



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Henry Gardner

SUBJECT: City Administrator's Weekly Report

DATE: June 27, 2014

INFORMATION

Following are the key activities to be highlighted this week:

City Of Oakland Recipient Of The GFOA Distinguished Budget Presentation Award – On Friday, May 2, the Government Finance Officers Association of the United States and Canada (GFOA) announced that the City of Oakland has received the GFOA Distinguished Budget Presentation Award for its Fiscal Year (FY) 13-15 Biennial Adopted Policy Budget. This award is considered the highest form of recognition in government budgeting. In order to receive the budget award, the City had to satisfy national recognized guidelines for an effective budget document that meets program criteria as a policy document, as an operations guide, as a financial plan and as a communications device. The City Administrator's Budget Office would like to thank Controller Osborn Solitei, Assistant Controller Kirsten LaCasse, Controller's Bureau staff and all of the citywide staff who worked on this budget. For more information, please contact Sarah T. Schlenk, Interim Budget Director, at (510) 238-3982.

OFD To End "Brown Outs" – Effective July 1, the Oakland Fire Department will no longer be required to "Brown Out" fire stations, bringing all of the fire stations back into service just in time for the high fire season. Back on July 1, 2012, the City of Oakland began rotating fire station closures as a cost savings measure outlined within the City's adopted two-year budget with anticipation of saving approximately \$4 million per year through June 30, 2014. All Oakland Fire Department stations (except the airport) participated in the brown-out rotations, where two stations per day were closed in Oakland for a three-day period. The Oakland Fire Department has maintained ongoing wildfire season vigilance since May 2013. Historically, fire season is suspended on or around November of each year. However, for the first time in many years, wildfire season continued year-round due to substantially less than average rainfall totals in 2013 and 2014. Since January of this year, the Oakland Fire Department has responded to wildfires, most of which are located in the wild land/urban interface areas. OFD has responded to wildfires in the "Threat Zone" on multiple occasions and most recently responded to a three-alarm grass fire, which was suspicious in nature. On May 5, CAL FIRE transitioned into fire season throughout the Bay Area and Sacramento region. A substantial increase in wildfire

activity was predicted in part due to the drought conditions resulting from limited rainfall. The lack of rain directly contributed to the increased fuel loads. As of May 9, CAL FIRE had responded to nearly 1,300 wild fires – which is twice the average. As of June 23, that figure had reached 2,547 fires and approximately 18,322 acres burned. Recent fire activity in Sequoia National Forest, San Diego County and other incidents have accounted for tens of thousands of acres that have been burned early into the fire season. For more information, please contact Battalion Chief White at (510) 238-4009.

OPR Hosts Open Houses During National Park And Recreation Month – Throughout July, Oakland Parks & Recreation (OPR) is celebrating National Park and Recreation Month (NPRM) by hosting more than 75 events that showcase its programs and services for youth and families. As a prelude to NPRM, OPR hosted Play Day in the Plaza on Friday, June 27, which attracted scores of children and families who enjoyed hands-on activities ranging from rock climbing and relay races to bounce houses and double-dutch. Since 1985, Americans from all walks of life have celebrated National Park and Recreation Month to promote the importance of parks and recreation in the United States. Open Houses are free to the public and offer fun and entertainment for the whole family. For the complete roster of events, please visit www.oaklandnet.com/parks. For more information on NPRM Open Houses, please contact Cathryn Cornelius, Recreation Specialist I, at ccornelius@oaklandnet.com or (510) 238-3992. The following open houses will be held next week:

- **Wednesday, July 2, 1:00 - 4:00 p.m.**, Tassafaronga Recreation Center, 975 85th Avenue, (510) 615-5764
- **Thursday, July 3, 1:00 - 4:00 p.m.**, Montclair Recreation Center, 6300 Moraga Avenue, (510) 482-7812
- **Saturday, July 5, 1:00 - 3:00 p.m.**, deFremery Pool, 1269 18th Street, (510) 238-2205

The month of revelry also includes the 7th annual “An Intimate Evening” fundraiser event on Saturday, July 26, featuring live music, fine cuisine & wine, carriage rides, a martini lounge, vintage cars and more. The event, held at the Dunsmuir Hellman Historic Estate, 2960 Peralta Oaks Court, runs from 6:00 to 11:00 p.m. Revelers are encouraged to wear all white attire for this festive evening. All funds raised through this event will aid in the expansion of program offerings to ensure educationally enriching social activities for Oakland’s at-risk youth and community. Tickets are \$35 before July 1, when the price will increase, and can be purchased online at www.anintimateevening.com or in-person at OPR’s main office at 250 Frank H. Ogawa Plaza, Suite 3330. For more information on “An Intimate Evening,” please contact Tiffany Millinder, Assistant to Director, at tmillinder@oaklandnet.com or (510) 238-3791.

