

DISTRIBUTION DATE: July 18, 2014



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Henry Gardner

SUBJECT: City Administrator's Weekly Report

DATE: July 18, 2014

INFORMATION

Following are the key activities to be highlighted this week:

Applicants Sought For Oakland Police Officers – Friday, July 25, is the deadline to apply for the 172nd Oakland Police Recruit Academy to pursue a career as an Oakland Police Officer. Are you socially conscious, use good judgment and have integrity? Do you believe in public service, like solving problems and have empathy and compassion? Are you resourceful? Do you take initiative? Are you committed to service and social concerns? If you answered yes to these questions, you should consider a career as an Oakland Police Officer. Applications are being accepted through 11:59 p.m., on Friday, July 25. If you miss this deadline, there will be another opportunity to apply in the fall. The ideal candidate will have education and experience that demonstrates personal motivation, will demonstrate an interest in others, will have the ability to deal effectively and fairly with residents and co-workers, is able to identify problems and resolve them quickly while under pressure, and wants to work in a fast-paced, urban environment. To apply, please visit <http://www2.oaklandnet.com/Government/o/OPD/s/Recruiting/Information/Apply/index.htm>. For more information, please contact Acting Sgt. Juan Sanchez, Backgrounds & Recruiting Unit, at jsanchez@oaklandnet.com or (510) 238-3339.

Art + Soul Oakland Heats Up With New BBQ Competition, 40 Acts On 4 Stages – On Saturday, August 2 & Sunday, August 3, the 14th annual Art + Soul Oakland returns to downtown with a slew of new activities. Saturday's Blues & BBQ Blowout with top pitmasters from all over California competing in the inaugural Oaktown Throwdown BBQ Competition for cash prizes blends Oakland's rich Blues heritage with the city's well-deserved reputation as a food destination. Sunday's Funk & Latin Dance Party with old school favorites Lakeside, Rose Royce and Dazz Band plus 2014 Grammy® winners Pacific Mambo Orchestra will have festival-goers dancing in the streets. Turning up the heat even more are a Hot Rod & Vintage Car Show, return of YAK to the Bay Turf Dance Battle, National Poetry Slam preview and a not-to-be-missed performance by world-renowned vertical dance pioneers BANDALOOP. Held in happening downtown Oakland – centerpiece of the city's cultural and economic renaissance – the beloved festival promises two unforgettable days packed with live music and dance on four

stages, beer & wine, great eats from popular food vendors, an eclectic artisan marketplace, art exhibits and the largest Family Fun Zone of any festival in the Bay Area. The festival runs from Noon to 6:00 p.m. both days. With abundant parking, easy BART access and \$10 general admission, it is easy to see why the *San Francisco Chronicle* dubbed Art + Soul "A must-see summer festival." Admission for Seniors (65+) and Youth (13-17) is \$7 while children 12 and under enter for free. For more information, including the full 2014 lineup with performance times, visit www.ArtandSoulOakland.com or call (510) 444-CITY.

2014 Pothole Blitz Exceeds Target – On Monday, July 14, the Oakland Public Works Department issued a media release recapping the 2014 Pothole Blitz. For seven weeks staff from the Oakland Public Works' Streets and Sidewalks Maintenance Division filled potholes, surface patched and "milled and filled" Oakland streets. The goal of filling 2,500 potholes was exceeded by 21%, with more than 3,037 potholes filled. In addition, 11 city blocks were addressed, utilizing the "mill and fill" process. "Milling and filling" is a longer-term solution consisting of removing two inches of deteriorated asphalt and replacing with hot asphalt. While the cost is higher, the repair is more permanent in nature. Many pothole locations were identified by service requests submitted by citizens to the Public Works Call Center. Staff also focused on high-priority areas such as main corridors, schools, hospitals, high-use pedestrian areas and bike routes. The public is encouraged to report potholes and other infrastructure needs through any of these methods:

- Online: www.oaklandpw.com
- Call: (510) 615-5566
- Email: opwcallcenter@oaklandnet.com
- Mobile app: seeclickfix

To read the entire media release, please visit <http://www2.oaklandnet.com/w/OAK048138>. For more information, please contact Kristine Shaff, Public Information Officer, at kshaff@oaklandnet.com or (510) 238-2966.

Register Your Block Party For National Night Out 2014 – Through Friday, July 25, organizers can register their block parties for National Night Out at <http://www2.oaklandnet.com/nno>. National Night Out on Tuesday, August 5, is "America's Night Out Against Crime." In 1984, it began as a nationwide effort to promote involvement in crime prevention activities, police-community partnerships, neighborhood camaraderie and to send a message to criminals letting them know that neighborhoods are organized and fighting back. This year, Oakland's goal is to have more than 675 block parties citywide. For more information, please contact Brenda Ivey, Police Service Technician, at bivey@oaklandnet.com or (510) 238-3091.

