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## MEMORANDUM

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Henry Gardner

**SUBJECT:** City Administrator's Weekly Report

**DATE:** July 25, 2014

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### INFORMATION

Following are the key activities to be highlighted this week:

***Youth Interns Learn About Policing In Oakland*** – On Monday, July 21, fifteen Oakland Police Activities League (PAL)/Explorer youth interns received certificates of completion from the Oakland Police Department (OPD) for attending a two-week training conducted by veteran police officers and Academy instructors. The interns learned about community policing, criminalistics, criminal investigations, police procedures, laws of arrest, domestic violence and other topics. Upon completion, the interns are assigned to various duties throughout OPD. This program is part of the Mayor's Summer Jobs Program and in line with OPD's efforts to introduce young people to careers in policing. The training was a great experience for both the officers and youth. For more information, please visit the PAL website at [www.oaklandpal.org](http://www.oaklandpal.org) or contact Sgt. Arturo Bautista at [abautista@oaklandnet.com](mailto:abautista@oaklandnet.com) or (510) 238-3357.

***OPD and Alameda County DA's Office Announce 13 Violent Gang Members Arrested, Charged*** – On Tuesday, July 22, the Oakland Police Department (OPD) announced the arrest and charging of 13 individuals associated with known gang violence. This action was taken after a long-term investigation in connection with Operation Ceasefire was completed. In the early morning of Thursday, July 10, local law enforcement agencies – including Oakland Police Department's Criminal Investigative Division, Felony Assault and Gang Unit, and Tactical Operations Team; the Alameda County Probation Department; and Alameda County District Attorney's Office investigators – collaborated with the Alameda County Sheriff's Office and the Stockton Police Department to serve six targeted residential search warrants at multiple locations. The Alameda County District Attorney's Office charged 13 suspects known to be active in or affiliated with violent groups and gangs for various serious crimes, including attempted murder, felony assault, robbery, burglary, home invasion robbery, carjacking, possession of illegal firearms and conspiracy to commit crimes. The charges included gang enhancements. During the course of this long-term investigation, officers recovered a total of 10 firearms, including one rifle and nine handguns. OPD continues to work in collaboration with community partners, non-government organizations and allied law enforcement agencies to reduce violent crime and positively impact communities. To read the press release, please visit

<http://www2.oaklandnet.com/w/oak048363>. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at [hjoshi@oaklandnet.com](mailto:hjoshi@oaklandnet.com) or (510) 238-3131.

***City Of Oakland Implements On-Vehicle Noticing As Latest Enhancement To Improve Parking Experience*** – Since Thursday, July 10, the City of Oakland has been providing courtesy notices to vehicles with one or more unpaid parking tickets when the registered owner of the vehicle could not be contacted by mail. The intention of the On-Vehicle Noticing (OVN) program is to remind the vehicle's owner of outstanding parking tickets in hopes that he or she will pay the tickets to avoid penalties and fees, or towing/immobilization (the "boot"). The courtesy notice informs the operator that the identified vehicle may be subject to a registration hold and/or immobilization through booting or towing due to outstanding tickets. The City of Oakland will only boot or tow vehicles with five (5) or more outstanding parking tickets. This program is the latest enhancement to improve the parking experience for motorists in Oakland. The City is nearing completion of conversion of the old meter heads to new Smart Parking Meters. The new meters accept payment by coin, credit card or pay-by-phone, making it easier for drivers to keep meters fed and avoid a parking ticket. To read the media release, please visit <http://www2.oaklandnet.com/w/oak048325>. For additional information on parking in Oakland, please visit [www.oaklandnet.com/parking](http://www.oaklandnet.com/parking).

***OPD Joined The Oakland A's For 15th Annual Root Beer Float Day*** – On Wednesday, July 23, the Oakland Police Department joined the Oakland A's for the 15th Annual Root Beer Float Day. All proceeds raised from Root Beer Float Day benefit the Greater Bay Area Chapter of the Juvenile Diabetes Research Foundation (JDRF), the leading global organization focused on type 1 diabetes research. Over the past 14 years, the A's have raised nearly \$400,000 for JDRF's Greater Bay Area Chapter through Root Beer Float Day. As in prior years, Oakland Police officers joined other celebratory ice cream scoopers, including A's players, coaches and broadcasters and local and national personalities, to serve root beer floats in the Eastside Club. For more information, please contact Sgt. Pedro Espinoza at [pespinoza@oaklandnet.com](mailto:pespinoza@oaklandnet.com) or (510) 777-8621.