Call Center Video – On Friday, June 20, Oakland Public Works (OPW) released the new Call Center Video. OPW is committed to positive civic engagement and strives to provide quality customer service to all citizens, elected officials, businesses and other governmental partners. To that end, OPW created a short video that communicates how to report infrastructure, engineering and construction related problems during regular business hours and after-hour emergencies. To view the video, please visit <https://vimeo.com/98090382>. This information is available in Spanish and Chinese and will be posted on the Public Works’ home page at

www.oaklandpw.com. Please share the link to help get the word out about all the ways to report service requests to Oakland Public Works. For more information, please contact Tom Morgan, Agency Administrative Manager, at tmorgan@oaklandnet.com or (510) 238-7953.

Oakland's Hack The Hood Is A Winner Of The 2014 Google Bay Area Impact Challenge – In early June, it was announced that Hack the Hood was one of four winners of the Bay Area Impact Challenge. Hack the Hood is an innovative program that helps Oakland's local small businesses gain more visibility online through free Web services provided by local youth. Hack the Hood is supported by Google, the California Workforce Investment Board, the City of Oakland and the Thomas J. Long Foundation, among others. Last year, 18 youth made websites for 60 local businesses and got them listed in Google Maps and Business pages. This year, Hack the Hood is offering the following services to local small businesses:

- Development of a mobile-friendly website (up to four pages), plus passwords and an operations guide to manage the site
- Assessment of the business' Facebook page to improve online marketing, including a written report and in-person recommendations
- Generation of a listing in Google Maps and Business Pages, plus passwords and data for the account;
- Search engine optimization analysis and written recommendations to improve discovery of the business' website in Web search results.

During the program, participating youth are trained and mentored by professional designers, coders and developers. To apply, small business owners should complete the online form at <http://goo.gl/hUVybW>. If you know merchants who might like to be involved, please direct them to <http://goo.gl/hUVybW>. For more information, please visit www.hackthehood.org. The City of Oakland supports Hack the Hood's efforts to work with youth, to provide technology training to underserved small business owners and to increase the tech industry presence in Oakland. For more information about the City's economic development efforts, please contact Aliza Gallo, Economic Development Manager, at agallo@oaklandnet.com or (510) 238-7405.

Welcome 2014 Class Of High School Engineering Interns – On Tuesday, June 24, Oakland Public Works began its third year of the High School Engineering Internship program. Junior/Senior students from Oakland Tech's Engineering Academy will be working and learning alongside Bureau of Engineering Construction professional engineers, planners and technical staff. Please welcome them, and help us "pay it forward" and plant the seeds of future public service. For more information, please contact Wlad Wlassowsky, Principal Civil Engineer, at wlassowsky@oaklandnet.com or (510) 238-6383.

OPD Special Olympics Law Enforcement Torch Run – On Tuesday, June 24, at 8:46 a.m., Chief Sean Whent received the torch from the Alameda County District Attorney's office marking the start of the Oakland Police Department's leg of the Northern California Law Enforcement Torch Run. The run benefited the Special Olympics Northern California. More than 100 members of Team OPD carried the torch up Broadway to 40th Street and then over to Adeline Street, where the torch was passed on to participants from the Emeryville Police

Department. This year, all participating law enforcement teams raised in excess of \$100,000, with Team OPD raising more than \$5,000. Money raised supplies Special Olympics athletes with clothing, equipment, transportation and the support needed while they push themselves to accomplish goals they never imagined. Donations are still being accepted. If you would like to make a donation to the Special Olympics, please visit www.torchrunsonc.com and click on the Oakland PD link to the right. Even a few dollars can make a huge difference to the Special Olympics athletes. For more information, please contact Lt. Roland Holmgren, Area 4 Night Operations Commander, at rolmgren@oaklandnet.com or (510) 777-8562.

Youth Poet Laureate Showcase – On Saturday, July 5, come meet the 2014 Oakland Youth Poet Laureate finalists. These poet all-stars have made it through a rigorous first round of judging. In August, one of them will be chosen to represent Oakland as the next laureate. You can catch their words as they burst onto the scene at “Turn Down for What: Oakland Youth Amplify,” part of Beast Crawl, the East Bay’s literary festival featuring more than 100 events across Oakland. These young bards will offer you Love, Justice and Oakland like you have never heard before. Hosted by the Oakland Public Library, Youth Speaks, Pro Arts and more than a dozen community partners, the showcase starts at 5:00 p.m. and will be held at ProArts Gallery, 150 Frank H. Ogawa Plaza. For more information, please email oaklandpoets@gmail.com or call Amy Sonnie, Teen Outreach Librarian, at (510) 238-7233.

