businesses through the innovative Kiva Zip Lending program. Kiva Zip is an Internet platform, launched by Kiva that enables individual lenders around the world to “crowd fund” interest-free loans directly to small business owners, micro-enterprises and entrepreneurs. Loans are currently interest free and allow borrowers with strong business plans who are not eligible for conventional lending to raise up to \$5,000 and eventually be eligible for up to \$50,000 in loans on the Kiva Zip platform. As a Kiva Zip trustee, the City of Oakland is interested in endorsing micro enterprises that demonstrate growth opportunities and unique business enterprises that meet a community need or offer employment opportunities for the entrepreneur or other Oakland residents, especially low- or moderate-income individuals, or a micro-enterprise that is interested in locating in Oakland's underserved commercial areas. At the event, there will be information tables, marketplace treats, a showcase of new businesses and more. A \$5 loan gets you a free Oakland Grown bag and there will be opportunities to win fabulous prizes, like Oakland A's tickets. For more information on the launch event, please visit <http://www.eventbrite.com/e/oakland-grown-lending-team-kiva-zip-launch-tickets-13194102917>. For more information on City of Oakland programs that support small business, please contact Aliza Gallo, Economic Development Manager, at [agallo@oaklandnet.com](mailto:agallo@oaklandnet.com) or (510) 238-7405.

***OPD Accepting Applications For Police Officer Trainees*** – Friday, September 26 at 11:59 p.m. is the deadline to apply for the 173rd Oakland Police Recruit Academy to pursue a career as an Oakland Police Officer. The ideal candidate has an education and experience demonstrating personal motivation, cares about others, can deal effectively and fairly with residents and coworkers, can identify problems and resolve them quickly, and wants to work in a fast-paced, urban environment. To apply, please visit <http://bit.ly/1qNJOz3>. This page also provides details and dates on the Practices & Actual Physical Ability Test, POST Entry Level Law Enforcement Test and Oral Board Interviews that are part of the selection process. For more information,

please contact Acting Sgt. Juan Sanchez, Backgrounds & Recruiting Unit, at [jsanchez@oaklandnet.com](mailto:jsanchez@oaklandnet.com) or (510) 238-3339.

***Community Survey On City Website Launched*** – On Wednesday, September 17, the City of Oakland launched a survey to gain feedback from Oakland community members about their experiences with web-based City services. The survey will be used to inform a prototype for a new Oakland website to better serve the public. In preparation for the development of this prototype, the City of Oakland and Code for America are conducting a broad survey of Oakland community members who use the web at home, at work, through community centers or on their phone. The survey is brief – responses should take less than 10 minutes – and may be anonymous if the participant prefers. It asks about the participant's neighborhood, age and Internet use, and then about their needs and experiences with the City's website. The survey is available in English, Chinese, Spanish and Vietnamese and can be accessed at <http://www2.oaklandnet.com/Government/o/CityAdministration/OAK049224>. The survey is a part of the "Digital Front Door" project, a suite of code, documentation and techniques that cities can use to modernize their digital presence. For more information, please contact Mai-Ling Garcia, Online Engagement Manager, at [mgarcia@oaklandnet.com](mailto:mgarcia@oaklandnet.com) or (510) 238-2105.

***City To Host Small Business Disaster Planning Workshop*** – On Monday, October 6, Oakland small and mid-size businesses are invited to attend a workshop to learn about resources that can help business owners with advance disaster planning and strategies to re-open their business quickly in the event of a disaster. The workshop is hosted by the Oakland Fire Department's Emergency Management Services Division, the City of Oakland's Economic & Workforce Development Department and Oakland-based California Resiliency Alliance (CRA). This workshop is part of the City's efforts to develop an Oakland Business Advisory Committee for Disaster Planning to help strengthen Oakland's economic and community resilience. Oakland Mayor Jean Quan and the City's Chief Resiliency Officer Victoria Salinas, will also attend. Registration begins at 12:45 p.m. and the workshop will run from 1:00 to 3:00 p.m. in Hearing Room 3, in Oakland City Hall, 1 Frank H. Ogawa Plaza. For more information on the workshop, please contact CRA at [nahal@CAresiliency.org](mailto:nahal@CAresiliency.org). To read the media release, please visit <http://www2.oaklandnet.com/OAK049363>. For more information on the City of Oakland's resiliency efforts, please contact Renee Domingo, Emergency Services Manager, at [radomingo@oaklandnet.com](mailto:radomingo@oaklandnet.com) or (510) 238-6353 and Aliza Gallo, Economic Development Manager, at [agallo@oaklandnet.com](mailto:agallo@oaklandnet.com) or (510) 238-7405.

***Release Of Applications For California Competes Tax Credit Program*** – From Monday, September 29 to Monday, October 27, applications will be accepted for the California Competes Tax Credit. As announced by the Governor's Office of Business and Economic Development (GO-BIZ), the California Competes Tax Credit is an income tax credit available to businesses that want to come to California or stay and grow in California. Small, medium and large businesses are encouraged to apply since 25% of the announced \$45 million allocation is earmarked for these types of businesses. For a PowerPoint presentation on how to complete an application, please visit <http://www.business.ca.gov/Programs/CaliforniaCompetesTaxCredit.aspx>. To view the online application form, please visit [www.calcompetes.ca.gov](http://www.calcompetes.ca.gov). Additional instructions and FAQs can be

found at [www.business.ca.gov/calcompetes.aspx](http://www.business.ca.gov/calcompetes.aspx). For more information about the California Competes Tax Credit Program and other state or local business incentives, please contact Aliza Gallo, Economic Development Manager, at [agallo@oaklandnet.com](mailto:agallo@oaklandnet.com) or (510) 238-7405 or Susana Villarreal, Enterprise Zone Coordinator, at [svillarreal@oaklandnet.com](mailto:svillarreal@oaklandnet.com) or (510) 238-7794.

