

DISTRIBUTION DATE: July 3, 2014



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Henry L. Gardner

SUBJECT: City Administrator's Weekly Report

DATE: July 3, 2014

INFORMATION

Following are the key activities to be highlighted this week:

169th Academy Graduation Includes Eight-Year-Old Honorary Officer – On Thursday, July 3, the 169th Oakland Police Recruit Academy graduated at the Scottish Rite Center. The addition of these 34 graduates increases the total number of OPD Officers to 680 as of today, which is an important accomplishment in our continued efforts to grow the Oakland Police Department (OPD) and increase public safety in Oakland. Standing with the 169th Academy to be named an honorary officer was a very special little boy, Emilio Marco Bejarano Penn, proudly dressed in his own miniature OPD uniform. Emilio was saluted by Chief Sean Whent, who pinned an honorary badge on his chest. Emilio, age eight, dreams of growing up to be a police officer catching all the bad guys. Unfortunately, last year he was diagnosed with a terminal illness. Emilio's passion, unselfishness and bravery make him a great honorary police officer for the OPD. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

City Council Approves FY 2014-15 Midcycle Budget – On Tuesday, July 1, the Oakland City Council approved millions of dollars in investments Mayor Jean Quan and the City Administrator's Office proposed for public safety, job creation, restoring City services and increasing reserves. The proposal was a midcycle revision, coming at the halfway point in a two-year budget passed in June 2013. Rising revenues and prior fiscal year's savings gave the City more than \$29 million in additional funds to decide how to either spend or place in reserve. To learn more about the specific amendments, please read the media release at <http://www2.oaklandnet.com/w/oak047931>. For more information, please contact Sarah Schlenk, Interim Budget Director, at sschlenk@oaklandnet.com or (510) 238-3982.

Stay Safe During Holiday Celebrations – On Monday, June 30, OPD released a reminder concerning illegal use of fireworks and celebratory gunfire. OPD encourages everyone to celebrate Independence Day safely. Celebratory gunfire and the use of fireworks are illegal and extremely dangerous. OPD will enforce fireworks and celebratory gunfire laws. Those caught with fireworks can be fined up to \$1,000, and more for possession of large quantities of

fireworks. To view a multi-language flyer telling where to safely turn in fireworks, please visit <http://www2.oaklandnet.com/w/oak047777>. The joint Oakland Police Department/Oakland Fire Department Public Safety Announcement regarding holiday safety is available in English at <https://vimeo.com/99383334> and Spanish at <https://vimeo.com/99383335>. Residents are encouraged to report illegal use of fireworks by calling the Fireworks Hot Line at (510) 238-2373 and report celebratory gunfire by calling 911, or (510) 777-3211 from a cell phone. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Improvements Unveiled At The Oakland Police Department Dispatch Center – On Monday, June 30, Mayor Jean Quan, Oakland Police Department Assistant Chief Paul Figueroa and top City Dispatch and IT officials held a press conference to unveil improvements at the OPD Communications Section Dispatch Center. Changes included new-and-improved dispatcher workstations and a more efficient ShotSpotter system. This project is the result of a \$750,000 investment made by the Mayor and City Council into infrastructure and technology upgrades that make real-time communication between dispatchers and police officers clearer, easier and faster. The project, completed on budget and ahead of schedule, represents collaboration among City departments including OPD, the Information Technology Department and the Public Works Department. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

City Of Oakland Received The GFOA Certificate Of Achievement For Excellence In Financial Reporting – On Wednesday, June 25, the Government Finance Officers Association of the United States and Canada (GFOA) announced that the City of Oakland has received the GFOA Certificate of Achievement for Excellence in Financial Reporting for its Comprehensive Annual Financial Report (CAFR) for Fiscal Year (FY) 2012-13. This certificate is considered the highest form of recognition in governmental accounting and financial Reporting, and its attainment represents a significant accomplishment by a government and its management. The City Administrator and Finance Department, would like to thank all Controller's Bureau staff and all of the citywide staff for their support. For more information, please contact Osborn Solitei, Director of Finance/Controller, at (510) 238-3809.