Neighborhood Services Division Hosts Ceremony For The Citizens Academy – On Tuesday, July 15, the twenty participants of the Citizens Academy will be recognized at the Oakland City Council meeting held in Council Chambers, City Hall, 1 Frank H. Ogawa Plaza. In the spring, the Neighborhood Services Division revived the Citizens Academy and invited resident leaders already involved in the Community Policing Advisory Board, Neighborhood Watch Steering Committee, Neighborhood Crime Prevention Councils, Citizens Police Academy Alumni Association and Neighborhood Watch to participate. The Citizens Academy is an innovative program for civic engagement, which educates and trains a diverse group of residents on the functions of local government as well as civic and political issues in order to foster broader resident participation. The graduates will serve as community liaisons, resource leaders and educators for the City of Oakland’s government services and programs. Twenty leaders were presented with certificates of completion on Monday, June 23, by Deputy Chief Danielle Outlaw. The academy instructors were Neighborhood Services Coordinators Edith Guillen and Hoang Banh. They redesigned the curriculum and successfully recruited City staff to present at each course. The Neighborhood Services Division would like to acknowledge and thank all of the academy presenters, including Mayor Jean Quan and Councilmember Desley Brooks as well as representatives from the Oakland Police Department, Oakland Fire Department, Office of the City Administrator, Office of the City Attorney, Oakland Public Library, Oaklanders Assistance Center, Public Works, Parks & Recreation, Oakland Housing Authority, Port of Oakland, Budget Office, Department of Human Services, Bureau of Project Implementation, Planning & Building Department, Economic & Workforce Development Department, Office of the City Auditor, Citizens Police Academy and Citizens Police Review Board. For more information, please contact Jacqueline Long, Neighborhood Services Supervisor, at jlong@oaklandnet.com or (510) 238-7750.

Oakland Police Make Several Important Robbery Arrests – On Thursday, June 19, at 3:13 p.m., Oakland Police officers were dispatched to the area of 35th Avenue and Foothill Boulevard to investigate a report of a robbery. The victim, who was robbed at gunpoint as he worked in the area, provided a detailed description of the suspect and vehicle. Later that evening, Oakland Police officers at Seminary and Bancroft avenues observed a distinctively marked car and recognized it as matching the description of the vehicle that had been used in the earlier armed robbery. Officers stopped the vehicle; the two occupants were positively identified and arrested for the robbery. A loaded, unlawfully possessed firearm was found in the car. On Wednesday, June 18, at 4:50 p.m., Oakland Police officers were dispatched to the 2000 block of E. 23rd Street to investigate a report of a strong arm robbery. When officers arrived on scene, the victim and a witness were able to provide a description of both suspects. While officers checked the area, they located the suspects and arrested them for robbery. Detailed descriptions provided by the victim and the witness assisted officers in locating and arresting the persons responsible for this crime. On Tuesday, June 17, at 5:41 p.m., Oakland Police officers conducted a traffic enforcement stop on a vehicle that was reported stolen and arrested the driver. During the preliminary investigation, officers and investigators discovered that the vehicle had been seen in connection with several robberies that had occurred over the prior weekend. The investigation continues. Anyone with information is asked to contact the OPD Robbery Unit (510) 238-3326. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Help OPD Create A Safer Oakland – On Friday, June 27, the Oakland Police Department shared important ways to report crime and be a good witness. If You See Crime, Report Crime.

- Report suspicious activity to the police
- Be a good witness, but stay safe: property can be replaced, but your life can not
- Share everything you can remember:
 - General features – Gender, race, height, weight, age, hair & eye color, clothing
 - Distinctive features – Mustache or other facial hair; Scars, piercings, tattoos; glasses
 - Speech – Low voice, rapid speech, high pitch, etc.
 - Weapons – Gun, knife, bat, pipe, etc.
 - Anything else that stood out to you

If a crime is in progress or you are in danger, call 911 or (510) 777-3211 from a cell phone.

If you are in Oakland, pre-program the emergency number (777-3211) into your cell phone so that your emergency call will go directly to OPD Dispatch instead of being routed through the Highway Patrol. You can also make an anonymous tip using one of the following telephone numbers.