***Art + Soul Oakland Heats Up With New BBQ Competition, 40 Acts On 4 Stages*** – On Saturday, August 2 & Sunday, August 3, the 14th annual Art + Soul Oakland returns to downtown with a slew of new activities. Saturday's Blues & BBQ Blowout with top pitmasters from all over California competing in the inaugural Oaktown Throwdown BBQ Competition for cash prizes blends Oakland's rich Blues heritage with the city's well-deserved reputation as a food destination. Sunday's Funk & Latin Dance Party with old school favorites Lakeside, Rose Royce and Dazz Band plus 2014 Grammy® winners Pacific Mambo Orchestra will have festival-goers dancing in the streets. Turning up the heat even more are a Hot Rod & Vintage Car Show, return of YAK to the Bay Turf Dance Battle, National Poetry Slam preview and a not-to-be-missed performance by world-renowned vertical dance pioneers BANDALOOOP. Held in happening downtown Oakland – centerpiece of the city's cultural and economic renaissance – the beloved festival promises two unforgettable days packed with live music and dance on four stages, beer & wine, great eats from popular food vendors, an eclectic artisan marketplace, art exhibits and the largest Family Fun Zone of any festival in the Bay Area. The festival runs from Noon to 6:00 p.m. both days. With abundant parking, easy BART access and \$10 general

admission, it is easy to see why the *San Francisco Chronicle* dubbed Art + Soul “A must-see summer festival.” Admission for Seniors (65+) and Youth (13-17) is \$7 while children 12 and under enter for free. For more information, including the full 2014 lineup with performance times, visit [www.ArtandSoulOakland.com](http://www.ArtandSoulOakland.com) or call (510) 444-CITY.

***SfunCube Solar Startup Cluster Expands to Downtown Oakland*** – In June, SfunCube moved from Jack London Square to the top three floors of the historic, LEED certified Wakefield Building at 17th and Broadway. Founded in 2013, SfunCube (with Sfun translating to “solar for universal need” or just solar FUN!) is home to about a dozen solar startups that are working to make propagation of solar energy more cost effective and accessible to everyone. Originally co-housed with Oakland’s solar powerhouse Sungevity in Jack London Square, SfunCube needed to move as the happy result of Sungevity’s continued growth to nearly 400 employees in its two Jack London Square spaces. SfunCube’s relocation literally brings bright new energy to the center of Broadway, and shortens the already low carbon commute for its 75 workers, including nearly 30 now working for charter member and solar financing pioneer Mosaic. Most of the companies in SfunCube utilize software solutions to accelerate adoption of solar to better educate the public, make solar accessible to rural populations or developing countries, or to create advanced tools for the industry itself. Though there are many clean tech and general technology incubators and accelerators in the Bay Area and across the country, SfunCube is believed to be the only such program in the U.S. dedicated exclusively to rapid development and delivery of solar energy. To learn more about companies in the SfunCube, please visit their website at [www.sfuncube.com](http://www.sfuncube.com) . If you have stories of other green and cleantech businesses in Oakland, or interest in locating such a firm in Oakland, please contact Steve Lautze, Green Business Specialist, at [slautze@oaklandnet.com](mailto:slautze@oaklandnet.com) or (510) 238-4973.

***Friday Nights In The Parks Is In Full Swing*** – Since Friday, July 11, the Friday Summer Nights Programs have been in full swing in two locations in East Oakland and one in West Oakland. The weekly programs are held every Friday through August 15 from 6:00 to 9:00 p.m. at Willie Wilkins Park, 1100 98th Avenue; the Carter Gilmore Park, 1390 66th Avenue and at the intersection of Market & Brockhurst. These free events are open to the public and offer free food, games, entertainment and raffles for all ages. The Friday Summer Nights Programs aim to change community norms around violence through community engagement and empowerment. These programs are modeled after Los Angeles’ Summer Night Lights Programs and are connected to broader Oakland Unite efforts focused on gang reduction and shooting and homicide intervention and response. The programs are intended to disrupt violence by offering programming and extended park hours in neighborhoods with high rates of violence, during the peak hours when violence occurs. The 2011 Messengers4Change initial park program evaluation shows positive results: The average number of police incidents in the Willie Wilkins Park area decreased by 48% during the three six-week periods that the events were held when compared to the average for the previous two years. For more information about these events, please read the press release at <http://www2.oaklandnet.com/w/pressrelease/oak047899>. The East Oakland parks programs are funded by Measure Y, the City of Oakland’s Fund for Children and Youth and the Office of Juvenile Justice and Delinquency Prevention and partner with the Office of Mayor Jean Quan. For specific information about the East Oakland Parks program, please contact Jennifer Argueta at [jargueta@oaklandnet.com](mailto:jargueta@oaklandnet.com). The West Oakland Friday Night Live program is a City-

County Neighborhood Initiative project supported by Measure Y and partners with Oakland Unite, the Alameda County Department of Public Health, the Office of Mayor Jean Quan, the Office of Councilmember Lynette McElhaney, the YMCA of the East Bay and Alternatives in Action. For specific information about the West Oakland Parks program, please contact Dylan Hamilton at [dhamilton@oaklandnet.com](mailto:dhamilton@oaklandnet.com).