***Oakland Movement Festival At Tassafaronga Park*** – On Saturday, September 27, the Tassafaronga Recreation Center will present the Oakland Movement Festival, in partnership with Project Access Resource Center, Whole Foods and the Partnership for Children and Youth. The event will run from 11:00 a.m. to 4:00 p.m. in Tassafaronga Park, 975 85th Avenue. Community members of all ages can enjoy the free healthy gift bags, health and STD screenings, healthy cooking demonstrations, dance performances, DJ, free bike repairs and a family fun entertainment zone. Project Access Resource Center (PARC) contracts with the Oakland Housing Authority to provide the residents of the Tassafaronga Village resources in the development. The Tassafaronga Recreation Center has collaborated with PARC on various programs and projects since the housing development reopened. For more information, please contact Cynthia Armstrong, Recreation Center Director, at [carmstrong@oaklandnet.com](mailto:carmstrong@oaklandnet.com) or (510) 615-5764.

***SPCA Veterinary Outreach Clinic At Ira Jinkins Recreation Center*** – On Sunday, October 5, the Ira Jinkins Recreation Center will partner with the Society for the Prevention of Cruelty to Animals (SPCA) to provide free pet vaccinations for low-income families. The clinic, which runs from 10:00 a.m. to 2:30 p.m., will be held at the Ira Jinkins Recreation Center, 9175 Edes Avenue. This semiannual event with the SPCA also provides additional discounted pet services for low-income families. For more information, please contact Donte Watson, Recreation Program Director, at (510) 615-5959.

***Oaktoberfest In The Dimond*** – On Saturday, October 4, the Dimond Recreation Center joins Oaktoberfest in the Dimond by hosting the Oakland Parks & Recreation Pavilion from 11:00 a.m. to 6:00 p.m. Located near the intersection of MacArthur Boulevard and Fruitvale Avenue, the booths within the pavilion will have fun activities like arts & crafts, face painting and a jump house, plus refreshments like snow cones, popcorn and kettlecorn. Festival goers can also learn about other amenities and programs offered by the Oakland Parks & Recreation Department. For more information, please contact Michelle Doppelt, Recreation Supervisor, at [mdoppelt@oaklandnet.com](mailto:mdoppelt@oaklandnet.com) or (510) 681-5129.

***OPD Makes Arrests in Burglary, Multiple Strong Arm Robberies*** – From Saturday, September 20 to Monday, September 22, the Oakland Police Department (OPD) made multiple arrests. On Saturday, September 20, at 10:12 a.m., Oakland Police officers responded to the 1200 block of Broadway to investigate a report of a strong arm robbery of a business. Upon arrival, the officers met with employees who reported that the suspect had threatened them as he removed merchandise from the store. The employees provided a description of the suspect. Officers canvassed the area and were able to locate the suspect and recover the stolen items. The officers arrested the suspect for strong arm robbery. On Sunday, September 21, at 4:37 p.m., Oakland Police officers responded to a strong arm robbery at 61st Avenue and International Boulevard.

The victim told the officers that while he was selling ice cream in the area, he was approached by four young men who assaulted him and took his money. A witness came to the aid of the victim and provided detailed descriptions of the suspects. Officers began searching the area and were able to detain three of the four suspects. Officers arrested two juveniles and one adult. One suspect remains outstanding. This investigation is ongoing. Anyone with information is asked to contact Sgt. Joshi at (510) 238-3131. The Oakland Police Department continues to work with the community to reduce crime in our neighborhoods. We thank the community for getting involved in helping us as we move forward to reduce crime in our city. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at [hjoshi@oaklandnet.com](mailto:hjoshi@oaklandnet.com) or (510) 238-3131.

***Sundays In The Redwoods Outdoor Concert Series*** – On Sunday, September 28, Oakland Parks & Recreation will host the second of four Sundays in the Redwoods concerts at Woodminister Amphitheater in Joaquin Miller Park, 3300 Joaquin Miller Road. The series offers weekly concerts featuring outstanding local and national acts set against a backdrop of soaring redwood trees. To purchase tickets, please visit [www.SundaysIntheRedwoods.com](http://www.SundaysIntheRedwoods.com). For more information, please contact Mercedes Ervin, Recreation Leader II, at [info@sundaysintheredwoods.com](mailto:info@sundaysintheredwoods.com) or (510) 238-3052.

***Upcoming City Of Oakland Job Announcement*** – During the week of September 29, the Human sources Management Department (HRM) anticipates posting a job announcement for the following position:

- Administrative Analyst II (Selective Certification - Insurance/Risk Management)
- Environmental Services Manager
- Heavy Equipment Operator

For updated information on City jobs, please visit the HRM website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. This Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job online and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

### **Upcoming Meetings and Events:**

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

HENRY GARDNER

Interim City Administrator