Accolades For Oakland – On Tuesday, June 24, RJMetrics released a report on which major tech centers have the highest number of women in technology. Oakland was ranked No. 2 on the roster with 46.8% of tech jobs held by women. To view the announcement, please visit <http://blog.rjmetrics.com/2014/06/24/beyond-the-29-the-cities-with-the-most-women-in-tech-and-what-we-can-learn-from-them/#&ct=-tmc&rf=62175446.1403811756>. In a television segment entitled, "Oakland 'Hot' New Destination for Tech Startups," NBC Bay Area reported on the trend of Tech entrepreneurs choosing Oakland as the location for their startups. To view the segment, please visit <http://www.nbcbayarea.com/news/local/Hot-Oakland-Latest-Destination-for-Tech-Startups-264861141.html>.

Inaugural Issue Of Oakland Economy Now – On Tuesday, July 1, the inaugural issue of *Oakland Economy Now* was distributed. *Oakland Economy Now* is a new eNewsletter produced by the Economic & Workforce Development Department to provide highlights on Oakland's vibrant economy and important business news. To view the July issue, please visit

<http://content.govdelivery.com/accounts/CAOAKL/bulletins/bd3fac>. The eNewsletter will be distributed on a bi-monthly basis. To subscribe for future issues of the newsletter, please visit https://public.govdelivery.com/accounts/CAOAKL/subscriber/new?topic_id=CAOAKL_29. For more information, please contact Marisa Raya, City Administrator Analyst, at mraya@oaklandnet.com or (510) 238-6230.

Friday Nights In The Parks Kicks Off – Beginning on Friday, July 11, the Friday Summer Nights Programs will kick off in two locations in East Oakland and one in West Oakland. The weekly programs will be held every Friday through August 15 from 6:00 to 9:00 p.m. at Willie Wilkins Park, 1100 98th Avenue; the Carter Gilmore Park, 1390 66th Avenue; and at the intersection of Market & Brockhurst. These free events are open to the public and offer free food, games, entertainment and raffles for all ages. The Friday Summer Nights Programs aim to change community norms around violence through community engagement and empowerment. These programs are modeled after the Los Angeles' Summer Night Lights Programs and are connected to broader Oakland Unite efforts focused on gang reduction and shooting and homicide intervention and response. The programs are intended to disrupt violence by offering programming and extended park hours in neighborhoods with high rates of violence, during the peak hours when violence occurs. The 2011 Messengers4Change initial park program evaluation shows positive results: The average number of police incidents in the Willie Wilkins Park area decreased by 48% during the three six-week periods that the events were held when compared to the average for the previous two years. To see a list of local sponsors and learn more about the events, please read the media release at <http://www2.oaklandnet.com/w/oak047899>. For specific information about the East Oakland Parks program, please contact Jennifer Argueta, Community Engagement Coordinator, at jargueta@oaklandnet.com. For specific information about the West Oakland program, contact Dylan Hamilton, Program Analyst, at dhamilton@oaklandnet.com.

OPD Launches Human Trafficking Webpage – On Friday, June 27, OPD launched a new section on the department's website. The Human Trafficking webpage at <http://www2.oaklandnet.com/Government/o/OPD/s/HumanTrafficking/index.htm> was created to keep our community informed about the realities of sex trafficking in Oakland. The page displays photos of individuals arrested and charged with profiting from prostitution ("Pimps") or soliciting prostitution ("Purchasers"). The community plays an important role in combating trafficking. An informed community is an empowered and safer community. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Broadway Transit Circulator Study Open House – On Thursday, July 10, the City of Oakland will host a public open house to gather community input on the Broadway Transit Circulator Study. The open house will be held in Hearing Room 3 at Oakland City Hall, 1 Frank H. Ogawa Plaza, from 6:00 to 8:00 p.m. The Broadway Transit Circulator Study is evaluating the feasibility of extending the existing Broadway Shuttle route to Kaiser Permanente Hospital and the MacArthur BART station, and the potential for either an electric streetcar on tracks or an enhanced bus service to improve transit efficiency, enhance connections between the corridor's neighborhoods and spur economic development. Funded by the Caltrans Transportation Planning Grant program with funding from the U.S. Federal Transit Administration, the study is also reviewing enhanced bus alternatives that would connect downtown to Brooklyn Basin and Jack