***Donate Books For Low-Income Children*** – Through Friday, August 15, the Human Services Department's Senior Companion/Foster Grandparent Program is sponsoring a book drive for low-income children living in the Oakland area in conjunction with the Corporation for National and Community Service (CNCS). This effort is in response to President Obama's call to service United We Serve, which encourages community projects to improve literacy. Clearly marked white bins will be placed in the three City of Oakland buildings in Frank H. Ogawa Plaza (Oakland City Hall as well as the Dalziel and Lionel J. Wilson buildings) where donors can deposit gently used books during normal business hours throughout the drive. Children's books for all ages are welcome, but please no encyclopedias, textbooks or library discards. Bins will also be placed in these nearby buildings: the Ronald V. Dellums Federal Building at 1301 Clay Street, the Elihu M. Harris State Building at 1515 Clay Street and the University of California Office of the President Building at 1111 Franklin Street. For more information, please contact Liz Hillen, Senior Services Program Assistant, at [lhillen@oaklandnet.com](mailto:lhillen@oaklandnet.com) or (510) 238-3620.

***OPR Hosts Open Houses During National Park And Recreation Month*** – Throughout July, Oakland Parks & Recreation (OPR) is celebrating National Park and Recreation Month (NPRM) by hosting more than 75 events that showcase its programs and services for youth and families. Since 1985, Americans from all walks of life have celebrated National Park and Recreation Month to promote the importance of parks and recreation in the United States. Open Houses are free to the public and offer fun and entertainment for the whole family. For the complete roster of events, please visit [www.oaklandnet.com/parks](http://www.oaklandnet.com/parks). For more information on NPRM Open Houses, please contact Cathryn Cornelius, Recreation Specialist I, at [ccornelius@oaklandnet.com](mailto:ccornelius@oaklandnet.com) or (510) 238-3992. The following open houses will be held next week:

- **Saturday, July 26, 1:00 - 3:00 p.m.**, Lake Merritt Area – Rotary Nature Center, Lake Merritt Boating Center, Lake Merritt Sail Boat House, Community Gardening & Lakeside Park Garden Center, 568, 600 & 666 Bellevue Avenue, (510) 238-3187 or (510) 238-3739
- **Sunday, July 27, 2:00 - 4:00 p.m.**, Joaquin Miller Community Center & Joaquin Miller Ranger Station, 3564 Sanborn Drive, (510) 238-3187
- **Sunday, July 27, 1:00 - 3:00 p.m.**, Leona Lodge & Sequoia Lodge, 2666 Mountain Boulevard & 4444 Mountain Boulevard, (510) 238-3187
- **Monday, July 28, Noon - 4:00 p.m.**, Franklin Recreation Center, 1010 East 15<sup>th</sup> Street, (510) 238-7741
- **Tuesday, July 29, 1:00 - 3:00 p.m.**, Allendale Recreation Center, 3711 Suter Street, (510) 535-5635
- **Wednesday, July 30, 1:00 - 8:00 p.m.**, Malonga Casquelourd Center for the Arts, 1428 Alice Street, (510) 238-7219

- **Thursday, July 31, 3:30 - 5:30 p.m.**, Rainbow Recreation Center & Digital Arts and Culinary Academy (DACA), 5800 & 5818 International Boulevard, (510) 615-5751 or (510) 615-5807

The month of revelry also includes the 7th annual “An Intimate Evening” fundraiser event on Saturday, July 26, featuring live music, fine cuisine & wine, carriage rides, a martini lounge, vintage cars and more. The event, held at the Dunsmuir Hellman Historic Estate, 2960 Peralta Oaks Court, runs from 6:00 to 11:00 p.m. Revelers are encouraged to wear all-white attire for this festive evening. All funds raised through this event will aid in the expansion of program offerings to ensure educationally enriching social activities for Oakland’s at-risk youth and community. Tickets can be purchased online at [www.anintimateevening.com](http://www.anintimateevening.com) or in-person at OPR’s main office at 250 Frank H. Ogawa Plaza, Suite 3330. For more information on “An Intimate Evening,” please read the media release at <http://www2.oaklandnet.com/OAK048247> or contact Tiffany Millinder, Assistant to Director, at [tmillinder@oaklandnet.com](mailto:tmillinder@oaklandnet.com) or (510) 238-3791.

***Upcoming City Of Oakland Job Announcement*** – During the week of July 28, the Human Resources Management Department (HRM) anticipates posting a job announcement for the following position:

- Tax Auditor II

For updated information on City jobs, please visit the HRM website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. This Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job online and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

### **Information Memorandums:**

The following Information Memorandums were issued in the last week:

***Study On San Francisco’s Current Minimum Wage Proposal*** – The purpose of this information memo is to provide the Mayor and the City Council with an economic impact report that the City and County of San Francisco just released regarding San Francisco’s ballot proposal to raise the minimum wage to \$15 per hour over four years. <http://www2.oaklandnet.com/w/OAK048340>

**Upcoming Meetings and Events:**

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

HENRY GARDNER

Interim City Administrator