Media Coverage On The Gardens At Lake Merritt – The Summer 2014 issue of *Pacific Horticulture* magazine has an article entitled "The Gardens at Lake Merritt: A Gem in the Heart of Oakland." The article explores the gardens while taking a deeper look at the various roles public landscapes play in our lives and ways in which they enrich our communities. As gathering places, teaching environments, living collections and testing grounds, parks are social. The author Nancy Swearingen notes, "Wander the Gardens at Lake Merritt virtually any day of the week and you'll find moms or nannies with children in strollers, people practicing tai chi,

joggers, walkers, readers, or people just 'being.'" To read the article, please visit <http://www.pacifichorticulture.org/articles/the-gardens-at-lake-merritt/>. For more information, please contact Victoria Rocha, Park Supervisor, at vrocha@oaklandnet.com.

Manufacturing And R&D Equipment Exemption – Beginning Tuesday, July 1, a new California law allows manufacturers and qualifying research and development firms to obtain a partial exemption of sales and use tax on certain manufacturing and research and development equipment purchases and leases. The exemption is effective for eight years. In addition, there will be a \$200 million limit per business on purchases of qualified property in any calendar year. The exemption is available only to businesses classified under specified NAICS codes 3311-3399 (manufacturing), 541711 (biotech R&D) and 541712 (physical, engineering and life sciences R&D). To learn what NAICS code applies to your business, please visit <https://www.census.gov/eos/www/naics/>. Currently, California imposes a statewide sales and use tax rate of 7.5% plus applicable district tax) on sales and leases of property. With the new exemption, businesses would only pay 3.3125% of the statewide sales and use tax, saving \$41.88 for every \$1,000 in purchases of qualifying property. The new exemption replaces the Enterprise Zone's Sales and Use Tax Credit, which ended on December 31, 2013. For more information on the new Manufacturing and Research & Development Equipment Exemption, please visit http://www.boe.ca.gov/sutax/manufacturing_exemptions.htm or contact Susana Villarreal, Enterprise Zone Coordinator, at svillarreal@oaklandnet.com or (510) 238-7794.

Donate Books For Low-Income Children – Through Friday, August 15, the Human Services Department's Senior Companion/Foster Grandparent Program is sponsoring a book drive for low-income children living in the Oakland area in conjunction with the Corporation for National and Community Service (CNCS). This effort is in response to President Obama's call to service United We Serve, which encourages community projects to improve literacy. Clearly marked white bins will be placed in the three City of Oakland buildings in Frank H. Ogawa Plaza (Oakland City Hall as well as the Dalziel and Lionel J. Wilson buildings) where donors can deposit gently used books during normal business hours throughout the drive. Children's books for all ages are welcome, but please no encyclopedias, textbooks or library discards. Bins will also be placed in these nearby buildings: the Ronald V. Dellums Federal Building at 1301 Clay Street, the Elihu M. Harris State Building at 1515 Clay Street and the University of California Office of the President Building at 1111 Franklin Street. For more information, please contact Liz Hillen, Senior Services Program Assistant, at lhillen@oaklandnet.com or (510) 238-3620.

OPD Arrests Carjacking And Robbery Suspects – On Wednesday, July 9, at 10:20 a.m., Oakland Police officers observed a vehicle that had been taken in a carjacking and used in connection with an armed robbery. Officers attempted to conduct a traffic enforcement stop, but the vehicle failed to stop. The vehicle collided with an unoccupied car and both occupants ran. One suspect was quickly detained. A perimeter was set and an Emeryville PD canine officer and a California Highway Patrol helicopter assisted OPD in locating the second suspect, who was found hiding in a yard. Both suspects were safely taken into custody in the 3100 block of Market Street. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

OPD Arrests Three Suspects In Residential Burglary – On Wednesday, July 9, at 9:17 a.m., Oakland Police officers observed two individuals carrying televisions down the street in the 2700 block of 77th Avenue. A preliminary investigation revealed the items had been taken in a residential burglary in the area. Officers arrested the two men and recovered the stolen property. A third suspect was also located and arrested in the immediate area. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Robbery Suspect Arrested – On Monday, July 14, at 5:38 p.m., Oakland Police officers were dispatched to the 3400 block of 12th Street on the report of a possible robbery suspect who was on scene. A security guard at Fruitvale Plaza had contacted police because he recognized the suspect as having been involved in a robbery that had occurred two days earlier. The suspect was arrested for the robbery. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Friday Nights In The Parks Kicks Off – On Friday, July 11, the Friday Summer Nights Programs kicked off in two locations in East Oakland and one in West Oakland. The weekly programs will be held every Friday through August 15 from 6:00 to 9:00 p.m. at Willie Wilkins Park, 1100 98th Avenue; the Carter Gilmore Park, 1390 66th Avenue; and at the intersection of Market & Brockhurst. These free events are open to the public and offer free food, games, entertainment and raffles for all ages. The Friday Summer Nights Programs aim to change community norms around violence through community engagement and empowerment. These programs are modeled after the Los Angeles' Summer Night Lights Programs and are connected to broader Oakland Unite efforts focused on gang reduction and shooting and homicide intervention and response. The programs are intended to disrupt violence by offering programming and extended park hours in neighborhoods with high rates of violence, during the peak hours when violence occurs. The 2011 Messengers4Change initial park program evaluation shows positive results: The average number of police incidents in the Willie Wilkins Park area decreased by 48% during the three six-week periods that the events were held when compared to the average for the previous two years. To see a list of local sponsors and learn more about the events, please read the media release at <http://www2.oaklandnet.com/w/oak047899>. For specific information about the East Oakland Parks program, please contact Jennifer Argueta, Community Engagement Coordinator, at jargueta@oaklandnet.com. For specific information about the West Oakland program, contact Dylan Hamilton, Program Analyst, at dhamilton@oaklandnet.com.