London Square to the Rockridge BART station. For study documents, project schedule and more information, please visit <http://www.oaklandnet.com/BroadwayTransit>. To view the event flyer, please visit <http://www2.oaklandnet.com/w/oak047911>. For more information, please contact Zach Seal, Economic Development Specialist & Broadway Transit Circulator Project Manager, at zseal@oaklandnet.com or (510) 238-2937.

East Bay Bus Rapid Transit Information Center Open House – On Friday, July 11, from 8:00 to 10:00 a.m., AC Transit is sponsoring an Open House for the East Bay Bus Rapid Transit (BRT) Project Information Center, located at 3322A International Boulevard. The Information Center is designed to be the community's source for all things BRT, a \$178 million investment that will enhance regional connectivity, upgrade International Boulevard's streetscape and revitalize the 9.5-mile BRT corridor. Merchants, residents, AC Transit bus riders and other visitors can be updated about any aspect of the project – from art enhancements and construction timetables to bus stations and career opportunities. The Center will be open Tuesdays and Wednesdays from 8:00 a.m. to 2:00 p.m., and Thursdays from noon to 6:00 p.m. To attend the open house event, please R.S.V.P. to brt@actransit.org. The Alameda-Contra Costa Transit District (AC Transit), in collaboration with agency partners and community stakeholders, is underway with designing the BRT, which will connect Downtown Oakland and the San Leandro BART station primarily via International Boulevard. This major transit-oriented development project includes strong economic development components. The City of Oakland is slated to receive approximately \$23 million in streetscape improvements along the BRT route and additional funding to provide comprehensive business development services. The BRT operation is scheduled to begin in late 2017. For more information about the BRT project and City of Oakland activities and role in the BRT development, please contact Christine Calabrese, City of Oakland BRT Project Manager, at ccalabrese@oaklandnet.com or (510) 238-4754. To learn more about the business development efforts of the BRT Project, please contact Aliza Gallo, Economic Development Manager, at agallo@oaklandnet.com or (510) 238-7405.

OPR Hosts Open Houses During National Park And Recreation Month – Throughout July, Oakland Parks & Recreation (OPR) is celebrating National Park and Recreation Month (NPRM) by hosting more than 75 events that showcase its programs and services for youth and families. Since 1985, Americans from all walks of life have celebrated National Park and Recreation Month to promote the importance of parks and recreation in the United States. Open Houses are free to the public and offer fun and entertainment for the whole family. For the complete roster of events, please visit www.oaklandnet.com/parks. For more information on NPRM Open Houses, please contact Cathryn Cornelius, Recreation Specialist I, at ccornelius@oaklandnet.com or (510) 238-3992. The following open houses will be held next week:

- **Saturday, July 5, 1:00 - 3:00 p.m.**, deFremery Pool, 1269 18th Street, (510) 238-2205
- **Monday, July 7, 3:00 - 7:00 p.m.**, Golden Gate Recreation Center, 1075 62nd Street, (510) 597-5032
- **Tuesday, July 8, 3:00 - 6:00 p.m.**, Sheffield Village Recreation Center, 247 Marlow Drive, (510) 638-7190
- **Wednesday, July 9, 2:00 - 4:00 p.m.**, Bushrod Recreation Center, 560 59th Street, (510) 597-5031

- **Thursday, July 10, 2:00 - 4:00 p.m.**, Jack London Aquatic Center, 115 Embarcadero, (510) 238-2196
- **Friday, July 11, 1:00 - 4:00 p.m.**, Studio One Art Center & Temescal Pool, 365 & 371 45th Street, (510) 597-5027 or (510) 597-5013