- Homicide: (510) 238-3821
- Illegal Drugs: (510) 238-3784
- Illegal Firearm or Firearm Offense: (510) 535-4867
- Homicide: (510) 238-3821
- Sexual Assault Hotline: (510) 637-0298

For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

OPD Participates in "Operation Cross Country VIII" – From Thursday, June 19 through Saturday, June 21, the Oakland Police Department participated in Operation Cross Country, a national enforcement action coordinated through the FBI's Innocence Lost National Initiative. This partnership between the FBI, local law enforcement partners and the National Center for Missing and Exploited Children aims to address the growing problem of domestic sex trafficking of children in the United States. Several Bay Area cities and counties participated, running a total of 14 local operations. Six sexually exploited minors were rescued throughout the Bay Area during the operation, including one girl who was rescued in the Oakland portion of the operation. To learn more about Operation Cross Country and the Innocence Lost National Initiative, please visit www.fbi.gov, www.justice.gov or www.ncmec.org. To read the media release, please visit <http://www2.oaklandnet.com/w/oak047768>. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Register Your Block Party For National Night Out 2014 – Through Friday, July 25, organizers can register their block parties for National Night Out at <http://www2.oaklandnet.com/nno>. National Night Out on Tuesday, August 5, is "America's Night Out Against Crime." In 1984, it began as a nationwide effort to promote involvement in crime prevention activities, police-community partnerships, neighborhood camaraderie and to send a message to criminals letting them know that neighborhoods are organized and fighting back. This year, Oakland's goal is to have more than 675 block parties citywide. For more information, please contact Brenda Ivey, Police Service Technician, at bivey@oaklandnet.com or (510) 238-3091.

Googie And Friends Fundraiser Golf Tournament Registration – Through Friday, August 1, golf players can register for the 10th annual Googie and Friends Fundraiser Golf Tournament in partnership with the City of Oakland Parks & Recreation and Vice Mayor Larry Reid. The tournament will be held on August 11 at the Metropolitan Golf Links, 10051 Doolittle Drive. Teams registered by July 1 will receive one dozen Titlist ProV1s at check-in. Proceeds from the tournament fund junior golf programs in Oakland, reaching over 2,000 youth per year. For additional details and to register, please visit www.playmetro.com/googie. For more information, please contact Preston Pinkney, Recreation Specialist PPT, at ppinkney@oaklandnet.com or (510) 351-0391.

National Public Parks Tennis Championships Registration – Through Wednesday, August 6, tennis players can register for the 88th annual National Public Parks Tennis Championships. The nation's most prestigious municipal tennis tournament will be held on August 16 to 24 at four venues in and around Oakland. The City of Oakland is the first Northern California site selected to host this prestigious event in its 88-year history. Players can register to compete in one or more divisions. Sponsorship and volunteer opportunities for the event are available. For additional details and to register, please visit www.npptc2014.com. For more information, please contact Marc Weistein, Program Director, at (510) 444-5663.

The Great American Backyard Campout – From 2:00 p.m. Saturday, June 28 through 10:00 a.m. Sunday, June 29, Oakland Parks & Recreation (OPR) hosts an overnight camping adventure that includes dinner, camp snacks and a continental breakfast. The campout will be held at Joaquin Miller Park, 3564 Sanborn Drive. Enjoy a nature talk, take a hike, learn about the stars and sit around a campfire while experiencing fun, family activities in the great outdoors. Families will be responsible for bringing their own camping equipment. No radios, TVs, computers, pets or kerosene lamps will be permitted. To register online, please visit www.oaklandnet.com/parks/registration and use activity number 92336.101. For more information, please contact Donte Watson at (510) 867-4142.

Oakland Contingent In The San Francisco Pride Parade – On Sunday, June 29, join with the City of Oakland/Oakland Pride contingent as they march in the SF Pride parade. The contingent will include a fire engine, convertible, dance routines, elected officials and lots of pride. The group (Contingent No. 10676) will gather at 11:00 a.m. in Area N1, which is on Main Street between Mission and Howard. Be sure to bring sunscreen and water and wear comfortable shoes. For more information, please contact Melissa Vargas, Community Services Manager, at (510) 550-5865.

Upcoming City Of Oakland Job Announcement – During the week of June 30, the Human Resources Management Department (HRM) anticipates posting a job announcement for the following position:

- Business Analyst

For updated information on City jobs, please visit the HRM website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. This Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job online and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Information Memorandums:

The following Information Memorandums were issued in the last week:

FY 2014-15 Midcycle Budget Questions Response #3 – The purpose of this memorandum is to transmit to the full City Council, the public and interested parties, responses to questions raised by City Councilmembers regarding the Fiscal Year (FY) 2014-15 Proposed Midcycle Policy Budget (proposed budget). <http://www2.oaklandnet.com/w/OAK047722>

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

HENRY GARDNER

Interim City Administrator