OPR Hosts Open Houses During National Park And Recreation Month – Throughout July, Oakland Parks & Recreation (OPR) is celebrating National Park and Recreation Month (NPRM) by hosting more than 75 events that showcase its programs and services for youth and families. Since 1985, Americans from all walks of life have celebrated National Park and Recreation Month to promote the importance of parks and recreation in the United States. Open Houses are free to the public and offer fun and entertainment for the whole family. For the complete roster of events, please visit www.oaklandnet.com/parks. For more information on NPRM Open Houses, please contact Cathryn Cornelius, Recreation Specialist I, at ccornelius@oaklandnet.com or (510) 238-3992. The following open houses will be held next week:

- **Friday, July 18, 6:30 a.m. - 8:30 p.m.**, East Oakland Sports Center & Ira Jinkins Recreation Center, 9161 & 9175 Edes Avenue, (510) 615-5838 or (510) 615-5980
- **Saturday, July 19, 1:00 - 4:00 p.m.**, deFremery Recreation Center, 1269 18th Street, (510) 238-2205
- **Sunday, July 20 1:00 - 4:00 p.m.**, Dimond Recreation Center & Lions Pool, 3860 Hanly Road, (510) 482-7831 or (510) 482-7852
- **Monday, July 21, 1:00 - 3:00 p.m.**, Carmen Flores Recreation Center, 1637 Fruitvale Avenue, (510) 535-5631
- **Tuesday, July 22, 1:00 - 4:00 p.m.**, FM Smith Recreation Center, 1969 Park Boulevard, (510) 238-7742
- **Wednesday, July 23, 1:00 - 3:00 p.m.**, Manzanita Recreation Center, 2701 22nd Avenue, (510) 535-5625
- **Friday, July 25, 9:00 a.m. - 3:00 p.m.**, Lincoln Recreation Center, 250 10th Street, (510) 238-7738
- **Friday, July 25, 1:00 - 4:00 p.m.**, Redwood Heights Recreation Center, 3883 Aliso Avenue, (510) 482-7827

The month of revelry also includes the 7th annual "An Intimate Evening" fundraiser event on Saturday, July 26, featuring live music, fine cuisine & wine, carriage rides, a martini lounge, vintage cars and more. The event, held at the Dunsmuir Hellman Historic Estate, 2960 Peralta Oaks Court, runs from 6:00 to 11:00 p.m. Revelers are encouraged to wear all-white attire for this festive evening. All funds raised through this event will aid in the expansion of program offerings to ensure educationally enriching social activities for Oakland's at-risk youth and community. Tickets can be purchased online at www.anintimateevening.com or in-person at OPR's main office at 250 Frank H. Ogawa Plaza, Suite 3330. For more information on "An Intimate Evening," please read the media release at <http://www2.oaklandnet.com/OAK048247> or contact Tiffany Millinder, Assistant to Director, at tmillinder@oaklandnet.com or (510) 238-3791.

Googie And Friends Fundraiser Golf Tournament Registration – Through Friday, August 1, golf players can register for the 10th annual Googie and Friends Fundraiser Golf Tournament in partnership with the City of Oakland Parks & Recreation and Vice Mayor Larry Reid. The tournament will be held on Monday, August 11, at the Metropolitan Golf Links, 10051 Doolittle Drive. Teams registered by July 1 will receive one dozen Titlist ProV1s at check-in. Proceeds from the tournament fund junior golf programs in Oakland, reaching over 2,000 youth per year. For additional details and to register, please visit www.playmetro.com/googie. For more information, please contact Preston Pinkney, Recreation Specialist PPT, at ppinkney@oaklandnet.com or (510) 351-0391.

National Public Parks Tennis Championships Registration – Through Wednesday, August 6, tennis players can register for the 88th annual National Public Parks Tennis Championships. The nation's most prestigious municipal tennis tournament will be held on August 16 to 24 at four venues in and around Oakland. The City of Oakland is the first Northern California site selected to host this prestigious event in its 88-year history. Players can register to compete in one or more divisions. Sponsorship and volunteer opportunities for the event are available. For

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additional details and to register, please visit www.npptc2014.com. For more information, please contact Marc Weistein, Program Director, at (510) 444-5663.

Information Memorandums:

The following Information Memorandums were issued in the last week:

Minimum Wage Information – The purpose of this memorandum is to transmit previously published information related to the minimum wage in Oakland.
<http://www2.oaklandnet.com/w/OAK048275>

BRT Project Status – The purpose of this memorandum is to provide an update on the East Bay Bus Rapid Transit (BRT) Project. <http://www2.oaklandnet.com/w/OAK048258>

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

HENRY GARDNER
Interim City Administrator