The month of revelry also includes the 7th annual "An Intimate Evening" fundraiser event on Saturday, July 26, featuring live music, fine cuisine & wine, carriage rides, a martini lounge, vintage cars and more. The event, held at the Dunsmuir Hellman Historic Estate, 2960 Peralta Oaks Court, runs from 6:00 to 11:00 p.m. Revelers are encouraged to wear all white attire for this festive evening. All funds raised through this event will aid in the expansion of program offerings to ensure educationally enriching social activities for Oakland's at-risk youth and community. Tickets are \$35 before July 1, when the price will increase, and can be purchased online at www.anintimateevening.com or in-person at OPR's main office at 250 Frank H. Ogawa Plaza, Suite 3330. For more information on "An Intimate Evening," please contact Tiffany Millinder, Assistant to Director, at tmillinder@oaklandnet.com or (510) 238-3791.

Register Your Block Party For National Night Out 2014 – Through Friday, July 25, organizers can register their block parties for National Night Out at <http://www2.oaklandnet.com/nno>. National Night Out on Tuesday, August 5, is "America's Night Out Against Crime." In 1984, it began as a nationwide effort to promote involvement in crime prevention activities, police-community partnerships, neighborhood camaraderie and to send a message to criminals letting them know that neighborhoods are organized and fighting back. This year, Oakland's goal is to have more than 675 block parties citywide. For more information, please contact Brenda Ivey, Police Service Technician, at bivey@oaklandnet.com or (510) 238-3091.

Googie And Friends Fundraiser Golf Tournament Registration – Through Friday, August 1, golf players can register for the 10th annual Googie and Friends Fundraiser Golf Tournament in partnership with the City of Oakland Parks & Recreation and Vice Mayor Larry Reid. The tournament will be held on August 11 at the Metropolitan Golf Links, 10051 Doolittle Drive. Teams registered by July 1 will receive one dozen Titlist ProV1s at check-in. Proceeds from the tournament fund junior golf programs in Oakland, reaching over 2,000 youth per year. For additional details and to register, please visit www.playmetro.com/googie. For more information, please contact Preston Pinkney, Recreation Specialist PPT, at ppinkney@oaklandnet.com or (510) 351-0391.

National Public Parks Tennis Championships Registration – Through Wednesday, August 6, tennis players can register for the 88th annual National Public Parks Tennis Championships. The nation's most prestigious municipal tennis tournament will be held on August 16 to 24 at four venues in and around Oakland. The City of Oakland is the first Northern California site selected to host this prestigious event in its 88-year history. Players can register to compete in one or more divisions. Sponsorship and volunteer opportunities for the event are available. For additional details and to register, please visit www.npptc2014.com. For more information, please contact Marc Weistein, Program Director, at (510) 444-5663.

Upcoming City Of Oakland Job Announcement – During the week of July 7, the Human Resources Management Department (HRM) anticipates posting a job announcement for the following position:

- Criminalist I (SC – Firearms)
- Criminalist II (SC – Firearms)

For updated information on City jobs, please visit the HRM website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. This Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job online and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Information Memorandums:

The following Information Memorandums were issued in the last week:

FY 2014-15 Midcycle Budget Questions Response #4 – The purpose of this memorandum is to transmit to the full City Council, the public and interested parties, responses to questions raised by City Councilmembers regarding the Fiscal Year (FY) 2014-15 Proposed Midcycle Policy Budget (proposed budget). <http://www2.oaklandnet.com/w/OAK047819>

Service Delivery Assessment of Proposed Adjustments to FY 14-15 Midcycle Budget from Four City Councilmembers – The purpose of this memorandum is to transmit to the full City Council and public a service delivery assessment of the adjustments to the Fiscal Year (FY) 2014-15 Proposed Midcycle Policy Budget (proposed midcycle budget), proposed by Councilmembers Noel Gallo, Dan Kalb, Rebecca Kaplan and Libby Schaaf. <http://www2.oaklandnet.com/w/OAK047905>

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

HENRY L. GARDNER
Interim City Administrator

To: Honorable Mayor and City Council
Subject: City Administrator's Weekly Report
Date: July 3, 2014

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